H. H. FUDGER, President.
J. WOOD, Manager.

Store Closes Daily at 5.30 p.m.

THE ROBERT SIMPSON COMPANY, LIMITED

PROBABILITIES: Milder and cloudy, with sleet or rain.

Friday, February 19th, 1909.

$10,000 WORTH OF FOOTWEAR AT HALF-PRICE

Our New Department Opens Saturday Morning on the Second Floor.

ONE of the finest footwear departments in America opens in this city and in this store to-morrow morning. Our 2nd floor has been handed over by the builders, and we are moving our stock into the palatial new quarters at time of writing. Boots, Shoes and all Footwear will occupy the south-west section of the new floor, having over three times the amount of space they had on the floor below.

The Balcony in the Men's store, where Men's Boots have been sold for many years, has been turned over to Men's Furs, and Men's Footwear will be found in conjunction with the new department, on the south side. The whole footwear floor is carpeted with a soft, green pile, and the furniture and fittings are finished in mahogany throughout. To mark Saturday, opening day in the New Department, auspiciously, we have ransacked the best factories in Toronto, Montreal and Quebec to secure something appropriate for the beginning of the new epoch. To-morrow we will offer :—

10,000 Pairs of High-grade Boots, Shoes and Slippers--Underpriced

Men, women, girls, boys and children can all be suited and fitted. The saving will be one-half the usual prices—in some cases more. Ready 8 a.m. Saturday morning. Here are the detailed descriptions of the goods :—

Women's and Boys' "Inviotus" Boots and Oxfords made by Geo. A. Slater

Women's and Boys' Boots and Oxfords, "Invictus" brand, made by Geo. A. Slater, samples and floor stock, Goodyear welted, most of the popular styles and leathers are included in the lot; tan, chocolate and black, medium and heavy flexible soles; boys' size 4; women's sizes 2 1-2 to 7. Regular prices up to $5.00, Saturday ... **2.49**

Ladies' High-grade Boots and Oxfords

400 pairs Ladies' high-grade Boots and Oxfords, travelers' samples and floor stock, cleared at a price from the Walker-Parker shoe factory. Spring, 1909, styles, popular leathers, including patent colt, with dull tops, vici kid, calf and gun-metal leathers, tan, chocolate and black; sample sizes, 3 1-2 and 4; floor stock sizes, 2 1-2 to 7. Values to $5.00, on sale Saturday ... **1.99**

Men's Boots, $2.50 Value for 99c

Men's Boots, heavy soles, solid leather, Blucher cut, box kip, calf and strong, serviceable dongola goatskin leathers; some are leather lined; good, solid, strong, comfortable boots for the workingman; all sizes, 6 to 11. Worth up to $2.50, Saturday .. .... **.99**

Men's Boots, made from dongola goatskin, box kip and calf leathers, Blucher, all sizes, 6 to 11; heavy, solid leather soles. Special purchase price, Saturday **1.99**

"J. and T. Bell" Men's Boots

Men's Boots, made by J. and T. Bell, Goodyear welted, patent colt, with fine selected dull calf and cloth tops; all sizes, 5 to 11. Regular $6.00, Saturday ... **2.49**

Misses' and Children's Boots, calf and kid leathers, solid and strong, comfortable fitting, sizes 11 to 2 and 8 to 10 1-2. Special purchase price, Saturday ... **.99**

Women's Boots, $4.00 Value for $1.99

Women's Boots, new 1909 styles, perfect fitting, stylish, long-wearing, popular style lasts, leathers and colors, all sizes, 2 1-2 to 7. Regular value $3.50 and $4.00, Saturday **1.99**

Women's Slippers, for house wear, one-strap and buskin styles, flexible soles, strong dongola kid, all sizes, 2 1-2 to 7. Special purchase price, Saturday ... ... **.79**

Geo. A. Slater's "Invictus" Shoe Samples.

Geo. A. Slater's "Invictus" Boot, travelers' samples and floor stock, for men; three entire sets; being samples, they are mighty good specimens of his make; every pair Goodyear welted; light, medium and heavy solid oak-tanned soles; Blucher, lace and button styles; all popular leathers, including box calf, vici kid, velour calf, gunmetal and patent colt leathers; black, tan, Russia tan, chocolate, new ox-blood and imperial wine colors; some of them absolutely waterproof; some of the box calf boots are lined with leather; sample sizes, 6, 6½, 7 and 7½; floor stock sizes, 5 to 11. Regular prices up to $8.00. On sale Saturday **2.49**

COMPLETE SATURDAY PROGRAMME AT SIMPSON'S—PAGE 14

OPENING OF AUTO SHOW DISPLAY WORTH $500,000

St. Lawrence Arena Beautifully Decorated—Exhibits on Lavish Scale.

The National Automobile and Sportsman's Exhibition was formally opened in the St. Lawrence Market arena last night under exceptionally favorable conditions. The spacious amphitheatre is tastefully decorated for the occasion with gay bunting and streamers, transforming the bleak desolation of the interior into a scene of extreme attractiveness. No effort has been spared to make the setting of the display above the high standard set in previous years, and the result is highly gratifying.

Manager R. M. Jaffray says the expenditure is nearly $10,000. While the admission fees may not cover this generous outlay, the primary object of the exhibition is to open the eyes of the public to the advancement made in the manufacture of automobiles from the trim little runabout to the massive touring car, motor boats, and all the varied accessories which belong to motoring on land and water.

Mayor Oliver alluded happily to the educational aspect of the display at the inaugural ceremonials. These took place on a tastefully bedecked platform erected by the Ontario Motor League. His worship referred also to an essentially practical feature, the reduction in the cost of motor cars. A tour of the arena had demonstrated to him that not only did the machines show the march of progress, but that the greater facilities for manufacturing had reduced the cost to the buyer. He was especially struck with a new departure in the form of motor buggies.

William Doble, president of the Ontario Motor League, touched upon the enlarged scope of the usefulness of the motor-car, as evidenced in the fact that farmers were beginning to take advantage of their benefits.

J. Curry, T. A. Russell, F. Milton and Dr. Doolittle were also upon the platform.

With the conclusion of the mayor's remarks there were stertorous blasts from the bugles of a score of machines, and the show was thus declared open.

There are 84 automobiles on exhibition ranging from $1000 to $10,000 each, and the total value of the whole display of motor boats and accessories is stated by Manager Jaffray to be nearly $500,000. The machines are all spick and span, and with their polished wood work and glistering metal offer a spectacle to gladden the eyes. The superintendents of the various exhibits were called upon by the hundreds of interested visitors to answer numberless queries as to the merits of the most up-to-date devices designed to add to the pleasure of automobiling as well as the durability of the machines.

The exhibition will continue for a week.

EXPERIENCE SHOULD COUNT

Board of Education Discuss Merit vs. Length of Service.

Trustee Levee precipitated a long discussion in the board of education last night by attempting to reopen the salary increase question with an amendment, that all regular high school teachers whose previous experience and length of service would entitle them to an additional increase of $100 as shown in the report of the senior principal on high school salaries, he allowed such increase.

Trustee Brown believed that it was more a question of merit than experience, while Trustee Simpson strongly favored the amendment. The board had been engaging high school teachers from outside towns who came under misapprehension that experience counted, whereas they got just the same salary as a graduate fresh from the university.

Trustee Rawlinson thought that it would stir up the public school teachers.

The amendment was lost, but the clauses in the report were referred back for further discussion.

Trustee Houston gave notice of motion opposing the proposed legislation affecting the board's control of the Toronto schools.

"Is it known to the chief inspector that children are attending schools, having come from their homes without sufficient food to prepare them to get the best results from their studies?" was an enquiry by Trustee Simpson.

The board adopted the recommendation of the property committee to include in its estimates $340,000 for building purposes.

Street Railway Employes Concert

At the Toronto Railway Employes' union concert in Massey Hall last night Miss Belle Thompson, who made her initial appearance in this city, won gratifying and well merited applause. In a humorous monolog "An Unexpected Winner" she aroused great enthusiasm by her splendid declamation and spirited rendition, while "The Courtship of Widow O'Grady" showed great aptness for character delineation. The encore, "We Were Born in Canada," was dramatic and inspiring. Donald MacGregor sang a dramatic ballad "The Bandolier" with spirit and precision, and an Irish folk song, "Eileen Allanah" with inimitable robust expression. Of the other artists, Miss Bertha M. Crawford made a very favorable expression, and her encore, "The Land O' the Leal," was rendered with thoro artistic feeling. Harold Jarvis, Eva Cuthbert, Eddie Piggot, Bert Harvey, completed the program, which was of unusual excellence. Harold Rich made an efficient and un-[illegible] accompanist.

[illegible] union are to be highly congratu-[illegible] in the splendid entertainment given.

Breaks Leg While Coasting.

Leonard Edwards, aged 11, a schoolboy living with his parents at 513 East Queen-street, was removed to the General Hospital at 11.15 last night with a fractured leg.

He had been tobogganing on the Riverdale Park hill, and while going down hill laying flat on his sleigh, he struck an obstruction which caused him to bound into the air and fall.

UNEXPECTED OWNERSHIP

British Columbia Can't Credit That Hecate Strait Belongs to Canada.

VANCOUVER, Feb. 18.—Vancouver fishery interests were surprised to-day at the receipt of a letter by the secretary of the board of trade from Chas. M. Hays, president of the Grand Trunk, relative to the protection of the fisheries of the British Columbia coast, especially those north and west of Prince Rupert.

"The Dominion Government is now building a vessel, and proposes to rent another, providing the protection called for. The minister of marine also states that it is now conceded that Hecate Strait, as well as Dixon Entrance, belongs to Canada."

The board of trade has wired Ottawa to obtain confirmation of the latter statement, for its enforcement means a radical change in the present policy and instructions of the Kestral and others cutters of fishery protection service. If Canada enforces this proposition scores of halibut fishing schooners now operating from Seattle and other American ports will be excluded from the fishery grounds.

"Artful Dodger" in Court.

NEW YORK, Feb. 18.—Two 13-year-old adepts in the light-fingered art gave a demonstration of their skill in the court of special sessions here today at the trial of Harry Kaufman, who was found guilty of teaching the boys to steal.

While one of the youthful demonstrators held at his side a woman's shopping bag, the other loosened the patent catch and annexed the booty with an ease and swiftness that astonished even the hardened habitues of the criminal court.

Roused Mit Der Police.

When Andrew Donnelly, New Toronto, started trouble in Mrs. J. I. Davin's store at Sunnyside last night, Constable Daniels (175) was called in to take him out. Harry Lynn, also of New Toronto, set to work to help his friend Donnelly. Then Charles Dawes, railway gateman, threw his weight on the side of the law and the two were arrested.

THE G.T.R. SHOPS AT STRATFORD.

Interior view of the machine and erecting shop of the big G.T.R. plant at Stratford, the recent completion of which was marked by a complimentary banquet last evening by the city to General Manager Hays and other officials of the railway.

The new G.T.R. shops have cost more than $1,000,000. They are the pride of every citizen of Stratford. Constructed of steel and concrete throughout, operated entirely by electricity, and heated by the hot air fan system, they are the most perfectly and modernly equipped locomotive shops in the railroad world to-day. They possess every known labor-saving device, including five electric cranes, the largest lifting 120 tons and the smallest 10 tons. The power plant, which is in a separate structure, with a concrete chimney 186 feet in height, is equipped with boilers of the vertical water tube type, with traveling link stokers. The engine room contains one compressor, with a capacity of 2150 cubic feet of free air per minute; also two 400 and one 300 k.w. engines and generators. About a thousand men have been regularly employed in these great shops, and this number is expected to be largely augmented. The whole plant covers an extent of about 21 acres.

GAS PROBLEM IN WELLAND

Export Soon to Stop, But Industries Won't Get the Benefit.

WELLAND, Feb. 18.—(Special.)—The most important topic of conversation thruout the Niagara peninsula is the gas question.

The statement was given out three weeks ago that the government would cancel the exportation lease of the Provincial Natural Gas Co. on March 30. A gentleman associated with the company since its formation stated today that the company's 20-year contract with a Buffalo distributing firm will expire next year, and irrespective of any action which the government may take the provincials have no desire for a renewal of the contract, even for a short term, it being the intention to divert the flow to Canadian uses.

While there have been shortages in gas for domestic purposes at Canadian points, the agitation to prevent exportation has been mainly from industrial sources.

"Not one foot of our gas," said The World's informant, "will be used for industrial purposes. It will all go for heating and lighting. We find that gas sold for domestic purposes makes more money than for industrial, for better prices are obtainable."

Iron working industries in Welland and Lincoln Counties have been short of gas, but it is apparent the difficulty is now solved. A company has been formed and has taken options on a million and a half feet daily from the Selkirk field. The mains are already laid to within five miles of Welland and ten miles of St. Catharines. Both these towns will have abundant gas for industrial use, but the price asked is higher than manufacturers have been used to paying. The quotation is 25 cents per thousand, and old-time contracts never exceeded 15 cents. The claim is set up, however, that the era of 15 cents is past.

Excitement at Two Fires.

Two fires in the city yesterday led to escapes by the windows. At 1.37 in the morning, Herbert Clegg, 559 Wellington-avenue was awakened by smoke, and jumped from a first storey window, but the fire was slight. It had started from an overheated pipe in the room over the kitchen. Miss Della Clegg, 14 years, slid down stairs when called by her brother.

At 1.30 in the afternoon fire broke out in the basement of St. James' Chambers, Adelaide and Church-streets. A young woman employed on the second floor was taken down a ladder owing to the dense smoke. The caretaker and his wife, on the top floor, made their way to the roof next door. The total damage was $1100.

Salesman Arrested.

William H. Wood, 91 Walton-street, was arrested yesterday by Detective Murray, charged with theft of $50 from Sellers & Gough, by whom he was formerly employed as a salesman. He was discharged a month ago. It was then found that he had given credit on furs and then, it is charged, collected the money and failed to make returns.

See the half page of Beautiful Babies in the next Sunday World—Illustrated Supplement—entered in the Borden's Baby Contest.

COST OF EDUCATION

Toronto Gets Along With Half New York's Expense.

A comparative statement showing the total cost per pupil for the schools in the different states of the United States for cities containing over 8000 inhabitants shows: New York State, $60.43 per pupil; Indian Territory, $51.18; Washington State $49.77; Colorado State, $48.73; South Dakota State, $48.12; Missouri State, $47.24; North Dakota State, $45.14; Montana State, $44.89; Illinois State, $44.71; California State, $43.88; District of Columbia, $42.92; Rhode Island State, $41.84; Idaho State, $41; Massachusetts State, $39.36; Ohio State, $39.09; New Jersey State $39.58; Oregon State, $38.80; Pennsylvania State, $37.47; Nebraska State, $37.35; Indiana State, $37.08; Michigan State, $37.06; New Hampshire State, $36.88; Utah State, $35.16; Alabama State, $34.67; Connecticut State, $33.85; Wyoming State, $33.84. The cost in Toronto is, for public schools, $30.50, and for both high and public schools combined, $32.73.

In Toronto pupils are given free text books and supplies. In most of the cities in the above statement they are not given free text books and supplies.

The above list includes all cities of over 8000 inhabitants, and a great many of them are small cities, in which the expenditure is not nearly so great as in the larger cities.

THE JAMIESON SALE.

One of the secrets of cheap buying is to buy in advance. There are occasions when merchants and dealers sell out stock. That is quite a legitimate proceeding, and in the line of ordinary business.

But so far as the general public is concerned these occasions provide the buyer's opportunity and just such a chance is being offered by Phillip Jamieson, the well-known clothier, at the corner of Yonge and Queen-streets. His big stock on hand must be got rid of, and crowds have already shared the bargains offered at half original prices.

Much still remains, and the public of Toronto have never had a better opportunity of acquiring the best class of goods at phenomenally low prices.

Feet Frozen.

Herbert Oliver, 40 years, a lumberman, employed until a few days ago in a camp north of Orillia, came to the city yesterday, having taken two days to beat his way on the railway. Both feet were severely frozen. Two toes are bitten on one foot and all on the other. He went to the Court-street police station last night and was locked up as a vagrant by request.

The Superiority of Bovril As a Food

Beef contains a greater quantity of nutriment than any other animal food.

But very many persons are unable to fully digest the meat they eat. The undigested portion clogs the system and endangers health.

BOVRIL is prepared from prime beef; it contains all the valuable properties of beef, but it is still more valuable because it is in such a form that digestion is easy, quick and complete.

The solid matter of hte meat has to be disintegrated by the digestive juices and by the mechanical processes of digestion before the valuable nutriment can be assimilated. This takes from 3 to 5 hours and then is not completely done.

In BOVRIL all the mechanical disintegration has already been accomplished, and all the nourishing, stimulating and flavoring qualities of the beef are concentrated into a small compass.

A cup of BOVRIL is assimilated immediately, and you feel the benefit as soon as you drink it.

Every drop of BOVRIL counts. There is no waste. Nothing to upset the digestion. It is all assimilated and used to rebuild the muscles or to renovate blood, brain or nerve.

But besides all this, beef is often rendered absolutely indigestible by inexperienced cooking.

You will be better fed, stronger in every way, and you will save money by taking an occasional cup of BOVRIL.

BOVRIL is economical.

BOVRIL