

BUY FROM THE MAKER. YOU SAVE MONEY.

The Northway Store.

Handsome Styles in Serge Dresses

Very correct for early street wear, all in little one-piece styles, and prettily touched up with contrasting velvets and braidings, lace yokes and pretty button trimming. They come in Copenhagen, tan, navy, fawn and black, and in several equally pretty styles. Sizes in both misses' and ladies'. Special values at \$10 and **\$8.50**

Smart Little Middy Waists

Made from Linenette and Indian Head, all pure white, with different style collars, in navy, alicia, red and tan, laced or slip-over fronts, in sizes, 14, 16, and 18 years; big selection of styles. **\$1.00**

Newest Creations in Neckwear

Including all the latest things in lace-pierces, Collars, Dutch Collars, Byron Collars and Coat Sets, all pretty colorings. Also big selection of strong and fancy Bow Ties, in all the latest make-ups and colors. Prices from 1.50 to **25**

The New Tailored Suits are Particularly Attractive

We want you to see these New Suits whether you purchase one or not. For tailoring, perfect fit, and shape-keeping qualities we don't think they have an equal, and all being very moderate in price. The styles are exceedingly smart for Spring, and the introduction of Clusters and Pleats in the Skirts is a feature worthy of notice. The materials are the most popular of this season's fabrics, and include Serges, Whipcords, Tweeds, and Novelty Cloths, satin lined little coats and pretty touches on collar and cuffs on many of them, and beautifully tailored. Sizes in misses' and ladies', and all the best colorings of blues, tans, greys, navy, and black. Prices run from \$11 to **\$30**

The Northway Co., Limited

124 - 126 Colborne Street

Salaried Men

Should save systematically something every week or month. Otherwise not likely anything will be saved, which means placing the future at constant risk. A SAVINGS ACCOUNT WITH

THE BANK OF TORONTO

For your spare Dollars will help you. 112 Branches in Ontario, Quebec and the West. Assets—\$57,000,000.
Brantford Branch: Cor. Queen and Colborne Sts. A. S. TOWERS, Mgr.

Until We Move — TO THE — Temple Building

We are offering our entire stock of Hardware, Tin and Granite wear and rebuilt Stoves at 20% off. This is your chance to get Aluminum ware and good Cooking Utensils at bargain prices.

HOWIE & FEELY
183 COLBORNE STREET



Now and here—not then and there—lies your opportunity. The Ford product has been multiplied by two-and-a-half—but the demand has been multiplied by four. If you want one for spring service you must get it now. Don't delay.

There are more than 220,000 Fords on the world's highways—the best possible testimony to their unexcelled worth. Prices—runabout \$675—touring car \$750—town car \$1,000—with all equipment. L.O.B. Walkerville, Ont. Get particulars from Ford Motor Company of Canada, Limited, —or C. J. Mitchell, Local Sales Agent, 55 Darling St., Brantford—or direct from Walkerville.

WOMAN

WHAT SHE IS DOING

Items of personal and social interest will be gladly received by the writer of this column, by mail or over special Courier telephone 1781. Address communications to Society Editor, the Courier.

Receiving on Wednesday.

Miss Ballachey.
Mrs. F. W. Benedict.
Mrs. H. M. Brendon.
Mrs. J. Burbank.
Mrs. F. Bauslaugh.
Miss Bennett.
Mrs. Crowley.
Mrs. A. T. Duncan.
Mrs. F. Ellis.
Mrs. W. F. Ellsworth.
Mrs. Lloyd Harris.
Mrs. Bruce Gordon.
Mrs. J. S. Hamilton.
Mrs. H. S. Hewitt.
Mrs. E. Hart.
Mrs. W. C. Livingston.
Mrs. T. Large.
Mrs. E. H. McLean.
Mrs. T. A. Noble.
Mrs. H. Oldham.
Mrs. W. Oxtoby.
Mrs. R. H. Palmer.
Mrs. H. Powell.
Mrs. E. Popplewell.
Miss Park.
Mrs. Charles F. Ramsay.
Mrs. T. E. Ryerson.
Mrs. R. E. Ryerson.
Mrs. R. H. Reville.
Mrs. Gordon Searle.
Mrs. J. C. Steele.
Mrs. J. A. Schultz.
Mrs. D. Wright.
Mrs. W. Watt.
Mrs. W. S. Wisner.
Mrs. T. L. Wood.
Mrs. Alfred Watts.
Mrs. A. E. Watts.
Mrs. T. S. Wade.

Mr. Stander left for New York last evening.

Mr. R. E. Baker left for Chicago on Monday evening.

Mr. M. Macpherson is in Boston on a business trip.

Mrs. E. C. Ashton is in Toronto for a few days this week.

Miss Marjorie Wilkes left this morning for Buffalo, N.Y.

Miss Mary Dowling returned to Chatham this morning where she is attending school.

Mrs. J. B. Detwiler, 48 Brant Avenue will not receive on Wednesday, the 2nd of April.

Mrs. Joseph Stratford, "Idlewild," is spending a few days in Toronto this week.

Miss Teeple, who has been visiting her parents at Lynden, has returned to the city again.

Miss Gertrude Wilson is at present in Simcoe, but returns to Brantford again early in April.

Mrs. George Pyke of Montreal arrives in the city to-day on a short visit to Brantford friends.

Mrs. Joseph Brethour of Barford, spent yesterday in town the guest of the Misses Wye, Brant Avenue.

Mr. and Mrs. John C. Steele returned last week from a short visit spent with their daughter, Mrs. Bunting at Port Hope.

Mrs. W. Churchill Livingston who has been in Toronto on a short visit with friends there returned to the city on Monday.

Mrs. Warcham S. Wisner, 28 Brant Avenue, will receive on Wednesday the 2nd of April and not again this season.

Mrs. Charles J. Watt, who has been confined to the house for several days with a severe attack of bronchitis is now convalescent.

Mrs. George H. Muirhead was a week end visitor in Brantford, the guest of Miss Bennett, Brant Avenue, but returned to Toronto again on Monday.

Mrs. A. J. Wilkes, Darling St., was the hostess of the Ladies' Bridge last evening, Monday the 31st, Mrs. A. J. Wilkes and Mrs. F. D. Reville, winning high score.

Mrs. Harris Popplewell leaves to-day on an extended visit to her mother in Monmouth, Ill. Her house, 131 Brant Avenue, is occupied by Mr. and Mrs. Charles F. Ramsay during her absence.

A donation of five dollars has been received by Mrs. E. C. Ashton, regent of the Brant Chapter, Daughters of the Empire from Mrs. Makepeace, Fall River, Mass., towards furnishing fund of the Brant Sanatorium.

Mrs. W. Watt, Brant Avenue, was the hostess of the Ladies' Club which meets with their thimbles each Monday afternoon and enjoy a cosy social as well as busy hour and cup of tea.

Miss Gertrude Searle left this morning for Hamilton where she will be one of the guests at a luncheon and bridge given by her sister, Mrs. Phin in honor of some Welland friends at her home on Ravenscliffe avenue to-day.

Mrs. Lloyd Harris, "Pensans," was the hostess of a delightful little bridge of three tables on Saturday evening, given in honor of Mrs. R. G. O. Thompson, an Easter visitor, in town, and also for Mrs. Harris Popplewell who leaves to-day on a visit to Michigan. Miss Lottie Large was the fortunate prize winner.

Mrs. Mockridge, wife of the late Rev. Dr. Charles Mockridge, formerly of Christ's church cathedral, Hamilton, is expected to arrive shortly from Kentucky to join her son, Rev. Hamilton Mockridge, curate of St. Peter's church, Cobourg. They have taken the residence of the late William Black and will reside there.

Grace church A. Y. P. A. held their annual box social last evening; there was a good turnout of members and the feature of the evening was the sale of the lunch boxes.

Mrs. S. H. J. Reid acted in the capacity of auctioneer. About thirty boxes were sold and a good sum was realized. After lunch the members dispersed, all having thoroughly enjoyed themselves; but sorrow was expressed that Miss Mary Wheeler, their oldest member was unable to be present on account of illness, this being her first absence in six years.

A most enjoyable bridge was given by the Ladies' Match committee of the Brantford Golf and Country Club at the residence of Miss Schell, Brant Avenue on Monday afternoon—nine tables being played and several other friends dropping in at the tea hour. Brantford has been so absolutely quiet during Lent, that this affair was well patronized and thoroughly enjoyed; the concluding game coming all too soon. High score was won by Mrs. A. T. Duncan, second by Miss Baby Wye, and consolation by Miss Celia Wye.

The pretty tea table centered with carnations and beautifully supplied with dainty refreshments was presided over by Mrs. Schell assisted by Miss Schell, Miss Searle and Miss Cora Jones.

Short evening wraps that wrap closely about the figure just below the hips are how the pet of fashion, especially for theatre wear, for these dainty little wraps are easy to take care of when worn to the theatre chair. They are made of moire silk with fringe trimming, of crepe meteor and charmeuse shirred over heavy cords of draped lansdowne and of allover lace softly draped above flowered silk. A charming model, designed for southern wear with lingerie frocks is of tucked white net draped above allover embroidery, a broad band of lacy St. Gall flouncing wrapping the garment at the hips, and crossing obliquely at the front to extend to the neck.

A question under discussion at the last meeting of the Brant Chapter, I.O.D.E., is evidently being gone into in Hamilton, as Saturday's issue of the "Spectator" published the following under the heading of "An Interesting Point." The question has been raised as to whether the Hamilton I.O.D.E. should send six delegates to the National convention when they are supposed to be raising money for charitable work. But it is not a local organization, and is governed by the laws of the National I.O.D.E. This year a new constitution goes into effect. The annual meeting which will be held in Winnipeg in May, will pass the laws to govern all Canada. To have the balance of power entirely in the hands of the Western women might, it is said, interfere seriously with the good work done by Hamilton I.O.D.E. Much of their interest is centered in helping the Mountain sanatorium. The fight against tuberculosis is not of such vital importance to the women of Manitoba and farther west, and they would be quite likely to ignore its significance. In Ontario, Mrs. P. D. Crerar had a hard struggle to secure permission for the Hamilton I.O.D.E. to work for the San. At that time Hamilton was the only city that was taking up the fight against tuberculosis, and it was only her hard work and influence that carried the National meeting and secured work. It is an absolute necessity that Hamilton and Ontario should be well represented. Western women are more aggressive than those in Ontario, and this is the case where numbers will be power, and Ontario must be well represented to hold her balance of power. It is not a case of spending money for junketing trips, say the local officials; it is a case of taking precautions to secure the power to give Hamilton's I.O.D.E. funds for the benefit of the city, and not for outside purposes.

We envy neither the man or the woman who cannot speak to a fellow creature out of their own circle of anybody without the formality of an introduction. There is no computing the amount of profit as well as pleasure such persons lose by hedging themselves in with this stupid feeling of fastidiousness. We have always found more of this feeling among persons who are more touchy on their social position than among those self-respecting persons who thought nothing about it. A great deal of intelligence is floating around this old world without being labeled, and those men and women who have the good sense to see this fact and act upon it, not only are educating themselves but conferring that pleasure which we are all bound by common ties of humanity to exchange with one another.

The Duchess of Marlborough, nee Consuelo Vanderbilt of New York, was one of the very select few who were invited to a dance at Buckingham Palace recently. King George had her for a partner in a two-step.

TO CURE A COLD IN ONE DAY
Take LAXATIVE BROMO Quinine Tablets. Druggists refund money if it fails to cure. F. W. GROVE'S signature is on each box.

The Trusts and Guarantee Co. of Toronto, are applying for letters of probate of the estate of George W. Woodward of Waterloo, who died on or about Feb. 7th, 1913. His estate is valued at over \$9,000 and his will provides for his widow, Mary Woodward and son, daughter and granddaughter.

STORE NEWS

Agents New Idea Patterns

J. M. Young & Company

Carpets, Curtains and Housefurnishings

STORE NEWS

351—Both Phones—351

Special Purchase of Black and Colored Dress Goods

Last week we bought from one of the largest wholesale houses several hundred yards of Black and Colored Dress Goods at less than half wholesale prices. These are all this season's goods, in all the season's newest shades. The materials are serges, whipcords, duchess cloths, broadcloths, venetians and tweed suitings. Sale now on and continues for next 10 days.

\$1.25 Suitings 75c

5 pieces All Wool Tweed Suitings, in grey, greens, and tan mixtures, 34 in. wide, will make a nobby Spring suit or odd skirt, also suitable for a natty Spring coat, regular 1.25. Sale price **75c**

\$1.25 Duchesses Cloths 75c

10 pieces All Wool Duchesses Cloths, 50 in. wide, colors brown, topue, plum, green and fawn, 50 in. wide, reg. 1.25. Sale price **75c**

\$1.50 Broadcloths 75c

6 pieces All Wool Tweed Broadcloths, in rose, plum, wisteria, wine and mauve, regular 1.50. Sale price **75c**

65c Duchesses Cloth 39c

20 pieces Duchesses Cloth, in navy, grey, green, reseda, plum, brown, raisin, an all wool cloth. Sold at 65c. Our sale price **39c**

\$1.25 Navy Voile 89c

1 piece Navy All Wool Voile, 54 in. wide, good hard finish, regular 1.25. Sale price **89c**

\$1.50 Silk and Wool Santoy 75c

6 pieces Silk and Wool Santoy, in lime, topue, rose and mauve, reg. 1.50. Sale price **75c**

All-wool Whipcords 65c

10 pieces All Wool Whipcord, in grey, tan, alicia, brown, navy, black, good hard finish. Sale price **65c**

Armure Cloth 25c

7 pieces Armure Cloth, in blue, cardinal, tan, grey, brown, green, alicia, a splendid wearing material, will make a good school dress, worth 40c. Sale price **25c**

\$1.25 Silk Voile and Eolienettes 75c

10 pieces Silk Voile and Eolienettes, in navy, green, brown, king blue, reg. 1.25. Sale price **75c**

50 in. All-wool Serge 75c

10 pieces All Wool French Coating Serge, in navy, tan, brown, green, cardinal, alicia, copenhagen and grey, full 50 in. wide. Sale price **75c**

Special Showing of Exquisite Wash Goods

Fine showing of Cotton Voiles. They come 27 to 40 in. wide, at 25c, 35c, 40c, 50c, and **60c**

Cotton Bedford Cords, in white and colors, 27 to 42 in. wide, at 15c, 20c, 25c, up to **85c**

Cotton Repps, in tan, alicia, and white, 27 to 36 in. wide, at 20c, 25c, and **30c**

Rough Ratine, in all the new Spring shadings, 27 in. to 40 in. wide, at, per yard, 40c to **\$1.25**

Fancy Crepes, 27 in. wide, all colors, in stripe and floral. Special **15c**

Brown Holland Linen, for serviceable Skirts, Costumes, etc., 36 in. wide, at, per yard, 30c, 40c, and **50c**

J. M. Young & Company

Agents for New Idea Patterns

Telephone 351

Did You Lose Anything?

Was it a roof or portion of it? If so we can supply or put on the necessary repairs to same. We have in stock Galvanized Shingles, Galvanized Corrugated Iron, Slate of all sizes and colors. Brantford and Paroid Ready Roofings, all at lowest prices.

Call and see them and get our prices at **The Big Store on the Corner.**

Turnbull & Cutcliffe, Ltd.



FRED KOHLER

The "Golden Rule" Police Chief of Cleveland, who has been dismissed upon a charge of gross immorality.

Low Colonist Rates to the Pacific Coast.

via Chicago and North Western Railway. On sale daily, March 15th to April 15th inclusive, from all points in Canada to Los Angeles, San Francisco, Portland, Salt Lake City, Seattle, Victoria, Vancouver, Nelson, Rossland, and many other points. Through tourist sleepers and free reclining chairs from Chicago. Variable routes, liberal stopovers. For full information as to rates and literature write or call on B. H. Bennett, General Agent, 40 Yonge St., Toronto.

SECOND SECTION

THE

Apr
by W

This is the day when for their faces, and multiply our bricks, the w

busts a dozen have us join cool; they the sunshin Fool!" But fool is not beguiled; the spired to m panions with he always n game; thou people's co fame. I'd

hat that's filled with bricks, it humorous to see a fellow shins. I'd rather try to take there, and fall like ton of hay be the feeble-minded gent w

BRANTFORD FOOTBALL SCHEDULE

The following are the games scheduled in the Brantford Football Association for the year.

April 10—Duffs at Tutela; H. dale v. All Scots; Cockshuts; O. E. Dragons v. Y.M.C.A. Andrews a bye.

April 26—St. Andrews v. Drag Y.M.C.A. v. Holmedale; All v. Duffs; Tutela v. S.O.E.; shutts a bye.

May 3—Cockshuts v. Y.M.C.A.; Holmedale v. Tutela; Duffs v. All Scots; Duffs v. St. Andrews a bye.

May 10—Tutela v. Y.M.C.A.; Holmedale v. Dragons; Cock v. St. Andrews; Duffs v. S.O.E. Scots a bye.

May 17—Tutela v. Y.M.C.A.; Dragons; All Scots v. Cock; St. Andrews v. Tutela; S.O.E. Holmedale; Duffs a bye.

May 24—All Scots v. Y.M.C.A.; S.O.E. v. St. Andrews; Hol v. Cockshuts; Dragons v. Tutela a bye.

June 14—Duffs v. Y.M.C.A.; Cockshuts v. Duffs; Y.M.C.A. S.O.E.; Tutela v. Dragons; F. dale a bye.

June 21—Duffs v. Y.M.C.A.; Scots v. Dragons; S.O.E. Tutela; Holmedale v. St. Andrews; Cockshuts a bye.

June 28—Y.M.C.A. v. S. dews; Tutela v. Cockshuts; F. dale v. Duffs; Dragons v. S. All Scots a bye.

July 5—All Scots v. Hol S.O.E. v. Cockshuts; Y.M.C.A. Dragons; St. Andrews v. Tutela a bye.

July 12—Tutela v. Hol Cockshuts v. Dragons; Duffs Scots; St. Andrews v. S.O.E. M.C.A. a bye.

Cup Tie—Holmedale v. All S.O.E. v. Duffs; Y.M.C.A. v. shutt; Dragons v. Tutela; S. dews a bye.

July 26—St. Andrews v. Y. A.; Dragons v. Holmedale; v. Duffs; Cockshuts v. All S.O.E. a bye.

August 2—Duffs v. Cockshuts v. S.O.E.; Tutela v. Duffs; Holmedale v. Y.M. Dragons a bye.

August 9—All Scots v. dews; Dragons v. Cockshuts C.A. v. Tutela; Holmedale v. Duffs a bye.

August 16—Duffs v. Drag

ROYA

15 C

Is now open. tainable, and Open from 10