

NG SALE  
GOODS  
CT IMPORTERS

DIES'  
COATS

ou have only  
we will see you  
t good warm  
ent.

4.00 you pick  
nicer one; and  
7.50 a regular  
resister.  
ust be sold.

OATS - -  
TO \$4.00

MEN'S  
- \$2.20

ner Pants,  
- \$4.90

Dozen Black  
en UNDER-  
RTS, some are  
nel lined. A  
lot at Sale  
e ..... \$1.15

y styles at...  
9 the garment.

t let them all  
the price will  
r the lot quick.  
will think so  
n you see them

air every time.  
... 39c to 69c  
... 85c a suit  
air for a Dollar  
Sale Prices.  
ust Be Sold.

JANUARY SALE

Native Bible Woman for the  
North East India.  
service envelopes were passed  
contributions for this purpose.  
ocal committee, of which Mrs.  
k the Secretary does for them  
son is president, ask to be re-  
their respective churches on  
21st.  
er described the work of the  
ich is nearly 70 years old, and  
and ignorance of the women  
whom there are 154,000,000,  
the Society does for them  
Homes and Hospitals, ex-  
at only women may work  
en in India.  
y the annual meeting of the  
h of the Society was held at  
Mrs. Falloon, Secretary for  
rs were appointed for 1917.  
ange being the resignation  
oon as Secretary and appoint-  
Reynold in her place.  
er gave a short bible reading  
the work in India. A photo  
the members of the com-  
is expected this will be re-  
able women. A special col-  
aken up to send Sarah, the  
a personal present.  
public meeting was held in  
s hall. Miss Turner for an  
alf held her audience spell-  
a series of lantern views,  
h were beautifully colored.  
was entitled, "Under One  
arge of 15c. was taken for  
A good attendance showed  
o had heard Miss Turner  
sions had appreciated what  
all them.  
e of the lecture the Rev.  
ered prayer, and Mr. J. H.  
posed a vote of thanks to  
which was seconded by Mr.  
and carried with applause.  
repeated her lecture at Cal-  
church on Tuesday night.

## THE MERCHANTS BANK

OF CANADA

CAPITAL AND RESERVE - \$14,000,000.00

### LOOK TO THE FUTURE

Times may change and work become less plentiful for you with advancing years and you will have no such help anywhere as your nice little few hundred dollars saved in some sound Canadian Bank.

Begin now with only one dollar. Make a hobby of it. See how far behind you can leave trouble and hard times. Above all things do not look backward in your run to the harbor of comfort.

WATFORD, ONT., BRANCH - F. A. MacLEAN, Manager.

#### ARKONA

We are open to buy 100 bushels of home grown Alfalfa.—Brown Bros

Miss Vickery, of Englehart, is visiting her cousin, Miss Lila Dowding.

Mrs. Woodhall is visiting in town.

Mrs. Wiley and two daughters, former residents of Arkona, are renewing old acquaintances in town.

Sgt. J. E. Crawford, 149th Batt., is in town for a few days recruiting.

Good seed corn is scarce, we are protected on 300 bushels. Book your order now and be sure of good stuff.—Brown Bros.

Miss Irene Dickinson, left on Saturday, to attend the millinery opening in Toronto.

Miss Ada Dotzert, is home from Forest for a few weeks.

Mr. Ivan Dowding, of Sarnia, spent a few days last week at his home here.

Mr. Ernest George who has been spending the past few weeks in Sarnia, spent Sunday at his home here, returning to Sarnia on Tuesday morning.

Mrs. John Cochrane, of Detroit, is the guest of Miss A. Johnson this week.

Lieut. Prof. Augustine and Mrs. Augustine, of Vancouver, B. C. are visiting, Mrs. A. W. Augustine, this week.

Rev. W. A. Johnson and son Lloyd, of Langton, are the guests of Mr. and Mrs. H. Rooks.

A few bags of good Ontario potatoes left.—Fuller Bros.

A large number of Young People and friends of the Baptist church spent a very social evening at the home of Mr. and Mrs. James Murray on Monday evening, and as a small

token of the high esteem in which Mr. and Mrs. Murray are held presented them with a handsome Library table given by the church, B. Y. P. U. and Sunday School.

### IF YOU CANNOT FIGHT, PAY, PAY, PAY!

Fight or pay! These are the alternatives that are before the people of Canada to-day. From taking one or the other of them there is no escape for the man of military fitness.

All of us must make sacrifices if the war is to be won. That is so self-evident a proposition that it should not be necessary to make it. Yet there are people who even yet do not accept it as applying to themselves. In the matter of financial sacrifices, many a man is beginning to say to himself that he has given as much as he should be expected to give. But where is he to draw the line if he is in earnest about "Doing his bit" to win the war?

Plainly, there is one place at which he cannot draw it, and that is where the claims of the Canadian patriotic Fund present themselves.

If there is one Fund more than another that must be maintained, at cost of sacrifices, if need be, it is this one. The work it has undertaken cannot be allowed to drop. The dependents of our soldiers must be protected against want, privation or unnecessary suffering. All Canada has pledged itself to the men at the front that their families will be looked after, and that pledge must be fulfilled.

For 1917 the call on Ontario will be \$6,000,000. Of this large sum about \$4,000,000 will have to be raised from individuals. It is clear, therefore, that no good citizen can say

### You will like its Fine Granulation

Buy your sugar in these neat 2 or 5-lb. cartons, which you can place directly on your pantry shelves. Just cut off the corner and pour out the sugar as you need it.

### Lantic Sugar

comes also in 10 and 20-lb bags for housewives who like to buy in larger quantities

"The All-Purpose Sugar"



2 and 5-lb Cartons  
10 and 20-lb Bags

Boys! Earn dollars after school and on Saturday by trapping. We can supply the genuine Victor traps at 25c.

T. DODDS & SON

that his subscription will not be needed. If he cannot fight, it is up to him to pay.

#### L. O. B. A. At Home

The Watford L. O. B. A. No. 95 held an "At Home" in the Orange Hall on Friday evening, January 12th, 1917. A very enjoyable evening was spent with their many friends. Mr. Richard Brock filled the position of chairman and delighted his audience with his humorous stories. After the installation of officers an impromptu program was given consisting of speeches, songs and recitations, interspersed with music by the orchestra consisting of Mr. and Mrs. Langford and Mr. and Mrs. Kerton. Brother Fulcher gave us a vocal solo which was much enjoyed by all. In the course of the evening a presentation and the following address were made to Sisters Westgate and Stanger.

Watford, Jan. 12th, 1917

To Sisters Westgate and Stanger:—We take this opportunity of expressing our appreciation for services rendered as Past Mistress and Deputy Mistress of our beloved Order. During the three years you held office you were faithful to your duties and untiring in your efforts to make all matters pertaining to our beloved L. O. B. A. a success. Much praise is due you for your wise guidance and kindness bestowed thus promoting harmony amongst its members. We ask you to accept these pieces of Japanese work as a token of our appreciation and love.

Signed on behalf of Watford L. O. B. A. Sisters:—V. Newell, W. M. H. J. Stilwell, D. M. J. Brownlee, Treas. H. Kerton, Sec.

## \$25.00 FOR A LETTER

### CAN YOU WRITE ONE?

Thirteen Prizes to be Awarded in a Letter Writing Competition.

Some years ago the Dr. Williams' Medicine Co., of Brockville, Ont., offered a series of prizes to residents of Ontario for the best letters describing cures wrought by the use of Dr. Williams' Pink Pills for Pale People. Hundreds of letters were submitted in this competition, and yet there must have been thousands of other users of the pills who did not avail themselves of the opportunity to win a prize. To all these another letter writing competition is offered. Thousands of cures through the use of Dr. Williams' Pink Pills have never been reported. These will furnish the material for the letter to be written in this contest. There is no demand upon the imagination; every letter must deal with facts and facts only.

#### THE PRIZES:

The Dr. Williams' Medicine Co., of Brockville, Ont., will award a prize of \$25.00 for the best letter received on or before the 17th day of February, 1917, from residents of Ontario, on the subject, "Why I Recommend Dr. Williams' Pink Pills." A prize of \$10.00 will be awarded for the second best letter received; a prize of \$5.00 for the third best letter; and ten prizes of \$2.00 each for the next best ten letters.

#### THE CONDITIONS

The cure or benefit from the use of Dr. Williams' Pink Pills described in the letter may be in the writer's own case, or one that has come under his or her observation.

More than one cure may be described in the letter, but every statement must be literally and absolutely true.

The letter should not be longer than necessary to relate the benefits obtained from the remedy in the case described. Every letter must be signed by the full name and correct address of the person sending it. If it describes the cure of some person other than the writer of the letter, it must also be signed by the person whose cure is described as a guarantee of the truth of the statement made.

The writer of each letter must state the name and date of the paper in which he or she saw this announcement.

Fine writing will not win the prize unless you have a good case to describe. The strength of the recommendation and not the style of the letter will be the basis of the award.

It is understood that The Dr. Williams' Medicine Co. shall have the right to publish any letter entered in this contest if they desire to do so whether it wins a prize or not.

The contest will close on February 17th, 1917, and the prizes will be awarded as soon as possible thereafter. Do not delay. If you know of a cure write your letter now. Observe the above conditions carefully or your letter may be thrown out.

Address all letters as follows:

THE DR. WILLIAMS' MEDICINE CO., BROCKVILLE, ONT. Letter Contest Department.

#### Warwick District L. O. L.

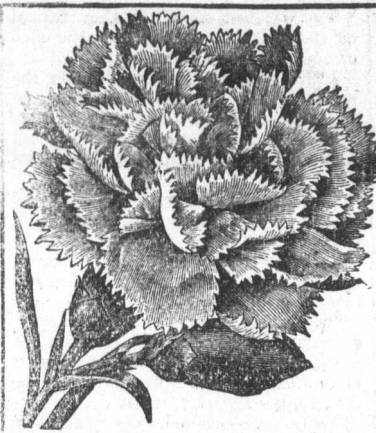
The annual meeting of Warwick District L. O. L. was held in Watford on Jan. 9th, 1917. After regular business was disposed of A. E. Sutton, Past County Master, was asked to take the chair for the election of officers, which resulted as follows:—  
District Master—Bro. Foster Smith  
" Dept. Master—W. A. Davidson  
" Chaplain—Geo. Silk  
" Rec. Sec.—Paul S. Kingston  
" Treas.—Gordon Smith  
" D. of C.—Jos. Styles  
" Lect.—Thos. Stevens  
" Dept. Lect.—John McLung

## THE STERLING BANK

OF CANADA

### SAVE, Because—

Your thriftiness affords practical evidence of patriotism.



Giant Flowering Carnation

fragrant and the plants do well outdoors. Transplanted into pots in the early fall they bloom profusely from October till the end of May. Extra plants are easily propagated from them by cuttings, "pipings" or layering.

Send for our catalogue and learn of our other valuable premiums.

Darch & Hunter Seed Co., Limited, LONDON CANADA

#### WATFORD COUNCIL.

Watford, January 8th, 1917.

The Reeve and Council elected met in Council Chambers at eleven o'clock in the forenoon, taking and subscribing to their declaration and qualifications of office before the clerk: Reeve—Frank Kenward; Councillors—R. E. Johnston, Joshua Saunders, J. W. Doan and Nelson Hawn.

Hawn—Doan, that we adjourn until 7.30 p.m. tonight for general business and in future meet first Monday of each month at 8 o'clock p.m.—Carried.

Council met pursuant to adjournment. All the members present.

Hawn—Kenward, that finance committee be R. E. Johnston, Joshua Saunders and W. Doan.—Carried.

Kenward—Hawn, that the Reeve and Council compose the committee on Fire Water Relief, Cemetery and Board of Works.—Carried.

Johnston—Kenward, that the commissioners retain and be allotted same divisions as last year.—Carried.

Hawn—Doan, that bylaw No. 1 appointing officers be read first time.—Carried.

Johnston—Hawn, that bylaw No. 1, be read second time and filed in.—Carried.

Doan—Saunders, that W. H. Shrapnell and C. F. Abbott, be appointed auditors for this year at salary \$10.00 each.—Carried.

Kenward—Johnston, that Wm. McLeay be appointed Treasurer at salary of \$50.00 and furnish usual bonds.—Carried.

Johnston—Kenward, that P. E. Fuller be appointed assessor for this year at salary of \$30.00.—Carried.

Hawn—Saunders, that we appoint Alex. Cameron collector of rates and taxes for this year at salary of \$35.00 and furnish the usual bonds.—Carried.

Doan—Hawn, that we reappoint W. S. Fuller clerk at same salary.—Carried.

Kenward—Johnston, that John Cowan K. C., be appointed solicitor for the village.—Carried.

Hawn—Johnston, that Robert Auld be appointed a member of Board of Health.—Carried.

Johnston—Johnston, that John McKercher be reappointed secretary of Board of Health.—Carried.

Doan—Hawn, that Miss May Reid be reappointed a member of Library Board.—Carried.

Hawn—Johnston, that J. A. McManus be appointed pound keeper.—Carried.

Hawn—Johnston, that Fred Rogers, Thos. Roche and J. A. McManus be appointed Inspectors of sheep killed by dogs.—Carried.

Kenward—Johnston, that E. A. Brown, George Harper and J. F. Elliot be appointed fence viewers.—Carried.

Doan—Saunders, that bylaw No. 1, be read third time and passed.—Carried.

Doan—Johnston, that account with the Merchants Bank be continued on same terms and conditions as last year.—Carried.

Saunders—Doan, that Guide-Advocate be given all corporation printing at \$80 for the year, payable quarterly.—Carried.

Finance committee examined accounts and recommended payment:—

W. S. Fuller, for municipal World Supplies ..... \$ 3 96

W. S. Fuller, to pay election expenses ..... 12 00

T. B. Taylor, rent of hall nomination ..... 5 00

Treas. Bd. Education P. S. .... 300 00

Johnston—Doan, that accounts be passed and Reeve grant his order.—Carried.

## JUNK WANTED

Rags, Rubbers, Old Copper, Brass, Iron, Bones, Horse Hair, Anything in the line of Junk

### BEST PRICES PAID IN CASH

for everything in the junk line, and allowance made for delivery.

As I am now living in Watford goods can be brought in at any time.

Call at the Assembly Billiard Parlor and see me.

ALEX. ZIMMERMAN

55-1m

#### ARE YOU DOING

RIGHT OR WRONG

ARE you putting off getting glasses because you can't afford it and must do without them, or because you can afford it and are doing without them?

No person can suffer with eye strain without worrying more or less about their eyes. Now it is a well-known fact that worrying does not bring relief, that is the wrong way to do. Take our advice—come here, let us examine your eyes and supply you with just the right glasses to entirely relieve your trouble. Your time will be well spent, your eyes will be well cared for here.

CARL CLASS  
Jeweler and Optician  
ISSUER OF MARRIAGE LICENSES

ried. Doan—Johnston, that we adjourn.—Carried.

W. S. FULLER, Clerk.

The 4 months' old son of Hubert Jackson of Bosanquet died of pneumonia last week.

Geo. Brown was appointed clerk of Wyoming at \$90 salary; Wm. Smith treasurer at \$30 per annum.

Alonzo Collison, one of the early settlers of Inwood, died in Egandine, Mich. lately. The remains were bought to Alvinston for interment.

Children Cry FOR FLETCHER'S CASTORIA