

The Union Advocate

VOL. LV. No. 16

NEWCASTLE, NEW BRUNSWICK, TUESDAY, APRIL 18, 1922

Five CENTS PER COPY

Delay Now, is Really Dangerous to Your Pocketbook!

Is anyone above appreciating a chance to save money on the things he or she needs or wants? Hundreds have purchased in our

April Discount Sales

thereby obtaining finer qualities or greater quantities than they would otherwise get for the same money.

But this April Discount Sale is but short lived now! However, the same opportunities are open during the rest of this month. Assortments have been kept complete; values emphasize the advantage of buying now.



April 20 per cent. discount offers a great opportunity in

Boys' Clothing
Priced from \$6.50 to \$15.00
Sizes 26 to 35. Less 20% Discount

New Hosiery

A woman needs plenty of hosiery now that the mode demands contrasting stockings of sheer silk to peep from under bouffant gowns of silk and taffetas. Your requirements can be fully satisfied in our hosiery section.

Priced from 75c to \$2.50

Here's jolly news about Skirt Values

The soft, mellow beauty and happy spring-like character of these little skirts cannot be appreciated unless seen, they have the atmosphere and tone which assure style harmony when worn with sport coat or sweater. In each instance they are worth a great deal more than the price. Be sure to come and see them.

Priced from \$5.50 to \$15.00

A. D. Farrah & Company

"The Advance House of The North Shore"

EASTER SERVICES IN THE CHURCHES

Easter was fittingly celebrated last Sabbath in all the local churches. All had prepared special programmes of music and large congregations attended the morning and evening services. The interior of the different churches were beautifully decorated with cut flowers and plants, which assisted materially in making the season a most joyous one.

At St. James' Presbyterian, the pastor Rev. L. H. MacLean occupied the pulpit at both services. At the morning service his subject was "The Inevitableness of the Resurrection" and in the evening "Jesus, His Heavenly Glory." His sermons were eloquent and commemorative and much appreciated. Large congregations attended both services, the evening congregation being a record one.

Excellent special music was rendered by the choir at both services under the efficient leadership of Prof. F. J. Liscombe, who presided at the organ. Prof. Liscombe's valuable services are greatly appreciated by the members of the congregation as well as by many strangers who attend while in town. Two anthems in the morning and also two in the evening were sung by the choir, the solo parts being well taken by Misses Janet Stymiest and Florence Cassidy and Messrs. C. M. Dickison and Robert Galloway. At the evening service Mr. Blanchard A. McCurdy sang most acceptably a Bass Solo "Open the gates of the Temple," by Knapp.

Direct from Paris.

Often one hears this said in regard to the clothes worn by feminine players in film productions. And often is it the case that the models thus referred to are six months or more old.

But not so in the case of "Sacred and Profane Love," a William D. Taylor production for Paramount in which Elsie Ferguson plays the star role which she created on the speaking stage.

"Direct from Paris" means direct from the French capital to Los Angeles in less than four weeks as concerns the gowns worn by the star in her latest picture. For Miss Ferguson learned that she was to do the production, when her steamer docked at Marseilles, France enroute home from a six-months' trip around the world.

"And so I wound up my vacation, she told her friends, "in one glorious two-weeks' orgy of shopping along the Rue de la Paix and other of the Parisian style centres."

Callot evening gowns, wraps, head dresses; Lumiere models by Madeline et Madeline—all are displayed for the edification of Miss Ferguson's admirers. The latest word in fashions is a gift all women will gain from a visit to "Sacred and Profane Love."

Arnold Bennett's powerful story tells of Charlotte Peel, whose early affairs with Diaz, a pianist, finds culmination in the Latin Quarter of Paris where the genius has become an obdurate drunkard only to be reconverted by self-sacrificing love.

"Sacred and Profane Love" will be shown at the Empress Theatre for Wednesday. Included in the cast are Conrad Nagel, Thomas Holding, Winifred Greenwood, Raymond Braithwaite, Clarissa Selwyn and Howard Gaye. Julia Crawford Ivers wrote the scenario with James Van Trees in charge of the camera work.

MAYOR AND ALDERMEN ELECTED BY ACCLAMATION

Nominations for Mayor and four Aldermen for the Town of Newcastle closed at 6 o'clock p. m. Friday, 14th inst. Very little interest in fact (none) was shown. C. E. Fish who was Mayor last year was the only one filing nomination papers for that position this year and as a result was elected by acclamation. Three of the four retiring Aldermen, namely H. D. Atkinson, A. H. Mackay and Edward Dalton again filed their papers and Dr. F. C. McGrath, who has been on the board before also filed his papers. There being only four nomination papers filed the Town Clerk declared them elected by acclamation. W. L. Durick, who has been on the board for some years retired this year.

BASKET BALL GAMES

The C. G. I. T. Basket Ball Team defeated St. Luke's Girls of Chatham by a score of 19 to 9, and St. Luke's Boys Team defeated the C. S. E. T. of Newcastle by a score of 14 to 11 in the Temperance Hall on Easter Monday evening. Both games were fast and each fought strenuously by the opposing teams. The Newcastle girls had the best of the play from the start getting more baskets than their visitors. Both teams showed spells of good combination play which made the game an interesting one to watch although the local girls proved themselves superior in combination work. This is the second time the C. G. I. T. have defeated St. Luke's Girls and have also defeated Campbellton, thus giving them the championship for the North Shore. Their team is known as the 'North Shore Winners,' and they are justly entitled to this fitting name. Mr. D. J. Gulliver referred the game to the satisfaction of all.

The local boys played a good game but were handicapped by the visiting boys receiving a number of free throws which gave them a number of baskets. The boy's game was interrupted by the fire alarm which was sounded during the second period. Rev. Fr. Brideau referred the boy's game in an impartial manner. After the games the visitors were royally entertained to a social time in St. James' Hall.

THREATENING FIRE LAST EVENING

It looked bad for Newcastle last evening about nine thirty o'clock when fire broke out in Mayor C. E. Fish's barn on his property on Henry Street. The building was an old wooden structure used as a wood shed and storeroom, and the origin of the fire is unknown. At the time a stiff south-westerly wind was blowing and the flames gained such headway that in a very few minutes the whole building was a mass of fire. The wind carried the blaze to adjoining buildings and no less than six buildings were on fire at one time. The flames spread to the residence of Mr. Murdock Wedden, and it was thought that it would be impossible to save it, but through the efforts of the firemen the building was saved although badly burned on the ell and main roof. An office building close by and owned by Mayor Fish was also badly destroyed on the roof and sides. The flames were carried to the residence and barn of Miss Powers which at one time seemed doomed but these buildings through the prompt measures taken by the Fire Department were also saved, with damage done to the roof. A tenement house belonging to Mayor Fish and some considerable distance from the origin of the fire was also badly damaged, but the firemen had hose spread to this building and saved it as well from destruction. Providentially the wind abated soon after the fire commenced and a shower of rain fell which helped materially in keeping the fire in check. The force of water which Newcastle possesses proved of great value in last night's fire, as at one time it looked as if this whole section of the town would be destroyed. The building in which the fire originated was totally destroyed, and had Mayor Fish's residence not been built of stone it too, no doubt, would have been badly damaged. The street lights were out of commission which made the task of the firemen much more difficult. When the alarm was sent in the firemen were attending a social dance which they were holding in the Town Hall, and in consequence this social event was badly interrupted.

Reserve the evening of Tuesday, May 2nd for a Grand Concert to be given on that date.

Opera House

We have the Following to Offer the Public This Week.

TUESDAY MARCH 18th
MITCHELL LEWIS
A Master Artist in

"King Spruce"

This is another Hodkinson Winner—A picture with everything for everybody. A Gripping drama of Life in the Maine Woods

WEDNESDAY and THURSDAY

"A Man's Home"

This is the finest thing Selznick has ever produced and we are having it for two nights so all will see it. Acclaimed everywhere as "The Perfect Picture"

FRIDAY and SATURDAY

"Lady Audleys' Secret"

Adapted from the world famous novel starring **MARGARET BANNERMAN**

Also CHARLES HUTCHINSON in the 8th episode of the Serial "WHIRLWIND"
You cannot afford to miss any of these features this week.