

## We're Out-talked

often—outdone, never!  
Better see our catalogue and  
College Journal if you are  
thinking of a course in either  
business or shorthand. Mr.  
C. Thomas has been placed  
as bookkeeper with Jos.  
Chambers, London; and Mr.  
E. Atkins as bookkeeper with  
J. & J. A. Stevenson, London.

Forest City Business and Short-  
hand College, London, Ont.  
J. W. Westervelt, Principal.

ADVANCED  
STYLES....

We can give you the latest styles  
in patterns and cut in overcoats.  
If you desire a coat that will please  
yourself and wear to the utmost  
satisfaction see our stock.

O. Labelle, Richmond.  
372



## W.C. Barron

Accepts  
Elementary and  
Advanced  
Pupils for  
Graduation.

## PROUD OF IT.

A man always is when he puts  
on a collar, shirt or cuff that has been  
laundered here. It is the home of per-  
fection in color and finish. Look at  
good as new. We aim to keep at the  
top notch of our art, and we want the  
trade of every man in town—and lady  
too. State on list if you wish dual or  
gloss finish. Phone 554.

Parisian Steam Laundry,  
J. K. Spry, Manager. zwt

FAIRBAIN  
MERCHANT  
TAILOR

Opp. City Hall upstairs

## EUROPEAN HOTEL

For ladies and gentlemen. First-class short-  
order chef. No waiting. Full course dinner,  
6c. Open 7 a.m. to 12 p.m. jwl

YOU MAY  
BUILD SOON

If you do, it is necessary to have the  
building fitted up for electricity. All we  
desire is an opportunity to figure on the  
contract. We are satisfied our work will  
please. Guarantee if necessary. Phone  
1108.

## The Electrical Construction Co.

of London (Limited).

For Christmas  
Presents

Our PICTURES will be  
more appreciated than  
anything else.

H. & C. COLERICK,  
Art Store, 443 Richmond.

## Taylor's Hardware

## CHRISTMAS WEEK:

We are offering a full line of Carvers,  
Table Cutlery and Pocket Knives, at re-  
duced prices. Also

Air Rifles.....\$1.50  
Hockey Skates.....40c to \$2.00  
Spring.....50c to \$1.25  
Hockey Sticks.....10c to 40c  
Hand Sleighs.....25c to \$2.00  
Baby Carriage Runners, pair.....\$1.00  
Meat Choppers.....\$1.50 to \$3.00  
Carpet Sweepers.....\$2.00 to \$3.50  
Wringers.....\$1.00 to \$4.00  
N. B.—See our Ball-Bearing Bob Sleighs  
for boys at \$1.50.

236 Dundas Street,  
Next T. A. Rowat's Grocery.

The popular brand of  
Soap today is.....

SWEET  
HOME  
SOAP

for quality, quantity  
and price.  
New lines of Premiums  
always offering.

THE LONDON SOAP CO.

Prof. Young estimates that a train  
running from the earth to the sun at  
40 miles an hour, would take about 25  
years for the trip, and the fare would  
be \$250,000.

Minard's Liniment Cures Colds, etc.

## Christmas Gifts

Star Spring Skates.....\$5 to \$2.50  
Star Hockey Skates.....\$5 to \$2.50  
Boys' Hockey Sticks.....10 to 15  
Men's Hockey Sticks.....25 to 35  
Hockey Pucks.....25 and 35  
Ankle Suppers.....25 and 35  
Boxing Gloves.....1.50 to 3.00  
Striking Bags.....1.50  
Fine Razors.....75 to 1.50  
Razor Straps.....15 to 1.00  
Air Guns.....1.00 and 25  
Rope Knives.....10 to 40  
Girls' Penknives.....15 to 50  
Ladies' Penknives.....25 to 1.50  
Men's Penknives.....25 to 1.50  
Scissors.....15 to 1.25  
English Carvers, set.....75 and up  
Triple-Plated Knives \$1 for half-dozen  
and up.

Gurd's Good Guns,  
185 Dundas Street.ARE  
YOU COLD?

Then try one of our heavy  
Overcoats.

Southcott's, Richmond St.  
361

W. A. PIPER, D.D.S.,  
Specialty Gold and Porcelain work.  
Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper

D. H. PIPER, M.D.,  
Ear, Nose, Throat and Lungs.  
Hours—10 to 2, 7 to 9 p.m.  
Telephone 164. 552 Dundas St. (cor. Waterloo)

## METEOROLOGICAL

Toronto, Ont., Dec. 18—Cold  
Weather prevails throughout Canada,  
except in Southern Alberta and over  
British Columbia. The cold wave is  
centered over Lake Superior, but the  
excessive cold which accompanied it  
last night has moderated somewhat.  
Minimum and maximum temperatures:  
Victoria, 46-50; Kamloops, 40-44; Cel-  
gary, 18-41; Qu'Appelle, 2 below-6;  
Winnipeg, 20 below-4; Port Arthur, 16  
below-6; Parry Sound, 12 below-10;  
Toronto, 2 below-12; Ottawa, 10 below-  
10; Montreal, 4 below-6; Quebec, 2 be-  
low-14; Halifax, 18-28.  
Local temperatures, Friday, Dec. 14:  
Highest, 16.5 above; lowest, 1 degree  
above.  
Today (Saturday) the sun rose at  
7:44 a.m. and sets at 4:41 p.m. The  
rises at 1:30 a.m. and sets at  
12:51 p.m.

## Test One Loaf

Of any of our many kinds of Bread  
and you will enjoy eating the most  
nutritious and easily digested bakers'  
bread. It is made by skillful work-  
men with the best flour and ingredi-  
ents. Ask your grocer or phone 818.

Johnston Bros.,  
The Best Bread Bakers.CHOICE, NEW AND  
SEASONABLE GOODS.

## THOS. WILSON,

Merchant Tailor,  
Phone 598. 213 DUNDAS ST

Selections from  
Gilleen's Store:

In a jewelry store you may see  
hundreds of beautiful presents,  
suitable for the brother, sister,  
father or mother. See the list now  
offered.  
3-Stone Opal Ring.....\$3.50  
Single Stone Opal Ring.....\$2.00  
Sterling Silver Bracelets.....75c and \$1.00  
Sterling Silver Heart Bracelets.....25c and up  
Nathaniel Bracelet.....75c  
Finger Purse.....60c up  
Gentlemen's Match Boxes.....\$1 up  
Salve Boxes.....25c up  
We will save your present until  
called for.

THOS. GILLEEN,  
402 RICHMOND STREET.

## London Advertiser.

Christmas  
Furs...

We have never attempted  
to deal in the cheaper grades of  
FURS, because we believe them to be  
dear at any price, and we employ  
only labor of the highest skill. In no  
class of merchandise must the  
purchaser rely more on the good  
faith of the merchant than in furs.

E. BELTZ,  
Leading Furrier.

EARNSCLEFFE SCORCHED.  
Ottawa, Dec. 15.—The interior of  
Earnscleffe, where Sir John Macdonald  
lived for many years, was destroyed by  
fire yesterday morning. The damage  
amounts to about \$2,000. The house  
now belongs to C. A. E. Harris. It  
was vacant and workmen were engaged  
in repairing it.

It is said there is tea grown and  
gathered in Japan that sells for as  
much as \$40 per pound.

Prices Lowest for  
Fine Furs

You will be convinced by a look  
at our selection of Fine Furs that  
our prices are the lowest.  
Magnificent display of Furs suit-  
able for Christmas presents.  
Sables, Kurks and Muffs, Gray  
Lamb, Astrachan and Seal Goun-  
dlets.

ROSS'  
196 Dundas Street.  
PHONE 1312.

## HOLIDAY GOODS.

We have no difficulty getting  
customers to come here for their gifts.  
It's those who are not customers we want  
to attract, and our low prices on very  
pretty Holiday Goods should do it. Any-  
thing for lady or gentleman, girl or boy,  
in the jewelry line, will be found here.

## OPEN EVERY NIGHT.

WARD, The Jeweler  
374 Richmond Street.

## A LOCAL BUDGET.

Speak kindly, for our days are all too  
few  
For any angry strife;  
There is deep meaning, if we only  
know.

In our brief life,  
No nobler mission can be ours, if we  
One pang can stay,  
Or if amidst the rush of tears we see  
Wipe one away.

—Mr. Robinson, of Lambeth, leaves  
shortly for Denver, Col.

—Miss Winnie Hooper, of this city,  
assisted at a concert in Exeter this  
week.

—Mrs. W. Pinnell, of College avenue,  
is recovering from a long and serious  
illness.

—Miss Hart, of this city, is visiting  
Mrs. T. Maxwell, 15th con. McGill-  
vray.

—Sarnia Observer: John Sanders, of  
the steamer Empire, left last night for  
London.

—Miss Edith Rigby, of this city, is  
the guest of Miss Maude King, at  
Blyth, this week.

—Mrs. A. E. Fox, of Seaford, is vi-  
siting her parents, Mr. and Mrs. Trebil-  
cock, of this city.

—Miss Della Younge, of Stratford, is  
visiting her sister, Mrs. J. H. Wilkins,  
of 133 Central avenue.

—At noon yesterday the firemen were  
called out to quench a blazing chimney  
on Picton street. No damage.

—In the church parade tomorrow after-  
noon the 7th Regiment will wear their  
new busbies, great coats, tunics and  
tan gloves.

—A meeting of the Knights of the  
Grip is called for this evening. Officers  
will be elected and other business  
transacted.

—Bishop McEwain lectures in the  
Roman Catholic Church, St. Thomas,  
on Sunday evening, in aid of St. Vin-  
cent de Paul Society.

—Rev. Dr. Sowerby has recovered  
from his recent illness, and will again  
occupy his pulpit in the Tabbot Street  
Baptist Church tomorrow morning and  
evening.

—Invitations have been issued for the  
"At Home," to be given by London  
Commandery, No. 3, Canadian Order  
Knights of the Grip, on Friday even-  
ing, Dec. 28.

—The ladies of Wellington Street  
Methodist Church will hold their an-  
niversary supper and concert on Tues-  
day evening next. A good programme  
is being arranged.

—Mr. James Sherlock, son, of South  
London is on a visit to his son, Mr.  
James Sherlock, at Ingersoll. The old  
gentleman celebrated his 80th birth-  
day last Monday, and is still hale and  
hearty. He will leave in a few days  
to visit his daughter in Detroit.

—The Winnipeg Free Press of the  
11th says: Mr. Herb J. Boyd and  
son Harry returned yesterday after  
a brief visit east. Accompanying them  
were Mr. Boyd's mother and sister  
from London, Ont., who will remain in  
the west until spring.

—Prof. Clark, of Trinity University,  
is announced to lecture on "Idyls of  
the King" in Cronyn Hall on Dec. 20  
under the auspices of the Y. W. C. A.

—Prof. Clark is one of Canada's fore-  
most literary authorities, and his lec-  
ture should prove a great attraction.

## SOCIALIST TICKET.

We have been requested to publish  
the following: "The Socialist Labor  
Party ticket for the coming municipal  
campaign is as follows: Aldermen,  
Fred J. Darch, Fred Haselgrove,  
School trustees—Ward 1, Wm. Forbes;  
ward 2, H. Wade; ward 3, F. J. Apple-  
ton; ward 4, Robert Roadhouse. Mayor  
and water commissioners not yet  
nominated."

## OFFICERS ELECTED.

At the regular meeting of Lady Vi-  
ctoria Lodge, No. 2, L. O. B. A., held  
in their hall Tuesday night, the fol-  
lowing officers were elected for the en-  
suing year: Sister Anna Perkin, W. M.;  
Sister Sarah Hall, D. M.; Sister Nellie  
Jones, Chap.; Sister Tolhurst, Rec.  
Sec.; Sister Jones, Fin. Sec.; Sister  
Marham, Treas.; Sister Black, A. T.;  
Sister Sigsworth, D. of C.; Sister Mabel  
Perkin, lecturer; Sister Armitage, first  
committee woman; Sister Beat, I. G.;  
Bro. McKim, Guard; Dr. J. B. Camp-  
bell, Physician.

## NINHAM—ANTONE.

On Wednesday, Dec. 12, a very pleas-  
ant event took place on the Onedia re-  
serve, at the residence of Chief John  
Ninham, M.D., being the marriage of  
his only son, Abraham, to Mary, only  
daughter of Mr. and Mrs. Abraham An-  
tone. The bride was exceedingly at-  
tired in a suit of blue, with lace trim-  
mings. The ceremony was performed  
by Rev. Mr. Wollick, after which up-  
wards of 400 invited guests partook of  
the marriage feast. The doctor and  
his kind lady are to be congratulated  
on the manner in which they performed  
the duties of host and hostess. Music  
was furnished by the Onedia brass  
band, in their usual up-to-date style.  
A short programme was given, consist-  
ing of vocal and instrumental music,  
and speeches. A very interesting de-  
scription of courtship and marriage in  
the wigwams, 20 years ago, was given  
by Dr. Thomas Ninham, and was very  
much enjoyed, especially by the crowd  
of white people present. The number  
of presents received by the bride and

Breaking  
Bread

When you ask a  
friend to break  
bread with you al-  
ways see that you  
offer him the best  
that you can buy. Our delicious home  
made cannot be beat. For sale everywhere  
or delivered. 5c per loaf.

Parnell-Dean Steam Baking Co.  
Phone 925. 75 Bruce St. Limited.

BROWN BROTHERS'  
New Boot Shop.

Messrs. John S. Brown and Frank A.  
Brown have removed their shoe busi-  
ness to 1. Dundas street, adjoining  
Strong's drug store. This is one of  
the most modern and best equipped re-  
tail footwear establishments in Can-  
ada. The front is unique and attrac-  
tive, and the interior is fitted up in a  
very artistic manner. There are two  
windows, with triangular vestibule,  
and a single massive plate glass door.  
The vestibule is floored with marble  
mosaic tile, with the name of the firm,  
Brown Brothers, worked in various  
colors. The electric lights in the win-  
dows are so arranged as to give the  
window-dressing a very effective ap-  
pearance. The shelving is made in  
such a way that ladders are dispensed  
with. The seating arrangement is most  
perfect. A beautiful large circular  
divan, upholstered in leather, is the  
first thing that attracts your eyes as  
you enter the front door. Down the  
center of the shop to the end of the  
men's department, is a row of revolv-  
ing chairs, fastened to the floor. Then  
there are two handsome grill arches  
leading into the women's department.  
This department is exceedingly well  
arranged. There are two public "shining  
stands," one for men and one for wo-  
men, and the charge for use of same is  
5 cents per shirt. This is something  
that was much needed here, and the  
public appreciate it. It does away with  
the giving of "tips" to the shiner, as  
is done where FREE stands exist. As  
will be seen by the sign over the front  
door, the establishment is styled  
BROWN BROTHERS' BOOT SHOP.

The two young men, members of the  
firm, are well known, very popular,  
possess enterprise and ability, and a  
thorough knowledge of their business.  
Everything with them is as represent-  
ed. They are determined to give their  
fellow-citizens as high-classed foot-  
wear as could be purchased in New  
York city. They also keep the best  
grades of English and Canadian foot-  
wear at very moderate prices, and  
have adopted the "STRICTLY CASH  
SYSTEM."

This new boot shop is certainly a  
credit to London and we wish it every  
success.

groom show the esteem in which they  
are held by their many friends.

Y. W. C. A. BOARD OF MANAGE-  
MENT.

The board of management of the Y.  
W. C. A. held its regular meeting on  
Wednesday last. The secretary re-  
ported the attendance during the month  
as 1,063, 853 young women having vi-  
sited the rooms during the day, 433 at  
lunch hour, and 248 in the evenings.  
The annual business meeting of the  
association was held on the first Sat-  
urday evening of the month, when the  
secretary and various committees and  
the Summerholm "monthly fund" pre-  
sented their reports, the officers for  
the ensuing year were elected, and a  
Shakespeare club organized. The Cir-  
cle of King's Daughters reported that  
they were already assisting eight fami-  
lies, and hoped to be able to do more,  
and for this and for the gift of co-  
operation by gifts of clothing, food or  
money from any friends.

## CHILDREN'S AID SOCIETY.

The Children's Aid Society held its  
regular monthly meeting yesterday  
afternoon in the city hall. Those  
present were: Sheriff Cameron  
(in the chair); Messdames T.  
Macbeth, F. Leonard, M. Yarker, H.  
Purdy, Miss Lutz, Messrs. A.  
Thompson, J. A. Hunt, Messrs. J.  
Svenson and Secretary J. Sanders. Several  
interesting communications were read,  
and a number of accounts ordered to  
be paid, most of them for improve-  
ment at the shelter. The secretary  
reported that he had visited a number  
of children and found them happy, and  
enjoying good health. Twelve chil-  
dren have been placed on trial, one  
returned and twelve now remain  
in the shelter, against twenty in  
October last. It was decided to hold  
the annual meeting on Tuesday even-  
ing at 8 p.m. in the city hall, also  
to send a holiday present to all the  
children in foster-homes. The following  
donations have already been sent in:  
Mrs. John Beattie, twenty-four  
handkerchiefs, Miss Maybank twenty  
handkerchiefs, Mrs. Yarker eighteen  
handkerchiefs, Stinson & Co. two pack-  
ages of Christmas cards, and Miss  
Beattie, one pair of blankets for the  
shelter. Donations in money or goods  
of any description will be thankfully  
received by the ladies at the office  
of the secretary in the city hall.

## WALKED OUT

## On Food, After Being Given Up.

Lack of knowledge regarding the  
kind of food to give to people, par-  
ticularly invalids, frequently causes  
much distress, whereas when one  
knows exactly the kind of food to  
give to quickly rebuild the brain and  
nervous center, that knowledge can be  
made use of.

A young Chicago woman says:  
"Other instances of the wonderful  
qualities possessed by Grape-Nuts  
food are shown in my grandmother's  
and mother's cases. Grandmother's  
entire left side became totally paral-  
yzed, from a ruptured capillary of the  
brain. The doctor said it would be  
impossible for her to live a week. She  
could not take ordinary food and we  
put her on Grape-Nuts, in an effort  
to do all for her we could."

"To the astonishment of the doctor  
and the delight of all of us, she slowly  
rallied and recovered. It was pro-  
duced the first case of the kind on  
record. The doctor said nothing could  
have produced this result but food."

"We had been led to use Grape-  
Nuts because of the effect on mother.  
She had been troubled with a weak  
stomach all her life, and the last few  
years been gradually losing weight  
and strength. She has tried everything  
almost that has been recommended by  
good authority, and until she used  
Grape-Nuts food, nothing seemed to  
do her any good. Since taking up  
Grape-Nuts she has been constantly  
improving until now she is free from  
any of the stomach troubles, and is  
strong and well. Please do not publish  
my name." Name can be given by  
Postum Cereal Co., Limited, Battle  
Creek, Mich.

Smoking  
Jackets  
\$4.00

—WE HAVE OTHERS AT—

\$5, \$6, \$7, \$8, \$10

## Fit-Reform Wardrobe

ROBERT M. BURNS,

180 Dundas Street, London, Ont.

Double  
Trading Stamps  
CHAPMAN'S

OPEN EVERY NIGHT NEXT WEEK.

We are giving the public GREAT IN-  
DUCEMENTS to do their Christmas  
shopping now. Do not put it off any longer.  
We are bound to be crowded, and if you  
buy NOW you get better assortment and

## Double Trading Stamps

Items of Interest in Our  
Dress Goods Department

6 pieces Golf Suiting, plain or plaids, all wool, 54  
inches wide, extra value at \$1.75, for three days,  
per yard only.....\$1.00  
7 pieces Herringbone Camelhair Suiting, beautiful  
goods, and regular price \$1, while they last,  
per yard, only......65  
100 pairs Lace Curtains, extra large sizes, good  
strong net, splendid quality, for, per pair,  
only.....\$1.35

Just to hand, 3 pieces Pilot Cloth Suiting, in black, the newest  
and nobbiest goods for tailor-made gowns. Ask to see these  
goods.

Trade Early and Take Advantage of Double Trading Stamps.

## JOHN H. CHAPMAN &amp; CO.,

126-128 Dundas Street, London.

## The Kilties Coming.

The 48th Highlanders Band will be  
tendered a big military reception in  
Toronto on Saturday, Dec. 22, on their  
return from their successful concert  
tour of the leading cities of the United  
States. London is to be honored  
with the last concert of the present  
tour, the crack musical organization  
appearing at the Auditorium here on  
Friday, Dec. 21, afternoon and evening.

The Chicago Tribune says: "Al-  
though the well-filled Coliseum Hall  
held a representative Chicago audience  
yesterday, the one-time natives of  
'Bonnie Scotland' and their descend-  
ants were predominant, and the first  
strain of one of the melodies dear to  
the heart of the Scot revealed their  
location in the auditorium. The wav-  
ing of the keshmies and the vocifer-  
ous demands for encores was smilingly  
acceded to by Leader Slater, and the  
spirit with which the airs were  
rendered proved the enthusiasm had  
reached the 'Kilties'."

"The tour of the organization,  
which is the band of the celebrated  
Forty-eighth Gordon Highlanders  
Regiment, of Toronto, has been an  
artistic and financial success. An  
audience of 6,000 cheered impartially  
the efforts of the band, the feats of  
the dancers, the drone of the pipes,  
and the Scotch songs sung by the  
male chorus. Suggestions of airs to  
be played were shouted to the leader,  
and in several instances responded  
to. The overture and several selec-  
tions played were mildly applauded,  
but the first strains of 'Bonnie Dun-  
dee' caused an outburst of enthusi-  
asm that caused a cessation of the  
music for a few moments. Many en-  
cores were demanded and the mem-  
bers of the organization were assured  
that they had scored an emphatic  
success."

The Kilties will give a big street  
parade at noon on the day they ap-  
pear here.

## Old Lace

can be safely  
died to any  
color or tint  
with that English Home  
Dye of high quality. May-  
pole Soap. No matter how delicate  
the lace is, it is absolutely safe with  
Maypole. "No mess, no trouble."  
Quick, easy, safe, sure. It dyes to  
any tint!

## Maypole Soap

Sold everywhere.  
10c. for Colors. 15c. for Black.

Hockey  
Skates

50c per pair and upwards.  
A pair of Straps given

## Free

with each pair of Skates  
50c Hockey Stick.

Call and see our stock of Christ-  
mas goods—Books, Toys, etc.

## HORTON,

Bicycle and Sporting Goods Store,  
231 Dundas Street.