

CONFEDERATION LIFE ASSOCIATION.

CAPITAL AND ASSETS OVER \$2,000,000.

HEAD OFFICE, - - TORONTO, ONT.

PRESIDENT, - Hon. Sir. W. P. HOWLAND, C.B., K.C.M.G.
VICE-PRESIDENTS, - - - - (Hon. WM. McMASTER,
WM. ELLIOT, Esq.

DIRECTORS.

HON. CHIEF JUSTICE MACDONALD.
HON. ISAAC BURFEE, M.P.
W. H. BEATTY, Esq.
EDWARD HOOPER, Esq.
J. HERBERT MASON, Esq.
JAMES YOUNG, Esq., M.P.P.

F. A. BALL, Esq.
M. P. RYAN, Esq.
S. NORDHEIMER, Esq.
W. H. GIBBS, Esq.
A. MCLEAN HOWARD, Esq.
J. D. EDGAR, Esq.

MANAGING DIRECTOR, - - - - J. K. MACDONALD.
ACTUARY, - - - - C. CARPMAEL, M.A., F.R.S.A.

(Late Fellow St. John's College, Cambridge).

This Association Merits the Confidence that the Public is reposing in it from the FACT:

That the **SECURITY** offered to Policy Holders is **UNSURPASSED** by any Company doing business in Canada.

That it has **NO SCHEMES** of Insurance, but the *well-established lines*, hence the Policy Holders cannot be misled as to their contracts.

That its **STATEMENTS TO THE PUBLIC** can be readily understood, its cash statement showing every item of income and how expended.

That its **POSITION IS ASCERTAINED ANNUALLY** from a detailed valuation in which every item of Liability is included.

That its **PROGRESS HAS BEEN UNEXAMPLED** in the history of Insurance in Canada.

That its policies are **INDISPUTABLE** after three years and **NON-FORFEITABLE** after two years' existence.

That its **PROFITS ARE DISTRIBUTED** upon an *equitable* basis. The profits to one class of Policy Holders are **NOT LESSENED** to give **LARGER PROFITS** to any other class; this plan affords **SUPERIOR ADVANTAGES** over the **UNIFORM BONUS PLAN** of distribution.