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**ARE YOU
IN EARNEST**

About your success in BUSINESS and
SHORTHAND? If so, the



would like to send you particulars about
its up-to-date course.
College responds Sept. 6.
J. W. WESTERVELT, Principal.

**Well-Dressed Ladies
and Gentlemen**

will tell you that they never had
real satisfaction with their clothes
until they trusted their orders
with a skilled tailor.

O. LABELLE

ODDELLOWS' BLOCK CORNER



ARE YOU WAITING

For Something Good?

WELL, HERE YOU ARE!

A six-strip Split Bamboo Bass Rod, full
nickel-plated reel, cork grip, extra tip, put up in a
grooved wood form, with a cloth cover,
for \$1.25. Rods from .10c to \$7.25.
25 yards Braided Lined Lines, 15c. Trawl-
ing Spoons, 15c. Dip-Sea Fishing
Lures, 5c.

Brock's Gun Store,

132 Dundas Street, London, Ont.

SEPIA POSTCARDS

TWO DOZEN, 25 CENTS.

W. A. McKEE, Manager.

Photo Supplies, opposite City Hall, upstairs.
Phone 246.

Try "Lowe Inlet" Always

CANNED SALMON Reliable

R. K. COWAN,

BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London

CALL AND SEE OUR

Ice Cream Freezers,

REFRIGERATORS, ETC.

Furnace work and jobbing a specialty.
Agents for Jewel Gas Range, H. J. Boylston,
London, Ont.

BOOTS

AND SHOES

Good value, courteous treatment
and upright dealing.

Wm. Paxman,

347 Clarence
Street.

D. A. STEWART,

Funeral Director
...and Embalmer.

Charges moderate. Open day and
night. Residence on premises.
104 DUNDAS ST. PHONE 450.

George E. Logan, Assistant
Manager,
Fifteen Years' Experience.

W. J. SMITH & SONS

Undertakers and Embalmers
111 Dundas St. Phone 556. Open day
and night. Residence on premises.

600 Pupils

and over attended the Conservatory
last year. Reports sent to parents if de-
sired. You need not know a note of
music to study with any teacher.
Diplomas and Certificates granted.
W. C. BARRON, Principal.

Life Chips

Has already numerous
imitations and many
foods will yet come on
the market claiming to
be as good. Beware of
them. They come dan-
gerously near in appear-
ance but may be very
distant in quality and
substance. Life Chips is
made by the original
patentees of ready to eat
breakfast foods and has
merit peculiarly its own.
When ordering breakfast
food always ask for
Life Chips.

CREDENTIALS

The cost of the English navy amounts
to \$22 a year for every family in Great
Britain.

'Tis a Pleasure

To Shave When You
Have a Good Outfit.

Wade & Butcher's Razors, 75c to
\$1.25.

Doker's Razors, \$1 to \$1.75.

Star Safety Razors, \$2.

G. G. G. Guaranteed Razors, \$2.

Razor Straps, 15c to \$1.50.

Latex Brushes, 10c to \$2.

Shaving Cups, 15c to 50c.

Williams' Soap, 10c.

Shavo, 15c to 25c.

GURD'S

SIGN OF THE
BIG GUN.

135 DUNDAS STREET.

REMOVAL NOTICE.

Thomas Wilson

Merchant Tailor,
Removed to 212 Dundas St.

North Side, Opposite Old Premises.

NEW LINE OF

London Souvenir

Postcards

JUST RECEIVED.

JOHN MILLS

BOOKSTORE,
Phone 1665, 398 Richmond St.

PEARL

GOODS.

ROOCHIES, Crescents, Stick

Pins, Rings, etc. Pleased

to show them at any time.

THOS. GILLEAN

402 Richmond St.

LONDON AND DISTRICT

The crack bugle band of the Sev-
enth Regiment paraded the down-town
streets last night and treated the peo-
ple to some very well-rendered bugle
calls.

The marriage of Mr. Richard E.
Davis, of London, to one of Aylmer's
most popular girls, Miss Angeline
James, took place on Aug. 25, says a
London correspondent.

The Epworth Leagues of the St.
Thomas district have made arrange-
ments for holding a summer school
at Port Stanley on Aug. 9, 10, 11, and
12. Chestnut Grove will be the head-
quarters for the school.

OLD SUBSCRIBER.—I hire a man
for a single month, in which month
comes July 1, a holiday. Will he be
obliged to work 26 days? Ans.—Not ex-
actly. He will be obliged to work 26
days, like the Sundays, which are
part of the month.

—Mr. Ira Dicy, of lot 6, concession 3,
London Township, was in the city to-
day, and he reported that the grain in
that district was doing well—fully up
to expectations. In Mr. Dicy's fields
the crops of corn and wheat are very
pleasingly measured six feet in height.
These, however, are not as well bur-
dened with grain as the shorter stalks.

A Port Stanley Edward Morley, of
London, is visiting his mother, Mrs.
A. C. Morley, Miss Adams and her
nieces, Gladys and Marjorie Robinson,
from Mrs. Charles M. Wells, Camp
Hungray Branch on Orchard Beach con-
tains Thomas Kingsmill, Wilber Darch
and Harold Gillson, D. C. McDonald,
and Miss Drina McDonald, of London,
are guests of Mrs. John R. Stewart,
Kimberly Cottage, Erie Rest.

TO UNVEIL A MONUMENT.—The
monument erected to the memory of
the late Mr. Garside will be un-
veiled at Woodland Cemetery this
afternoon. The ceremony will be under
the direction of Uniform Rank, No. 4,
and several prominent officers are ex-
pected to be present.

TRANSFER SANCTIONED.

Yesterday afternoon the finance com-
mittee of the city council met in spe-
cial session, and approved of the con-
veying of certain land to the Township
of Westminster in the Quebec house,
Byron bridge, subject to such arrange-
ments regarding fencing, grading, etc.,
as may be agreed upon by the water
commissioners and the township.
The approval of the committee legalizes
the action of the water commissioners,
who had previously decided on the
transfer.

INJURED BY ENGINE.

George Stone, a resident of Bothwell,
was struck by an engine at that place
yesterday, and sustained such severe
injuries to his arm that he had to be
brought to this city for an operation.
He is now in Victoria Hospital. The
arm is badly crushed, and it is possible
that it may have to be amputated.

GEDDES—JOHNSON.

On Wednesday afternoon, at the St.
Ann's personage, the marriage of Mr.
Wesley Geddes and Miss Maud John-
son, both of London township, was
quietly celebrated by Rev. J. H. Fair.

Solid Gold

Watches

We have a fine variety of Solid
Gold Watches for gentlemen. In the
newest model. Watches that are
not a load to carry around with you,
but are neat and durable
with Waltham's Precision
Waltham Made.

WILLMOT,

217½ Dundas St.

THE ADVERTISER, LONDON, ONT., THURSDAY, AUGUST 4, 1904.

The Perfect Bread Is

PARNELL'S BREAD

Perfect from every standpoint that con-
tributes toward perfection. It is abso-
lutely pure, clean, well baked, easily di-
gested in fact, every particle of it returns its
proper amount of nutrition. At all
grocers.

PHONE 929.

A new message each day
—watch for it.

DRESS SHIRTS.

These garments require care-
ful attention. On such an ex-
pense of white front, FOREST
PROCESS of laundering shows
to the best advantage.

Only the highest standard of
work satisfies careful dressers.
Phone 1085 or postcard will
bring one of our white wagons.

FOREST CITY LAUNDRY,

"The Careful Laundry,"
7-14 King Street.

HAMILTON'S

Are not excelled.
They have been
made for years and
have become super-
ior to all others.

Try from your Dealer.

Kent Brewery

LONDON, ONT.

IF you buy a Diamond from

our stock you can rest

assured that no one else could

give you better value.

WARD, THE JEWELLER,

374 Richmond Street

A Wise Policy.

While the policy of this company is to
pay as liberal rates of interest as
conditions warrant, we have been
advised that the offering of ex-
cessive interest.

That the public generally approves
of such conservative policy is evi-
denced by the great success of the company.

The Canadian

Savings and Loan Co.

M. ROWLAND, Manager,
430, 2nd Richmond Street.

PLEADED GUILTY

ON ALL CHARGES

Richard Howell Acknowledges

Having Committed a Series

of Robberies.

Richard Howell, the short man who
gave the county police a long chase
before he was finally captured at Ni-
caragua, Ont., who was visiting in
the city, pleaded guilty yesterday to
his preliminary hearing on six charges
of robbery—all committed in this coun-
ty.

Howell was not asked to plead, but
before and after the evidence was
presented, he was telling the magis-
trate that he was guilty of every-
thing alleged against him, and that it
was of no use to hear anything that
he had to say.

However, Squire Lacey had no op-
tion in the matter, and he examined
Howell, and he was found guilty of
the charges.

Without taking any further evidence,
Squire Lacey sent Howell for trial on
all of the charges.

HORSE'S TRAGIC DEATH

Boulanger's Steed Drops Dead in

Paris Streets.

Paris, Aug. 3.—A column of troops
marched past the Alsace Column in the
Place de la Concorde yesterday morn-
ing with drums beating and files play-
ing.

A broken-down old black horse draw-
ing a cart heaped up with vegetables
heard the music and saw the soldiers.
On the seat of the cart, half asleep,
was Mme. Lecocq, the very fat, who
called the horse by his name, and he
grocery store in Passy. Mme. Lecocq
owned the horse, having bought him
from a groom for a few francs.

At the sound of the drums and the
sight of the red-legged soldiers in the
Place de la Concorde the old horse
came to life. He pranced and trotted
to the head of the marching column,
nearly shaking Mme. Lecocq off the
seat.

Half way across the square the horse
stopped. His knees gave way and he
fell dead. Mme. Lecocq was dumped
to the ground. The soldiers marched
on, and the horse was never seen again.

In front of the Alsace Column, just
seventeen years ago almost to a day,
this same black horse nearly upset the
Government of France. On that day he
pranced through the Place de la Con-
corde carrying on his back Gen. Boul-
anger, the idol of the masses, who
came within an ace of being an-
nihilated by the French people.

The man on horseback. The man died
in the arms of his horse. The horse
lived on in humble oblivion until it
died at the scene of its greatest
triumph.

The total length of the navigable
waterways of Belgium amounts to 1-
200 miles. As the total area of the coun-
try is 13,725 square miles, there is one
mile of waterway to every eight and
one-half square miles of territory, 85
per cent of the navigable waterways
is under the control of the state.

START STRONG

Food that Nourishes

all day

Grape-Nuts

and Cream

"There's a Reason."

RETURNED FROM

BIG CONVENTION

Staff Captain Perry Tells of

Salvation Army Gathering

in London the Great.

Very enthusiastic is Staff-Captain
Perry, who is in command of the Sal-
vation Army of this district, and who
has just returned from attending the
big Salvation Army convention in old
London.

The staff-captain says that there
were 290 delegates from Canada at the
convention, and he speaks highly of
the result in much good to the army,
the big Salvation Army convention in old
London.

Each year the international congress
of the army is held, but this year the
congress far exceeded all others over
6,000 delegates being present from all
parts of the world. The sessions were
held in the Royal Albert Hall, which
has a seating capacity of 8,000, but
even this place was found too small,
and a special meeting was held in the
place constructed with a stand, which
accommodated 5,000 persons.

Each time the famous General Booth
addressed the multitude, his words
were translated into 25 or 30 different
languages, so that all the delegates
could understand. Over thirty national-
ities were represented, and each dele-
gation appeared in its native costume,
the Canadians wearing the broad felt
hat and the Canadian soldiers, who
fought in South Africa, in the pro-
cession there were 40,000 persons, all
nationalities. In the march past, each
nationality carried a flag, and saluted
General Booth. The greatest at-
tention was attracted by the Japanese
Salvationists.

In the Crystal Palace, where were
gathered one day 70,000 persons, and in
the transport of the palace was a massed
band of 2,000 persons, which discor-
dantly sang the hymns of the army.

In conclusion, Staff-Captain Perry
said the convention would be sure to
bring about a new era in the work of
the army.

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