



THE GENUINE BELL ORGAN



STILL CONTINUES TO BE

THE RECOGNIZED LEADER OF ALL REED INSTRUMENTS

And are Sold by all Music Dealers as in every respect strictly First-class.

WE HAVE 30,000 OF OUR INSTRUMENTS IN USE THROUGHOUT THE WORLD, which is proof of the high standard of excellence they have attained and the sale they have acquired against the World's Competition.

It is our object to make all Organs give such Entire Satisfaction that each Instrument will lead to the sale of others.

Our Goods Have Been on the Market for Over 20 Years, AND ON THEIR HIGH QUALITY ALONE HAVE THEY ATTAINED THEIR UNPURCHASED PRE-EMINENCE.

THE FIRM OF W. BELL & CO. AT THE PRESENT TIME

STANDS AT THE HEAD OF ORGAN MANUFACTURERS,

whether considered in reference to the extent of its operations, or the Artistic Excellence of the Organs they Produce, the demand for which extends to every Civilized Country in Christendom.

The Bell Organs are the production of Skill, Energy, Enterprise and Capital, and are endorsed by all Musical Critics. These combine all the latest improvements, and are celebrated for their Pure Tone and Great Durability.

We will ask Intending Purchasere not to Compare our Prices with that of any other Makers without taking into consideration

The Superior Quality of Our Organs, AND IF THEY DO THIS THEY WILL FIND THE BELL ORGAN

to be not only the best in quality, but the Best Value in the Market. As our facilities for manufacturing are more than double the capacity of all the other 20 Small Makers in this Country put together, and having all the

LATEST LABOR SAVING MACHINERY,

and Buying our Material in such Large Quantities, we can supply instruments of a high quality, at as low Prices as any of our small Cheap Competitors who all seem to Sacrifice Quality in order to force Their Goods on the Market through their Low Prices.

FOR CATALOGUES IN ALL LANGUAGES apply to



W. BELL & CO.

GUELPH,

CANADA.

