

## FRESH FRUIT & VEGETABLES.

CALIFORNIA ORANGES.  
BALTIMORE TOMATOES.  
CANADIAN TOMATOES.  
CALIFORNIA GRAVENSTEIN APPLES.  
CALIFORNIA PEARS.  
NEW LEMONS.  
RED and BLUE PLUMS.  
SOUTHWELL'S LEMON CRYSTALS, Bulk & Glass.  
CRYSTALLIZED CHERRIES.  
GROUND SWEET ALMONDS.  
HARMLESS COLORS—For Candy making and Ornamentation: viz., Green, Orange, Rose Pink, Violet, Primrose, Yellow and Red, 1-oz. Bottles.  
ALMOND PASTE, GRAVY BROWNING.

**C. P. EAGAN,**

2 Stores:  
Duckworth Street & Queen's Road

Have You Seen  
The New



for 1924

A Revelation in  
Motor Car Values

STOP THE DECAY  
in the  
"MATCHLESS"  
Way.

Do it whilst the Weather is fine.  
The Standard Manufacturing  
Company, Ltd.

Special Offer  
OF  
Baby Carriages.



The chance of a life time to get such a high-class Carriage at such a tremendous reduction.

**U.S. Picture & Portrait Co.**  
WATER STREET ST. JOHN'S.

Forty-Four Years in the Service of  
the Public—The Evening Telegram.

## SIDE TALK.

By Ruth Cameron.

### THE BLAME COWARD.

Do you remember that I once tried to draw a picture in this column of the kind of person who is over-anxious to be loved, over-greedy of affection? I called such a person a love pig.

I have a companion picture to-day. It is of the person who is over-timid about being blamed, over-sensitive to any criticism or disapproval. I think a good name for such a person would be the blame coward.

The reason I call it a companion picture is that it is a state of mind which is frequently found in the same person as the love greed.

#### Pretends To Be a Victim.

Also because, like the love greed, it frequently masquerades as a virtue, and yet can cause quite as much unhappiness and nervous strain in a family as a vice.

People who are blame cowards lose the power to act naturally. Instead of doing what is right, they tend to do what they think will save them from any danger of being blamed. In the home they make doormats of themselves and take credit for their unselfishness, when half the time it is cowardice rather than unselfishness that motivates them.

In business they never rise to any high positions because they are afraid of taking any responsibility.

#### A Famous Blame Coward.

The man with one talent in the

Bible was a blame coward. He went and hid his talent because he knew that his Lord was a hard man reaping where he had not sown and gathering where he had not sown. And surely you remember what a call down he got.

And then there was Kipling's Tomlinson who couldn't get either into Heaven or Hell. I think he is another type of the blame coward.

Of course, behind the blame coward there is sometimes a blustering household or business tyrant who makes almost all with whom he comes into contact blame cowards. Almost all, I say, because you can't do that to the really strong personality. It will break before it bends.

#### He Makes Tyrants.

On the other hand, the blame coward often makes those with whom he comes into contact into blame givers because he takes the attitude of one who fears and therefore expects to be blamed. And that is too strong a temptation to be resisted by the ordinary person who naturally enjoys the chance to blow someone up as a vent to any personal irritations.

To dwell too much on the thought of blame is foolish. Be the best you can. Keep your mind on that rather than on whether or not someone is going to blame you. Don't exaggerate by your sensitiveness toward it. The power of blame, just or unjust, to wound. When duties and claims conflict, do what seems to you right and then stand firm and serene on your own decision. That's the best you can do. Don't be a blame coward.

## Great Plans of France Exploded.

As announced in our last issue, the French Government has granted a concession to the Franco-Canadian Fish and Cold Storage Company for the operation of the cold stores erected at St. Pierre et Miquelon, Newfoundland. This contract has been made for the purpose of utilizing one of the chief new constructions made by the French Government in recent years for the benefit of the fish trade.

The scheme under which these cold stores were constructed is described as follows by "La Pêche Maritime": A statute was passed in the French Parliament on June 19, 1920, authorizing an expenditure up to 200 million francs for the development of the French fishing fleet, and for the organization of the fisheries, including the distribution of fish products.

Previous to this law, however, Parliament has authorized the Government to incur expenditure in the construction of two cold stores, one at St. Pierre et Miquelon, the other at Lorient-Keroman, which were intended to facilitate the supply of frozen fish to the French public.

The programme in view was to arrange for the fish caught in the neighbourhood of St. Pierre being frozen at that place, and transhipped to France in vessels with refrigerating equipment; it would then be kept in stock in the cold stores at Lorient, from which it would be sent out to the centres of consumption.

This programme has been carried out so far as construction is concerned. The works commenced at St. Pierre and Lorient in 1919, were completed in 1921. At the same time two carrier vessels were bought in England and equipped for refrigerated transport.

The next step was the formation of a joint stock company to operate the two cold stores and the carriers. This company came into being in 1920, but difficulties arose between it and the Government, the upshot of which was that the company declined to take over the establishments. They were accordingly left on the Government's hands.

Upon examining the situation, the Government found that the whole programme under which these establishments had been engaged in was a mistake, and that the objects aimed at could not be realized. In 1923 it was thought that frozen fish, which had

been usefully employed in the feeding of troops, was assured of a ready sale amongst the French public. But as soon as the war ended and the national economic life re-established itself, it was found that the public, accustomed as it was to fresh fish, was disinclined to buy frozen fish. It would perhaps have been possible to overcome this disinclination if the frozen fish could be offered very cheap, or sufficiently so as to appreciably affect the cost of living to customers. But with the high price of coal, which entailed a high price for cold storage and for transport, frozen fish, as it turned out, could only be sold at a price in the same neighbourhood as that of fresh fish.

This circumstance explains the difficulties which the French Government found in getting the cold stores utilized. Its original plans were accordingly given up. In 1922 the two carriers intended for the transport of frozen fish were sold. As regards the cold stores, that at Lorient-Keroman is still unoccupied, but it is hoped to find employment for it when the new fishing harbour at that point is completed some two years hence. The cold store at St. Pierre et Miquelon, on the Newfoundland side, has, as stated, been let to the Franco-Canadian company. The price of the concession, to run for four years, is 160,000 francs, payable by annual instalments—Canadian Fishermen.

## Of Interest to Tourists.

CASH'S TOBACCO STORE IS NOW READY FOR THE TOURIST TRADE.

The man from England or the United States or any other country who is visiting our City, will find his favorite brand of Cigars, Cigarettes, Tobacco and other Requisites at Our Store.

We also carry a full line of Picture Postcards and Books of views of Newfoundland.

Our Soda Water Fountain is now in full swing. Our Ice, Cold Coca Cola and other syrups are pronounced by all to be the very best in the City.

A good smoke—a cool drink and a visit to our beautiful Bowling Park will linger in your memory for many years.

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Cash's Tobacco Store,  
June 15, 1924  
A happy thought of Kearney's  
"day" for Dad—Sept 4

## TO-NIGHT IS THE LAST NIGHT TO SEE

Cecil B. DeMille's  
PRODUCTION  
**Manslaughter**  
with  
Thomas Meighan  
Leatrice Joy—Lois Wilson

THE  
BEST  
OF  
THEM  
ALL.



## 'Manslaughter'

Everyone is unanimous in saying "THE BEST EVER SEEN HERE"

TO-MORROW  
**The STAR MOVIE**

Will be Newfoundland's Shelby, when the

## 'Leather Pushers'

Will appear in all their fury, and the opening engagement of

**Mr. Leonardo Tesori**

DIRECT FROM NEW YORK CITY.

## Thousand Parrots Under Instruction.

IN ENGLISH TONGUE.

What is said to be the largest parrot school in the world is now in session on the Tandy bird farm of W. A. King on the outskirts of Brownsville, Tex. The parrot shipping season from Mexico began a few weeks ago and at this time Mr. King had more than one thousand birds under instruction. They are being taught the English language—that is, they are taught to say anywhere from ten to twenty common phrases. Only parrots that are from six to eight weeks old are received and taught by Mr. King.

He says that while the work of instructing the birds in the limited use of the English language is somewhat tedious it is not at all monotonous. The parrots are placed in cages. The teacher stands in front of the row of cages and repeats time after time the phrases. In some instances one of more parrots in the class show unusual aptitude or learning and they are promoted to a higher grade, leaving the laggards to progress and get their "college degree" at a slower rate.

At the present rates the parrots are coming over from Mexico, Mr. King expects to have more than 10,000 birds by the middle of next month. The course of instruction lasts about two months, and even the birds which "graduate" are kept freshened up in English until they are sold and shipped.

King has a special permit from the Mexican Government to collect and ship parrots from that country into the United States. He has many men employed hunting and capturing the young birds in the tropical jungles of that country, and they report that the season's hatchings have been unusually large.

## Has Dad a Dressing Gown? Nice ones at Kearney's—Sept 4

## Diamond From Skies.

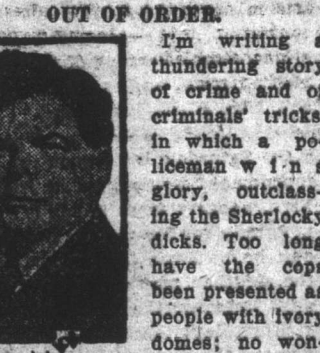
During a recent thunderstorm over London, Eng., a 3 pound lump of shiny substance fell from the skies into a garden suburb. It proved to be diamond-like and it valuable, as is hoped, it will go to the garden's owner, as only buried treasure found of unknown ownership goes to the Crown. But if there is a dispute, the coroner has to hold an inquest on the treasure trove according to English law. A few years ago some 17th century jewellery was dug up in the City of London, and handed over to the Government, whereupon Dr. Walden, the City coroner, successfully insisted on his right to decide the nature of the find and its proper ownership.

## THE SUGAR MARKET IS STRONGER.

And all the Refineries have advanced their prices. It looks as though the bottom had been reached, and New York brokers are forecasting a sharp upward swing. We shall be pleased to give quotations on the following assortment at present.

IN STOCK:  
AMERICAN FINE GRANULATED in barrels, 50 and 100 lb. bags, and cases of 2's and 5's; CUBES in cartons and loose (50 lb. boxes); OLD FASHIONED BROWN in 1 lb. packages; and ICING in one pound cartons.  
PHONE 1200.

**Harvey & Co., Ltd.**



WALT MASON

## OUT OF ORDER.

I'm writing a thundering story of crime and of criminals' tricks. In which a policeman will be a glory, outclassing the Sherlocky dicks. Too long have the cops been presented as people with ivory domes; no wonder they are not contented, when reading the doings of Holmes. The writers of Sherlocky fiction start out with a peach of a crime; with thrilling and opulent diction they work up a murder sublime. And then we are shown how the coopers are baffled in various styles; they all come their several croppers, missing clues by a myriad miles. So stupid are they in their thinking, so dippy in all that they do, one feels that they're surely been drinking some flagons of dangerous brew. And while they are groping, and botching, and bungling and wagging their ears, and wearily waiting and watching, the super-detective appears. He comes to an instant solution, the slayer is cleverly caught; he hands out some fine elocution, detailing his process of thought. I'm writing a tale of detectives, reversing the usual course; the cops are not shown as detectives, they're alenahs of decision and force. And all through the story it's hinted that super-detectives are bunk; perhaps I'll be mobbed when it's printed, for folks like the usual junk.

Cut calves' liver in small pieces, cook as usual, seasoned with salt, pepper and a little chopped onion, and serve in a sink of hot, seasoned mashed potatoes.

Buy a large supply of popcorn in the fall; dry it properly and it will keep indefinitely if stored in a rather damp place where it can gradually absorb moisture.

**T. J. DULEY & CO., Ltd.**  
The Reliable Jewellers & Opticians.

## BILLY'S UNCLE



The Most Pressing Need.

BY BEN BATSFORD.