MONDAY MORNING

THE TORONTO WORLD

JUNE 26 1916 3

EATON'S DAILY STORE NEWS Take Escalators at Yonge and Third Floors.



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Contributing to the Comfort of the Dear Wee Folk Silk and Fine Lawn Are Rivals in the Summertime Wardrobe

For the Newest Baby, Dimpling and Cooing in Its Mother's Arms, for the Growing Tot Who Has Already Learned Laboriously to Guide His Unsteady Steps, and for the Sprite of Four or Five Who Has Become the Sunshine of the Household, the "Baby's Own' Department Can Fill Many Requirements.

RESSES, coats and softest underwear are the first consideration and one which each mother finds it necessary to ponder carefully.

A CHARMING INFANT'S DRESS, full of fascination for the loving mother, is of fine lawn with front and hem adorned with French hand embroidery; the round yoke shows similar motifs and a fancy scalloped edge is a dainty finish at throat, wrist and hem, price, \$4.50.

Toilette Accessories of the Utmost

Importance

DAINTY HEMSTITCHING on skirt and cuff with extra embellishment of tiny French dots is featured in another sheer frock; the yoke is hand-embroidered in

Children's Furniture, Artistic and Convenient

A CHILD'S BEDROOM SUITE in Adam motif is a notable example, for what could be more suitable to the child than this style, whose keynote is said to be "simplicity, elegant slenderness, and low relief?" The pieces are wonderfully attractive with their old ivory finish and simple, structural lines; small decorative motifs in floral effect or wreaths are applied in low relief to emphasize the structure and a elassic moulding forms additional ornament on some of the pieces. The drawers are all mahogany lined and of dust proof construction; the mirrors are British plate; the pieces are priced as follows:

Dresser fitted with large mirror and four drawers, \$33.00.

Chiffonier, with smaller mirror and six drawers, \$32.00.

Bedstead, with three cane panels in head and foot, \$31.00.

Chair with cane panel in seat and back, \$7.25.

THE "INFANT'S BEAUTY" SWINGING COT illustrated is extremely practical; it is finished in white enamel, has all steel frame, and woven wire basket with double helical supports. Price, \$5.50.

A mattress of all cotton felt to fit this cot is priced at \$1.75.

CHILDEN'S BEDROOM CHAIRS, in white enamel finish, with attractively shaped panel back, woven cane seat, and square legs and stretchers. Price, \$3.25. Rockers to match, \$3.50.

Louis Seize wreaths and a tiny ruffle of fine Valenciennes is at the throat. Price. \$2.75.

A CREAM COAT OF CORDED, SILK, with wide round collar, has French embroidered motifs on the collar; it is lined throughout, but is light in weight suitable for Summer wear. Price, \$6.00,

> CREAM CASHMERE LAVISHLY ADORNED with French handembroidery and with all its edges scalloped is shown in another handsome coat similar in style with large collar. Price, \$7.50.

> COTTON BEDFORD CORD WITH WIDE collar trimmed with rows of fancy braid and small lace medallions inset is used for the model illustrated; this launders especially well. Price, \$3.50.

INFANTS' VESTS, PRICED FROM 75c to \$1.75. In silk and wool-preferred by most mothers-the first size, as illustrated, with silk trochet edge, is \$1.25. Second and third sizes, \$1.50.

In all silk in similar style the first and second size is \$1.50, third size, \$1.75.

All wool vests, similar, are priced for first, second, and third sizes at 75c.

A REAL BARGAIN IS a little dress offered at about three-quarters its regular price; it is of fine lawn with a square yoke hand-embroidered, and a scalloped edge at skirt bottom, wrist and neck. Special, \$1.95.



Fashionable Fabrics, Fancy or Plain

Suitable for Little Girls' Frocks and Coats; also Sheer Nainsook and Lawn for the New Baby's Wearing.

DOTTED SWISS MUSLIN is one of the most attractive materials for the wee girl's Summer frock, so charmingly does it blend with dainty lace and insertion trimming; spots of various sizes : width 27 in. Price, 25c.

Width 32 in., prices from 30c to 55c per vard.

PERSIAN LAWN, SO THIN AND SHEER. is another fabric especially well adapted for a dainty dress, width 32 in. Prices, 20c to 35c per yard.

INDIA "LINON" is very popular for infants' long robes as well as for the shorter dresses; width 36 in. Prices, 15c, 20c, 25c, 30c and 35c per yard.

NAINSOOK in sheer or heavier quality is eminently adapted for infants' wear; /width 36 in. Price, 13e to 40c per yard.

CAMBRIC is a little heavier and therefore more serviceable for general wear; width 42 in. Price, 15c, 20c, and 25c per yard. —Second Floor, Albert St.

1.000 Tub Dresses for Second Day of Great Special Selling of Girls' Frocks; Sizes 6 to 14 Years