

Pictures

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O. B. GRAVES, LIMITED
203 DUNDAS STREET.



Important

Since the reorganization of our watchmakers' department, all repairs are done by the highest grade of skilled experts. Prices reasonable.

WRAY'S

234 Dundas Street, London, Ont.

Use Connell's Coal

Best results can be obtained by using egg size in the large furnace. Egg and stove mixed for the medium size, and stove coal for the hot water furnace. Price, delivered, \$6.50. Chestnut size, \$6.75 per ton. Large pea coal, suitable for the range, \$5.00 per ton.

OFFICES:
Dundas and Richmond streets. Phone 770.
Colborne street and C.P.R. Phone 1095.

Palace Livery

ROSS & BOSS

Carriages for funerals and all other occasions. Automobile service.
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HAVE YOU SEEN OUR

Invisible Bifocals?

Brown Optical Co.

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Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

LONDON'S LARGEST WORKINGMEN'S OUTFITTERS

Exclusive manufacturers' agents for the best Canadian and American makes of Overalls.
871 TALENT, OPPOSITE MARKET. Open Evenings. Phone 1849.

London Conservatory of Music and School of Elocution, Ltd.

"GODOWSKY SYSTEM"
Ask for year book and curriculum. Phone 1107.
LOTTIE L. ARMSTRONG, Registrar.
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NOTICE EGGETT & CO.

(Formerly of Dominion Savings Building.)
Experts in Plumbing and Heating.
Engineers, Are Now Located at

392 Clarence St.
PHONE 210. zxt

PORT STANLEY SUBSCRIBERS

Arrangements have been completed for the delivery of both the morning and evening editions of The Advertiser at Port Stanley, from June 28 to September 7, 1914, and the same satisfactory service regarding news items and delivery of papers that has been in force for the past six years is assured for this season. Londoners spending their holidays at Port can secure their favorite newspaper by notifying or telephoning The Circulation Department, 'phone 3670.

MUSKOKA LAKES.
Do you wish rest from the brain lag of business, the exhausting demands of city social life, or the diversified experience of intermingling social gayeties with relaxation, recreation and sport? Muskoka will supply your wants—clear skies, rarified atmosphere, healthy climate, placid waters where sunny days may be dreamed away in a dainty canoe, glistening stretches of sandy beach, where one may disport himself in limpid waters, lovers' paths through the fragrant wood or mountainous rocks to be climbed. Here are peaceful country homes, cozy island cottages or the villas of the affluent, modest hotels, or popular resorts where the fashionable and wealthy congregate. For all particulars and handsome illustrated publications free, apply to C. E. Horning, district passenger agent G. T. Ry. System, Toronto, Ont.
June 18, 22, 25, 27, 29

PIANO TUNING.
Telephone 1268 and have one of our experts tune your piano. All work promptly done and satisfaction guaranteed. Mason & Risch, Limited, 248 Dundas street. June 30

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea.

Quality Store COFFEE

If you like good coffee, try our special blend. It fulfills every requirement of a coffee in richness, strength, purity and flavor. Price, per pound 40c.
Phone 1024 and 3323.
Harry Ranahan
615 RICHMOND STREET.

LADIES' Summer Hats

Just received from New York.

BELTZ & CO.
Practical Furriers

32ND ANNUAL PICNIC OF LAWSON & JONES LTD.

Employees Stage Successful Program of Races and Unique Events.

Lawson & Jones, Limited, held the thirty-second annual picnic of the firm Saturday at Port Stanley. More than 250 employees and their families enjoyed the outing, and the picnic was the most successful, according to the committee, of any yet held.

As soon as the party arrived at Port Stanley on the 9:45 P.M. Marquette train, a ball game was begun, which held the interest of all, until lunch was served in a big tent at noon. Captains of the teams were Russell Myers and Henry Fortey. The former's team won by a score of 22 to 12. The game was umpired by L. Austin.

Following are the races and events with the winners:
Miss Helen Corpe attained more points than any other contestant, winning a special prize donated by the firm.

Race Results.
Apprentice race, 100 yards—W. Heaslip, Joseph Pocock, Henry Fortey.

Boys' race, 6 years and under, 50 yards—Frank James, Henry Dyson, Wallace Chalcraft.

Girls' race, 6 years and under, 50 yards—Dorothy Shade and Dorothy Merritt.

Boys' race, 12 years and under, 75 yards—W. Lockard, Wallace Chalcraft, Henry Dyson.

Girls' race, 12 years and under, 75 yards—Margaret Dyson, Jean Sutherland, R. Shade, and Vera Wyss.

Single men's race, 100 yards—Everitt Wright, A. Munro, Arthur Dawson.

Ladies' race, 50 yards—Helen Corpe, Minnie Parry, Olive Milburn.

Finding a partner, lady and gentleman—Joseph Pocock and Miss A. White, Henry Fortey and Inez Warren, Blake Sutton and Miss Bowles.

Sing-sing race, 50 yards—Russell Myers and Joseph Pocock, Eldon Wegz and R. French.

Married men's race, 100 yards—George Bonney, William McKenzie, Douglas Wood.

Wheelbarrow race, lady and gentleman—Helen Corpe and Russell Myers, Minnie Parry and William Heaslip, E. Dyson and Miss A. White.

Three-legged race, 50 yards—William Heaslip and E. Cambridge, R. French and E. Wegz, J. Clancy and A. Munro.

Marble golf, ladies—Mrs. Ed. Housen, Miss Minnie Parry, Miss Olive Milburn.

Driving the peg, ladies and gentlemen—Joseph Pocock, Jessie Needham, Mrs. Ed. Housen, Wilbert Lockard.

The angle, lady and gentleman—Frank Harris and Tena Bowman, Henry Fortey and Helen Corpe, Wilbert Lockard and Margaret Dyson.

Chum race, girls, 50 yards—Helen Corpe and Miss Parry, Miss McDowell and Miss A. White, Miss Sutherland and Miss Hiner.

Eating soda biscuit and whistle contest—Helen Corpe, Margaret Dyson and Miss Cowburn.

Smoking contest—Charles Moss, Russell Myers.

The consolation time race was won by Miss Mary McCreath.

FOURTH OF JULY EXCURSION TO DETROIT.

On Saturday, July 4, the Grand Trunk will sell round-trip tickets from London to Detroit at \$2.70 (children half-fare), good going on train leaving London at 11:35 a.m. and good for return on any train (except No. 16) not later than Monday, July 6. Tickets and full information at "Clock Corner," R. E. Ruse, C. P. and T. A.

Subscribers to The Advertiser who want their paper sent out of town for the holidays, can notify office by card, or 'phone 3670. In asking to have paper changed, give old as well as new address, and if possible state when you want paper returned to city address. Subscribers not on our office delivery are requested to pay in advance, thereby saving us the annoyance of charging and collecting small accounts. Circulation Dept.

Peters' Ice Cream

is smooth, rich and has an exquisite flavor.

Makes a splendid dessert; a delightful change from the usual pies and puddings.

Take a brick home with you or phone 946, 948 or 2194 and have it delivered to you, packed in ice.

PETERS

--- 2 Shops

FOR THE CELEBRATION OF CANADA'S NATIONAL DAY

We have a stock of highest quality edibles that will make the day enjoyable.

Store Open Tuesday Night.

Dried Beef and Cooked Hams

Two cold meats that make delicious sandwiches, or are nice served cold.
Beef, 45c. Cooked Ham, 40c.

Fresh Biscuits For picnic party or household use. We have over a hundred varieties from which you may select. From 20c to \$1.00 a pound.

Cool Drinks, Potted Meats, Duerr's Jam, Choice Olives, Fresh Vegetables, etc., etc.

T. A. ROWAT & CO.
Phones 3051 and 3052.
250 DUNDAS STREET.

LONDON SCOTS ENJOY THEIR ANNUAL PICNIC

More Than 2,000 Enjoy United Scottish Outing on Saturday.

United Scottish Societies' picnic held Saturday, was enjoyed by more than 2,000 people. The rain came too late to mar the day. Sports, contests and Scottish dances, and a dance in the evening, were the features of the outing. More than sixty Londoners donated prizes for the numerous events, which commenced at 2 o'clock in the afternoon.

More than 200 attended the dance held in the pavilion in the evening. A Scotch reel was the opening and closing numbers.

Following were the races and contests, with the winners:
Boys' race, 10 years and under, 50 yards: Charles Alford, R. Campbell, Wilfred McLaren.

Girls' race, 10 years and under, 50 yards: Lucy Milne, M. McCoy, Kathleen McGregor.

Children's race, 11 to 15 years, 100 yards: Marion Johnston, M. Trudell. Everyone entered received a prize.

Boys' race, 11 to 15 years, 100 yards: Dudley Irwin, E. Hawe, A. Hynd.

Girls' race, 11 to 15 years, 50 yards: Gladys McGregor, E. Trudell, Maggie Alford.

Boys' race, 15 years and under, 100 yards: Dudley Irwin, J. Mortimore, Will Alford.

Girls' race, 15 years and under, 50 yards: Marjorie Alford, K. Mellin, Lucy Mellin.

Ladies' race, Winnie Trudell, Mrs. Gow, Miss D. Trudell.

Men's race, 100 yards, members only: P. Stewart, W. Stewart, J. Fullerton, S. Y. Johnston.

Hop, step and jump: V. Adams, F. Elliott, George Pelton.

Men's race, members only, 45 yards and over: F. Irwin and S. Y. Johnston.

Running long jump, members only: W. Grassick, D. McDonald, J. Fullerton.

Fat men's race: George French, J. McEwen, M. Irwin.

Englishmen's and Irishmen's race, members of sister societies only: J. Lightfoot.

200 yards race: V. Adams, M. W. Pollock, George Pelton.

Married ladies race, wives of members only: Mrs. Haldane, Mrs. Alford, Mrs. M. Kerr, Mrs. R. Pagg.

Thread and needle race, lady and gentlemen: Miss E. Trudell and G. L. Banghart.

Jockey race: George Pelton and D. Brill, E. Hawe, and H. Alford.

Three-legged race, lady and gentlemen: Miss Grassick and Mr. Grant, Miss McPherson and Robert Adams.

Ladies' chum race, 20 yards and over: Misses Lizzie Clark and Jean Young, Winnie Trudell and D. Trudell.

Putting the shot, members only: J. McEwen, W. Grassick, D. McDonald.

Kilties' race: Henry Nichols, James Hamilton, Gordon Nichols.

Relay race, Boy Scout troop only: L. A. Aronson, Cecil Watts, Charles Young, Eric Wyckoff.

The oldest Scotchwoman on the grounds was Mrs. A. Andrew, of Simcoe; John Lattimer, of 16 "Concession road," was the oldest Scotchman. Both received prizes.

The Tug-o-War, competed by teams from St. Andrew's Camp Flower O' Dunbar, Clan Fraser and Pipers, was won by Clan Fraser, after strenuous pulling.

During the afternoon a display of first aid work was given by Boy Scouts. Prizes for Scottish dancing and for best dressed girls and boys in Highland costume were also given.

IMPROVEMENT OF COUNTRY ROADS IS BEING RUSHED

County Engineer Talbot Reports Completion of Many Important Highways.

County Engineer Charles Talbot is well pleased at the progress made by the contractors in repairing the Middlesex roads.

The Governor's road is over half done (one mile) while the Proof Line road on concession seven is also well advanced. The graded sidewalk on this concession is completed.

The Nalra gravel road was finished this week and almost a mile of repairs has been received by the Sarnia road.

Three Miles Completed
Three miles of gravel has been laid on the Longwoods road, which will soon be completed.

The roads in Dorchester will soon be completed. One-and-one-half miles of road has been completed on the Quarter road.

Stone is being shipped to Glencoe for use on the Glencoe-Newbury road, which will be completed in two weeks.

After the road roller is through on number 12 sideroad, Ekrid township, it will move on to the town line between Caradoc and Metcalfe, where stone is being delivered at present.

Good Work, This.
The road between Mt. Bridges and Strathroy is just about completed, making it one of the best roads in the county.

The contract for gravelling the Thorndale sideroad concession seven, has been let to Albert Jones, of Thorndale.

The Centre sideroad through Granville is halfway finished.

5 MORE DAYS 5



Just five more shopping days left in which you will be able to buy Diamonds, Watches, Cut Glass, China, Umbrellas, Walking Sticks, Silver Plate and Clocks at such low prices at



C. H. WARD & CO.'S BIG REMOVAL SALE SALE CLOSES SATURDAY NIGHT, JULY 4th

BUY YOUR NEEDS IN JEWELRY NOW. BELOW IS A LIST OF A FEW OF OUR MANY BARGAINS

Diamonds at Half Price

- \$40.00 Ladies' Modified Tiffany, stone weighs 1/4, 1-16, for \$20.00
- \$95.00 Gent's Round Belcher Ring, weight of stone 3/8, 1-16, for \$47.50
- \$75.00 Ladies' Four-Stone, weight of stone 3/8, 1-32, for \$37.50
- \$80.00 Gent's Ring, blue white diamond, 3/8, for \$40.00
- \$80.00 Ladies' Modified Tiffany, 1/2, 1-16, 1-32, for \$40.00
- \$5.00 Ladies' 14k, Gold Ring, set with a diamond, for \$2.50
- \$100.00 Gent's Flat Belcher, stone weighs 3/8, 1-32, 1-64, for \$50.00
- \$70.00 Ladies' Three-Stone, two diamonds and turquoise, for \$35.00
- \$90.00 Ladies' Tiffany, stone weighs 1/2, 1-16, for \$45.00
- \$60.00 Ladies' Tiffany, for \$30.00
- \$50.00 Ladies' Tiffany, stone weighs 3/8, for \$25.00
- \$30.00 Ladies' Light Modified Tiffany, for \$15.00
- \$7.00 Ladies' Diamond Ring, for \$3.50
- \$25.00 Gent's Round Belcher, 1/4k, for \$12.50
- \$25.00 Ladies' Modified Tiffany, for \$12.50
- \$20.00 Ladies' Modified Tiffany, for \$10.00
- \$30.00 Ladies' Modified Tiffany, for \$15.00
- \$14 Ladies' Modified Tiffany, for \$7.00
- \$10 Ladies' Modified Tiffany, for \$5.00
- \$16 Ladies' Modified Tiffany, for \$8.00
- \$50.00 Cluster of Seven Diamonds, for \$25.00
- \$35.00 Gent's Round Belcher, cluster of seven diamonds, for \$17.50
- \$350.00 Ladies' Three-Stoned Diamond Ring, 2 1-16k, for \$175.00
- \$360.00 Ladies' Four-Stone Diamond Ring, 2 1-16k, for \$180.00
- \$26 Cuff Links, diamond set, for \$13.00
- \$28 Cuff Links, diamond set, for \$14.00

A MONEY-BACK GUARANTEE ON ABOVE LIST.

Clocks at Half Price

- \$1.00 Guaranteed Alarm Clocks, 50c
- \$2.25 Fancy Alarm Clock, \$1.15
- \$30.00 Large Oak Cherry Clock, with gilt trimmings, \$15.00
- \$9.00 Large Mission Clock, \$4.50
- \$5.00 Clock, suitable for a hall or office, \$2.50
- \$2.50 Small Brass Clock, \$1.25
- \$15.00 Large Gilt Clock, \$7.50
- \$4.00 Small Bronze Clock, \$2.00
- \$15.00 Iron Mantle Clock, \$7.50
- \$24.00 Large Gilt Striking Clock, \$12.00

2 Silent Sales Wall Cases at \$75.00

1 Jeweler's Regulator, suitable for a hotel, office or jewelry store, \$50.00

MAIL ORDERS WILL RECEIVE OUR PROMPT ATTENTION

C. H. WARD & CO.

374 Richmond Street Diamond Merchants and Jewelers Phone

Silver Plate at Half Price

- \$3.00 Silver-Plated Dinner Knives, half dozen, \$1.50
- 60c Butter Knives, \$30c
- \$4.50 Pie Plate, \$2.25
- \$3.50 Butter Dish, \$1.75
- \$4.50 Fruit Basket, with green glass lining, \$2.25
- \$12.00 Hard White Metal Entree Dish, \$6.00
- \$8.50 Hard White Metal Oval Tray, \$4.25
- 60c Sugar Shell, \$30c
- \$5.00 Cream and Sugar, \$2.50
- \$1.25 Small Jewel Box, \$65c
- \$10.00 Large Pierced Silver Compport, \$5.00
- \$3.50 Round Pierced Silver Sandwich Plate, \$1.75
- \$7.75 Shaving Mirror and Cup, \$3.90
- \$3.25 Soap Box, \$1.65
- \$5.00 Toast Rack, \$2.50
- \$8.00 Large Round Tray, \$4.00
- \$1.00 Pierced Silver Bon Bon, each, 50c

China at Half Price

- \$4 Coalport India Tree Platter, \$2.00
- \$1.75 Large Coalport India Tree Plate, 90c
- \$2.00 Royal Crown Bread and Butter Plate, \$1.00
- \$4.50 Hand-Painted Bon Bon, \$2.25
- \$12.00 Royal Crown Derby Dish, \$6.00
- \$4.00 Royal Crown Derby Cream and Sugar, \$2.00
- \$27.00 Royal Crown Derby Salad Bowl, \$13.50
- \$2.50 Royal Crown Derby Cream Pitcher, \$1.25
- \$3.50 Royal Crown Derby Cream Pitcher, \$1.75
- \$3.00 Royal Crown Derby Bowl, \$1.50
- \$2.50 Royal Crown Derby Cup and Saucer, \$1.25
- \$4.50 Royal Crown Derby Muffin Rose, \$2.25
- \$2.50 Royal Crown Derby Cake Plate, \$1.25
- \$4.00 Small Dresden Basket, \$2.00
- \$2.50 Dresden Bon Bon, \$1.25
- \$4.00 Dresden Candlesticks, each, \$2.00
- \$5.00 Dresden Candlesticks, each, \$2.50
- \$6.50 Dresden Candlesticks, each, \$3.25
- \$5.00 Hand-Painted Plate, \$2.50
- \$3.00 Royal Crown Derby Ramekin Dishes, each, \$1.50
- \$2.00 Royal Crown Derby Cream Rose, \$1.00

Watches at Half Price

- \$4.00 Ladies' Nickel Case, with leather wristlet, \$2.00
- \$12.00 Lady's Gold-filled Wristlet Watch, guaranteed, for \$6.00
- \$22.00 Gent's Gold-filled 17 jeweled Waltham, for \$11.00
- \$40.00 Gent's 18-size 17-jeweled Ball Watch, for \$20.00
- \$30.00 Gent's 12-size, Gold-filled, 17-jeweled movement, for \$15.00
- \$10.00 Stop Watch, small size for \$5.00
- Gent's Waltham, 17-jeweled, 18-size, in Fortune case, for \$11.00

We are also giving 25 per cent. discount off all our regular stock. Call and see us. That is all we ask.

Cut Glass at Half Price

- \$12.00 Flower Basket, newest design, \$6.00
- \$1.25 Bon Bon Dishes, \$65c
- \$12.50 Cream and Sugar, pair, \$6.25
- \$15.00 Bowl, beautifully cut, \$7.50
- 1 only \$3 Vinegar Bottle, Floral, \$1.50
- 1 only \$2 Bon Bon with handle, \$1.00
- \$12.50 Half Dozen Nappies and Bowl, \$6.25
- \$1.00 Wine Glasses, each, 50c
- \$3.50 Vase, \$1.75
- \$15.00 Ice Cream Plate, Floral, \$7.50
- 1 only \$6.00 Berry Bowl, Floral, \$3.00
- 1 only \$6.00 Vase, Floral, \$3.00
- \$8.50 Cream and Sugar, Floral, \$4.25

Umbrellas and Walking Sticks at Half Price

- \$5.00 Gent's Umbrella, gold-mounted handle, \$2.50
- \$6.00 Gent's Umbrella, Sterling-mounted handle, \$3.00
- \$14.00 Gent's Umbrella, Sterling-handle, \$7.00
- \$7.00 Gent's Umbrella, gold-mounted, \$3.50
- \$6.00 Ladies' Umbrella, Sterling-mounted, \$3.00
- \$10.00 Ladies' Green Umbrella, gold-mounted, \$5.00
- \$15.00 Ladies' Blue Umbrella, Sterling-mounted, \$7.50
- \$5.00 Ladies' Umbrella, gold-mounted, \$2.50
- \$10.00 Gold-Mounted Cane, \$5.00
- \$5.00 Sterling-Mounted Cane, \$2.50
- \$2.00 Sterling-Mounted Cane, \$1.00
- \$3.00 Sterling-Mounted Cane, \$1.50
- \$4.50 Sterling-Mounted Cane, \$2.25
- \$4.00 Sterling-Mounted Cane, \$2.00