THE CHIEF CHARM

Soft, Clear, Smooth Skin Comes With The Use Of "FRUIT-A-TIVES".



NORAH WATSON 86 Drayton Ave., Toronto. Nov. 10th, 1915. utiful complexion is a handsom A beautiful complexion is a handsome woman's chief lory and the envy of her less fortunate rivals. Yet a soft, clear akin—slowing with health—is only the salarat evaluate from the considerable time with a very supleasant, disfiguring Rush, which covered my face and for which I used applications and remedies without relief. After using "Pruitatives" for one week, the rash is completely gone. I am deeply thankful for the relief and in the future, I will not be without "Fruita-dives", the Rush and the relief and in the future, I will not be without "Fruita-dives", the RUSH wat SON.

50c. a box, 6 for \$2.50, trial size, 25c.

50c. a box, 6 for \$2.50, trial size, 25c, At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

White Ribbon News.

Woman's Christian Temperance Unio st organized in 1874. first organized in 1874.

AIM.—The protection of the home, the abolition of the liquor traffic and the triumph of Christ's Golden Rule in custom and in law. Morro—For God and Home and Na-tive Land.

BADCE -A knot of White Ribbon, onn-Agitate, educate,

OFFICERS OF WOLFVILLE UNION. President—Mrs. L. W. S'aep.
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(Dr.) Brown.
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Evangelistic — mrs. J. 1982.
Pesce and Arbitration—Mrs. J. 1982.
Pesce and Arbitration—Mrs. J. 1982.
Pesce and Samagaret Baras.
White Ribbon Bulletin—Mrs. Walter
Galand, Legion—Mrs. L.

called the "Rising Sun". What took place is best told in his own words:

EUMATISM ARRESTED

ering for God is sometimest way of serving God,

a poor w. man with 'wo or three childer the drapping at her skirts, went updree drapping at her skirts, went updree drapping at her skirts, went updree the swing door and calling out the husband inside, she said: 'Or,
Tem, do give me some money, the childreg are crying to bread!' At that the man came through the doorway. He made no reply in words. He looked at her for a moment, and then knocked her down in the gutter. Just then I looked up and saw my own name, Charrington, in huge gilt lefters on the top of the public house, and it sudderly flashful into my mind that that was only one case of dread, ful misery and fiendish brutality in one of the several hundred public houses that our firm possessed. I realized that there were probably num bers of similar cases arising from this one public house along. I thought, at fir in a flash, that, whatever the actual statistics might have been, there was at any rate, an appalling and incalculable amount of wretchedness and degradation coused by our enormous business. It was a crushing realization, the most concrete, inavoidable object lesson that a man could possibly have. What a frightful responsition, the most concrete, inavoidable object lesson that a man could possibly have. What a frightful responsibility for evil rested upon us! And then and then, without any hesitation, I said to myself—in reference to the sodden brute who, had knocked down his wife into the gutter—Well, you have knocked your poor wife down, and with the same blow you have knocked me out of the brewery business?

"I knew that I could never bea The awful respons bility of ro much guilt upon my sont. I could not possibly allow myself to be a contributary case, and I determined that, whatever the result, I would never enter the brewery again."

CASTORIA For Infants and Children. The Kind You Have Always Bought Bears the Charty Flitches

A Deliberate Purpose In Life.

Any dead fish can float down stream, but it takes a live fish to swim up stream. Your purpose, your firm de-termination to succeed in whatever termination to succeed in whatever you undertake, will help to carry you up stream, no matter how strong the current or what obstacles may oppose you. If you have no purpose, if your determination is weak, wavering like a dead fish, you will float down stream withmultitud \$\text{\text{d}}\$ of other human derelicts who haven't enough vim or will-power to force their way up to success. success.

A New York newspaper in making a comparisons as to the price of gaso lere has discovered that New Yorkers, are paying 27 cents a gallon retail, which is dearer than in most other places. In Be fish, of example, the price is 25 cents, in Los Angelos, 19 cents, in Memphis 22 cents, in New Orleans 21 cents, and in Detroit 19 cents,

It is said the Germans are not pronouncing 'Verdun' 've-ne-done.

The trouble can be easily avoided by trading 30 or automobile for a row-boat.

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ceived EATON'S Catalogue during the last six months. A copy will be sent you before the end

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ARE YOU ON

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T. EATON COMPTED TORONTO



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without Home—Mr. M. Froman.

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Brangellitte. Mr. Preven Smith.

Brangellitte. Mr. Preven Smith.

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Walter Manager. Bran.

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Joseph Million. Mrs.

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Public Notice

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WINTER CATALOGUE

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IN COLD AND GLOOM LIES WORLD'S WORST CITY

a Far Off Land There Lies a Cit Which the Very Namo Strikes Terror—Murdera Dally

To bear the title of "the To bear the title of "wickedeat city." is hardly able one, yet in this van there is one that certai claim to that title. Many have never travelled exter rely on books for their kn the sreat cities, seem to he in their minds that Paris where Apaches rule, and dominates. Why? The m is because a "friend of a ours" once went there, people dancing at midnigh cause everybody drinks is didles smoke cigarettes Why then need the beaut; Paris wit its stately cathe magnificent buildings he wany other place? In other

write. Brussels. Berlin. Vienna, and Buda-Peat are all named for leading position.

The Worst of Them All Now we will come to the city which for sheer crime and vice leads all other cities. It is a city which for sheer crime and vice leads all other cities. It is a city which continent have never leard of the continent have never learn shorts, and should be should

ENGLAND'S NEWSPAPERS

In London there are three newspapers which came into existence in the interpret of the eighteenth century, the oldest of these being the Morning Post, which dates from 1772. The Times was established states from 1772. The Times was established states from 1772. The Times was established states from 1773 and the Morning Advertiser in 1794, and the Morning of the next century 1794, at the beginning of the next century patch appeared (1801). Weekly Dispatch appeared (1801) in the Morning and the Morning and the Morning and the Morning and the Morning its younger contemporaries. Outside London, the Sheffield Telegraph claims to be the oldest newspaper, but the Leeds Mercury, as a newspaper, can claim a longer record, for it was founded in 1715, and the Yorkshire Post to be the oldest newspaper, and the United Kingdom 2,400 newspapers, making allows for recent publications which have for the struggle for existence sumbed in the struggle for existence for the form of the first part of the form of the first papers to day—though, of comparatively for are known to the comparatively for are known to the first payers to day—though, of comparatively for are known to the first payers to day—though, of the payers to day—though of the payers than five are Jowesh dailies.

than five are Jewish dailles.

Nothing in Talk

The late Sir John Blundell Maple, one of London's best business mess, one said, in a discussion on efficiency in salesmanship:

"The young salesman can make no greater mistake than to think that jouncity and gab are the chief factors in losing sales. They are, but too often, the chief factors in losing sales. The representative of a promising novelty complained to me one day shout his want of success. The may should have all the said, has got wonderful points, but I can't make people see hem?, but I can't make people see hem?

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HAVE A CARE OF SILENT DOG AND A STILL WATER" Look out for the merchan

or manufacturer that does not advertise. If he had anynot advertise. If he had any-thing worth the telling he would tell if quickly enough. But "just as good" substi-tutes or shelf worn goods are not things to boast about. The weak will inherit the earth—exentually but not now. The progressive busi-now. The progressive busiearth—syentually; but not now. The progressive business man is not a shrinking violet. He advertises.

PUBLIC NOTICE.

The public are hereby forbidden the use of my property as a thoroughfare for teams between Main and Front Streets. Persons persisting in thus trespassing will be prosecuted without further notice.

EVANGELINE D. BOWLES.

Wolfville, Sept. 10th. 1915.

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