

A GIFT ANY LADY WILL
BE PROUD TO RECEIVE

See them

See them at:
McMurdo's.
Bishop's (Show Room).
Knowing's (Show Room).
O'Mara's Drug Store.
Kennedy's Drug Store.
Kielly's Drug Store.
Feehan's Drug Store.

dec19.41

THE BEST VALUE FOR YOUR MONEY.

50 per cent. off

Everything marked in plain figures. You pay half and I'll stand the other half on the following goods:

Diamond Rings	\$.20.00 to \$90.00
Emblem Rings	\$.12.00 to \$55.00
Signet Rings	\$.35 to \$15.00
Gem Rings	\$.25 to \$25.00
Baby Rings	\$.15 to \$2.00
Ear Rings	\$.10 to \$20.00
Brooches	\$.10 to \$15.00
Mesh Bags	\$.14.00 to \$20.00
Rosary Beads	\$.30 to \$8.00
Pearl Necklets	\$.80 to \$40.00
Fobs	\$.15 to \$11.00
Cuff Links	\$.20 to \$12.00
Tie Pins	\$.10 to \$12.00
Cigarette Case	\$.45 to \$18.00
Emblem Buttons	\$.15 to \$4.00
Tie Clips	\$.15 to \$4.00
Watch Chains	\$.20 to \$38.00

All Silveroid and French Ivory.
The following will be sold at cost:
Wrist Watches and Silver Dressing Cases.

D. A. McRAE, Jeweller.

dec19.51

Fads and Fashions.

Among blouses, various shades of blue are reported to predominate. Studded velvet dresses in both black and colors are smart for theatre wear. Hem lines are not as extremely uneven as they were earlier in the season.

Heavy silks in tan and gray tones are being shown for sports models. Long white glove gloves make their reappearance at both opera and theatre.

Red velvet is extremely good for evening wear. It is usually self-trimmed.

Silencing tiers of pearl-tipped fringes are used on a frock of flesh Georgette.

A recent bright fad is the wearing of red shoes with dark stockings and gown.

Hand-knitted costumes in jacquard and lace patterns are for sports wear. The black felt hat with peacock head placed at side back is one frequently seen.

Wraps of chinchilla and ermine trimmed with chinchilla are favored for opera wear.

The Up-to-Date Drug Store

such is ours
Possesses Unlimited Opportunities
in the way of

PRACTICAL GIFT THINGS
FOR CHRISTMAS I

We arranged for a full shipment of high-grade accessories from a reputable supply source, and they have arrived to us neatly packaged—a delight to the eye, charming beyond our most imaginative expectations.

HIGH GRADE FRENCH

Perfumes and Toilet Waters

from ROGER & PALLETTS.
Lily of the Valley, Indian Hay, Bouquet des Amours, etc.

PIVER'S

Perfumes and Combination Gift Boxes
very dainty

Azuera, Pompeia, Floramye, Mismelis, etc.

ERASMIC

Perfumes and Bath Salts, etc.

Schrafft's and Park and Tilford's delightfully boxed

Chocolates and Confectionery

Would make "A Hit" with Her Christmas Day.
WE HAVE THEM.

J. J. KIELLEY,

SUCCESSOR TO KAVANAGH'S DRUG STORE.

dec19.101

Obituary.

MR. JOHN FALLON.
(H. F. SHORTIS.)

By yesterday's mail I received the sad tidings of the death of Mr. John Fallon, after a long illness, which occurred on Saturday morning last, fortified by the rites of Holy Church. John Fallon was born in Harbor Grace 52 years ago, and was the second son of Mr. Head Constable and Mrs. Fallon. For many years Chief of Police in that town. After serving his apprenticeship with the late Mr. Wm. Grubert, shoemaker, but, like so many of our youth of that day, he wished to see the world and seek adventure. He emigrated to the United States, and entered as a private in Co. T of the 15th Regiment of the Infantry, United States Army. After some years, fighting was going on in some South American Republics, and John Fallon determined to take a hand in the fray. He joined the Chilean Army, and during one of the battles, after the army was in retreat, he seized the Chilean flag, and notwithstanding the enemy were pouring in an incessant fire of musketry, he planted the flag on the hill-top, rallied the retreating forces, and gained a complete victory. He held on to the flag although he was severely wounded, and some years afterwards the Chilean Government advertised as to his whereabouts. Subsequently the advertisement was brought under his notice, he answered it, and was notified that the Government of Chile had granted him a pension in recognition of his heroic services during the war. Mr. Fallon was a man of splendid physique, of a somewhat retiring disposition, and it was with difficulty he was induced to speak of his adventures, but when he did, it was a real interesting romance, and in keeping with many others of our heroic countrymen who have upheld the honor of Newfoundland in many a hard-fought battle, both on land and sea. And now the heroic "soldier of fortune" has answered the last roll call from the Great Commander, leaving a widow, four sons, Luke, David and John in Harbor Grace, Christopher in Sydney, and one daughter Mary in Boston; also one brother in Kansas City, U.S.A., who holds one of the most important and remunerative positions in the Telegraph Service in the United States, and one sister, Mrs. Mary Collins, in Boston. One son, Stephen was killed at Beaumont Hamel on July 1st, 1916, and Luke also served with distinction in the Royal Nfld. Regiment during the Great War. The deceased had considerable experience as a sailor, was a favorite with all classes, and his demise will be heard with regret, not alone by his friends in Newfoundland, but in the United States and elsewhere. Requiescat in pace.

An automobile recently drove up and stopped in front of the court house. And from a casual inspection by a spectator one hundred feet away it was impossible to tell whether or three men, three women, two men and a woman, two women and a man, a woman, a man and a girl, a woman, a man and a boy, two men and a girl, or two women and a girl got out. All three looked just alike.

One 20c. bottle of STAFFORD'S Ginger Wine Essence

CUTICURA HEALS
LARGE ERUPTIONSOn Face, Sore and Disfiguring.
In Blisters and Burns.

"Small people-like eruptions came first on my face. They were sore and disfiguring, and were also large and red. They festered and came to a head, and they were in blisters and burns."

"I had these on my face for about a month before I used Cuticura Soap and Ointment. I could feel the pimples getting better after a few days' treatment, and I used one cake of Cuticura Soap and one box of Cuticura Ointment when I was healed."

(Signed) Miss Florence Thayer, Wright, Quebec.

Cuticura Soap, Ointment and Tablets remove and soothe skin eruptions, skin comfort and skin health often when all else fails.

Sold by Druggists or by Mail. Address: Cuticura, P.O. Box 1024, St. John, N.B.

Remembrance Day.

IMPRESSIVE SCENES—ROYAL FAMILY'S TRIBUTE.

Throughout the world, on land and sea, Armistice Day and the Great Silence were observed in fitting manner: reports from home and abroad indicate that no previous ceremonial of similar character has exceeded Saturday's in solemn fervor. In very many cases the opportunity was taken for the unveiling of memorials—in France on the spot where the Germans signed the Armistice four years ago a commemorative stone was unveiled; and in Brussels, Belgium's Unknown Warrior was buried at the base of the Colonne du Congrès, which commemorates the little country's national independence.

Great Cenotaph Scene.

In London there were enormous pilgrimages to the Cenotaph Warrior's tomb, and many beautiful floral tributes were placed on both of these sacred spots, including one from the King and Queen.

As the first stroke of eleven was sounded the maroons were fired, and the King and his sons stood bareheaded and with bowed heads at the Cenotaph. The soldiers, bluejackets, airmen, and marines stood stiffly at attention, and all the civilians in the great throng bowed and bowed their heads.

For two minutes there was not a sound, except here and there a half-suppressed sob or an occasional sob. After the silence the band of the Brigade of Guards struck up "All People That on Earth Do Dwell," and all joined in, from Parliament square to Trafalgar Square. There was another slight pause, and then buglers sounded the "Last Post" and the "Reveille." The King, with the Prince of Wales and the Duke of York, with a final salute returned to the Home Office.

Immediately afterwards there was a long and imposing procession of people bearing wreaths, and within a very short time the whole base of the Cenotaph was buried beneath a wealth of blooms.

The King's wreath bore the following inscription:—"In memory of the glorious dead.—GEORGE R. and L. MARY R."

At half-past eleven Westminster Abbey was opened, and the great majority of those who had taken part in the Cenotaph ceremony visited the grave of the Unknown Warrior—English Paper.

Xmas Eggs—The reliable kind is Lion brand, you can boil them for breakfast, good as fresh, you get them at EDWIN MURRAY'S—dec20.31

Heavily Fined For
Cruelty to Animals.

While riding over his estate with his foreman, Lord Howard of Glossop found a cow so painfully thin that it was barely able to move its own weight. According to the Glasgow Weekly Herald he informed the authorities, and when the farm was visited they found the animal lying dead in a deep ditch. It had suffered from a disease of long standing, and there was not a particle of fat on its body. The owners of the cow, Simon Humphreys and Mary Humphreys, of Bradshaw Farm, Mellor, were later summoned for cruelty to the animal before the Magistrates at New Mills, and Inspector Orpitt said the cow was in a terrible condition of emaciation. It was wished to turn it out to die. The Bench imposed on the defendants fines and costs amounting to £15 in the alternative of a month's imprisonment. Mrs. Humphreys remarked that it would pay her to "do the month." The Chairman rebuked her for "levity in such a disgusting case."

Cleaning and pressing still attended to in the same reliable way by Hickey at Spurrell The Tailor, Water Street. Phone 574 and have your clothes attended to for the holiday season.—dec16.001f

MURPHY'S Good Things!

This is going to be the happiest Christmas you have spent in many years, for there are more opportunities of giving your friends and relatives the kind of a Christmas morning they used to have. Better things and greater variety and, best of all, a range that will make it as easy for the modest purse as for those to whom money is no consideration. We have planned for the most complete Holiday Season this store has ever presented, and urge you to take the earliest moment to let us help you in your plans.

Gift Hand Bags.

In leather and beaded effects.
Each \$1.25, \$1.49, \$1.98

Xmas Stationery.

Just the thing when you are in doubt. Everyone will appreciate a box of writing paper.

Per Box 49c. to 59c.

Boudoir Caps.

Daintily fashioned, in prettiest of filmy fabrics and beautifully worked.

Each 49c.

Ladies' Silk Hose.

In delightfully dainty stockings, of every shade and design.

Per Pair 69c. to \$1.49

Gift Ribbons.

Gifts of beauty, in variety to please every age and in so many pretty shades.

Per Yard 75c.

Ladies' Collars.

Specially selected to give you the most attractive and most unusual of Christmas gift offerings.

Each 49c. to 98c.

Ladies' White Voile Blouses.

All cleverly styled and well made.

Each \$1.49 to \$1.98

Georgette Blouses.

Effectively, trimmed with hemstitching, insertion and pin tucks.

Each \$2.98

Ladies' Winter Coats.

In Brown and Blue, with close fitting collars.

Each \$4.98

Children's Coats.

Of Black Sealotte, to fit from 2 to 6 years

Each \$2.98

Children's Velvet and Cloth Coats.

To fit from 2 to 6 years.

Each \$1.49 to \$1.98

Children's Pantalettes.

In colors of Brown, Blue and Grey, buttoned sides, with draw string at waist.

Per Pair \$1.98

Ladies' Boots.

In Black and Tan, high leg, rubber heel, cushion insole, Russian leather outsoles.

Per Pair \$4.98

Ladies' Rubbers.

In low cut and storm.

Per Pair \$1.25

Ladies' and Children's Overpants.

In colors of Blue, Grey and Brown.

Each 98c. to \$1.35

Ladies' and Children's Wool Gauntlets.

With or without fringe, in light and dark shades.

Each 98c. to \$1.49

English Long Cloth.

36 inches wide, perfectly bleached.

Per Yard 35c.

Men's
SUITS

You can save money by taking advantage of this Sale where prices have been decisively lowered and values are extraordinary. You'll surely buy when you see how much real value you can get for little money. Prices range from

\$12.98 to \$24.98



Each \$14.98 to \$17.98

Men's Silk Ties.

A large assortment to select from.

Each 49c.

Boys' Overcoats.

Comfortable, well fitting, of long wearing material.

Each \$5.98 to \$6.98

Gent's Silk Mufflers.

Of extra fine quality, in assorted shades.

Each \$1.98 to \$2.49

Shaving Sets.

With mirror, brush, and mug complete.

Each \$1.49 to \$5.98

Men's Hip Rubbers.

Red Ball.

Per Pair \$4.98

Boys' Leather Mitts.

In Black and Green hide, fleece lined.

Per pair 49c.

Men's Storm Rubbers.

With roll edge.

Per Pair \$1.69

Men's Boots.

In Black and Tan, rubber heel attached.

Per Pair \$5.98

Men's Ties.

In gift boxes.

Each 75c. to 98c.

Boys' Pullover Sweaters.

Buttoned on shoulder, to fit from 2 to 12 years, in Blue and Brown.

Each \$1.49 to \$1.98

PHIL. MURPHY

317 Water Street
STORE OPEN EVERY NIGHT

Corticelli Wool.

All shades.
Per Ball 25c.

Children's Coasting Sleighs.

Each \$1.49 to \$1.79

Babies' Sleigh Rugs.

In Pink and Blue.
Each \$1.79

Hand Mirrors.

In oval and round shapes.
Each 49c.

Tam and Scarf Sets.

Brushed wool finish.
Per Set \$2.98

Wool Mufflers.

Pure Wool, in colors of Brown, V. Rose and Copen.
Each 98c.

Table Damask.

60 inches wide, 1 to 4 yard pieces.
Per Yard 69c.

Men's Working Pants.

Just the trousers for rough and ready work.
Per Pair \$2.98

Men's Overalls.

Of extra heavy weight Denim.
Per Pair \$1.25

Curtain Scrim.

In White and Cream, with plain hemmed or bordered finish.
Per Yard 15c. to 39c.

Casement Cloth.

Materials of fine weaves, with colored borders.
Per Yard 69c.

Red and White Flannel.

36 inches wide.
Per Yard 98c.

Curtain Cords.

With tasseled ends.
Each 5c.

Boys' Fleece Lined Underwear.

4 1/2 inch pieces from 18 to 34.
Per Garment 59c. to 85c.

Men's Wool Underwear.

Of soft wool yarns and their workmanship is the best.

Each \$1.49 to \$2.49

Boys' Pullover Wool Caps.

Each 69c.

Men's Winter Caps.

Lined throughout, with ear lappets.

Each \$1.98

Men's Braces.

In gift boxes.

Each 98c.

Men's Flannellette Work Shirts.

Of dark flannellette, double stitched.

Each \$1.49