

Every Time a Wheel Turns In a Factory___

It is calculated to give just so much return to its owners.

Every time a wagon goes from your farm to town it should mean a net profit to you.

Organization is the profit-producer in every branch of the manufacturing world. The most highly developed form of organization is **Co-operation**. Through organization and co-operation the farmers of Western Canada are accomplishing what they never could have done on the old policy of "each for himself."

Ten years ago the farmers' market--the handling of their grain--was in the absolute control of parties whose last consideration was the farmer himself. In the years since then--through their own agency--through the Company they themselves have built---

The GGG Go., Ltd.

-the farmers of Western Canada have practically created a market for themselves.

Conditions are so vastly different that the producer now has in clear view the prospect of coming into his own. All this has been accomplished by organization and co-operation --- the policy that represents "All for Each and Each for All."

Can you hesitate longer to throw in your lot with those who are working for your emancipation? Merely decide that this year all your grain shall be shipped through this farmers' company. Once you get acquainted in this way you will inevitably decide to make the connection permanent.

The rain rowers rain Co., Ltd. WINNIPEG CALGARY FORT WILLIAM NEW WESTMINSTER