

TEN PAGES TO-DAY.

TORONTO, Noon—N.W. to W. winds, decreasing, with local snow flurries but generally fine and cold to-day and on Tuesday.

ROPER'S. Noon—Bar. 29.10; Ther. 22.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

READ BY OVER

40,000 PEOPLE

EVERY DAY.

THE EVENING TELEGRAM.

VOLUME XXXV.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, FEBRUARY 2, 1914.

\$3.00 PER YEAR.

NUMBER 27.

Electric Lighting for Everybody.

No. 1.—1 3-Light Fixture, complete with lamps and shades, oxidized copper or brass. Price	\$10.00
No. 2.—1 2-Light Fixture, complete with lamps and shades, etc., oxidized copper or brass. Price	8.00
No. 3.—1 Pendant, fitted with shade lamp and dim-a-lite, oxidized copper or brass. Price	4.00
No. 4.—1 Cord Drop, with lamp and shade. Price	2.50
No. 5.—1 Cord Drop, with lamp and shade. Price	2.50
No. 8.—3 Bedrooms fitted with brackets, pull chain sockets, shades and lamps. Price	12.00
No. 9.—Bathroom Bracket, with pull chain socket. Price	4.00
No. 10.—Hall, 1 Bracket, with pull chain socket. Price	4.00
Service charge	3.00
Total	\$50.00

20 Candle Power Tungsten Lamp will cost you a 1-4 of a cent per hour.

Time Payments Over Twelve Months if you desire.

Handsome Shades a great variety

SIX MONTHS FREE LIGHT

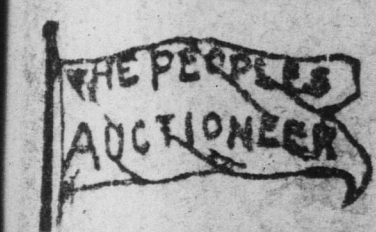
That's what you get when accepting Our Special Wiring and Fitting Offer, you save money enough to light your house for SIX months.

First-Class Fittings.

Ring Up 240.

Reid-Newfoundland Company., Electrical Department.

AUCTION SALES!



FURS.

AUCTION—FURS.

The balance of Ladies' Dogskin Coats, Newfoundland Seal Sets and Men's Fur Coats will be offered at 11 a.m. on To-morrow, Tuesday, 3rd inst., at the British Hall. Don't fail to take advantage of this opportunity. The stock is being offered regardless of cost.

P. C. O'DRISCOLL, Auctioneer.

AUCTION.

At the Stable of J. W. CAMPBELL, Ltd., Robinson's Hill, Thursday, at 10.30 a.m.

- Covered Delivery Vans.
- Covered Ice Delivery Van.
- Light Express.
- Slovan.
- Oil Delivery Wagon.
- Delivery Sleigh with bob runners.
- Milk Sledge.
- 2 Sets Harness.
- 1 Mare, 4 years old; sound and kind.

M. A. BASTOW, Auctioneer.

PUBLIC AUCTION

FOR SALE by Public Auction, on THURSDAY, February 5th, 1914, at 12 o'clock, noon in the Board of Trade Rooms, by order of the Liquidators of the Phoenix Whaling and Manufacturing Co., Ltd., the following Whaling Property:

BLUBBER AND CARCASS PLANT, situated at Maggoty Cove, South West Arm, of Trinity Harbour, together with all Tools and Utensils thereon.

BLUBBER AND CARCASS PLANT, situated at Dublin Cove, LaRonde Bay, District of Burgeo and LaRonde, together with all Tools and Utensils thereon.

WHALE "HUMP" together with utensils and Whaling gear. The above will be sold in one lot.

ALSO **BLUBBER AND CARCASS PLANT,** situated at Lance au Loup, Straits Belle Isle.

For further particulars and inventories apply to

JOHNSON & CO., LTD., Managers for Liquidators, or **A. S. RENDELL & CO.**, Auctioneers.

TO LET—Offices in Small-wood Building, Duckworth Street; apply to F. SMALLWOOD.



SCIENTIFIC DENTISTRY!

We have all the latest appliances for doing the best Dental work, and experts in all our offices to do it. At St. John's:—

DR. J. W. SILLIKER, Specialist for extracting teeth and on crown and bridge work.

DR. M. S. POWER, Specialist at gold inlays, gold fillings.

ALBERT PACK, Mechanical Assistant.

MISS H. SIMMS, Lady Attendant.

Maritime Dental Parlors, 176 Water Street, 176. Examination Free.

Turkeys, Chicken, Butter—all fresh.

JAMES R. KNIGHT, Commission Merchant.

FOR SALE. Steam Saw Mill, consisting of 60 h.p. Boiler and Engine, Rotary complete with inserted Tooth Saw, Edgar, Twinner, Haul-up, Shingle Machine, with Cut-off Saw; Stave Machine, with necessary Shafting, Pulleys, Bearings and Belting; Blacksmith Shop with Tools, Mill and other buildings, Wharf, Booms, Dams on river, Lumber Trucks, and all other tools and utensils incidental to a properly equipped modern saw mill. Apply to

D. THISTLE, 50 Long's Hill, St. John's.

FOR SALE OR TO LET. Two Dwelling Houses situated in the East End, known as "Limeville." The houses have just been renovated and put in good order and condition. Immediate possession will be given. Apply to J. W. WITHERS, Water Street, or to

F. A. MEWS, Solicitor, Law Chambers, Duckworth St.

KING LESSONS IN THE HOUSEHOLD SCIENCE SCHOOL.

The Superintendents of Education beg to announce that if a sufficient number of young ladies apply, evening classes will be organized for a course of Ten Lessons in Cooking. Inclusive fee for the course, \$2.00. Applications should be made immediately to

MISS MADDOX, 160 Gower St.

Notice to Creditors!

All persons claiming to be creditors of the Estate of P. F. Collins are requested to send their accounts, duly attested, to the undersigned Trustees immediately. And all persons indebted to the Estate are hereby notified that all unpaid accounts at the last of January will be placed in the hands of a Solicitor for collection.

R. WRIGHT, H. E. COWAN, Trustees.

Lodge Tasker, No. 454, A.F., & A.M., R.S.

An Emergency Meeting of the above Lodge will be held in the Masonic Temple on Monday evening, Feb. 2nd, at 8 o'clock, for the purpose of conferring degrees.

By order of the W.M. **A. JOHNSTONE,** Secretary.

MASONIC CLUB! ANNUAL SALE OF PAPERS AND MAGAZINES

Will be held at 7.30 p.m. Wednesday, Feb. 3rd, 1914.

S. A. CHURCHILL, Hon. Sec.

NOTICE TO FARMERS.

Farmers who wish to get the best returns from their land should use Sulphate of Ammonia, the best Chemical Fertilizer obtainable.

We are now booking orders for Spring delivery, and guarantee our Sulphate to be of the best quality. As our output is limited, orders should be sent in as soon as possible.

ST. JOHN'S GAS LIGHT CO., Board of Trade Building.

A BARGAIN IN SPONGES.

A WHOLE WINDOW FULL OF THEM.

We have just opened up a shipment of Sponges, three cases of them, and as we have decided to clear them right out now, we have marked them at about half the usual price. This means your opportunity, for you can now get for 5c. a Sponge that would usually cost you 8c. to 10c.; and for 10c. a Sponge that is good value for 15c. to 20c.

We have them at 20c., at 25c. and at 40c., and they are all good value for double the price. See them in our window.

Dicks & Co., Ltd. Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in the City.

GROVE HILL BULLETIN THIS WEEK.

IN POTS—Azaleas, CUT FLOWERS—Daffodils.

Ready Shortly --- Hyacinths and Tulips.

Telephone 197. **J. McNEIL,** Waterford Bridge Road.

Railway Passengers Assurance Co. of London, England.

OLDEST AND SAFEST IN THE WORLD. Capital \$5,000,000 Claims paid over \$92,000,000 Insurance against all kinds of Accidents, Illness, Liability and Fidelity Guarantee.

Accidents are happening every day, and you can never tell when you may meet with one. Be prepared by taking a policy which will protect yourself and your family against Accidental Death, Loss of Limbs, etc., or Loss of Pay through Accident or Illness. The cost is small. A few cents a day will purchase \$1,000 policy which will protect you against all kinds of Accidents and Illness. Can you afford to be without such a policy?

HENRY C. DONNELLY, General Agent for Nfld., Board of Trade Bldg.

A few good agents required in the outports. feb20.3m.eod

The New Directory

of St. John's, Hr. Grace, Carbonear and Bell Island is now ready. Only a very limited edition issued. A Directory is indispensable in any up-to-date Business or Professional Establishment, and especially in Hotels, Law Offices, Insurance Offices, Mail Order Houses, Commission Offices. Published price \$5.00. Our special cash price \$1.50 post paid.

GARLAND'S BOOKSTORES, 177 R. & 353 W. Water Street, St. John's, Newfoundland.

A High-Grade Paint!

Don't be afraid to handle

"Matchless" Paint

because you think it is too good for your trade. These are the days when nearly everybody wants the best of everything and is willing to pay to get it. We hope that every merchant who is now laying plans for a big spring business will carefully consider these facts. If he does he will surely decide to make a leader of "MATCHLESS" for 1914.

The Standard Manufacturing Co., Ltd.

St. John's to Halifax and New York. RED CROSS LINE.

Excellent Passenger Service. **INTENDED SAILINGS.** FROM NEW YORK: Florizel, February 2nd. (Direct) Stephano, February 4th. City of Sydney, February 14th. Stephano, February 21st. Morwenna, February 28th. FROM ST. JOHN'S: Stephano, January 28th. Stephano, February 11th. Morwenna, February 17th. City of Sydney, February 24th. Fares including meals and berth. To New York—Saloon, \$40.00. Return, \$70.00. Second Cabin, \$30.00. To Halifax—Saloon, \$20.00. Return, \$35.00. Second Cabin, \$15.00. **HARVEY & COMPANY., Ltd.** Agents.

1914 BUICK.

Large Five Passenger Touring Car with self-starter and electric lighting. Landed at St. John's for \$1,340.00. High tension Bosch magneto and Zenith carburetor, if preferred. **1914 MODEL.** Two Passenger Roadster Type, with deep cowl, extra width doors, twenty-five gallon gasoline supply. Equipped with the famous Zenith carburetor and high tension Bosch magneto. Landed at St. John's for little over \$1,200.00. A full line of spare parts for these cars will be stocked by me during the coming season. **JOHN R. PARSONS, Agent.** Address: 85 Military Road, or City Garage. jan29.51

ORANGES, ONIONS, ETC.

We have now in stock good and sound **VALENCIA ORANGES.** **VALENCIA ONIONS—5's & 6's.** **DIGBY HERRING.** **CANADIAN APPLES.** **PARSNIPS, TURNIPS, etc.** PRICES RIGHT.

BURT & LAWRENCE, 14 New Gower Street, Box 245. Telephone 750.

Do You Need a Collector?—I am prepared to take a number of accounts from a few business men for collection on commission; or, if needed, to make out bills. Apply to J. S. Box 311, St. John's, or 42 Livingstone Street. feb.2.31.m.w.s

FOR SALE or TO LET—Freehold Land, with Dwelling, Barn and Woodhouse, No. 21 Monkstown Road. Hot Water Heating, electric light. Particulars on application to Miss Halleran, on the premises, or to FURLONG & CONROY. jan21.17

ATTENTION—Protestant Men and Women of character seeking employment for all or part time, send your qualifications; we can place you; no charge. BIBLE HOUSE, Section W, Brantford. feb2.61

\$15.00 Week and Expenses to travel appointing Local Representatives. FRANK WATERSON, Division L, Brantford. feb2.61

Competent and Experienced Bookkeeper is open for engagement to write up books and adjust office affairs. Hours to suit. Correspondence confidential. Address: "FIDELITY," Evening Telegram Office. jan26.17

PICKED UP—On Duckworth Street, a Lady's Gold Ring. Owner can get same, upon paying expenses, at this office. feb2.31

Help Wanted.

WANTED—An Experienced Salesman and Junior Assistant for the Drapery business; apply by letter to S. MILLEY. feb2.17

WANTED—A Servant, able to do plain cooking apply MRS. HALL, Rennie's Mill Road. feb2.21.m.w

WANTED—A General Servant, in family of two; reference required; apply to No. 25 Cook Street. feb2.31

WANTED—Immediately, a Male Principal for the Church of England School at Pouch Cove. Please write for particulars to the R.V. CHARLES JEFFERY, Chairman. jan31.31

WANTED—To Hire or Purchase, a Building situated between Sprindale and Patrick Streets, suitable for Sunday School purposes, or a dwelling that could be altered to suit requirements. Apply by letter to "S. S.", Post Office Box 307. jan30.31

WANTED—Immediately, a Cook and a Housemaid; apply to MRS. AUG. HARVEY, "Omarac." jan15.17

WANTED—A First-Class Cabinet Maker; to a thoroughly reliable man good wages and steady employment. Apply by letter, stating qualifications and where last employed, to "CABINET MAKER," care this office. jan27.17

WANTED—Machinists; four Boot and Shoe Vampers; apply C. R. THOMSON, Manager Nfld. Boot and Shoe Co., Ltd., Job St. jan26.17

WANTED—By the 22nd February, a General Servant and a Housemaid; apply to MRS. MCNEIL, Waterford Bridge Road. jan23.31