

COAL!

**FINEST QUALITY
North Sydney
Screened**

**A. E. Hickman Co.
Limited.**

dec21.31

Get Your Goose at BEARNS'

Special price for Christmas week.

Excellent New York Geese, 30c. lb.

We are offering these fine birds at cost as a Christmas advertisement. Be sure to take advantage of this—the lowest price prevailing for a long time.

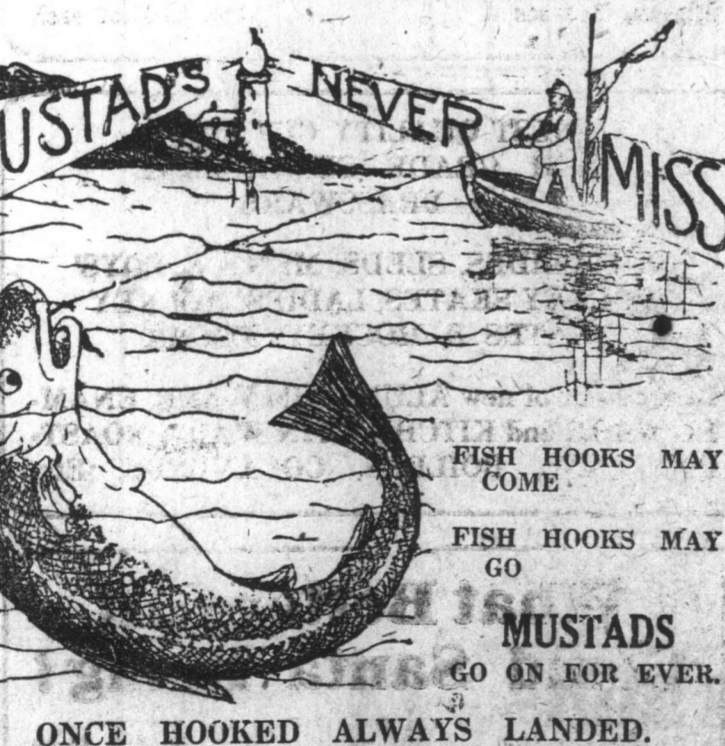
LOW PRICES ALSO ON

**Fine Fat New York Chicken and the Best
Turkeys we have ever seen. All at very low
prices this week.**

For all Christmas Groceries, Fruits, Vegetables and
Crisco, etc., visit either of our stores.

W. E. BEARNS

DUCKWORTH ST. & RAWLINS' CROSS.



MUSTAD'S NEVER MISS

FISH HOOKS MAY COME
FISH HOOKS MAY GO
MUSTAD'S GO ON FOR EVER.

ONCE HOOKED ALWAYS LANDED.

COAL

You cannot buy better COAL than we deliver.
NOW LANDING:

BEST SCREENED NORTH-SYDNEY
taken from the Mine, Tuesday, December 15th.
Best Welsh & American Anthracite.
All Coal can be delivered in Bond for Outports.

A. H. Murray & Co. Ltd.
Coal Office Phone 1867 Beck's Cove.

"Beauty Prize" Big Hit for Viola Dana

METRO-GOLDWYN STAR SCORES
WITH PRETTY GIRLS AS OP-
POSITION.

Viola Dana has scored again. The little Metro-Goldwyn star once more proved she is the premier comedienne of the screen when she appeared in her newest picture, "The Beauty Prize," last night at the Nickel Theatre.

Last night's audience was pleased, not only with Miss Dana, but also with the beauty contest, which showed how the winner of the national title, "Miss America," is selected.

The story is an excellent mixture of comedy and drama, combining these elements to splendid effect. The star plays the role of Connie DuBois, a New York manicurist, who is mistaken for a society girl when her mother takes care of a wealthy home during the owner's trip abroad.

A Broadway sheik acquaintance induces her to enter a state beauty contest in order to get money so that her ailing father may have expert surgical attendance. Her sweetheart back home objects to this, but Connie goes right ahead. She wins the state title, and enters the national contest.

Her spirit broken, she disappears to avoid publicity, and works as a manicurist in a nearby city. She is recognized and is invited to a Chamber of Commerce dinner just about in time to keep from leaving. But she is first led to the radio to give a speech, and is able to do nothing but call out for George, the home town lover, and he, in the transmitting room, hears her.

Wine Glasses, Tumblers, Jugs, etc. S. O. Steele & Sons, Ltd., opp. Seamen's Institute. -dec21.31

Youth, 19, is Killed by Friend

JUST GOT NOTION TO KILL HIM.

NEW YORK.—The slaying of George Nye, 19, was the climax of a "children's booze party." District Attorney McGeehan said in announcing that Nye's chum, Gordon Pirie had confessed the killing.

Pirie walked into a Bronx police station shortly after midnight and surrendered himself as the slayer of Nye, whose battered body was found under a bed in Pirie's home by the latter's 16-year-old sister, Margaret. Pirie was arrested on a charge of homicide after he had made a confession at the slaying of Violet Schmidt, "Red" Gordon, she begged and Pirie told the district attorney how he had smashed his friend's skull with an axe, had robbed his pockets of \$500 and had taken a girl to the movies a few hours later.

"I just got the notion to kill him," the district attorney quoted Pirie as saying.

All principals minors. All of the principals in the case are minors, including half a dozen girls who had been to parties with the men.

"Aside from the murder phase of the case," said Mr. McGeehan, "it gives me an insight into the lives of the young people of this city. They are beyond parental control. Young girls go around without selecting their company."

They take taxi rides with men with whom they are only slightly acquainted and they associate with those who carry flasks. "This case is certainly a sad commentary upon home life."

After a party, Saturday night, Nye and Pirie went to Pirie's home for the night. Nye's body being found under a bed Sunday. Pirie, according to the confession, killed Nye as he slept and wrapped his head in bur-lap bagging.

Life in Prison May Make Man a Millionaire

SAN FRANCISCO, Dec. 12.—Prison life may make a millionaire of C. L. Skinner.

Sentenced to San Quentin Penitentiary from Los Angeles on a bad check charge, Skinner has told in the prison work shop on an invention designed to prevent the loss of valuable tools in the drilling of oil wells. Frank J. Smith, warden of San Quentin, is authority for a statement that an oil company has offered Skinner a half-million dollars for patent rights in his invention. The convict refused it because he thought the device worth more, Smith said.

Skinner has another year to serve.

Huge Vacuum Cleaner Now Unloads Cargoes

From the South Sea Islands every year hundreds of tons of copra—dried meat of coconuts—are unloaded at the San Francisco docks. A giant "vacuum cleaner" recently installed, now does the work of unloading, taking the place of a crew of 25 laborers. It handles from 30 to 40 tons an hour. With it three men can do the entire job.



The joy of a letter gives
The link that binds
friendship

FRENCH ORGANDIE
Writing Paper

Fashions Men's Evening Wear

A certain set of would-be fashion leaders in Paris have made a very big endeavour to introduce colored materials for men's evening wear this season, but so far have failed.

This is only a sequel to the efforts made in the same direction in London some years ago, but a campaign of this sort is always doomed. Because men do not approve of men wearing colours. They claim that that is their privilege, and if men wore anything but black it would be necessary for the smart women to ascertain what particular colour evening suit her escort intended wearing; otherwise her own dress might not tone in with it.

The vogue for the tailed evening coat is fading, as the smart restaurants and dance clubs the tailed coat, white waistcoat, and white tie are as much in evidence as the smoking. The fashion for the narrow sleeve becomes more pronounced, and in Paris to-day, in order to get the desired effect, it is necessary to thread the links through the cuffs after the shirt has been put on.

Talking of cuffs, the best-dressed men are favouring the double one, but this is followed closely by the single variety but with rounded corners. The newest evening shirt fronts carry horizontal stripes patterned in the white batiste or marcella, and are quite good-looking worn with plain evening waistcoats.

Britain Holds Her Own

LONDON, Dec. 12.—The report of the Balfour Committee on British industry and trade has an optimistic tone. It shows that the British share of the world's export trade was 14 per cent. in 1923 against 13 per cent. in 1913.

It states that Britain is maintaining her hold in the world's markets, though the world volume is smaller due to the waste of war losses, and to the fact that prices are down generally.

The Super Bacon—Wilson's certified—dec21.31 "A Rotten Phrase"

LORD MONTAGU OF BEAULIEU AND SAFETY FIRST.

"It is better to be a pioneer than a postman," declared Lord Montagu of Beaulieu, presenting prizes to students at the Northampton Polytechnic Institute, Clerkenwell, E.C. Passages from his speech were:

"Safety first" is a silly phrase. It may be all very well when you are crossing the road and find a tramway-car on one side, an omnibus on the other, a motor-cyclist behind, and a cart full of apples in front, but it is a rotten phrase to instil into the minds of the public and of youth. Nothing venture, nothing win.

Don't be content with a safe job that can be got easily in this country. If there is no opening in this country, don't be afraid to go to the Colonies. Nothing big was ever done without risk.

Keep some romance in life and work upwards toward an ideal. The man who is always looking for half-pennies in the gutter is a miserable creature.



MAVIS
de Nougat
TALCUM POWDER

After your bath always use Mavis Talcum Powder.

On hot days it will keep you so comfortable.

V. VIVAUDOU, INC.

Paris, New York

YOU CAN'T GO WRONG if you Get His Gift at Kearney's

BECAUSE:

You have the benefit of expert service from my assistants and personal attention from me, as I am in my store at all times and I've had over a quarter of a century's experience in catering to St. John's best dressers.

The quality of my merchandise is undoubtedly the best procurable. A peep into my windows will convince you of this. My prices are reasonable.

HERE ARE A FEW OF MY SUGGESTIONS:

Give him a Hat. It's a necessity. I will attend to the size. \$2.50 up.

OR,

Give him a TIE, nicely boxed, 75c. up.

OR,

A HANDKERCHIEF or two. They are always going astray. . . . 30c. up.

OR,

A CAP. I have thousands to select from, with or without ear bands. . . . \$1.50 up.

OR,

A pair of CUFF LINKS. If he has them, an extra pair will always fit in. . . . 50c. up.

OR,

A pair of GARTERS. There is always room for another pair in his drawer. . . . 50c. pr.

OR,

A pair of PRESIDENT BRACES, extra quality, nicely boxed, \$1.00 pr.

OR,

A set of BRACES, GARTERS and ARM BANDS. . . . \$1.75 up.

OR,

A pair of SILK SOX for evening wear, famous Holeproof make. . . . 90c. pr.

OR,

A JAZZ SILK HANDKERCHIEF, they are beauties. . . . \$2.00 up.

OR,

A nice SHIRT, with neat stripes, for. . . . \$2.25 with silk stripes. . . . \$3.25

OR,

A pair of all WOOL SOX for. . . \$1.00

OR,

3 SEMI-SOFT COLLARS, for \$1.00

OR,

A pair of heavy silk knitted GLOVES for. . . . \$2.00

Scan this advertisement well, and study the prices closely. Compare them with any other prices in town and take Quality into consideration, then see how much better off you will be to buy you!

CHRISTMAS GIFTS FROM

KEARNEY'S

THE LEADING MEN'S WEAR SPECIALIST.

P.O. Box E-5299
Phone 726
dec14.11

178 Water Street,
St. John's, Nfld.

We want
and cheer
Gift Sug
complete

THE GIFT

One of NEEDLE

NEEDLES

MOIRS' and G

MOIRS' and

CHRISTMAS

Xmas Fig Pidd

Xmas Plum Pud

Santa Claus Km

Raisins, Seeded

Raisins, 4-Cow

Raisins, Seeded

Nuts in Shell, a

Shelled Walnuts

Crystallized Che

Glaze Cherries

Broadfigs

Nut Filled Lates

Table Dates

Syrups, assorted

apple, Cran

Half Pint

Pint

Marsh's Wine

Schweppes' Cord

Schweppes' Sing

Schweppes' Sing

parilla and

Apple Cider

New Fruits—Ca

fornia Pears

HIGH CLASS

TURKEYS.

A

Merr

is assured you,

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We have staff

do the job with

plenty of time

RI 1870

LARGE ASSOR

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