

FUND WORKERS SMILE AS \$95,002 COLLECTED

Welfare Fund Canvassers Must
Secure \$30,000 Today
To Reach Goal.

HISTORY IS TRACED

Father Stanley Praises Men
Who Founded and Carried
On Campaigns.

HOW DIVISIONS STAND.

F. M. Forristal, Div. 2, \$9,892
Dr. A. J. Grant, Div. 4, \$8,029
J. J. McHale, Div. 1, \$7,976
R. H. Dowler, Div. 3, \$7,557

Finishing strong after a strenuous five days of canvassing, 200 enthusiastic Welfare workers assembled at the Tecumseh Hotel at 6:30 last night to report that a total of \$95,002 had been collected for the city's 14 charities.

Practically all reports showed an increase over last year. The majors, captains and team-men had thoroughly canvassed their respective territories and had left little to be done. There are some quarters to hear from, which will swell the total for the day.

James Gray, president of the United Welfare Fund association, made a brief address, thanking the workers for the great strides they had made during the week. They had been up in the mountains and down in the valleys. They had worked hard. They were tired, but still smiling.

The following are the standings of the four divisions according to canvassers:

Division 2, in charge of F. M. Forristal—Major H. J. Murphy \$2,398, L. T. Hayman \$1,142, C. S. Amoro \$942, H. McPhillips \$2,933, E. C. Yeates \$2,477, total \$9,892.

Division 4, Dr. A. J. Grant—W. D. Jackson \$1,007, T. A. Faust \$2,424, P. J. Walker \$1,018, George Copeland \$2,628, Commandant Hurd \$1,556, total \$8,029.

Division 1, J. J. McHale—Rev. J. A. Agnew \$1,519, C. J. French \$1,895, Harry Morgan \$1,243, J. D. Buchanan \$1,459, H. B. Muir \$1,859, total \$7,976.

Division 3, R. H. Dowler—D. H. McDermid \$1,400, E. E. Reid \$1,865, George Wesley \$1,925, R. T. Orr \$836, E. Cadwallader \$1,531, total \$7,557.

Other amounts were: Paid to treasurer \$80; annual subscriptions \$950; "A" list \$40,645; B'nai B'rith society \$804; Knights of Columbus \$536; Lions club \$50; London Advertising club \$109; industries \$4,555; financial houses \$4,407; public services \$3,550; stores \$1,516; educational \$3,965; military \$200; Greek subscribers \$67; Chinese subscribers \$55.

In a beautiful and touching address, Father Stanley, rector of St. Peter's cathedral, reviewed briefly the history of the welfare association, touching on the work of the men who had founded it and guided it to the place it occupied in the hearts of the citizens.

"Taking the wild enthusiasm here

Woodstock Man Sees White Robin

Special to The Advertiser.

Woodstock, May 1.—A white robin, scientifically known as an albino, has been seen near Woodstock for the first time. W. J. Bates, R. R. 1, Woodstock, observed the bird, which was a pure white, in his orchard. A similar bird is not known to have appeared in this district within the memory of even the oldest inhabitants.

tonight as an omen, it is quite easy to understand why the welfare work is a success," said Father Stanley. "I feel that in the closing hours of the campaign it is fitting to pay a sincere tribute to the noble band of citizens who conceived and carried out the campaign to a successful issue year after year."

A glowing tribute was paid to the late George M. Reid. Father Stanley said he had been told that it was in his heart the plan of the welfare fund was conceived. He had worked out the details with care.

"I think that you will all agree that the hallowed memory of George M. Reid should live long in the hearts of the citizens of London," said the speaker. "I believe that you have found a worthy successor in your president, Mr. Gray. Give him the support, earnest, loyal and generous."

In the fight for life there were many activities in which people were rightly engaged that permitted a difference of opinion, he said. In the arena of politics the parties were divided. In religion, owing to culture, people had learned to respect and revere the different opinions of others. That was as it should be. But there was one thing that admitted of no difference in opinion and that was where charity was concerned.

Dr. Alfred J. Grant paid a splendid tribute to Gordon Philip, secretary of the chamber of commerce, who had kept the machinery of the campaign running smoothly. He was one of the silent workers who kept in the background, but had worked out the details to perfection. He had consistently and conscientiously stayed on the job when he might have been away to his new position in Windsor. "I think that I express the feelings of all when I say that Mr. Philip's going is regretted," he said.

Mr. Philip was then presented with a beautiful silver tea service. In reply he said that the work in London had brought its reward. He had been dealing with the finest qualities in men. He thanked his many friends from the bottom of his heart.

DR. WEEKES OF GLENCOE OPENS EXETER OFFICE

Special to The Advertiser.

Exeter, May 1.—Dr. W. E. Weekes of Glencoe has located in town and has opened an office in the Elliott building over Miss Yelland's millinery store.

RADICALS TUNNEL BENEATH PALACE

Officers of Guard Uncover
"Red" Plot Against Bul-
garian King.

EXPLOSIVE FOUND

Associated Press Despatch.

Sofia, May 1.—Another attempt to assassinate King Boris was frustrated today by officers of the guard, who discovered under the royal palace an almost completed subterranean passage, in which was an explosive fuse, which they believed was intended to blow up the royal building.

PLANNED BLOODY OUTBREAK.

Associated Press Despatch.

Sofia, Bulgaria, May 1.—Trial of the persons charged with responsibility for the bombing of the Sveti Kral cathedral here recently, with the loss of 160 lives, was set to begin today. Of the six men indicted, only two, Sacristan Freedman of the cathedral and communist leader Petrin, are in the hands of the police.

Publication of the indictments against the leading conspirators indicates that the outrage was to have been the signal for an outbreak of anarchy.

In Sofia alone, it is alleged, some 200 or 300 men, working in groups of five or ten, were to have attacked prominent persons, burned buildings and generally fomented disorder. It will perhaps never be known why these men failed to carry out their roles, the authorities say, but it would appear from statements taken from persons arrested, that many of them were common criminals, after receiving large sums of money, decided that discretion was the better part of valor.

A few dangerous plotters are still believed by the police to be hiding in Sofia, and systematic searches for them are being conducted.

HIGHWAY TOURIST BOARD ORGANIZED

Association To Foster American
Traffic Comes Into
Being.

Special to The Advertiser.

Ingersoll, May 1.—At a largely attended and very representative meeting here this afternoon, an association for the purpose of encouraging and fostering the American tourist traffic over what is recognized as the main highway of Ontario came into being.

At present the association is really without a name, but it is a sub-organization of the new Ontario tourist association. It is representative of all the towns and cities between Niagara Falls and Windsor.

The object is to meet on a business and advertising basis opposition of the southern route, the Blue Water highway and other routes upon which considerable money has been spent in advertising. The meeting was attended by representatives from London, Hamilton, Chatham, Woodstock, Paris, Brantford and other places included in the route.

W. H. Wood of the Brantford chamber of commerce explained the object of the meeting, and the chair was occupied by Dr. J. M. Rogers, of Russell, T. Kelly of Hamilton, president of the Ontario association, discussed the raising of finances and advertising details.

Officers were elected, with a member on the executive from each of the foremost municipalities on the highway: Hon. president, Russell T. Kelly; Hamilton; president, Col. A. H. Montiehl; Paris; first vice, C. B. Barker; Chatham; second vice, J. Isaacs; London; secretary-treasurer, W. H. Wood; Brantford; executive, W. M. Clendenning; Niagara Falls, W. M. Malcolmson; St. Catharines, C. W. F. Carpenter; Grimsby, E. Henderson; Beamsville, Col. E. P. Healy; Hamilton, L. M. Waterous; Brantford, R. H. Reid; Woodstock, Dr. J. M. Rogers; Ingersoll, F. Odette; Tilbury, W. H. Adams; Windsor, to represent the Border Cities.

The management committee will be composed of the presidents, vice-presidents, secretary-treasurer and executive, while the wardens of the seven highways between Niagara Falls and the Detroit river are named as honorary patrons.

Names for the main highway were suggested at a meeting of the executive, and these will be submitted to the highways department for consideration. Other matters of business were also discussed.

AUTO ACCIDENT VICTIM BURIED AT TILLSONBURG

Special to The Advertiser.

Tillsonburg, May 1.—The funeral of the late Harry E. Foster, who met his death in an auto accident in Dallas, Texas, a few weeks ago, was held yesterday from the funeral parlors of Kellam and Ostrander, with interment at Cetus, Ont. Rev. Chapman conducted the services. The pallbearers were G. Williams, Roy Williams, Ward King, Clifford Wiley, A. Hazen and Stewart Marshall. A widow and young child survive.

EIGHT HOUSES BURNED IN VILLAGE IN QUEBEC

Convent Threatened by Flames
—Loss Estimated at
\$50,000.

Canadian Press Despatch.

Three Rivers, Que., May 1.—Eight houses were totally destroyed by a big fire early this morning at Ste. Clothilde de Horton, in Arthabasca county.

The convent of L'Assomption was threatened, and the cure, Rev. Arthur Leblanc, carried the holy host from the convent chapel.

The fire lasted from one o'clock to half-past five this morning. Damage was estimated at \$50,000.

BEER LAW WILL OPERATE MAY 20, SAYS PREMIER

Ferguson Warns Would-Be Vendors To Get Tables and
Quarters in Shape For Trade—Declares There Has
Been No Rush So Far For Permits.

Canadian Press Despatch.

Toronto, May 1.—"We expect to have everything ready so that the law will be in operation by May 20 or 21," said Premier Ferguson this afternoon in regard to the sale of 4.4 beer throughout the province. "I am making the announcement now so that those who have any idea of applying for permits will have ample opportunity to put themselves and their premises in proper condition so as to meet with the requirements, such as providing table accommodations and accessories necessary to meet the law."

The premier was unable to give any definite idea of the number of applications for beer permits received so far, but he said there had been no rush for them, and that the number was considerably smaller than might have been expected.

DR. DEWAR IS ELECTED MEDICAL SOCIETY HEAD

Middlesex Association Guests
of Dr. McChie at West-
minster Hospital.

Dr. R. D. Dewar of Melbourne was elected president of the Middlesex Medical association at a luncheon given by Dr. B. T. McChie, medical superintendent of the Westminster hospital, yesterday noon at that institution.

Dr. George Racey, Parkhill, was elected first vice-president, Dr. D. W. Mitten was made second vice-president, and Dr. W. H. Woods, Mount Brydges, secretary-treasurer.

GOOD HOUSEKEEPING LAVEX YOUR CLOTHES TREAT THEM WITH LAVEX NO MORE MOTHS

Pint, \$1. Pint with atomizer, \$1.75.

STRONG'S DRUG STORE

184 DUNDAS STREET.

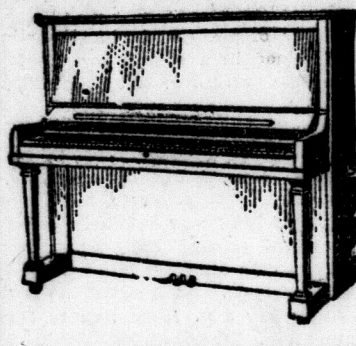
WE BUY
EGGS AND POULTRY
"Satisfaction with every transaction"
C. A. MANN & CO.
King Street, London, Ont.

Ye Olde Firme Heintzman & Co., Limited—Established 1850—Over 75 Years

Annual Stock-Taking Sale of Heintzman & Co., Limited

Extraordinary Values in New and Used Pianos, Player-Pianos, Organs, Phonographs

The most remarkable event in the history of piano selling in Canada is this annual stock-taking sale of Ye Olde Firme that comes along in May of each year, signalling the end of another year's business. Our financial year ends May 31, and today we will commence a complete clearing of stocks on hand. Remarkable as prices have been in former years, heavy emphasis can be placed on the reductions to be made at this sale. The great objective aimed at is to bring down the value of stocks in order that the labor of stock-taking may be simplified. THE PRICES THAT FOLLOW WILL ACCOMPLISH THIS END. You'll find it hard to resist the prices—and terms will be made so easy that there will be no barrier to buying right now. A very small sum of money will be needed to place an instrument in your home at once.



BELL ORGAN, \$29.

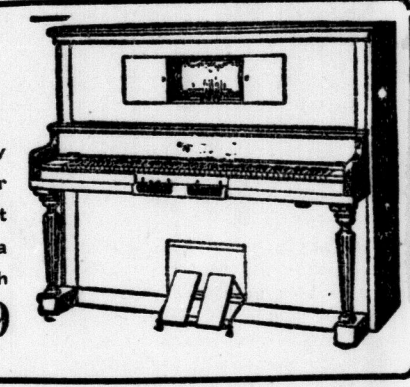
SPECIAL—Piano and Player-Piano Offer

Seven new Upright Pianos (3 walnut, 4 mahogany) of a standard make. Sold regularly by Heintzman & Co. at \$550, to be sold, while they last, at \$400 each. These instruments are one of the best makes in Canada, but whose agency has been discontinued by ourselves. Never again will you have an opportunity to secure a high-grade piano at such a reduction. Easy terms. Year-end sale.

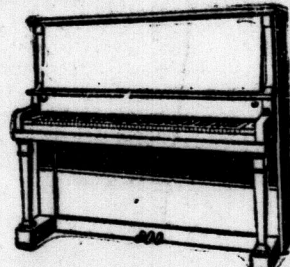
\$400

Seven Weber Player-Pianos (slightly used). Regularly priced at \$775, sale price \$549. Thousands of Weber pianos and Player-Pianos have been sold throughout Canada by Heintzman & Co., but never at such a price reduction. Your old piano, organ or phonograph accepted as part payment, balance to suit.

\$549



Widemberger Upright, \$149



Rosewood case, two pedals, studio size, ideal practice piano. Exchangeable within one year on any upright piano, full price allowed. Special Annual Stock-Taking Sale.

\$149

PLAYER-PIANO, \$495



Complete with \$10 worth of rolls and bench. Regular \$775, sale price \$495. \$25 cash, balance \$3.50 per week.

\$495

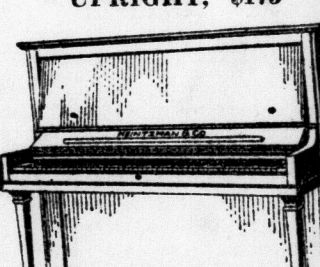
HENRY HERBERT UPRIGHT PIANO, \$295



Mahogany case, up-to-date in every detail, latest Colonial design, practically new. This instrument taken as part payment on a new Heintzman & Co. Piano. Annual Stock-Taking Sale.

\$295

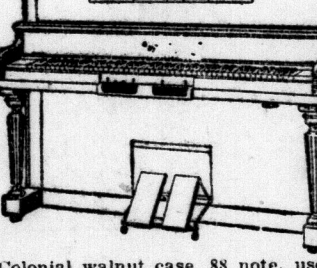
ROGERS (NEW YORK) UPRIGHT, \$175



Boudoir size, case just refinished, neat appearance, used, but fully guaranteed. A decided bargain at the Special Annual Stock-Taking Sale.

\$175

MASON & RISCH PLAYER-PIANO



Colonial walnut case, 88 note, used but a few months; complete, with rolls and bench.

Reduced \$450

PRACTICE PIANOS, \$49 EACH



Practice Pianos While they last, each.

\$49

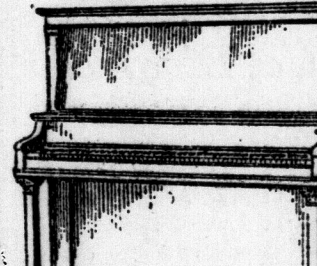
SHERLOCK-MANNING PLAYER-PIANO



Colonial mahogany case, positively like new, 88 note, full iron plate; complete, with rolls and bench.

Reduced \$300

HENRY HERBERT Upright Pianos, \$325



Modern style, attractive polished mahogany; case refinished, look just like new, possesses every up-to-date feature of this particular make. See this bargain at the Special Annual Stock-Taking Sale.

Reduced \$325

PRICES AND TERMS TO SUIT EVERYONE



25 NEW VICTOR RECORDS GIVEN FREE WITH ANY ADVERTISED PHONOGRAPH.

10 BRUNSWICK SLIGHTLY USED PHONOGRAPHS, REDUCED AS FOLLOWS:

Regular \$139, for \$99

Regular \$185, for \$115

Regular \$290, for \$115

Regular \$400, for \$125

Regular \$190, for \$125

3 ONLY SONORA PHONOGRAPHS

Regular \$275, for \$225

Regular \$275, for \$195

Regular \$275, for \$195

PRICES AND TERMS TO SUIT EVERYONE

5,000 Player-Piano Rolls, Regular \$1 to \$2 Each, On Sale While They Last, 4 for \$1.

25 New Victor Records Given Free With Any Advertised Phonograph.

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PRICES AND TERMS TO SUIT EVERYONE



25 NEW VICTOR RECORDS GIVEN FREE WITH ANY ADVERTISED PHONOGRAPH.

2 Phonographs similar to cut. Worth \$90 to \$125, on sale with 10 records for, each.

\$49

\$49

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A. M. SMART,
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Special Radio Sets for summer use.

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Bebe Daniels, who will be shown in her latest success, "Miss Bluebird," at the Capitol Monday, Tuesday and Wednesday.

