



**OUR QUESTION IS,**  
What will you do if you have a fire and haven't any insurance? Can you stand this loss?  
**IT'S FOOLISH TO TAKE YOUR OWN FIRE RISK** when our premiums are so low. Don't take chances, but...  
**HAVE US INSURE YOU** in one of our companies. Why not do it to-day?  
**PERCIE JOHNSON**  
Insurance Agent.

(Under the distinguished patronage of His Excellency the Governor and Lady Davidson.)

**Nfld. Poultry Association**  
WILL HOLD ITS

**FIFTH ANNUAL EXHIBITION**  
at the **PRINCE'S RINK,**

NOV. 29TH, 30TH and DEC. 1ST.

Birds for exhibition will be received at the Rink on Tuesday, Nov. 28th, up to 10.30 p.m. A nominal entrance fee of 10c per bird in any class (except that of trios, for which a fee of 50c) is charged to cover feeding expenses, etc.

**\$140.00 in Cash Prizes, 11 Silver Cups, 3 Clocks (one for Outport Competition only)** and several other prizes will be awarded.

The Association will be pleased to welcome a large number of Exhibits from the Outports. The Reid-Nfld. Co. has kindly granted excursion rates to outport visitors.

Entries close Nov. 23rd. Entry forms may be obtained from

**JNO. F. CALVER,**  
Hon. Secretary,  
160 Duckworth Street,  
Nov. 11, 13, 18, 21, 24

## Great Air Raid on Krupp's Gun Plant Daring Exploit

Details of the Attack of September 23 at Essen by Two French Airmen is Related by French Official Communique—An Adventure in Rare Courage

PARIS—Essen, the home of the great Krupp works, where the fabric of the Prussian military machine has been forged, was bombarded on September 23 by the French aviators. Captain de Beauchamps and Lieutenant Daucourt, as reported in the French official communique at the time.

The story of this magnificent exploit is now told officially as follows:

Having decided that the right moment had come to make a first attempt on this important objective, the French command took all necessary measures to insure its success. The two aviators selected were furnished with carefully chosen machines, and experience proved that no mistake was made either as regards the quality of the machines or the value of the pilots.

The start was delayed for a week by the rain. On September 22 there seemed to be a promise of fine weather, and the two officers decided to start the following day. The night was passed in preparing for the journey. At a quarter past eleven A. M. Captain de Beauchamps set his motor going and took the air. No one except Lieutenant Daucourt knew where he was going. Even the workmen who constructed the machines must have been surprised when they read the communique announcing the raid on Essen, for they thought they were preparing an expedition on Ludwigshafen.

The two machines, which left at several minutes' interval, rejoined each other, devoted an hour to getting their altitude, and crossed the lines in a northerly direction at a quarter past twelve.

The weather was admirable; a fine haze softened and half veiled the color of the country below, but the rivers glistened like mirrors, and the principal landmarks of the countryside were marked out as clearly as on a map.

Across the Rhine.

The aviators followed the Moselle, arrived over Treves, left Coblenz on the right and avoided the large towns, where their passage might have been signalled. The Rhine was crossed a little north of Romagen. What a magnificent spectacle! With its great river, which the aviators crossed at midday, made them marvel, and gripped them. One day, they thought, the Rhine will once more be part of France. Onward they flew toward their goal.

The itinerary provided for a change of direction here. It had been decided that if, at this point, the essential objective seemed impossible of attainment the pilots were to drop their bombs on Cologne station. However, everything turned out successful. Already the bend of the Ruhr could be discerned. There was Essen, the great war workshop. It was two o'clock in the afternoon. In an hour and thirty-five minutes the pilots had covered 350 kilometres.

The two aviators had decided that in case of a thick haze they would sweep down close to their objective to reconnoitre—at a distance of a hundred metres if necessary—and rise again to drop their bombs from a suitable height. The atmosphere, however, was absolutely clear. At 4,000 metres altitude, still keeping company, they followed from east to west the principal street of the town, clearly defined as on a map. Captain de Beauchamps went ahead, and first entered the Krupp heavens. On all hands rose a forest of chimney stacks, sheds, workshops and furnaces. No error was possible. There was the spot!

Bombs Hit the Mark

One by one six bombs were dropped by the captain, and he could see the sharp, short flames and the sparks of the explosions. Without any hurry, he circled for a moment, while his comrades in turn dropped his projectiles. From one of the workshops, a great cloud of blue smoke arose. Not a single shot had been fired at our aeroplanes.

It was now that such an exploit called for courage and nerve. The aviators felt they had reached the

limits of their endurance. Their task, however, was only half accomplished. They had to find the energy for the return journey. Flying at a speed of 200 kilometres an hour at such altitudes, deafened by the noise of the motor, the experience was enough to try the strongest constitution. It was too much of an effort even to read their map, and the pilots set out with the sun for their guide. Where were they? All at once a shining river was discerned, and a town sprang up below them. Liege! Saved! They were on the right route.

Such a magnificent performance as the attack on Essen is full of promise. We know now that we can, in broad daylight, reach Germany with an air fleet at any given point. Essen is no longer invulnerable. We know the way to do it, and we will not forget it.

"And," added Captain de Beauchamps, "I had another two hours' petrol supply when I arrived and could have gone further."

**The Benefit Of The Doubt.**  
"You don't think that money brings happiness?"  
"Well no."  
"But still you are after money."  
"Yes; you see while I don't think that money brings happiness, I'm dead sure that poverty doesn't."

**PUBLIC NOTICE.**  
**REVISION OF JURY LISTS.**  
Persons claiming exemption from service on Juries, person who claim to be qualified to serve on a panel different from that of which they are entered, and all persons who have objections to offer to the panels or either of them are hereby notified that a Court of Revision of the Jury Lists for St. John's, will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on Tuesday, Thursday and Saturday of next week and on Monday, Wednesday and Friday of the week following.  
Police Court, October 31st 1916.  
**CHAS. H. HUTCHINGS,**  
Justice of the Peace

## RECRUITING IN IRELAND

(Ottawa Citizen)  
The peculiar fact has come to light that recruiting in Ireland has fallen off in all parts of the country in equal volume. The Protestant and Unionist parts of the country have, if anything, slumped rather more decidedly than the Catholic and home rule parts. Belfast and indeed the whole loyalist province of Ulster have almost ceased to send men into the army.

The situation is, therefore, one that cannot be explained away on the old grounds of religion and loyalty. Ireland has contributed some 160,000 men to the British army, including the old regulars, and a careful estimate of the available men remaining does not place the number above 200,000. The act is that conscription in the present temper of the country would prove disastrous and the opposition to compulsory service would likely be as pronounced in Belfast as in Dublin.

The British people are having in the present situation another illustration of the extreme difficulty of attempting to understand the Irish as a whole. Despite the diversity of political opinion among the Irish people the idea of nationality is common and is gained. The Irish are one people, whether they be Catholic or Protestant, Unionist or Home Rule. Nowhere is this more strikingly shown than in the present condition in Ireland. The dislike of compulsory service is an Irish trait; it is nationalistic. The people will not be conscripted, but however, takes an Irishman to feel and to realize what this strange under-current of nationalism means, but that it exists the Irish people know. Lack of appreciation of this characteristic prompted the British government to suggest a divided legislature for Ireland, the leaving out of Ulster. Did Ulster accept? Certainly not. Did the idea appeal to the home rulers? Certainly not. It began to look to the Irish in Belfast and the Irish in Cork and Dublin as though the rascally Sassenach parliament was attempting to divide the Irish people. Ulster dislikes the idea of home rule but if it had to take its choice between a divided Ireland or

## Just Arrived:

A LARGE SHIPMENT OF

**PRINCE ALBERT**

**Smoking Tobacco**

In ½ lb and 1 lb Glass Jars.

Always in stock a full line of **Smokers' Requisites.**

**S. G. Faour**  
378 WATER STREET.

**ANTHRACITE COAL SUPPLY**

WILESBARRE, Pa., Nov. 3.—According to a statement issued to-day by the Anthracite Bureau of Information, which is maintained by mining companies in the hard coal fields, the production of anthracite from April 1 to September 30, this year, was 2,075,000 tons less than in the corresponding months of 1915. This decrease, the statement says, has been due almost entirely to the shortage in the labor supply.

READ THE MAIL & ADVOCATE

representation in an Irish parliament in Dublin, it would not hesitate a minute.

The unity in diversity of Ireland is one of the many national manifestations of a strange people—a people warm hearted, impulsive and generous, who can hate with a hatred unshared by any other people on earth, a people deeply religious yet with great tenderness for the supernatural and the psychic, a people gifted with passion and eloquence and humour. Surely it must become apparent even to the coldest blooded Anglo-Saxon that such a people can find a solution of their troubles only at home and through themselves. No body else can understand them.

## WANTED!

**Schooners**  
to freight Brick from Trinity Bay

Apply to **R. Templeton.**

**In Stock**  
100 Cases

**-Valencia Onions,-**  
200 brls. Apples.

and to arrive by S. S. Graciana  
75 Kegs

**Green Grapes**

**H. J. Brownrigg**  
Phone 469.

**KEROSENE OIL**

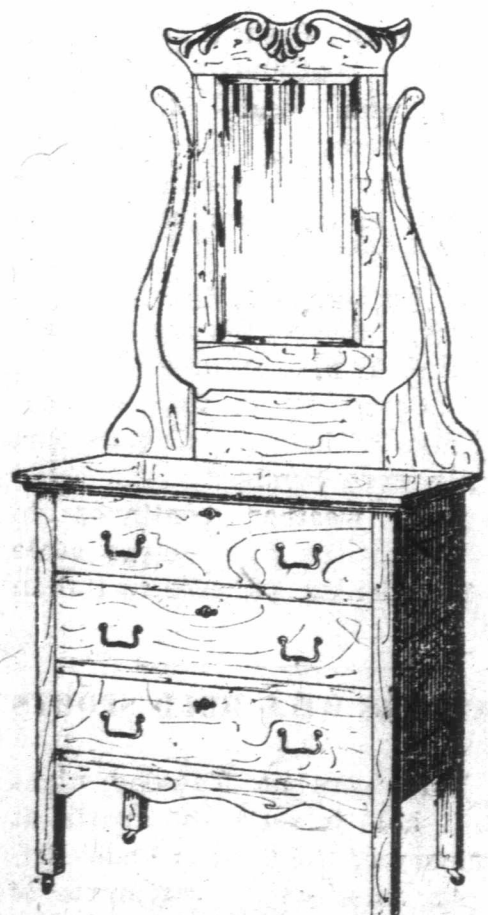
For Sale at lowest market prices.

**SMITH CO. Ltd.**  
Telephone 506.

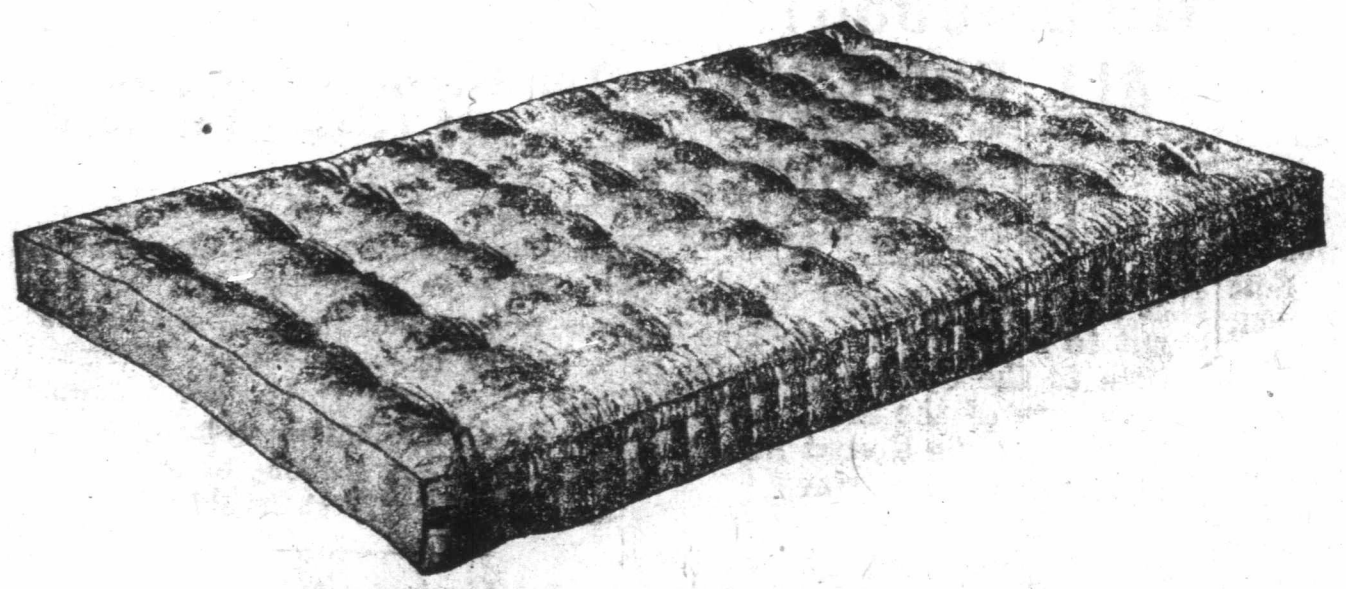
# GIGANTIC FURNITURE SALE

**FRIDAY and SATURDAY.**

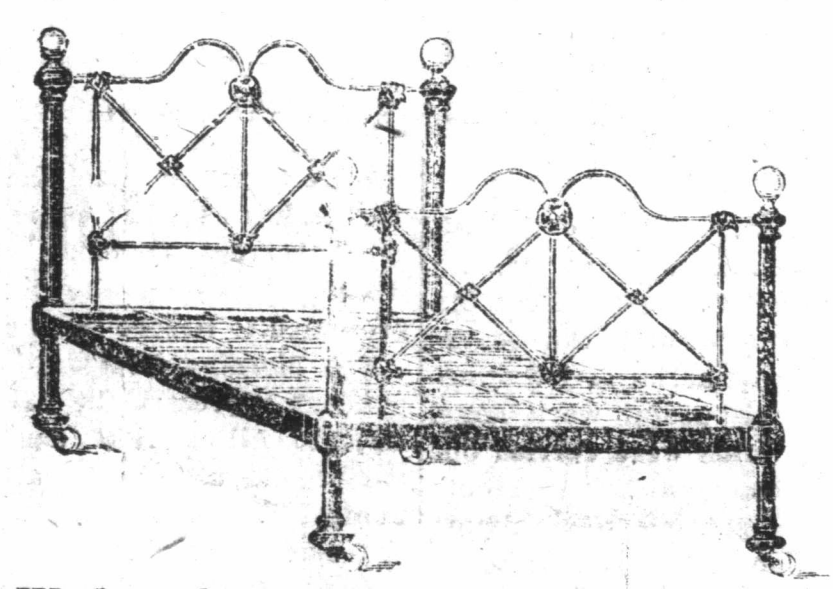
**WE** intend to give outport people the chance of their lifetime to buy Furniture, Bedsteads, Springs and Mattresses, at ridiculously low prices. Other merchants usually wait until the first of the New Year to put on their sale—after all the outport people have gone home. We believe that you should get the benefit of any low prices right now—so we are featuring a gigantic Furniture Sale on **FRIDAY and SATURDAY** of this week. Don't let this golden opportunity pass. If prices could talk they are now on speaking terms with you. Come and hitch your hard-earned dollars to the **BIGGEST BARGAINS** they ever pulled. Come right now. Don't wait another minute.



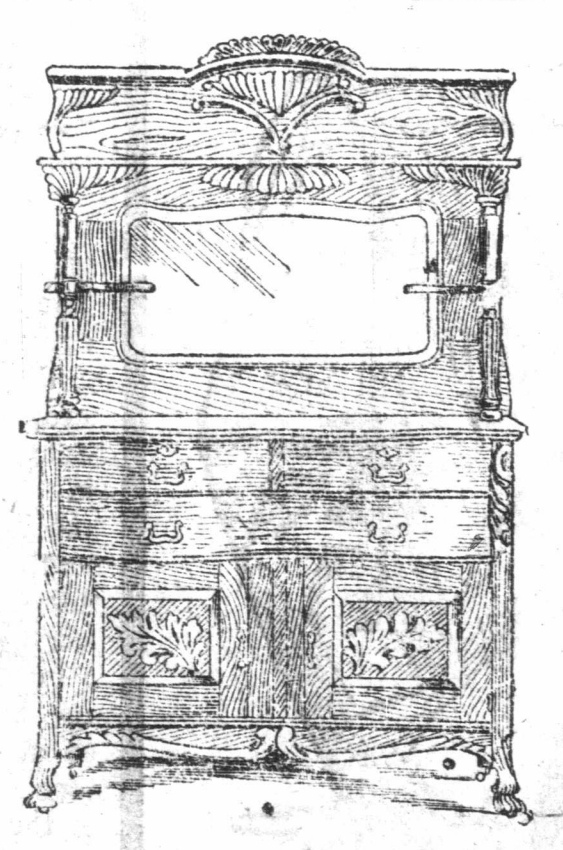
**100 BUREAUS**  
Made Specially for us for this Furniture Sale. Surface Oak finish, large Mirror, and nicely finished. Worth \$10.50. At this sale to-day only  
**\$8.50**



**150 MATTRESSES**  
Made for us by our factory in building. All these Mattresses are built by machinery, and not stuffed by hand, hence you get an even Mattress all over. Special prices for this sale.  
**\$2.00 up**



We have been told on several occasions that we sell Bedsteads cheaper than any other shop in town. We want you to come and see our Bedsteads. Specially priced for this sale at  
Mattresses...\$2.00. Springs...\$2.00.  
**\$3.95 up**



**50 SIDEBOARDS**  
Made Specially for this sale, in Oak finish, with large Mirror. You will save big money on these Sideboards if you buy to-day. Specially priced for this sale.  
**\$12.50 up**

**SPRINGS**  
from **\$2.00 up**

**CHAIRS at 75 cents**  
ROCKERS  
HIGH CHAIRS  
MORRIS CHAIRS  
COTS and TABLES  
HALL STANDS  
DINING ROOM SUITES

**C. L. MARCH Co., Ltd.,** Cor. Water and Springdale Sts.  
(Near Horwood Lumber Company)  
**ST. JOHN'S GREATEST BARGAIN STORE.**

**As to Oil Clothing**  
FOR pure merit it is hard to beat **BEAR BRAND OIL CLOTHING.** A new patent dressing is used in making this clothing, the result of which is that it remains soft and pliable under all conditions. We do not want oil clothing which gets hard and cracks, or chafes away after a little wear. You will find **BEAR BRAND** comfortable and durable both in Winter and Spring, in fact, under all conditions. Just try a suit.  
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New Martin Building, St. John's.  
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