

July Millinery

— AT —
MISS STICK'S,

136 Water Street,

Consisting of:

Trimmed Leghorns

**Black Net,
and FANCY CREPES**

June 22, 51

FERRO

Power Behind the Boat

Here is a complete outfit you can carry with you anywhere. Clamp it on your rowboat, dory, skiff or canoe and travel 1 to 9 miles an hour. On lake, bay or river you have a power boat for commerce or pleasure and your investment is extremely small.

THE DETACHABLE ROW BOAT MOTOR

you buy must bear the O. K. that gives you confidence. Ferro motors may justly claim this confidence because they have all the good points embodied by experienced experts who have built up Ferro power and reputation in the engine world.

The results you get are due to a finished product. Try it yourself—slay! L. M. TRASK & CO., Sole Distributors for Nfld., P. O. Box 1271.



Ask for Catalog with prices

Bananas, Onions, and Oranges.

Now due ex S.S. "Stephano,"

150 Crates Small Onions,
50 Cases Sweet Oranges,
20 Bunches Ripe Bananas.

GEO NEAL

Gasolene

On Spot and to Arrive.

Prices are
Away Down.

T. A. MACNAB & COMPANY,
Telephone 444. P. O. Box 785.

COAL

Now landing ex S.S. Adventure:

1000 tons Anthracite,

NUY, STOVE, EGG AND FURNACE SIZES.

IN STORE:

North Sydney Coal.

H. J. Stabb & Co.

Let Us Fill Your Order from FRESH SUPPLIES!

ELLIS & CO., Limited,

203 Water St.

Poultry!

Turkeys, Ducks, Chickens.

Fresh Mackerel.

Salmon, Halibut.

Smoked Meats!

Irish Hams and Bacon.

American Hams and Bacon.

Cooked Meats!

Rolled Ox Tongue, per lb.

Pressed Beef, per lb.

Boiled Ham, per lb.

Cheese and Butter!

English Prize Cheddar.

Gorgonzola.

St. Ivel Lactic Cheese.

Ingersoll Cream Cheese.

McLaren's Cream Cheese.

American "Beauty" Butter.

"Bluenose" Dairy Butter.

Scotch Oatcakes & Shortbread.

Hubbard's Buns.

Shortbread & Rich Oat Cakes.

Nairn's Plain & Rich Oat Cakes.

Summer Beverages

"Schweppes"

Sweet & Dry Ginger Ale.

Ginger Beer, Lemonade and Club Soda.

"Perrin's" Water.

"Vichey" Water.

Evangeline Cyder.

Claret & Burgundies (Dry and Sparkling).

Hocks & Moselles (Still & Sparkling).

Remember our Telephones, Nos. 482 & 786.

jun5,tu,t,f

Some New Fiction!

Some new Fashion Journals—the Weldon's Ladies' Journal is among them. Some new Magazines, some new War Books, some new War Maps, some new War Pictures, and all by the "Durango" just in.

The last English boat left behind most of our literature; now these have also come, so that if you will drop in and look over our book-stands and book-shelves you will be sure to find something that will be of interest to you.

Come now to

DICKS & CO., Limited.

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

W. J. WHELAN,

182 Duckworth Street.

Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.

N.B.—Orders can be left with Janitor Board of Trade Bldg. may1,3m,ood

Let Us Fill the Order

When you are about to replenish your stock of Groceries from Fresh Stock. Below are a few of the many good things we carry and should suggest others.

TEA

Have you tried our Teas, if not get some to-day and be convinced that for flavour they are hard to beat. ROYAL, CROWN and OUR BEST.

Fidelity Hams and Bacon.

English Cheddar Cheese.

Dried Beef.

Beef Suet, 2 lb. tins.

Lyle's Golden Syrup.

Date Nut Butter.

Peanut Butter.

Heinz Sweet Pickles.

Taragon Vinegar.

India Relish.

Something Good in Butter.

BLUENOSE

in 10 lbs. tubs and 2 lb. slabs.

CANADIAN BUTTER

in 30 lb. tubs and 28 lb. boxes.

BUFFALO FLOUR

14 lb. sax.

COFFEE.

For a good cup of Coffee try Seal Brand or White House.

BOWRING BROS., Ltd.

332 'Phone 332

jun25,t,m,w

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed

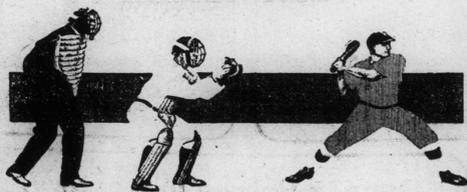
Toilet Soap,

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.

STRIKE ONE!



We made a big hit with WHITE HOUSE Shoes last year—1914. You know, Mr. Customer, double wear in each pair!

The WHITE HOUSE Shoe is gaining prestige. 'One pair sells another.'

This is our seventh season with the WHITE HOUSE Shoe. We never had a pair come back.

WHITE HOUSE Shoes are made in Ladies' and Gentlemen's styles.

We are showing some very nifty styles this week.

The WHITE HOUSE Shoe can be had at the following prices: \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$7.00, \$8.00.

F. SMALLWOOD, Sole Agent.

THE HOME OF GOOD SHOES.

Getting the Wardrobe Ready For Summer Days.

You will be surprised to learn how economically the Wardrobe can be made ready for Summer if you employ the Dry Cleaning and Dyeing processes.

Garments which are stained can be perfectly cleaned, or if you desire a new color simply have the garment dyed.

Messrs. NICHOLLE, CHAFE & INKPEN, Agents, St. John's.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

jun21,m,w,t

Furness Line Sailings!

From St. John's Halifax to St. John's

Liverpool to Halifax St. John's to Liverpool

S. S. DURANGO June 5th June 14th June 24th June 26th

S. S. TABASCO sails from London for St. John's direct about June 10th.

For freight and other particulars apply to

FURNESS WITHEY & Co., Ltd.,

City Chambers, Water Street

may24,t,t,f

Advertise in the TLEEGRAM

SKYLARK SOAP!

THIS IS THE NAME OF OUR NEW BRAND.

SKYLARK is good, honest Scotch Soap.

SKYLARK is made in two qualities, Pale and Dark.

SKYLARK is put up in two cent bars, 168 to box.

SKYLARK is put up in three cent bars, 112 to box.

SKYLARK is profitable to the retailer, and satisfactory to the user.

TRY A SAMPLE BOX OR TWO OF SKYLARK.

F. McNAMARA, Queen Street.

LADIES' BLOUSES!

See our great display of Ladies' New English & American WHITE LAWN BLOUSES.

Every garment a leader in style, fit and finish. Prices 70c. to \$2.50 each. See them to-day, delays are dangerous.

Wm. Frew.

JULY PAPER PATTERNS

NOW ON SALE.

EVERYBODY MAY BE HER OWN DRESSMAKER.

Cash must accompany outport orders. Patterns, postage included, 17c. Fashion Books with free pattern your choice, 27c., postage included.

CHARLES HUTTON.

Armada Tea

is winning Golden Opinions

from everyone.

Just Try It and be convinced.

FOR SALE EVERYWHERE.

"CERT."



FOOTBALL BOOTS!

Our stock of "CERT" Football Boots for Men and Boys just opened.

No change in prices.

The "CERT" Football Boot is world-known and worn by all British players.

The "CERT" Football Boot has unbreakable toe caps (no metal used in toe caps) and reinforced ankle pads.

For satisfaction use the "CERT".

PARKER & MONROE, Limited,

Sole Agents.

June 18, fr, tu, f

TEN PAGES TO

WEATHER FORECAST

TORONTO, Noon.—Moderate N.W. to W. winds; clear. Sunday—Moderate winds, and a little warmer. ROPER'S, Noon.—Bar. 29.7 ther. 51.

VOLUME XXXV

C

GE

NEW

Just received a lot in good condition. Also HEAVY BLOUSES and fresh stocks of American and ABSOLUTELY NEW

EDWIN

Auction Sales

WITHOUT RESERVE

At residence

Mrs. B. Han

71 KNIGHT STREET

(off Military Road)

MONDAY, 28th inst.

at 10.30 a.m.

- 1 EASY CHAIR.
- 1 COUCH.
- 1 ROUND TABLE.
- 9 DINING CHAIRS.
- 10 PICTURES.
- 2 LOOKING GLASSES.
- 1 CANVAS ON FLOORS.
- 6 sets CURTAINS & BEDDING.
- 1 IRON BEDSTEAD & BEDDING.
- 1 OAK WASHSTAND.
- 1 TOILET SET.
- 1 CHEST DRAWERS.
- 1 LOT BEDDING.
- 1 LOOKING GLASS.
- 6 MATS.
- 3 LAMPS.
- 1 No. 7 VICTORIA COOKING STOVE.
- 2 TABLES.
- 1 ROCKER.
- 1 TEA SET.
- 1 DINNER SET.
- 1 GLASSWARE, IRONWARE and CUTLERY.
- 1 STEP LADDER.
- 4 TRUNKS, &c.

R. K. HOLDELL

jun25,2i Auctioneer

Land to Lease

That desirable residential building site situated on Allandale Road, which it measures 145 feet wide, and goes back to Barnes' Road and fronts on road leading from Barnes' Road to Allandale Road, and commands a full view of the surrounding country. Will be let for a long term. Won't lease for tenement houses.

P. C. O'DRISCOLL

jun7,t,f Exchange Bldg.

New BUTTER

Received.

Small packages of the highest quality.

LOWEST PRICES.

JAS. R. KNIGHT

NOTICE

The Ladies' Tea Room

AT

McGARRY'S OFF

Is Now Open

Prompt and courteous attention to patrons guaranteed.

Just Arrived ex Train

sacks Heavy Black Oats; 10

sacks Mixed Oats. M. A. ST.

jun26,2i