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Sample Soft Felt Hats.



Best Value that Money Can Buy.
Hats of Green, Brown and Navy.

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the Newfoundland Clothing Co., Ltd.

Telegram" is read
90 People daily.

Ramsay's Fine Floor Paint

is made to be walked upon, that is the floor paint you want. It is time tried for severe usage. There's a Ramsay dealer in your town; consult him, or write us for booklet.

A. RAMSAY & SON COMPANY
Makers of Paint and Varnishes since 1842
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Appeal From Ex-Corporal V.S. Walsh

Dear Friends,—In my last letter I appealed only to the men of St. John's Bay; this time I appeal to the young men in the outports who are offered for King and Country.

I want to reason with you, and tell you why it is your duty to go to the ranks of our glorious Regiment. It is your duty to your King, it is your duty to your Country, it is your duty to your fellow men, who strove so hard to get you up; the father and mother who suffered so many hardships on your account; the father and mother who denied themselves of lots of things so as to be able to keep you in school; the father and mother who would suffer any hardships rather than to see you suffer; the father who would do anything in his power to make you happy. But you, alas, poor father and mother, do not get for all your troubles and care you had when your boys were growing up? Here are the Germans doing all in their power to break through to your homes and relatives, to crucify you, to torture you, the same as they did to the women in Belgium, and your sons who are now big, able-bodied men are leading by and letting them do it. Your sons might say to you that the Germans will never touch you while you are there. I ask you what are you doing to keep them away? If you think you can defend your people from the Germans by staying home, then I will advise anyone who will think that to go to school again and learn some sense, as what you have been making a fool of you.

Do you think for a moment that by staying at home you are doing any good? No! You are only in the way, for men with spirit look for the dear ones at home, and with no spirit leave them to their own devices to look out for. Come young men, you have had long enough to make up your mind to what your duty, or do you want some one to tell you what to do? You will be a busy young man, if you do not want to be called something disagreeable to yourselves and to your people. I know that some of your people have seen wars in their time, and the loss of a province or two in the war; but that is not the case in this war. You will lose territory and you will lose money, but it is certain, is this, that if you are not to your knees, if you are content to submit, you will lose infinitely more than province or money. Do not make a mistake about it, this is a fight. If we go under we go under for ever. I do not want you to suggest to yourselves that you will go under, but if you are not going under, every man, who is capable of defending his people and his

country, is bound to step into the ranks, and if he does not do this, he will always have to keep his head lowered with shame.

Just think. Just try and imagine what it would be if we were beaten. I do not suppose we should be annexed as a province, that is unthinkable. To see foreign uniforms, foreign police, foreign laws in our country—that I discard as absolutely impossible. But there is another improbable thing that might happen, which would happen if we were defeated, that is we would be reduced to an inferior power, living at the good will of our superior lord, living on sufferance, our army limited, our navy limited, our Empire cut up and divided among the plunderers; a position so abject that we cannot realize it. If we were to sink to be a third-rate power in the position that I have described, I for one, from my heart and soul, rather than all our people as they now exist, would pass into exile and into death and leave our island that we love so dear, vacant for some superior race. But make no mistake about it, we are going to win, and you, young men who have not offered your services, are going to help us, whether you like it or not. We are going to win because our people are united as they have never been before; above all we are going to win, because we are fighting for a pure and a just cause. Now boys come on and help us, as you know that it is your duty to defend your dear old father and mother. Oh, would I have done my duty to my father and mother if I stayed home. No, I think I would be disgracing them and all belong to me.

Now, before I close, I want to say a word or two to the women as I think they can do a lot towards sending along recruits to us. Can you not make your sons realize where their duty lies. I know from experience that it is hard for a mother to part from her son, but just think how many women have given one, two, and some women have given four. Is it any harder for you to part with yours as it is for these women to part with theirs? I think not. It is just the same only you do not realize where your duty lies. Now I ask you to realise it before it is too late. Boys, think of those brave boys who have fallen on the battlefield; they have given up their all so as their people might live. Will you do the same to defend your people? Are you man enough for that, or are you going to stay at home and let other people do it for you? Surely you have more spirit than that. Come along then, boys, let us see what you are made of, for we all want to fight for the cause that is right and to cripple Germany.

Just put your trust in God, boys, and come and lend a hand. For it's better to die a hero's death, than to live a coward in Newfoundland! (Sgt.) Ex-Corp. V. S. WALSH.
St. John's, April 22, 1918.

People can get on perfectly with about one-fourth of the sugar they use.

Is this in Your Parcel?

Anyhow be sure to include some Zam-Buk in your next parcel to the men in the trenches. Zam-Buk is "a complete surgery within a two-inch box."

Sapper G. T. Webster, 2nd Field Co., Canadian Engineers, writes: "I cannot get along without Zam-Buk. It's just splendid for fixing up sores, cuts, sprains, etc."
Sergt. Bremner, of the 8th Canadian Mounted Rifles, writes: "We find Zam-Buk invaluable for cuts, sores, blisters, etc. The men should never be without this wonderful healer."

The soldier who carries a box of Zam-Buk in his pocket will be saved much unnecessary suffering. Instant application of this critical salve to a wound prevents all possibility of festering and blood-poisoning. Its magic will save a soldier from reporting sick. Zam-Buk is the soldier's ideal first aid, because it is a most wonderful healer and is so concentrated that a little of it goes a long way.

All its goodness comes from rare herbal essences. Zam-Buk is not diluted with rasid salms. Like common ointments are, and will therefore keep for an indefinite period. Keep a box of Zam-Buk always handy at home. It is equally good for eczema, ulcers, boils, chronic sores, ringworm, pimples and piles. All druggists and stores, or Zam-Buk Co., Toronto; 50c. box, \$ for \$1.25.

Zam-Buk

Filling the Gaps.

The Regimental Recruiting Roster.

"COME and JOIN TO-DAY."
(By S.J.C., St. John's.—Published in this column by request.)

Come and join the ranks without delay, and be a Volunteer. A credit to your country and to all that holds you dear; Your country needs you badly, come hasten to obey. Let nothing daunt! Just play the MAN, come up and join to-day!

The call for men is urgent, don't let it be in vain! Let DUTY be your watchword, abhor a coward's name; The chains you knew in school days are "Over There" in France, They're calling you. Old Comrade; don't miss this only chance.

A Volunteer's a man, Jim, and a Conscript is one, too; But there's different kind of Men, Jim, and leave our island that we love so dear, vacant for some superior race. The kind of a Man we're proud of—the one we love to cheer. Is the one with the pluck and courage of a noble Volunteer.

Wouldn't it be just great if His Excellency Governor Harris could wire the Home Secretary to—slight—The Feast of St. George—that the 300 gaps have been filled by men who have volunteered in response to the urgent appeal for help sent out by their Pals "Over There."

THE REQUIRED NUMBER IS NEARLY IN SIGHT—BUT TO YOU YOUNG MAN, HAS THEIR CALL FOR REINFORCEMENTS PROVED UNAVAILING!

COME NOW, WHILE THE COMINGS GOOD—TO-MORROW MAY BE TOO LATE—TO GO VOLUNTARILY. ENLIST TO-DAY, AND LET THE WHOLE WORLD KNOW THAT NEWFOUNDLAND CAN DELIVER THE GOODS "BETTER THAN THE BEST!"

Can YOU say—"I HAVE DONE MY DUTY."
(Yesterday's Enlistments).

- CITY:
- J. W. POWER, Power's Avenue.
 - J. SNOW, Quidi Vidi.
 - H. GRANFORD, Southside.
 - WM. WALLACE, Theatre Hill.
 - H. ROBERTS, Freshwater Road.
 - HAROLD MURPHY, Buchanan St.
 - PHILIP MCGOINT, Duckworth St.
 - WESTON MARTIN, Quidi Vidi.
 - W. BRIEN, Quidi Vidi.
 - DONALD DOWDEN, Logy Bay Road.
 - HARRY TILLEY, Duckworth Street.
 - JAMES POWER, Hamilton Street.
 - JOHN D. SNOW, Military Road.
 - N. A. YAVASOUR, Pleasant Street.
 - BUTLER, of Wherry Road.
 - J. BEER, Cookstown Road.
 - M. SEARS, New Gower Street.
 - ERNEST TOBIN, New Gower Street.
 - FRANK RYALL, Hayward Avenue.
 - P. J. MUSKELL, Lyon's Square.
 - ARTHUR COEN, Rennie's Mill Road.
 - J. J. WALSH, City Terrace.
 - G. SHERARS, King's Road.
 - FRANCIS LEONARD, Livingstone St.
 - PATK. WAKEHAM, Notre Dame St.
 - W. H. PIKE, Springdale Street.
 - A. H. NOBLE, Brasill's Square.
 - FRANK ANDERSON, Gower Street.
 - ALFRED SPEARNS, Colonial Street.
 - JAS. CLOONEY, King's Bridge.
 - FRANK YIGERS, Goulds.
 - WM. DUCKETT, England.
 - J. A. ARMSTRONG, Freshwater Rd.
 - B. CHAFE, Goulds.

- OUTPORTS:
- W. J. CANTWELL, of William, Brigus.
 - JAS. CARTER, of the late John, Witless Bay.
 - S. SUMMERTON, son of Robert, Portugal Cove.
 - W. COSTELLO, of the late Peter, Hr. Main.
 - GEO. HEFFORD, of James, New Hr., T.B.
 - WM. YOUNG, of the late John, Tilton.
 - F. FIDDLE, of the late John, Tilton.
 - E. BURSEY, of Ebenezer, Lower Island Cove.
 - J. CLARKE, of Ambrose, Hr. Grace.
 - F. BUTLER, of William, Hr. Grace.
 - R. MOULTON, of John, Pouch Cove.
 - S. DAVE, of Samuel, Cupids.
 - WM. FENNEMORE, of Benjamin, St. Anthony.
 - J. McDONALD, of Thomas, Colliers.
 - R. B. PILGRIM, of the late Henry, St. Anthony.
 - JAS. COSTELLO, of John, Conception Harbor.
 - S. BARNES, of Edward, Bell Island.

- J. CLARKE, of John, Victoria.
- M. HAMMOND, of the late William, Portugal Cove.
- J. CURLEW, of Wm., Clarke's Beach.
- J. C. VOKEY, of Wm., Spaniard's Bay.
- WM. REES, of the late Stephen, Bell Island.
- WALTER DAWE, of George, Cupids.
- L. J. FITZPATRICK, of John, Bell Island.
- ED. WHITTLE, of Reg., Hr. Breton.
- W. BARNES, of Robert, Topsail.
- JAS. CHAYTON, of James, Groat's Islands.
- FRANK FOWLOW, son of George, Chamberlains.
- F. JONES, son of George, Groat's Islands.
- F. HODDER, son of the late James, Horwood, N.D.B.
- RD. MERCER, of Jacob, Chamberlains.
- BERNARD GALWAY, of the late Thomas, Spaniard's Bay.
- CHAS. MERCER, of Jacob, Topsail.
- ED. CARW, of the late Patrick, Bell Island.
- MARTIN POOLE, English Cove.
- ERN. STOWE, of the late Robert, Norman's Cove.
- MALCOLM DICKS, of Moses, Bell Island.
- DAVID WALSH, of Richard, Holyrood.
- WM. F. CASE, of George, Salmon Cove.
- WM. F. CASE, of John, Salmon Cove.
- KEN. DAVE, of John, Chamberlains.
- PATK. MAHONEY, of Patrick, St. Philips.
- JOHN ANDERSON, of Abram, British Harbor.
- CYRIL THISTLE, of Az, Hickman's Harbor.
- WM. EDSTROM, of Jas., Renew's.
- THOS. MCCARTHY, of Thos., Renew's.
- JAS. BRAZIL, of John, Renew's.
- WM. DEAN, of John, Victoria.
- GEO. CLARKE, of Arthur, Victoria.
- LEO MURPHY, of Thos., Conception Harbor.
- ED. J. HEALEY, of the late John, Pleasant.
- WM. DYER, of the late Walter, Logy Bay.
- LES. BATSTONE, of Corbin, Three Arms.
- HORATIO PETER, of Thos., Kellistown.
- JAS. CURTIS, of George, Trepassay.
- WM. HATCHER, of Robert, Rose Blanche.
- ED. COSTELLO, of the late Peter, Hr. Main.
- JAS. WALSH, of Edward, Bell Island.
- CHAS. SWYERS, of James, Bell Island.
- JOS. CROASE, of Geo., Bell Island.
- W. J. PENWILL, of John B., Grand Bank.
- HY. POTTLE, of Henry, Bell Island.
- ALPHONSUS POWER, of the late James, St. Mary's.
- JAMES TOBIN, of the late James, St. Mary's.
- LEO. CARROLL, of Thos., King's Cove.
- J. T. BLUNDON, of Stephen, Hickman's Hr.
- LEVI BENSON, of Geo., Hickman's Harbor.
- WM. WRIXON, of Joseph, Epworth.
- WALTER C. CHAFE, of the late Albert, Petty Hr.

Hit the Trail of the Caribou,
And make your people proud
of you!



THIS SPACE GIVEN TO THE REGIMENT BY AYRE & SONS, LD.



Young Man!



Only two things are worth while to-day—

A Suit of Khaki
OR
A Rejection Badge.

Where's Your's



This space given to the Regiment by S. MILLEY

Use "Cascarets" for Liver and Bowels When Constipated.

When bilious, headachy, sick, for sour stomach, bad breath, bad colds.

Get a 10-cent box. Take a Cascaret to-night to cleanse your Liver, Stomach and Bowels, and you will surely feel great by morning. You men and women who have headache, coated tongue, a bad cold, are bilious, nervous, disordered stomach, or have backache and feel all worn out. Are you keeping your bowels clean with Cascarets—or merely forcing a passageway every few days with salts, cathartic pills or castor oil? Cascarets immediately cleanse and regulate the stomach, remove the sour, undigested and fermenting food and foul gases; take the excess bile from the liver and carry off the constipated waste matter and poison from the bowels. Remember, a Cascaret to-night will straighten you out by morning. A 10-cent box from your druggist means healthy bowel action; a clear head and cheerfulness for months. Don't forget the children.

Wedding Bells.

A very pretty wedding took place on April 17th, from the residence of Miss Southcott, 29 King's Bridge Road, when Miss Jane Spurrill, of Butler Cove, Trinity Bay, and Frank Rogers, of Catalina, freman with the Reid Neild Co., were united in holy matrimony. They were driven to the C. of E. Cathedral where the ceremony was performed by the Rev. J. Brinton. The bride was splendidly dressed in white with a white veil. After the ceremony, accompanied by Miss Southcott, they went to their home where a tea was prepared and an enjoyable evening was spent.

Marine Notes.

Having turned over the schooner Nellie Moulton now lying at the city wharf to her new Halifax owners, Captain Matthew Rees, accompanied by his crew, left yesterday for Burgeo, Newfoundland and from that port will bring to Halifax the schooner Pretty Mary, which, it is said, has been sold to LaHave parties. It seems unusual for Newfoundland vessels

passing into the hands of Nova Scotia interests considering the Ancient Colony's shortage of tonnage caused by the loss of many vessels through the Hun submarine menace and by storms and in further view of the fact that there is such a great demand in Newfoundland particularly for Nova Scotia built vessels as is evidenced by the vessel dates of the past two years at least.—Halifax Herald, April 12.

Household Notes.

Never sweeten a war bread. Custard can be sweetened with honey. Try hard to like the new war dishes. Never allow soiled clothing in a bedroom. Use raisins for sweetening in rice pudding. Milk should never be kept in an open vessel. The possibilities of eggs are almost endless.



ABig favorite Windsor Table Salt
THE CANADIAN SALT CO., LIMITED

FOR GOD!
FOR KING!
FOR EMPIRE!
FOR NEWFOUNDLAND
FOR HUMANITY'S
SAKE!

ENLIST NOW!

This space given to the Regiment by HARVEY & CO., LTD.

Any banana can be used for making marmalade. Apples will form the basis of almost any jelly. Old velveteen makes very good polishing cloths. Breakfast is a meal which should be made to count.

When the skin is sun scorched give it a milk bath. Stale bread can be used as a basis for many meat dishes. If the fern drops its fronds, it is probably rootbound. Good salads can be made of potatoes and salt mackerel.