

A GIFT ANY LADY WILL BE PROUD TO RECEIVE



RICHARD HUDNUT
THREE FLOWERS TWIN COMPACT
 (Gold finished)
 The Latest Creation of Richard Hudnut
POWDER IN FIVE TIMES QUANTITY OF ROUGE
 Smart Freshening-up Packet for Hand-Bag
 Sparkling Ornament to the Dressing Table
 (Refill may be obtained)

See them at:
 McMurdo's, Royal Stores, Bishop's (Show Room),
 Knowling's (Show Room), O'Mara's Drug Stores,
 Kennedy's Drug Store, Kielly's Drug Store,
 Feehan's Drug Store.

dec19.41

THE BEST VALUE FOR YOUR MONEY.

50 per cent. off

- Everything marked in plain figures. You pay half and I'll stand the other half on the following goods:
- Diamond Rings . . . \$20.00 to \$90.00
 - Emblem Rings . . . \$12.00 to \$55.00
 - Signet Rings . . . \$ 3.50 to \$15.00
 - Gem Rings . . . \$ 2.50 to \$25.00
 - Baby Rings . . . \$ 1.50 to \$ 2.00
 - Ear Rings . . . \$ 1.00 to \$20.00
 - Brooches . . . \$ 1.00 to \$15.00
 - Mesh Bags . . . \$14.00 to \$20.00
 - Rosary Beads . . . \$ 3.00 to \$ 8.00
 - Pearl Necklets . . . \$ 8.00 to \$40.00
 - Fobs . . . \$ 1.50 to \$12.00
 - Cuff Links . . . \$ 1.00 to \$12.00
 - Tie Pins . . . \$ 1.00 to \$12.00
 - Cigarette Case . . . \$ 4.50 to \$18.00
 - Emblem Buttons . . . \$ 1.50 to \$ 4.00
 - Tie Clips . . . \$ 1.50 to \$ 4.00
 - Watch Chains . . . \$ 2.00 to \$38.00

All Silveroid and French Ivory.
 The following will be sold at cost:
 Wrist Watches and Silver Dressing Cases.

D. A. McRAE, Jeweller.

dec19.51

Fads and Fashions.

Among blouses, various shades of blue are reported to predominate. Studded velvet dresses in both black and colors are smart for theatre wear. Hem lines are not as extremely uneven as they were earlier in the season. Heavy silks in tan and gray tones are being shown for sports models. Long white glove gloves make their reappearance at both opera and theatre. Red velvet is extremely good for evening wear. It is usually self-trimmed. Slender tiers of pearl-tipped fringes are used on a frock of flesh Georgette. A recent bright fad is the wearing of red shoes with dark stockings and gowns. Hand-knitted costumes in jacquard and lace patterns are for sports wear. The black felt hat with peacock head placed at side back is one frequently seen. Wraps of chinchilla and ermine trimmed with chinchilla are favored for opera wear.

An automobile recently drove up and stopped in front of the court house. And from a casual inspection by a spectator one hundred feet away it was impossible to tell whether or three men, three women, two men and a woman, two women and a man, a woman, a man and a girl, a woman, a man and a boy, two men and a girl, or two women and a girl got out. All three looked just alike.

One 20c. bottle of STAFFORD'S Ginger Wine Essence

The Up-to-Date Drug Store
 such is ours
Possesses Unlimited Opportunities
 in the way of
PRACTICAL GIFT THINGS
FOR CHRISTMAS I

We arranged for a full shipment of high-grade accessories from a reputable supply source, and they have arrived to us neatly packaged—a delight to the eye, charming beyond our most imaginative expectations.

HIGH GRADE FRENCH
Perfumes and Toilet Waters
 from ROGER & PALLETS.
 Lily of the Valley, Indian Hay, Bouquet des Amours, etc.

PIVER'S
Perfumes and Combination Gift Boxes
 very dainty
 Azuera, Pompeia, Floramy, Mismella, etc.

ERASMIC
 Perfumes and Bath Salts, etc.
 Schrafft's, and Park and Tilford's delightfully boxed

Chocolates and Confectionery

Would make "A Hit" with Her Christmas Day.
WE HAVE THEM.
J. J. KIELLEY,
 SUCCESSOR TO KAVANAGH'S DRUG STORE.

dec19.101

Obituary.

MR. JOHN FALLON.
 (H. F. SHORTIS.)

By yesterday's mail I received the sad tidings of the death of Mr. John Fallon, after a long illness, which occurred on Saturday 'morning' last, fortified by the rites of Holy Church. John Fallon was born in Harbor Grace 52 years ago, and was the second eldest son of Mr. Head Constable Luke Fallon, for many years Chief of Police in that town. John served his apprenticeship with the late Mr. Wm. Grubert, shoemaker, but, like so many of our youth of that day, he wished to see the world and seek adventure. He emigrated to the United States, and entered as a private in Co. T of the 18th Regiment of the Infantry, United States Army. After some years, fighting was going on in the South American Republics, and John Fallon determined to take a hand in the fray. He joined the Chilean Army, and during one of the battles, after the army was in retreat, he seized the Chilean flag, and notwithstanding the enemy were pouring in an incessant fire of musketry, he planted the flag on the hill-top, rallied the retreating forces, and gained a complete victory. He held on to the flag although he was severely wounded, and some years afterwards the Chilean Government advertised as to his whereabouts. Subsequently the advertisement was brought under his notice, he answered it, and was notified that the Government of Chile had granted him a pension in recognition of his heroic services during the war. Mr. Fallon was a man of splendid physique, of a somewhat retiring disposition, and it was with difficulty he was induced to speak of his adventures, but when he did, it was a real interesting romance, and in keeping with many others of our heroic countrymen who have upheld the honor of Newfoundland in many a hard-fought battle, both on land and sea. And now the heroic "soldier of fortune" has answered the last roll call from the Great Commander, leaving a widow, four sons, Luke, David and John in Harbor Grace, Christopher in Sydney, and one daughter Mary in Boston; also one brother in Kansas City, U.S.A., who holds one of the most important and remunerative positions in the Telegraph Service in the United States, and one sister, Mrs. Mary Collins, in Boston. One son, Stephen, was killed at Beaumont Hamel on July 1st, 1916, and Luke also served with distinction in the Royal Nfld. Regiment during the Great War. The deceased had considerable experience as a sailor, was a favorite with all classes, and his demise will be heard with regret, not alone by his friends in Newfoundland, but in the United States and elsewhere. Requiescat in pace.

Remembrance Day.

IMPRESSIVE SCENES—ROYAL FAMILY'S TRIBUTE.

Throughout the world, on land and sea, Armistice Day and the Great Silence were observed in fitting manner: reports from home and abroad indicate that no previous ceremonial of similar character has exceeded Saturday's in solemn fervour. In very many cases the opportunity was taken for the unveiling of memorials—in France on the spot where the Germans signed the Armistice four years ago a commemorative stone was unveiled; and in Brussels, Belgium's Unknown Warrior was buried at the base of the Colonne du Congrès, which commemorates the little country's national independence.

Great Cenotaph Scene.

In London there were enormous pilgrimages to the Cenotaph Warrior's tomb, and many beautiful floral tributes were placed on both of these sacred spots, including one from the King and Queen. As the first stroke of eleven was sounded the maroons were fired, and the King and his sons stood bareheaded and with bowed heads at the Cenotaph. The soldiers, bluejackets, airmen, and marines stood stiffly at attention, and all the civilians in the great throng bowed their heads. For two minutes there was not a sound, except here and there a half-suppressed sob or an occasional cough. After the silence the band of the Brigade of Guards struck up "All People That on Earth Do Dwell," and all joined in, from Parliament square to Trafalgar Square. There was another slight pause, and then buglers sounded the "Last Post" and the "Reveille." The King, with the Prince of Wales and the Duke of York, with a final salute returned to the Home Office.

Immediately afterwards there was a long and imposing procession of people bearing wreaths, and within a very short time the whole base of the Cenotaph was buried beneath a wealth of blooms. The King's wreath bore the following inscription:—"In memory of the glorious dead.—GEORGE R. and L. MARY R."

At half-past eleven Westminster Abbey was opened, and the great majority of those who had taken part in the Cenotaph ceremony visited the grave of the Unknown Warrior—English Paper.

Xmas Eggs—The reliable kind is Lion brand, you can boil them for breakfast, good as fresh, you get them at EDWIN MURRAY'S—dec20.31

Heavily Fined For Cruelty to Animals.

While riding over his estate with his foreman, Lord Howard of Glossop found a cow so painfully thin that it was barely able to move its own weight. According to the Glasgow Weekly Herald he informed the authorities, and when the farm was visited they found the animal lying dead in a deep ditch. It had suffered from a disease of long standing, and there was not a particle of fat on its body. The owners of the cow, Simon Humphreys and Mary Humphreys, of Bradshaw Farm, Mellor, were later summoned for cruelty to the animal before the Magistrates at New Mills, and Inspector Orpitt said the cow was in a terrible condition of emaciation. It was wished to turn it out to die. The Bench imposed on the defendants fines and costs amounting to £15 in the alternative of a month's imprisonment. Mrs. Humphreys remarked that it would pay her to "do the month." The Chairman rebuked her for "levity in such a disgusting case."

Cleaning and pressing still attended to in the same reliable way by Hickey at Spurrell The Tailor, Water Street, Phone 574 and have your clothes attended to for the holiday season—dec16.eod.11

CUTICURA HEALS LARGE ERUPTIONS

On Face, Sores and Disfiguring. In Blisters and Burned.

"Small pimple-like eruptions came first on my face. They were sore and disfiguring, and were also large and red. They festered and came to a head, and they were in blisters and burned. I had these on my face for about a month before I used Cuticura Soap and Ointment. I could feel the pimples getting better after a few days' treatment, and I used one cake of Cuticura Soap and one box of Cuticura Ointment when I was healed." (Signed) Miss Florence Thayer, Wright, Quebec.

Cuticura Soap, Ointment and Tablets, recommended by the highest authorities, skin comfort and skin health obtain when all else fails.

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MURPHY'S Good Things!

This is going to be the happiest Christmas you have spent in many years, for there are more opportunities of giving your friends and relatives the kind of a Christmas morning they used to have. Better things and greater variety and, best of all, a range that will make it as easy for the modest purse as for those to whom money is no consideration. We have planned for the most complete Holiday Season this store has ever presented, and urge you to take the earliest moment to let us help you in your plans.

Gift Hand Bags.

In leather and beaded effects.
 Each \$1.25, \$1.49, \$1.98

Xmas Stationery.

Just the thing when you are in doubt. Everyone will appreciate a box of writing paper.
 Per Box 49c. to 59c.

Boudoir Caps.

Daintily fashioned, in prettiest of filmy fabrics and beautifully worked.
 Each 49c.

Ladies' Silk Hose.

In delightfully dainty stockings, of every shade and design.
 Per Pair 69c. to \$1.49

Gift Ribbons.

Gifts of beauty, in variety to please every age and in so many pretty shades.
 Per Yard 75c.

Ladies' Collars.

Specially selected to give you the most attractive and most unusual of Christmas gift offerings.
 Each 49c. to 98c.

Ladies' White Voile Blouses.

All cleverly styled and well made.
 Each \$1.49 to \$1.98

Georgette Blouses.

Effectively, trimmed with hemstitching, insertion and pin tucks.
 Each \$2.98

Ladies' Winter Coats.

In Brown and Blue, with close fitting collars.
 Each \$4.98

Children's Coats.

Of Black Sealotte, to fit from 2 to 6 years.
 Each \$2.98

Children's Velvet and Cloth Coats.

To fit from 2 to 6 years.
 Each \$1.49 to \$1.98

Children's Pantaletts.

In colors of Brown, Blue and Grey, buttoned sides, with draw string at waist.
 Per Pair \$1.98

Ladies' Boots.

In Black and Tan, high leg, rubber heel, cushion insole, Russian leather outersole.
 Per Pair \$4.98

Ladies' Rubbers.

In low-cut and storm.
 Per Pair \$1.25

Ladies' and Children's Overpants.

In color of Blue, Grey and Brown.
 Each 98c. to \$1.35

Ladies' and Children's Wool Gauntlets.

With or without fringe, in Light and Dark shades.
 Each 98c. to \$1.49

English Long Cloth.

36 inches wide, perfectly bleached.
 Per Yard 35c.

Men's SUITS

You can save money by taking advantage of this Sale where prices have been decisively lowered and values are extraordinary. You'll surely buy when you see how much real value you can get for little money. Prices range from

\$12.98 to \$24.98

Men's Overcoats

We've grouped all our better Overcoats for men at this low Xmas price. Every garment is in good style and worth a whole lot more than our price.

Each \$14.98 to 17.98

PHIL. MURPHY
317 Water Street
STORE OPEN EVERY NIGHT

Men's Silk Ties.
 A large assortment to select from.
 Each 49c.

Boys' Overcoats.
 Comfortable, well fitting, of long wearing material.
 Each \$5.98 to \$6.98

Gent's Silk Mufflers.
 Of extra fine quality, in assorted shades.
 Each \$1.98 to \$2.49

Shaving Sets.
 With mirror, brush, and mug complete.
 Each \$1.49 to \$5.98

Men's Hip Rubbers.
 Red Ball.
 Per Pair \$4.98

Boys' Leather Mitts.
 In Black and Green hide, fleece lined.
 Per pair 49c.

Men's Storm Rubbers.
 With roll edge.
 Per Pair \$1.69

Men's Boots.
 In Black and Tan, rubber heel attached.
 Per Pair \$5.98

Men's Ties.
 In gift boxes.
 Each 75c. to 98c.

Boys' Pullover Sweaters.
 Buttoned on shoulder, to fit from 2 to 12 years, in Blue and Brown.
 Each \$1.49 to \$1.98

Men's Silk Ties.
 A large assortment to select from.
 Each 49c.

Marcel Wavers.
 Heat iron in boiling water (so not to injure the hair) and in a few minutes you will have a perfect wave.
 Each 19c.

Quilt Cotton.
 In small pieces, no piece to exceed 1-4 of a yard.
 Per Pound 25c.

Quilt Cotton.
 In large pieces, floral designs.
 Per Pound 49c.

Fleece Calico.
 36 inches wide, perfectly bleached.
 Per Yard 29c.

Ladies' Black Wool Rib Hose.
 Per Pair 98c.

Ladies' Hats.
 Velour Sailors, in Black, Fawn and Brown, others of Hackle and Ostrich feathers, all one price.
 \$2.98

Box Handkerchiefs.
 Initialed and lace trimmed.
 Per Box 59c. to \$1.10

Ladies' Sweater Coats.
 In Tuxedo style, with brushed wool trimming.
 Each \$6.49

Suit Cases.
 These Suit Cases are a handy size, strong grip and lock.
 At \$2.49

Men's Flannellette Work Shirts.
 Of dark flannellette, double attached collar.
 Each \$1.49

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