

Started
Thursday Last
9 a. m.

STOCK-REDUCING SALE

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Started Last Thursday. Continues 10 Days. An Event of Paramount Importance To Shrewd Buyers.

Saving, the Like of Which are Seldom Met With Outside of Dreams.

Although we've had a very successful season, still we must admit we have bought a little over, enthusiastically. So now we must get earnestly to work and lighten stocks. Get them down to their usual level at this time of year. Surest and quickest way to hammer down the prices, which we have done most thoroughly. You'll easily recognize that the bargains are unusually large, although they are but briefly itemized to-day. First comers will have the first choice of unbroken assortments. Start your weekly savings programme early, Wednesday morning.

MEN'S DEPARTMENT

35 pairs Men's Patent Colt Boots. Regular \$5.00 sale price \$3.69 32 pairs of \$4.00 Patents for \$3.19.
19 pairs of \$4.00 and \$5.00 Tan Shoes for \$3.00. 20 pairs of Tan and Patent Oxfords. Regular \$4.00 for \$3.00.
Men's Shoe Laces 5c per doz. Women's Shoe Laces, 5c per doz. Turrill's Liquid Polish, 5c per bottle.
White Shoe Polish, liquid or paste 8c. Creamole, a good 25c Polish for 10c. Glyurol a good 25c liquid Polish, 2 for 25c.

WOMEN'S DEPARTMENT

45 pair of \$3 Patent Boots \$2.59. 29 pair of \$3.50 and Tan Boots, \$2.75.
50 pair of \$3.50 and \$3 Vici Kid Boots, blucher and straight lace styles for \$2.75.
30 prs. of Dongola Oxfords, sale price 98c. 24 prs of Dongola Oxfords, reg. \$1.75 for \$1.50.
24 prs. of \$3.50 and \$3 Patent Oxfords for \$2.75.
Women's White Canvas Oxfords, 85c, 97c, \$1.25, \$1.45 and \$1.95
Misses' White Canvas Oxfords 75c, \$1.15, \$1.35 and \$1.50.
23 pairs of Boy's Box Calf, \$2.00 for \$1.50. 2 other good lines for Boys, special sale price \$1.50
Misses' \$2.00 and \$1.75 Tan Boots for \$1.50

Remember Sale Started Thursday Morning
June 27, and Lasts for 10 Days Only.

SAVE MONEY BY SHOEING THE ENTIRE FAMILY

Turrill's Old Stand

H. G. HODGES, Turrill's Old Stand

LOCAL

J. M. Stewart is in Toronto.
Irene Santre spent Monday in Blenheim.
Garfield Northway is visiting in the city.
George Watt spent Dominion Day in Detroit.
Clarence Blackburn spent Monday in Detroit.
W. R. Hickey, of Bothwell, was in the city yesterday.
Geo. Barrie, of Wallaceburg, was a city visitor yesterday.
J. Gordon Dalgaty, of Sombra, was a city visitor on Monday.
Mr. and Mrs. J. McMichael returned from Ypsilanti on Monday.
Dr. Neil Smith spent the past few days with his parents at Stewart.
George Higley, of Wallaceburg, spent Monday in the city with friends.
Mr. and Mrs. Rufus Baxter and son Willie, spent the holiday at Pt. Lambton.
Miss Belle Riddle, Park street, spent the week end with friends at Port Huron.
Band Concerts to Erieau every Monday and Friday nights, commencing Monday, July 1st.
Miss Nellie Lambert and Miss Tena Harper are spending a few weeks' holidays at Fort William.
Mrs. Fred. Eckliff and son Kenneth, of Plymouth, Mich., are spending their vacation with Chatham friends.
Mrs. James Parish, concession 13, Dover Township, was taken to St. Joseph's Hospital on Monday for treatment.

Miss Ada MacArthur, daughter of Mr. and Mrs. W. C. MacArthur, is visiting her aunt in Detroit.

The largest and best assortment of bedding plants at the Victoria Avenue Green Houses. The prices are lowest.

Clint, Northwood, manager of Austin's Store at Dresden, had the misfortune to sprain his ankle on the bowling green on the park yesterday afternoon.

"Gaff Linkum," by A. P. McKishnie, has arrived. The book is a fine one and is not only an honor to Mr. McKishnie, but is also an honor to the city of Chatham.

H. Bookmiller, on his way to Louisville in a rowboat yesterday, caught a large mud-turtle weighing seven pounds, and is supposed to be 150 years old. He presented the large reptile to F. H. Brisco.

The C. W. & L. E. Company have received advice from the Railway Board that the Board's engineer has been instructed to look into the Robertson-of-Inches appeal re the company's tracks in front of their property on Queen St.

W. W. Snider & Co. have sold the Donald Ross Block on William St., located between Glenn's and Bates' stores, to Messrs. Fred and Milton Bates. These young gentlemen are very enterprising and will erect an up-to-date building on their new property.

WHAT HE REALLY NEEDED.

A father recently received the following note from a young man: "Dear Sir—Wood like your doctor Jessie's hand in marriage. She and I are in love and I think I need a wife.—Yours, Henry." The father replied by letter, saying: "Friend Henry—You don't need a wife. You need a spelling book. Get one and study it for a year. Then write me again."

A SAD ACCIDENT

The following from a Winnipeg paper gives the full details of the accident whereby little Walter Plummeridge, son of Wm. Plummeridge, formerly of this city, lost his life in the Western city:

While playing on Ellice avenue near Maryland street yesterday Walter M. Plummeridge, aged 4-12 years, was run over and instantly killed by wagon No. 8 of the city asphalt plant. The driver of the wagon was John McDonald, of 402 Dufferin avenue.

The tragedy, which has robbed a home of a happy little boy, who was the pride of not only his parents and relatives, but of the entire community, happened about six o'clock. Little Walter lived with his parents at 431 Agnes street, and for a child of his age had shown exceptional brightness, and was a great favorite among his little playmates.

In company with a brother and another boy, Walter went romping out and noticing the tar wagon, the two elder boys ran along side of it, trying to pick out some of the substance, the younger lad following their example. It was while the little fellow was near the wagon that he stumbled and fell, the back wheel passing over his head, crushing it horribly and killing the boy instantly. The body was subsequently removed to Thomson's undertaking rooms.

Witnesses of the deplorable affair state that the driver of the wagon was not to blame. The horses were proceeding along very slowly. Recently a number of asphalt wagons, have been passing Ellice, on their way to Victor street, which is being paved. Numbers of boys have followed the wagons and picked pieces of tar out of them, finding great delight in making it into balls and various objects.

The wagons, which are made specially for hauling tar, are very long, the wheels being quite a distance apart. The fact of the wagons going so slowly and that there is quite a distance from wheel to wheel led many of the boys to think that there was no danger attached in running up to the side of the wagon when it was in motion, and the practice had been a very common one.

McDonald is an experienced driver and had just purchased the wagon he was driving, the day previous.

Coroner Inglis, after viewing the remains, decided that an inquest was unnecessary.

Mr. Plummeridge, father of the little fellow, is manager of the wall paper department of the T. Eaton Co. The funeral of the late Walter M. Plummeridge, who died from being run over by a wagon Saturday, took place yesterday afternoon at 2:30 to Elmwood cemetery. Rev. Mr. Robertson took charge of the services at the house and the grave. The grave was covered with many beautiful floral tributes, showing the

team in which the little fellow was held. Among those who sent flowers were: Manager T. Eaton Co., Limited; Mr. and Mrs. J. C. Eaton, Mr. and Mrs. A. A. Gilroy, The T. Eaton Co., Limited, Maryland Methodist church Sunday school primary department, Holmes street Presbyterian Sunday school, Florence and Lawrence Enright, Mr. Fairchild, Mrs. Moore, Mrs. P. McBeath, Vera M. James, Margaret and Rattie Burke, Charles and Sidney Turner, Victor Kempton, Willie Johnson, Morris Connelly and Lawrence Burke.

The Modesty of Women

Naturally makes them shrink from the delicate questions, the obnoxious examinations, and unpleasant local treatments, which some physicians consider essential in the treatment of diseases of women. Yet, if help can be had, it is better to submit to this ordeal than let the disease grow and spread. The trouble is that so often the woman undergoes all the annoyance and shame for nothing. Thousands of women who have been cured by Dr. Pierce's Favorite Prescription write in appreciation of the cure which dispenses with the examinations and local treatments. There is no other medicine so sure and safe for delicate women as "Favorite Prescription." It cures debilitating drains, irregularity and female weakness. It always helps. It almost always cures. It is strictly non-alcoholic, non-secret, all its ingredients being printed on its bottle-wrapper; contains no deleterious or habit-forming drugs, and every native medicinal root entering into its composition has the full endorsement of those most eminent in the several schools of medical practice. Some of these numerous and strongest of professional endorsements of its ingredients, will be found in a pamphlet wrapped around the bottle, also in a booklet mailed free on request, by Dr. R. V. Pierce, of Buffalo, N. Y. These professional endorsements should have far more weight than any amount of the ordinary lay, or non-professional testimonials.

The most intelligent women now-a-days insist on knowing what they take as medicine instead of opening their mouths like a lot of young birds and gulping down whatever is offered them. "Favorite Prescription" is of proven composition. It makes weak women strong and sick women well.

Dr. Pierce's Medical Adviser is sent free on receipt of stamps to pay expense of mailing only. Send to Dr. R. V. Pierce, Buffalo, N. Y., 31 one-cent stamps for paper-covered, or 50 stamps for cloth-bound. If sick consult the Doctor, free of charge by letter. All such communications are held sacredly confidential.

Dr. Pierce's Pleasant Pellets invigorate and regulate stomach, liver and bowels.

Vanity.

Little Fred—Why is it that women are always complaining about their servants? Little Elsie—Oh, that's just to let people know they can afford to have 'em.

Covetousness swells the principal to no purpose and lessens the use to all purposes.—Taylor.

DISTRICT

BLenheim

Blenheim, June 2.—C. B. Stover, dentist, of Windsor, was a Blenheim visitor on Dominion Day.

Mr. W. E. Hall spent Sunday and Monday at his cottage at Erieau.

Mr. N. L. McLeod, manager of the Standard Bank, Blenheim, accompanied by Mrs. McLeod, enjoyed the lake breezes at Erieau over Sunday. Dr. Storey, accompanied by E. W. Knight, made quick time with his runabout while going to Ridgeway on Sunday night to resume his position on the staff of the Bank of Montreal.

Mr. and Mrs. Ira Burke and daughter Alice returned from Erieau yesterday, where they had been spending Sunday with friends.

Mr. A. Ashley Cooper, who has spent the last two weeks at Trinity rectory visiting his mother, left last night for Guelph to resume his position on the staff of the Bank of Montreal.

A great many went from Blenheim to Erieau last night to attend the first band concert of the season.

Mrs. R. M. Thompson, who has been visiting in town for the last two months, leaves to-morrow for her home in Cleveland, Ohio.

W. T. R. Smith, who has been away having his holidays, has returned to his position on the staff of the Bank of Commerce, Blenheim.

Dominion Day passed off very quietly at Blenheim, a great many people taking advantage of it being a holiday and going to Detroit, Erieau, and other points.

The local Orange Lodge will attend divine service in Trinity church, Blenheim, at seven p. m., next Sunday, July 7th. The rector, Rev. G. McQuillin, will preach a special sermon for the occasion, and there will also be special music by the choir.

Mr. G. Scroggie, who has been spending his holidays in town, left last night for Windsor, where he is member of the staff of the Bank of Commerce.

The stringed orchestra, under the leadership of Mrs. J. O. Laird, drove to Highgate last evening, where they were engaged to play for the evening.

Mr. and Mrs. O. K. Morris will move to Erieau this week to Miss Bonnell's cottage, which they have engaged for the season. They will be accompanied by Mr. Morris' mother, Mrs. J. K. Morris, of Blenheim, who will stay for a few days.

HAD HIS REASONS.

Gelsomina was searching for a wife and said to his friend, Barbetta that he wanted one rich and stupid.

And why? Because if she is not rich, I will not marry her, and if she is not stupid she will not marry me.

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