

THE REXALL STORE
Boquet Jeanice Talcum
Distinctive—Delightful—Delicate
50c. per Tin
It's the Latest in Talcums
The Ross Drug Company, Limited
100 King St

Everybody's Happy
When Drinking Our Soda
Why Not Enjoy The Best Mid Pleasant Surroundings.
Come In Tonight!
BOND'S UP TO THE MINUTE STORE

COMPLETE CLEARANCE OF
Colored Straw Hats 25c Each
Seashore and Outing Hats
10c Each
Store Will Be Closed Thursday Afternoon
Marr Millinery Co. Limited

Extra Special Sale!
Ladies'
Costumes and
Coats
The American Cloak Mfg., Co.
32 Dock Street
Phone Main 833

Men's
Summer
Underwear
Men, how often have you
bought Underwear that looked
fine to you, while the salesman
was showing it, but
when you got it home and
wore it for a short time it
went to pieces and never felt
comfortable!

Our Underwear is made by manufacturers with a reputation, makers whose years of experience back them, which assures you perfect satisfaction whenever you buy our Underwear.
Next time you purchase Underwear, come to this store. You'll get satisfaction in fit, quality and reasonable prices.
All Kinds and Styles Are Carried By Us
Lamb's Wool Shirts and Drawers...\$1.00, \$1.25, \$1.50, \$1.35
Merino Shirts and Drawers... 50c.
Balbriggan Shirts and Drawers... 30c., 35c., and 50c.

S. W. McMACKIN
335 Main Street

On Friday and Saturday for Cash
Specials for Shipment Packing Charged Extra
GENERAL LIST—
5 cakes Sunlight Soap...21c.
5 cakes surprise Soap...21c.
5 pkgs. Welcome Borax Soap Powder...21c.
2 pkgs. Lux...17c.
1 lb. Block Pure Lard...16c.
15c. Tomato Catsup...11c.
15c. Seedless Raisins...12c.
20c. Betty's Raspberry Jam...18c.
25c. Upton's Strawberry Jam...21c.
18c. Stuart's Marmalade...15c.
25c. P. G. Vanilla...21c.
25c. P. G. Lemon...21c.
30c. tin French Muesrooms...23c.
10c. Quality Cocoa...8c.
25c. Quality Cocoa...21c.
10c. Stero Cubes...8c.
25c. Stero Cubes...21c.
15c. Snider's Baked Beans...12-12c.
3 cans Canadian Tomatoes...27c.
25c. Hobbrook's Sauce...18c.
3 lbs. Mixed Laundry Starch...25c.

LOCAL NEWS

BANK CLEARINGS
The St. John bank clearings for the week ending today were \$1,968,202; corresponding week last year, \$1,714,527.

A GENEROUS OFFER
The Dominion Express Company announces that it will carry free all consignments of deceased soldiers' effects which may be forwarded from overseas to relatives in Canada.

NOW AT ETAPLES
Miss Alice Powers, a St. John nurse, sister of Major Thomas Powers of the signalers, has been transferred from a British hospital in Rouen to the Canadian hospital at Etaples.

INTERMEDIATE LEAGUE
In the Intermediate League last evening the Beavers defeated the Glants in a five-inning game on their East End diamond, score of 2 to 1. The batteries were—for the winners, Gates and Stewart; for the losers, Stafford and Good.

GUESTS OF HON. MR. BAXTER
Through the courtesy of Commodore Gerow of the St. John Power Boat Club, his fine yacht, the Elizabeth, has been placed at the disposal of Attorney-General Baxter to take a party of guests to the Merchants' picnic this afternoon, leaving at two o'clock. The party will include the attorney-general, Hon. Arthur Meighen and Mrs. Meighen, Mayor and Mrs. Frank Commissionar and Mrs. J. Y. Russell and daughter, Geo. M. and Miss McDade, J. A. and Mrs. Lively, J. A. Barry, G. Earle Logan, Wm. Hawker, representing the Merchants' Association, Commodore Gerow and John A. Thornton.

LEUT. COLONEL COLE OF HEAVY BATTERY HERE
Will Inspect Local Quota For the Overseas Unit

Lieut.-Col. Minden Cole, commander of the heavy field battery for overseas service, part of which is being raised here, arrived in the city at noon today for the purpose of inspecting the local quota for this unit. About sixty-five men and officers at Partridge Island have volunteered and additional outsiders bring the number to very nearly seventy. They are quartered at the island. Lieut.-Col. Cole was met by military men and accompanied about the city. He was not in a position to say anything about the strength of his unit, although it is the understanding that men can be readily got. It is expected that he will go to Partridge Island this afternoon to inspect the recruits there who are under training there under Lieut.-Col. Armstrong. This morning two recruits were accepted at the office for this heavy battery. They are D. W. Shaw, St. John, and Gordon Finlay, St. John, who will probably go to the island this afternoon. One recruit was accepted for the 50th Battalion—James Hunt, Campbellton, and eight applications were filed.

TRAFFIC ON NEW BRIDGE EARLY IN AUGUST

Government Engineer A. R. Wetmore, said the new bridge over the reversing falls would be ready for opening in August. He was unable to give the exact date. "I am sorry that the completion of the approach to the new highway bridge across the river will necessitate the removal of the temporary bridge," said Hon. John Morley who was in the city yesterday to attend a meeting of the provincial government. "The old bridge is a picturesque looking piece of bridge architecture and the sight of the three bridges side by side is a rather interesting one. Although the bridge is not strong enough to meet the full needs of the growing traffic, it is strong enough to stand and for the use of pedestrians and one advantage in allowing it to stand would be that it would give people such an excellent opportunity for a good view of the new structure. "The engineers tell me that it is in the way of the new approaches, though, so it has to go."

JUVENILE WORK OF SONS OF TEMPERANCE

Charlottetown, P. E. I., July 22.—At this morning's session of the National Division Sons of Temperance, a report showing condition of juvenile work in the jurisdiction was presented. Gains were reported in every section. In New Brunswick there are twelve Bands of Hope, a gain of three, with membership of 484, a gain of thirty-three. In Nova Scotia the Bands of Hope number ninety-two, a gain of seven. The total membership is 4,889. It was decided to hold the next meeting in Halifax on the second Wednesday in July, 1915.

NOT AN AEROPLANE

Many eyes were upturned last evening when a loud and long sustained sound, very much like the whirring of an aeroplane, was heard. But the unturned eyes saw only blue sky and fleecy clouds, even when curious citizens climbed to the roof of dwellings for a view. The sound came from a very speedy motor boat in Courtyard Bay. Some philosopher has said that force of imagination is a tendency to reality. Despite this a group of women affected with "nerves" failed to make an aeroplane in the sky. They were standing at Centenary church, and hearing the noise, craned their necks to look skyward. Some were certain they saw an aeroplane and even went to the extent of tracing its course with their fingers across the blue sky. If imagination had followed the course of the philosopher's statement then there would have been an aerial war. The women, though could not be convinced. They were alarmed. It is said that one went to the limit of taking her two children and hiding in the basement of her home as she had read the people of London were instructed to do when they saw aeroplanes or Zeppelins overhead.

TWO LETTERS OF MUCH INTEREST

Mrs. R. D. Christie Hears From Brother and Son

ST. JOHN PEOPLE MENTIONED

Major Mercereau's Children, Mrs. Donnelly and Miss Annie Stamers, a Nurse — Aeroplanes in Escort of Vessels Across The Channel
Mrs. R. D. Christie, 78 Sydney street, has received letters from her brother, Capt. Belyea, written from East Sandling Camp, Shoreliffe, England, on July 4. He was on that day field officer for the 4th Infantry Brigade and his duties took him over the whole brigade area, which was more than a mile square. It was his duty to inspect and make a written report to the brigadier on the condition of all the grounds and buildings, the guards, picquets, rations, etc., and even the Y.M.C.A. buildings and canteens. He had visited Folkestone, whose ordinary population of 85,000 is now about doubled, as many French and Belgians are living there. Captain Belyea while there visited Major Mercereau's two children in a boarding school and found them well and delighted to see him. He had met Mrs. Donnelly, who was formerly Miss Macaulay of St. John, and whose husband is an officer at East Sandling. Captain Belyea and the three other company commanders in the battalion were to go to Hythe for a week's course in musketry. He found the better class of English people rather staid and hard to get acquainted with, but the tradesmen paid great attention to the Canadian. He saw more than twice that of the English soldier. The former also averaged better in size and behaviour. At Folkestone he saw passenger boats crossing the channel, guarded by a torpedo boat and three small destroyers. The latter sail along about a hundred feet above the water and can easily detect submarines even when they are submerged, and can drop bombs on one if it rises to the surface. There is an aviation school near Dover and several planes are flying over the camp every day. Captain Belyea hoped to have a run up to Scotland for a day or two.

From Her Son
Mrs. Christie also has a letter from her son Kenneth from Otterpool, in the country, four or five miles from the nearest town, "The Dove" and "The Dove" column is there, more than 500 strong, and there was plenty of work. He was feeling fine and enjoying the going to bed at ten and rising at seven, with a tent to himself. He had met his uncle, Captain Belyea, at Folkestone, and was working in the hospital at Shoreliffe, and staying at a hotel. He and several other nurses, he had met several other nurses. He had met several other nurses. He had met several other nurses.

Another movement to add to the comfort of the soldiers, and one which has been well supported in other parts of the dominion is to be undertaken in St. John. There has been a pressing need for razors for the men at the front and the authorities have warmly welcomed the effort of individuals and organizations to meet this requirement. Emerson & Fisher Limited have announced that they will accept and forward all contributions of razors for the soldiers and will welcome contributions at their store. Their announcement appears elsewhere in this paper and a large display card in their window in Germain street draws further attention to the new campaign.

While new razors will be accepted with even more appreciation the request which is being made is for old razors which are of no use to the owners. In nearly every household there is at least one razor which is lying idle, which could be used in advantage at the front. The fact that a razor is not in perfect condition need not keep it back. All razors collected in Canada are forwarded to England where some of the great utility firms have undertaken to put them on perfect shape before they are passed along to the soldiers. This is an opportunity to do some thing of practical value for the soldiers at no cost to the donor.

A RECRUITING SUGGESTION

There has been proposed to the Times by a citizen much interested, a plan for recruiting which has merit. He proposes a lecture by a prominent resident of ability, in any of the theatres or other large gathering places. The subject he suggests is the exploits of the British, not alone in the present war, but in those of other days of glorious achievement, and even would go into more ancient history with a recounting of great battles of Greece and other nations. All would be designed as a stimulus to the men of fighting years to decision to do their share in the present time of Empire need. He suggests illustrations by views flashed upon a curtain and for these is willing to arrange. The plan might very well be taken up.

FROM NEAR ST. JOHN

One of the wounded Canadian soldiers in No. 11 Hospital in Rouen is a half-breed named Mucall, who lives near St. John. Miss Edith McCaffery of this city is one of the nurses in No. 11 Hospital.

Macaulay Bros. & Co., King Street, St. John, N. B.
Store open at 8 a.m., Close at 6 p.m.; Open every Friday Night till 10 p.m.; Close Saturday at 1 o'clock.
FRIDAY—DAY AND EVENING
Trimmed Model Dress Hats
\$5.00 to \$6.50 ones for 75c. each
\$8.75, \$9.50, \$10.75 Ones for \$1.75
MISSES' READY-TO-WEAR WHITE DRESSES—Handsome Lace and Embroidery trappings. Regular \$6.00 and \$7.00 ones for \$1.50—10 to 14 year sizes.
MEN'S DEPARTMENT
WORKINGMEN'S SHIRTS — Best materials; our own regular stock of \$1.00, \$1.25 and \$1.50 shirts, now 75c. each, to clear the balance of this season's stock. Come promptly to this sale and secure your size.
LONDON-MADE SUMMER WAISTCOATS—\$1.75 for 75c. each. The handsome pearl buttons on each vest is alone worth 50c. a set. Colors of vests: Grey, Fawn and Sand; 34 to 42 inch chest sizes.

MACAULAY BROS. & CO.
To Get the Best Results in Preserving You Must Have Modern Utensils to Work With!
We are showing a full line of Preserving Kettles, Sauce Pans, Cullenders, Fruit Strainers, Fruit Funnels, Ladles, in all sizes and wares.
See our line of Swedish Porcelain Enamel Ware—"The Wear that Wears"—"Is White as Snow."
Our Goods are the Quality Kind. Our Prices are Right.
Glenwood Ranges Kitchen Furnishings Summer Specialties
D. J. BARRETT
155 Union Street Phone M. 1545 St. John, N. B.
Store Open Wednesday, Friday and Saturday Evenings Until 10 o'clock

Men Crowded Around These Bargains the Last Few Days and Paid Lowest Prices of the Year for Shirts, Neckwear and Other Goods
It is the Annual Clean-up of the Men's Furnishings Stock—stocks that include specially imported goods from London, New York and elsewhere—and includes our entire stock.
Balbriggan Shirts and Drawers; regular price 60c., now 42c. Sale Price 42c.
Balbriggan Shirts and Drawers; regular price 75c., now 55c. Sale Price 55c.
Poros Knit Shirts and Drawers; regular price 80c., now 55c. Sale Price 55c.
Merino and Natural Wool Shirts and Drawers; regular price 75c., now 55c. Sale Price 55c.
Cotton and Shaker Nightshirts were \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, \$54.00, \$54.50, \$55.00, \$55.50, \$56.00, \$56.50, \$57.00, \$57.50, \$58.00, \$58.50, \$59.00, \$59.50, \$60.00, \$60.50, \$61.00, \$61.50, \$62.00, \$62.50, \$63.00, \$63.50, \$64.00, \$64.50, \$65.00, \$65.50, \$66.00, \$66.50, \$67.00, \$67.50, \$68.00, \$68.50, \$69.00, \$69.50, \$70.00, \$70.50, \$71.00, \$71.50, \$72.00, \$72.50, \$73.00, \$73.50, \$74.00, \$74.50, \$75.00, \$75.50, \$76.00, \$76.50, \$77.00, \$77.50, \$78.00, \$78.50, \$79.00, \$79.50, \$80.00, \$80.50, \$81.00, \$81.50, \$82.00, \$82.50, \$83.00, \$83.50, \$84.00, \$84.50, \$85.00, \$85.50, \$86.00, \$86.50, \$87.00, \$87.50, \$88.00, \$88.50, \$89.00, \$89.50, \$90.00, \$90.50, \$91.00, \$91.50, \$92.00, \$92.50, \$93.00, \$93.50, \$94.00, \$94.50, \$95.00, \$95.50, \$96.00, \$96.50, \$97.00, \$97.50, \$98.00, \$98.50, \$99.00, \$99.50, \$100.00.
KING STREET COR. GERMAIN SCOVIL BROS., LIMITED. St. John, N. B.

CLEAN your carpets thoroughly and keep them clean by using one of our "Sovereign" Vacuum Sweepers. This little machine will take as much dust from the rugs as any high-priced electric cleaner, and at the same time the brush attachment will pick up all the threads, lint, etc., in a manner which the power machine cannot equal. The brush is equal in every respect to the best sweepers on the market, has double pan dump, and the whole combination is very simple and easy to operate. Let us send you one on trial. You need not pay for it, nor commit yourself to buy it, until you are perfectly satisfied with it.
A. Ernest Everett
91 Charlotte Street

NEVER BEFORE
Have we offered you such Bargains in CHILDREN'S STRAWS. We will sell the balance of these goods at two prices.
The regular 75c and \$1.00 ones now for 40c, and regular \$1.25 and \$1.50 ones now for 65c.
GET THEM NOW WHILE THEY LAST
D. MAGÉE'S SONS, LIMITED
63 KING STREET HATS AND FURS