

The Side Show of Life

"The Mountebank," Wm. J. Locke's Famous Story at The Majestic.

There were times last night, as we watched Herbert Brenon's production, "The Side Show of Life" at the Majestic Theatre, when we laughed right out loud. There were times when we could not keep back the tears; and there were other times when we weren't at all sure whether we were laughing or crying.

From this you will gather that it's a play of fundamental human emotion and human suffering, sacrifice and love. Life itself is a mixture of laughter and tears!

"The Mountebank" by William J. Locke is the story from which the play was adapted by Willis Gold. It tells the adventures of a circus clown who becomes a general during the war, and who only to come to the bitter realization, when the war is over, that he is a clown, always a clown! In scenes of heart-tugging situations a powerful climax is reached, and from this point on the picture marches on to a happy and triumphant finish.

There are lavish sets and circus backgrounds and dramatic content of the story. With it all Ernest Torrence's impressive portrayal of the circus clown dominates the picture. He is a role that affords a wider dramatic scope than anything he has done before. Torrence has a chance to be a real hero himself and the fact that he does it makes you love him. He is not only funny but human and tender and that is a hard combination to beat.

James Q. Nilsson is an ideal type of the aristocratic hero. Miss Brown has a featured role with Torrence in the production. Louise Laguerre, Maurice Cannon, Katherine and others prominent on both stage and screen appear in support. "The Side Show of Life" will be shown again to-night, also to-morrow afternoon and night.

Dance at Grenfell Hall

Last night's dance in the Grenfell Hall in honor of the Grand Falls 25th anniversary, was attended by more than 300 people, and proved a most enjoyable affair. The hall was artistically decorated with tiny flags. The committee in charge had prepared a special programme which met with the hearty approval of all, whilst the splendid music, rendered by the Prince's Orchestra, left nothing to be desired. The elimination dance was a feature of the programme. Throughout the whole evening a splendid feeling of good fellowship prevailed, and all were sorry this morning when the last dance had finished.

MILK BOTTLES—All sizes, just received at S. O. STEELE & SONS, LTD. Phone 192. Opp. Seamen's Institute—Sept. 12.

Pleasant Surprise Party

The residence of Miss Ethel Taylor Smithside was the scene of a very happy event on Wednesday evening, when a large number of the friends of Miss Jennie Saunders assembled to bid her God Speed and to say good-bye to her departure for Boston, where she will in future reside. Following a delightful repast Mr. Harry Taylor was delegated to act as chairman, and in a very happy speech expressed the regret of all present in the departure of Miss Saunders, and in their behalf presented her with a purse of gold and a handsome bracelet as a small token of esteem and to serve as a souvenir of the happy associations of the past. Miss Saunders was visibly affected by the unexpected presentation and in suitable terms expressed her appreciation of the thoughtful gifts which prompted their remembrance. A programme of songs and dances was then indulged in, and the gathering did not disperse until the wee sma' hours of the morning.

McMurdo's Store News

When you want goods for the sick room you would buy the best. Well, you can buy the best here and afford to do so for our prices are popular prices. Bed-pans, Hot Water Bottles, Rubber Goods, etc., of quality.

FRIDAY AND SATURDAY
At our candy counter we have just received a fresh shipment of delicious candies.
Graham's Choc. Biscuit . . . 80c. lb.
Nougatines . . . 80c. lb.
Crystallized Strawberries . . \$1.00 lb.
Crystallized Almonds . . \$1.00 lb.

OUR EXTRA SPECIAL
Prices: Ass'd. 1 lb. Boxes . . . 70c.
" 2 lb. Boxes . . . \$1.00
" 3 lb. Boxes . . . \$1.50

BEING INVESTIGATED—A preliminary enquiry into the death of John Newell, which occurred at St. John's, Labrador, in July last, was commenced in the Magistrate's Court yesterday, when the evidence of one person was taken.

THE WEEK-END FINDS US---DOING OUR LEVEL BEST

CATERING TO THE REQUIREMENTS OF SCHOOL TIME AND
FEATURING "THE NEW THINGS" FOR AUTUMN WEAR---

Doing Both Wonderfully Well



Boys' School Suits

Norfolk style, with mock vest, pleated and belted, open knee pants, lined throughout, in assorted Greys. Come in great wearing quality English Wool Tweeds, fitting 7 to 13 years. Just for Friday, Saturday and Monday.

9.30

Boys' School Boots

Assorted sizes 11 to 15, in Tan and Black Canvases, extra heavy weight, with strong rubber sole and heel. Great for gymnasium wear. Were \$1.50 pair. 99c.

BOYS' HOSE—Stout ribbed Black Wool Hosiery, full length, in the larger sizes. Special . . . 69c.

SCHOOL PANTS—Great line of them, to fit 4 to 8 years, open knee style, lined through and through, in assorted Tweed mixtures. Our Special . . . \$1.29

BOYS' TOP SHIRTS—A splendid range as regards value and quality; striped patterns, without collar; the smaller sizes mostly. Were \$1.50. Friday, 98c.

BOYS' NECKWEAR—Snappy line of Tabular Knitted Neckwear, cutwears any silk tie; nice assortment of striped designs. Friday, Saturday and Monday . . . 33c.

Jumpers, Chokers, Brassieres, etc.



WOOL JUMPERS.

Ladies' Wool Jumpers, with long sleeves, girdle, Dutch collar and tie; shades that look well: Henna, Cherry, Tango, Peacock, Sage, Jade, Grey, Putty and White. Reg. \$4.00 value. \$3.49 Friday, Saturday and Monday.

MUSLIN JUMPERS.

Pretty Striped Muslin Jumpers, in Ecru shade, bordered hip, long sleeve, round collar and turned cuff. Friday, Saturday & Mon. special 98c.

BRASSIERES.

Form-fitting Brassieres, in White Cotton, with tape shoulder, elastic back fastening; assorted sizes. Friday, Saturday and Monday . . . 49c.

CHOKERS.

Smart appearing Neck Chokers in Brown and Black Coney Fur—the finishing touch to your Fall outfit. Regular \$6.50. Friday, Saturday and Monday . . . \$5.98

RAIN HATS.

Ladies' Suede Rain Hats, good for any season, close fitting style, choice of shades: Royal, Blue, Grey, Cherry and Fawn. Regular \$3.20. Friday, Saturday and Monday . . . \$2.98

DUTCH SETS.

Dutch Collar and Cuff Sets, in White and Ecru linens, lace edged. Drowsy. Friday, Saturday and Monday, the 59c.

CHILDREN'S VESTS.

Good value line of Children's White Jersey Vests, with wing sleeve, sizes to fit 5 to 12 years. Friday, Saturday and Monday . . . 35c.

COMBINATIONS.

Ladies' White Wool Jersey Combinations, delightful weight Opera and V neck, sleeveless style with crocheted edge. Friday, Saturday and Monday . . . 59c.

Fine Footwear Values

LADIES' SHOES—Laced Dark Tan Shoes, in a nice soft Kid make, equipped with stout soles and rubber heels; sizes 4 to 6. \$3.28 Regular \$4.25. Friday, Saturday and Monday . . . \$3.28

LADIES' HOSIERY—Very Special Line in high-grade Lisle, with broad mercerized self stripe; double soles and elastic tops; shades of Grey, Smoke and Nigger. Our Special \$1.18

"RAYONS" for Quilt Coverings and Bedroom Curtains. A Tasty Combination

"RAYONS"—With a beautiful silk-like finish, showing up splendidly in two-tone effects, ripple-like finish; Hello and White, Pink and White, Gold and White, Blue and White and Cream, used universally as a quilt covering and curtain. You can imagine what a pretty effect it gives to your Boudoir. The yard . . . 95c.

SCHOOL TIME



The School Bell will soon be sounding the Knell of Vacation Days.

And the Scholars great and small will be romping

BACK TO SCHOOL

Now is the time to plan so as to have everything ready for the opening day. So far as we are concerned every plan has been made and executed to a nicety. In the various departments catering especially to school children's needs, lies the happy solution to every schoolroom problem. Value, of course, is an all-important consideration—that's another good reason for coming here. Not much time left. Let's help you equip them economically and well.

WOOL DRESSES

Ladies' Wool Jersey Dresses, pretty straight-line models, in shades of Henna, Flame, Sage, Nigger, Tan, Fawn, Rose and Jade, long sleeves, Dutch Collar, and coloured bow; charming dresses for the season ahead. Regular \$6.50. Friday, Saturday and Monday . . . 5.98

Class Room Needs

We have taken greater care this year in assembling those things, incidental to school time—for instance, we have gathered in more pencils, pens, crayons, inks and rubbers—more sizes and quantities in Scribbles, Exercise Books, Writing Pads, Memo Books and so on right through the list. You'll find our equipment inexhaustible and reasonably low in prices.

PEN NIBS—Assorted points, 100 in Box . . . 90c. to \$1.60. Box

FOUNTAIN PENS—Each . . . 19c.

PEN HOLDERS—Assorted . . . 10c.

STEEL PENS—8 in metal tube, for 5c.

PENCIL AND COMPASS, Combined . . . 10c.

PENCIL ERASERS—Each . . . 5c.

ART GUM. The best Eraser . . . 5c.

SLATE PENCILS—Box of 50 for 15c.

CRAYONS—Boxes of assorted . . . 4c.

RULERS—12 inch, assorted, 8 for 5c.

COLOURED PENCILS—Red and Blue.

SCHOOL SLATES—Assorted . . . 10c. 11c. 17c.

SCRIBBLERS:

"Northern Star"—Plain . . . 10c.

"Lion"—Scribbler—Ruled . . . 10c.

"Big Ben"—Scribbler—Ruled . . . 10c.

WRITING TABLETS.

"Star" Tablet—Note Size, each . . . 5c.

"Sunny Southland"—Ruled . . . 7c.

"Southern Star" . . . 9c.

The "Honour" Tablet . . . 15c.

Vernon Tablet—Letter size . . . 17c.

The Notary—Extra fine, letter size . . . 18c.

Holland Linen Tablet—Plain . . . 15c.

EXERCISE BOOKS.

"The Crown"—Exercise—Each . . . 6c.

"Low Pancher"—Exercise . . . 7c.

100 Page Exercise Book . . . 8c.

The Popular Exercise Book . . . 9c.

The Champion Exercise Book . . . 11c.

SHR Covered Exercise Book . . . 12c.

Our Best Exercise Book . . . 14c.

100 Pages . . . 20c.

School Bags

Specially made—all Leather School Bags for girls or boys, with long shoulder strap. Three Sizes . . . 79c. \$1.29 \$1.59

Get it at 'Baird's'

James Baird LIMITED

THE HOME OF SCHOOL TIME NEEDS

Girls' School Dresses

See! this line of becoming School Dresses for girls from 8 to 14 years. Pretty models in fancy, Rastelle, shades of Tan, Fawn, Sage and Grey, with Dutch collar, Black bow and long sleeve, box pleated skirt and Black Patent Belt. Just for Friday, Saturday and Monday.

3.79

Girls' School Boots

Children's and Misses' sizes, 8 1/2 to 2, in light waxy calf, with rubber heels; choice of Black or Tan; ideal school boots, away under regular price. To \$1.95. Clear at . . . \$1.34

GIRLS' HOSE.

Plain and fine ribbed Cashmerette, in shades of Nude, Fawn, Brown, Grey and Black. Our Special 29c.

MISSES' HOSE.

Fine ribbed Lisle Hose, in shades of Fawn and Grey; 8, 8 1/2 and 9 inch. Regular \$1.00. Special 89c.

SKUFFER SHOES.

Choice of Light and Dark Tans. In low laced Skuffer Shoes, Children's and Misses' sizes; great wearers. Reg. \$1.70 pair. Clearing at . . . \$1.34

CHILDREN'S SLIP-ONS.

Comfort giving Wool Slip-Ons, in pretty Heather mixtures; v-neck, long sleeves and pockets; new line; assorted sizes. Two Dollar Value. Friday, Saturday and Monday . . . \$1.79

New Art Casements

These are new, 17 inches wide. Come in assorted grounds with pretty coloured floral patterns, running ball fringe edge. You can beautify your windows inexpensively. Friday, Saturday, Sunday and Monday, the yard . . . 33c.

COTTON BLANKETS.

This week we offer a couple of lines of Fluffy Grey Cotton Blankets, in full sizes; nice weight for present use. Blue striped borders. Special the pair \$3.29 and \$4.39

TABLE DAMASKS.

New line of unbleached English Table Damasks, 48 inches wide; dice pattern with border. Friday, Saturday and Monday . . . 59c.

HEARTH RUGS.

Make the home cheerful—a good looking Hearth Rug adds wonderfully; this line we offer brings value in a good Axminster make, 29 x 72 size, unfringed. Regular \$10.00 each. Friday, Saturday and Monday . . . \$8.95

TICKINGS—32 inch Striped

Tickings, Blue and White, offer a new value; worth considering. Friday, Saturday & Mon. the yard 53c.

ART LINEN FOR FANCY

WORK—40 inch Dark Linens for fancy work of all kinds; an excellent material for making up serviceable home linens upon. Friday, Saturday & Mon. the yard 95c.

Men's Raglans

The season calls for one—Our new ones in Navy with strap cuffs and plaid lining look particularly good. Others in Fawn, with full belt, both decidedly good value; every weekday. Special . . . \$16.75

CASEMENTS—50 inch Cream Casements, showing an extra wide lace insertion trim. It's a beauty, and it's underpriced. Friday, Saturday and Monday, the yard . . . 74c.

SPRING BLINDS

A very special lot of 36 inch Window Blinds, deep Burnside, mounted on dependable rollers. Complete with the necessary fittings. Friday, Saturday and Monday . . . 83c.

Beautify and make Cosy Looking Your Living Rooms

WONDERFUL ARRAY OF

CHINTZ—We have never shown such Chintz value—nor perhaps never such an assortment of attractive looking patterns—Floral, Striped and bird patterns; Chintz for every purpose and two of them 36 inches wide. A Snap at, per yard 39c.

RARE CURTAININGS AND

CASEMENTS—These bring stunning value, and include pretty Pink Repps, and fashionable hangings of the day. Silk-like finish, mostly Rose and Blue shades, self striped and are value for 55c. yard. Friday, Saturday and Monday . . . 38c.

Need a Good Looking, Serviceable



WHITE QUILT?

Snow White Quilts that any housewife would prize. 78 x 84 size, offering choice of very fine patterns—and these clearly defined in Marcella make. You may have quilts enough but—just one of these would make a decided acquisition. The value is particularly good. Special . . . \$4.75