

WEATHER FORECAST. TORONTO, Midnight.—Light to moderate winds, with a few local showers, but for the most part fair with stationary or little lower temperature.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, JULY 21, 1915.

\$3.00 PER YEAR.

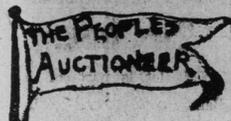
NUMBER 166.

REID-NEWFOUNDLAND CO.

Labrador Service!

The S.S. "Sagona" will sail from St. John's on Saturday, July 24th, at 6 p.m., for usual Labrador ports.

Auction Sales!



A GOOD BUSINESS PROPOSITION!

I am instructed by Mr. James Vey to sell outright his stock in trade consisting of High Grade Cameras and all equipments in connection with his Photographic Studio, Picture Framings and Scenery Screens, etc.; also a first-class Magic Lantern, together with a big selection of Slides, including views of all parts of the world. If the foregoing has not been disposed of by Private Sale, I will sell it by Public Auction on Thursday, 29th day of July, at 11 a.m., at the Studio. Prospective purchasers can inspect stock, etc., at any time by applying to Mr. James Vey, or

P. C. O'DRISCOLL, Auctioneer. jly17,ed,tf

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.

Globe Steam Laundry Co., Limited. Phone 148. P. O. Box 476. may13,tf

CARD!

During my absence from Newfoundland my practice will be attended to by Mr. Jas. P. Blackwood, Solicitor, Temple Building, or Mr. S. J. Foote, Solicitor, Commercial Chambers, as suits the convenience of my clients.

J. A. W. W. McNEILY, Solicitor. Temple Building, Duckworth Street, St. John's. ju21,m,w,tf

SCHRAFFTS

BOSTON CHOCOLATES

The most delicious in town.

Sold at the principal Druggists and Grocers

Sample Them.

CHESLEY WOODS,

Sole Agent, 228 Duckworth St.



Within the next few weeks you are going to buy a new Spring Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

Chaplin,

THE STORE THAT PLEASURES.

RED CROSS LINE.

S.S. Stephano & S.S. Florizel EXCELLENT PASSENGER SERVICE.

Tickets issued to New York, Halifax and Boston.

INTENDED SAILINGS:

From New York - - Every Saturday.

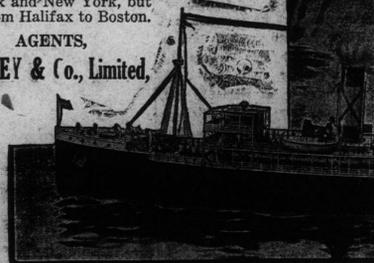
From Halifax, both ways, - - Every Tuesday.

From St. John's - - Every Saturday.

Fares include Meals and Berths to Halifax and New York, but not from Halifax to Boston.

AGENTS,

HARVEY & Co., Limited.



FREW'S! FREW'S!

SEE OUR IMMENSE STOCK OF

Ladies' CORSETS.

We have just opened another shipment of the celebrated P. C. Brand. This lot embraces the latest summer styles and every pair is guaranteed rust-proof. Prices 45c. to \$1.00 a pair.

Wm. Frew,

Over 40,000 People Read The Telegram

'Phone 302.

Irish Butter,

the real thing, 45c. lb.

Canadian Butter,

best made, 45c. lb.

We have also in stock a few tubs of the choicest

Codroy Butter,

which compares favorably with either of the above.

M. A. DUFFY

'Phone 302.

FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest.

They are the highest priced engines because they cost more to build. They are the cheapest engines, because they will last twice as long as any other engine.

They are also the cheapest engines because they save your time, and "Time is money."

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.

You will lose more money than you can afford to lose, and your old bills will be twice as large.

REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.

We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.

We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.

REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.

WRITE FOR A CATALOGUE TO-DAY.

FRANKLIN'S AGENCIES, Ltd., St. John's, Nfld.

Grove Hill Bulletin

THIS WEEK.

ANNUAL PLANTS—

Asters, Stocks, Antirrhinums, Balsams, Marigolds, 30c. a dozen.

IN POTTS—Primulas, 60c. each. Geraniums, 50c. each.

Wreaths, Crosses, Wedding Bouquets, etc., at shortest notice.

J. McNEIL,

Waterford Bridge Road, Phone 247.

Fresh Butter

Just received:

CHOICE

SEARSTON and CANADA

in small packages, now selling at the Very Lowest Prices.

JAS. R. KNIGHT.

MAKES WASHING A PLEASURE, AND CLOTHES WHITE, SOFT AND BEAUTIFUL.



DIRECTIONS:

1st—Dip all the articles in luke warm water, rub the soiled parts with a little PERFECTION SOAP, roll up tightly and leave in the water for an hour. You can now go about your other duties while PERFECTION SOAP is doing its work.

2nd—Pour into the tub a kettle of hot water, then proceed to rub the clothes very lightly on the washboard, rinse well and blue.

When the clothes are dry you will be delighted with the result.

The Standard Books on Sex Education.

By Dr. E. B. Lowry.

TRUTHS—Talks with a boy concerning himself, 50c.

CONFIDENCES—Talks with a young girl concerning herself, 50c.

HERSELF—Talks with women concerning themselves, \$1.00.

HIMSELF—Talks with men concerning themselves, \$1.00.

FALSE MODESTY—That protects vice by ignorance, 50c.

These notable books on Sexual Hygiene have been endorsed by the leading Medical, Educational and Religious authorities.

They lead to Better Health, to Sex Purity, and to a High Practical Morality.

GARLAND'S Bookstores,

177 & 353 Water Street.

Outport customers please add 2c. for postage.

LAST CALL FOR THIS SEASON

Just in, a car lot of those superb Potatoes,

ROYAL BEAUTIES.

Selected hand-picked; no more for this year. Get a FREE sample and judge for yourself. WE never imported better Potatoes. YOU never ate better.

Also NEW VIRGINIA POTATOES in large barrels and New York POTATOES in chip barrels. And closing out:

50 brls. NEW TURNIPS.

EDWIN MURRAY.

Lessen Your Living Expenses!

"Be economical," is the cry in England, and this slogan has the same significance in Canada. We all must economize. There is more actual waste in our dress expenses than any other item. When a garment becomes soiled we throw it aside, when for a few cents it could be restored to original freshness and beauty by Dry Cleaning. A saving of at least 25 per cent. in the expense of dressing is possible by using the processes of Dry Cleaning and Dyeing.

Our agents will gladly give you full particulars.

NICHOLLE, INKPEN & CHAFE, St. John's Agents for Nfld.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

jly14,w,1m,tf

TO LET—Offices and Warehouse in Foran Building, Duckworth Street entrance; apply J. J. ROSSITER. jly18,3l,ed

TO LET—Houses Nos. 53 and 56 New Gower Street. For further particulars apply to GEO. W. B. AVERY, Solicitor, Renouf Building. jly19,tf

FOR SALE—A Black Bear Cub, about seven weeks old; apply at 25 Brazil's Square. jly19,61

STRAYED—From Robinson's Hill, one Black and Tan Setter Pup. Finder will be rewarded by returning to J. W. CAMPBELL, Robinson's Hill, or E. J. HORWOOD, Water Street. jly21,31

LOST—Between top of Pleasant Street and Cornhill and Brins Streets, one Labradorite Brooch. Finder will be rewarded at this office. jly20,tf

LOST—On June 29, between Seamen's Institute and Bowring's Coastal Wharf, 1 Locket and Chain, containing photo. Finder please return to Bowring's Coastal Office. jly19,tf

LOST—On Water Street, between E. Colishaw's Office and Bank of Nova Scotia, a cheque for fifty dollars, the property of a poor man. Finder return to E. COLLISHAW'S Office, Water St. West. jly21,11

WANTED TO BUY all kinds of Men's and Boys' Clothing. Also Tables, Chairs, Bedsteads, Mattresses, and all kinds of Furniture and everything in the second-hand line. Boots and Shoes a specialty. Highest prices paid; cash down. MRS. SMITH, 135 New Gower St. jly20,61

A General Maid desires position for August month only; has good references; apply "MAID," Telegram Office. jly21,11

Help Wanted!

WANTED—A Good General Servant; one who is willing to go to the country for a couple of months; apply on Thursday between 2 and 4 p.m., or 6 to 8 p.m., to MISS MCGUIRE, 22 Henry Street. jly20,31

WANTED—A Cook; apply to MRS. HARVEY, "Onrac," King's Bridge Road, between the hours of 8 and 10 p.m. jly13,tf

WANTED—Teachers and others passed Intermediate Grade, both sections. We train and place you in good positions. Write for Nfld. list to A. W. HUDSON, Business College Representative, Pouch Cove. jly17,21,24

WANTED—Experienced Milliner. We have a good position for a competent person. AYRE & SONS, LTD. jly19,3l,ed

WANTED—A Young Man as Assistant in Delivery Department; must have reference. AYRE & SONS, LTD. jly19,3l,ed

WANTED—A Boy for office, one with some experience in typewriting and general office work preferred; apply to X.X., Telegram Office. jly21,31

WANTED—Immediately, Motor Cycle and Side Cart will be purchased separately or both together. Must be in good running order. Send particulars and cheapest cash price to P. O. Box 1270, City. jly21,21

\$150 for Sixty Days' Easy Work—Write for contract. Experience unnecessary. DRAWER 324, Brantford, Ont. jly21,26,30,aug,10,14

WANTED—Enterprising Men of any age. Experience unnecessary. Big money to be made selling brand new article. Every housewife needs it. UTILITY DISTRIBUTING COMPANY, P. O. Box 125, City. jly21,3l,ed

We Want 5,000 Men and Women, in the next thirty days, live wire partners in every town and city to help us handle our fast increasing Real Estate and General Agency Business. We will share enormous profits with those who will join us now. You receive a Life Membership. Write today for free particulars. B. F. LOOS CO., Des Moines, Iowa. jly17,s,w,tf