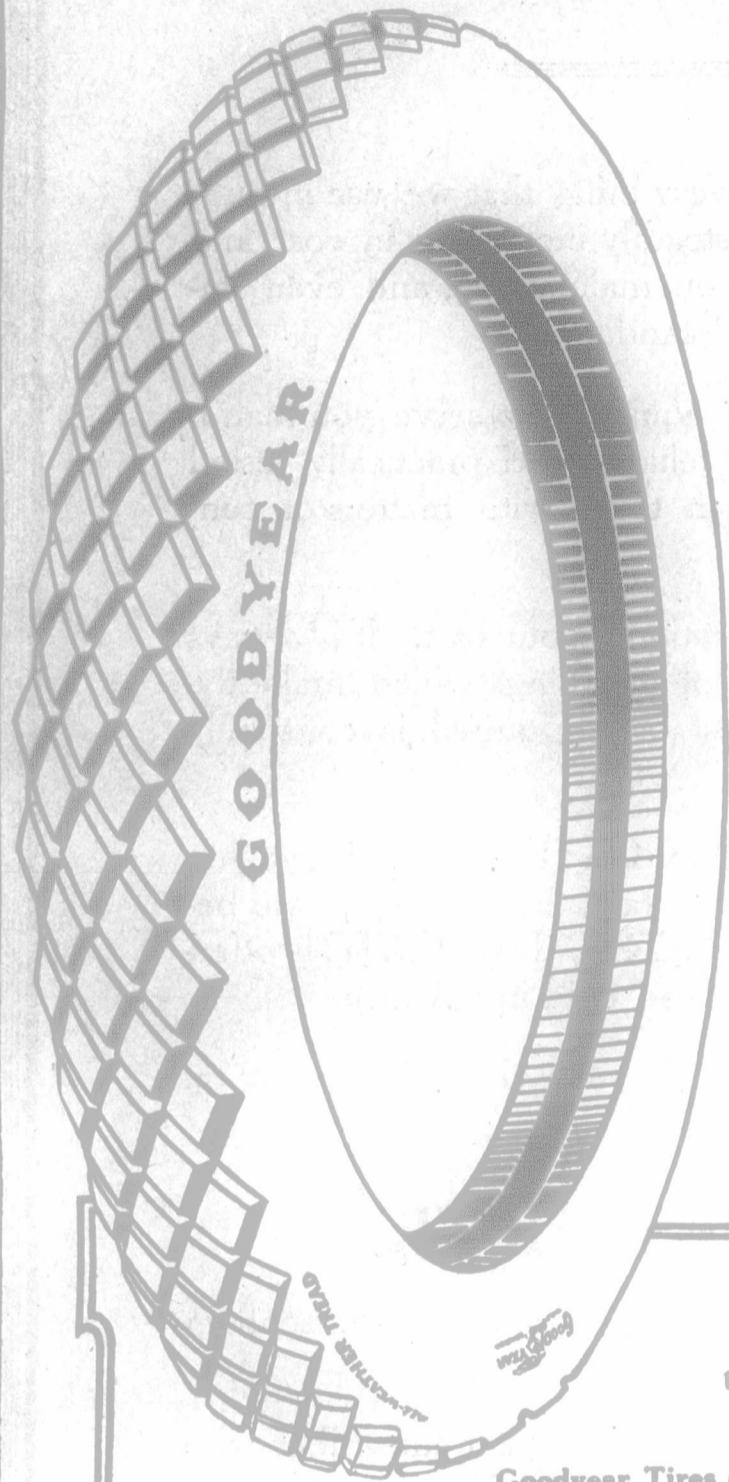


Goodyear Tire Mileage Costs You Less Than Before the War



Goodyear Tires cost you less per year or per mile than they did before the war.

The price of Goodyear Tires in that time has increased less than 2% on some sizes, and only 15% on any size—while most commodities have increased over 100%.

We have been able to keep down the price of tires largely because of Goodyear's economical system of distribution (direct from factory to Service Station, saving jobber's profit and reducing shipping cost).

This slight increase is overshadowed by the greater mileage made possible by increased Goodyear Quality and broader Goodyear Service.

Owners now report cost-per-mile much below that of five years ago.

You, too, can secure fair Goodyear prices and long Goodyear mileage by calling on the nearest Goodyear Service Station Dealer.

THE GOODYEAR TIRE & RUBBER CO.
OF CANADA, LIMITED

The high average mileage of Goodyear Tires is proved by these random selections from the long list in our files.

Goodyear Tires (Fabric)

OWNER	MILEAGE	OWNER	MILEAGE
Dr. D. I. Siegel, Toronto	11,000	Harvey Clarke, Schomberg	12,000
Mr. Carey, Saskatoon	16,000	J. E. Lamoir, Trenton	12,000
P. P. Bergmann, Plum Coulee	10,000	J. Vandrick, Drayton	11,500
D. Harvey, Coldwater	11,000	Padget & Hay, Agincourt	8,200
Mr. Johnston, Montreal	9,000	C. H. Graham, Winnipeg	10,000
S. Lavalie, Val Desnec	13,185	M. N. Johnston, Provost, Alta	15,000
Jas. E. Boyle, South Porcupine	10,000	W. E. H. Carlyl, Wilkie	14,000
Harry Fitzgibbon, Cobourg	8,000	N. H. Lynn, Arnprior	16,000
A. G. Austin, Wooler, Ont.	8,500	W. E. Donnelly, Alvinston	14,000
N. Montgomery, Brighton	9,000		

Goodyear Cord Tires

OWNER	MILEAGE	OWNER	MILEAGE
H. P. Olsen, Victoria, B.C.	10,000	W. G. Kirkpatrick, Toronto	11,000
F. R. Burton, Hamilton	13,000	Wm. Sinclair, Newcastle, N.B.	15,000
L. R. Reed,	12,000	Townsend Livery, Ltd., Toronto	19,000
J. E. Waugh, Florenceville	13,000	H. D. Sims, Niagara Falls	17,000
S. H. Henderson, Findlater	20,000	A. Fraser, Edmonton	17,000
E. F. Fanquair, Ottawa	15,000	J. B. Weir, Vancouver	15,000
W. E. Robinson, London	13,000	Westera Fuel Co., Nanaimo	12,000
McBride's Garage, Toronto	18,292	Nelson D. Porter, Ottawa	15,000
Chas. A. Evans, Halifax	16,000	James Cross, Saskatoon	12,000
Dr. H. H. Wilburn, Vancouver	12,000	E. R. Fisher, Ottawa	17,000
Mr. Hartford, Vancouver	25,680		

GOODYEAR

MADE IN CANADA