

The Bicycle is the cheapest mode of conveyance we have. When you buy a Bicycle from a local dealer, you buy Service as well. When you buy a Cleveland or Perfect Bicycle, you buy Canadianmade goods. The guarantee is absolute. How do you expect to get the benefit of a guarantee on a Bicycle bought from a mail order institution? Our Bicycles are the best that can be procured. We could sell cheaper ones, but we won't, as a poorgrade bicycle is a poor investment, and we have hundreds of satisfied customers. Bicycle Week is being celebrated all over Canada this week. Come in, and let us explain in detail the various mechanical features that go to make up Canada's Finest Bicycles.

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