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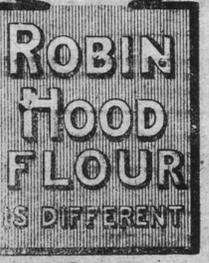
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MILLS AT WINDSOR, CANADA
SCOTCHMAN FLOUR MILLS CO. LTD.
MOOSE JAW SASK.
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"The Flour that is different." If you do you will find that the cost of ROBIN HOOD is smallest after all. The bigger loaf is one difference. Easier assimilations of the bread is another difference. The sweeter flavor is a third difference. There are other points of difference. Any one of them worth the extra cost.

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COLUMBIA

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By the Archibald Brothers Quartette, 10 inch,
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The New Roofing THAT WILL NEVER need Painting. AMATITE costs no more than Roofing that needs continual coating. AMATITE gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs. If you want the best value in Roofing ask your Merchant for AMATITE and take no other.

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ALL THE LEADING MAKES.
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PERCIE JOHNSON, Insurance Aet.
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It is the Fine Tailoring that is put into every garment we handle. We are never satisfied—we are constantly striving for finer work, and every successive season is improving the make and finish of our clothes. Our success has never been so striking as with the **New Models** we are now showing.

Ask Your Dealer for The Mode, Stilenfit, Progress, Truefit, Faultless, Americus, Fit Reform.
Mfld. Clothing Factory, Ltd.,
225 and 227 Duckworth Street.

Job Printing Executed.

WE WISH

Our Customers and the public generally

A VERY HAPPY and prosperous 1911

At the same time thanking them for their Liberal Custom during the past year.

CHESLEY WOODS,
The White Piano and Organ Store.

RHEUMATISM Not Too Late. RHEUMATISM

DONT WORRY any more about RHEUMATISM, but try a bottle of

Sloan's Liniment,

And watch what will happen by following directions. Orders flowing in every hour from North, South, East and West for the wonderful cure (Sloan's Liniment)

Price: 25 cents bottle. Price: 25 cents bottle.

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BEST WISHES FOR A PROSPEROUS AND HAPPY New Year.
DICKS & CO.

WOOL BLANKETS!

Be sure to get a pair of our Wool Blankets, as they are extra good value. Prices \$1.80, \$1.90, \$2.20, \$2.60, \$3.00 up to \$10.00 a pair.

We give special attention to Mail Orders.
WM. FREW, Water St., Nearly Opp. Court House.

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- Clockwork Boats from 25c. to \$2.50.
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- Clockwork Engines and Trains, from \$1.50 to \$6.50.
- Steam and Hot Air Engines, from 90c. to \$5.50.
- Electric Telegraphic Outfits with Battery, complete with full instructions, \$3.00.
- Toy Sewing Machines \$2.50.
- Games—Card and Board—from 5c. to \$5.
- Dolls, undressed, from 2c. to 50c.
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- Rattles in great variety, from 5c.
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- Wheelbarrows, Express Waggon, from 75c.
- Santa Claus Stockings, from 2c. to 75c.
- Xmas Crackers, from 15c. to \$1.50 box.
- Masks and Moustaches and Dominoes, from 2c. to 40c.
- Pen and Pencil Boxes, 5, 7, 10, 15, 20, 25c. and up.
- Cards of Tools from 15c.
- Boxes of Tools, from 20c. to \$2.25.
- Harbutt's Plastiline, both most entertaining and instructive, in boxes with guide book, from 40c. to \$2.00.

Certainly the greatest variety of Toys on display in this City.
GARLAND'S BOOKSTORE, 177 and 853 Water Street.

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We will sell out at reduced prices balance stock poultry.
14 Small Turkeys,
30 Chicken,
200 Choice Ducks.

GEO. NEAL Job Printing Executed

REID NEWFOUNDLAND COMPANY.

Have You any Money to Send by Mail?
BUY EXPRESS MONEY ORDERS.
Absolute Security Against Loss.

STOP!

When you get directly in front of our door, stop. After you stop come in. We want a moment of your time very much indeed. We want to show **NEW WINTER SHOES**, they will be of great interest to every Foot that wears a Shoe. There are some **MEN'S SHOES** in Choice Leathers—Button, Lace or Blucher. There are some **WOMEN'S SHOES** in Button, Lace or Blucher Style. Box Call, Tan and Viel Kid. A big Stock of Men's, Women's Misses and Children's Rubbers.

SAGE & WALLACE,
THE PEOPLE'S SHOE STORE, 312 WATER STREET

PURITY FLOUR

Baking triumphs are everyday occurrences with Purity flour. Highest grade in the world. Home-made bread awarded first prize at the National Exhibition, Toronto, was made from Purity flour. WESTERN CANADA FLOUR MILLS CO., LTD. Mills at Winnipeg, Goderich, Brandon.



More bread and better bread

SOLIGNUM!

As supplied to the Home and Colonial Governments, Corporations, &c.
The Best Preservative of Wood from Water, Decay and Vermin.

RENDER YOUR WOODWORK IMPERISHABLE BY USING **SOLIGNUM.** Made in 3 Shades of Brown, 3 Shades of Green, —Also— In Purple Red. THE BEST SHINGLE STAIN ON THE MARKET.

W. & G. RENDELL, Water St., St. John's.

GOSSAGES' SHOPKEEPERS!

You can increase your profits by using Gossages SOAPS.

Prices, etc., from
G. M. BARR, Agent



WEATHER
TORONTO,
to-day, Friday
to strong breeze,
S., with snow

AUCTION

THE PEOPLE'S AUCTION

At the residence of

MRS. S. SU
No. 2 Saunderson

MONDAY NEXT,
10.30

Household Furniture
Particulars in Sale

P. C. O'DRISCOLL
Jan 3, 1911

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For Account Office

We carry the varied stock of the City, and any stock we can supply. Ledgers, Journals and Cash Books, 1000 pages, in Deny and most other Prices.

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Counter Book
Ledgers, Journals
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from 30c.

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All the popular
grades of Lead
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Everhard Faber
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Try the Ottawa File
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Any size Book,
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NO SLOP JOB
guaranteed FIRST

DICKS &

Bookbinders &

Dissolution of Partnership

NOTICE is hereby given that the partnership heretofore existing between Charles J. Dicks and F. Perkins, practicing at 216 Water St., St. John's, has been dissolved by mutual consent, the 31st day of December, 1910, will be carried on at the office of the said Charles J. Dicks, who will charge all the liabilities of the partnership, and to whom the said partnership account should be paid on or before the 4th day of January, 1911.

CHAS. J. DICKS,
A. F. PERKINS

Witness:
CHAS. O'NEILL

ANNOUNCE

As Drs. Howlett and Perkins have dissolved their partnership, Dr. Perkins announces that he will continue the practice of Dentistry at the same address, 216 Water St. (over Duley's). Crown and Bridge Work and all branches of fully and skillfully performed.

Office Hours:
Nights: By Appointment

Per S.S. "B"

Dessert and Cookery Florida and Jamaica Peas, Lemons, B. Grape Fruit, Tanges Oysters, Haddies, New York Turkey, New York Corned Table Butter, Halibut

JAMES

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JOB PRINTING