



## Bona Fide Bargains in PIANOS For Dollar Day Only

An opportunity to place a well known make of piano in your home on easy terms.

For Dollar Day Only, We Will  
Give \$1 Off Each \$10 Purchase.

This includes Pianos, Rayolas, Violins and Small Musical Instruments of all kinds.

## The Wright Piano Co.

Columbia Grafonola Agents,  
352 DUNDAS STREET

For  
Grippe,  
For  
Colds—



## Hot Lemonade at Bedtime

MOST children can avoid colds and grippe if a few precautions are taken. In bad weather plenty of hot lemonade followed by a warm night's sleep is a valuable help. Good for grown folks, too.

Be sure the lemons are "Sunkist" and the water is piping hot.

California's  
**Sunkist**  
Uniformly Good Lemons

When you order lemons, ask for Sunkist, the uniformly good California lemons. Sunkist are waxy, tart and juicy. See that they reach you in the clean, crisp tissue wrappers stamped "Sunkist." They will stay fresh much longer if you leave them in these wrappers until you use them. Always have at least a half dozen in the house.

California Fruit Growers  
Exchange  
A Co-operative, Non-Profit Organization of 8000 Growers  
Los Angeles, California

Extremely Severe

## Dyspepsia

Halifax (N.S.) Sergeant in the C.E.F.  
Cured Completely by Dr. Cassell's Tablets.

SEARGEANT DUNCAN MACNEIL, of the CANADIAN EXPEDITIONARY FORCE, came to writing from Europe (his home address is 116, PLEASANT STREET, HALIFAX, N.S.) says:—

"For six years I suffered from frequent attacks of dyspepsia, each attack being more severe than the last. During one of these attacks life would become almost unbearable, and I would have to be in bed for days at a time. I was under the care of a physician, and tried all the remedies on the market, spending a small fortune, but obtained little or no relief. I became utterly discouraged, and had almost given up all hope of cure.



Sgt. MacNeil.

"When the war broke out I joined the Expeditionary Force and came to England. I had not been long there, however, when my old trouble returned, and I had to go to hospital. While in hospital a friend told me of Dr. Cassell's Tablets, and I decided to try them. The first box brought such pronounced relief that I continued the treatment. To make a long story short, a complete cure was effected.

"Since taking Dr. Cassell's Tablets I have been through hardships almost beyond human endurance, but not once has my old trouble returned to bother me."

The above is the frank, clear testimony of a Canadian soldier. He has been cured of extremely severe dyspepsia, which even the healthful life of the training ground could not overcome, and he wishes to tell others that he owes that cure to Dr. Cassell's Tablets.

## Dr. Cassell's Tablets

### FREE SAMPLE.

On receipt of 8 cents to cover mailing and packing, a generous free sample will be sent at once. Address: Harold F. Eitchie & Co., Ltd., 10, McCaul street, Toronto.

Dr. Cassell's Tablets are Nutritive, Restorative, Alternative, and Anti-Spasmotic, and the recognized remedy for Nervous Breakdown, Sleeplessness, Mal-nutrition, Nerve Paralysis, Anemia, Wasting Diseases, Infantile Weakness, Kidney Trouble, Paupation, Neurasthenia, Dyspepsia, Vital Exhaustion. Specially valuable for nursing mothers and during the Critical Periods of life.

Sold by Druggists and Storekeepers throughout Canada. Price: One tube 50 cents; six tubes for the price of five. War tax, 2 cents per tube extra.

Sole Proprietors: Dr. Cassell's Co., Ltd., Manchester, Eng.

## ST. THOMAS, ALARMED BY COAL SITUATION, APPEALS TO OTTAWA

Mayor Wires to the Railway Board for Assistance.

ONLY SUPPLY FOR SUNDAY

Some Residents of Western Ontario Down to One Fire Because of Fuel Lack.

ST. THOMAS, Feb. 8.—The coal situation in this city is again reaching alarming proportions. Mayor Frost has wired the Buffalo wholesalers that the shortage of coal is very serious. The various coal dealers in this city are in communication with the Dominion Railway Commission at Ottawa urging it to do all possible with the railway officials at the frontier to give coal shipments the preference.

One prominent coal dealer stated tonight that unless the situation was relieved soon much suffering would follow. There is scarcely enough fuel left in the warehouses to last over Sunday.

REV. THOMAS MITCHELL  
MAY SUCCEED DR. GRAY

Former Pastor of New St. James Has Been Recommended.

TORONTO, Feb. 8.—Rev. T. H. Mitchell, formerly of London, Ont., has been recommended to the consideration of the members and adherents of old St. Andrew's Church, Toronto, as a suitable successor to the late Dr. S. Harper Gray. The letter is signed by Professor Robert Laws, moderator.

ARMY MEDICAL SERVICE  
NEEDS REORGANIZING

Col. Marlow Makes Statement Following Resignation.

TORONTO, Feb. 8.—Colonel F. W. Marlow issued today a statement in regard to his resignation as A.D.M.S. of Toronto Military District No. 2. He stated that there have been conditions imposed upon the medical services which have made it difficult or impossible for it to grow in accordance with requirements.

All sorts of persons are anxious to do something to help in the relief of suffering incident to the war, and a difficult problem is to keep all the interested ones working through the proper channels in which their work would produce the best results, and especially where the channels are not well defined and are interrupted in so many places.

The present urgent need, he says, is a comprehensive plan that will meet the whole situation fairly and restore to the army medical service of Canada, full and complete control of all problems relating to the medical service.

THE LITERARY TRAWLER

A Symposium of Current Opinion.  
[From Today.]

SOLDIERS' PENSIONS.

I suggest a new Ten Commandments for the new Government:

1. Thou shalt overhaul the scale of pensions and fix a minimum below which no one will fall.  
2. Thou shalt introduce greater elasticity into the scale, and make the pension the man, not the man the pension.  
3. Thou shalt shoulder the burden of every man accepted as medically fit if he is scrapped.  
4. Thou shalt give up the practice of putting men on old warrants and escaping children's pensions.  
5. Thou shalt succor every consumptive soldier or sailor.  
6. Thou shalt not rob a mother of the pension value of her son's career to her, if you accept his life.  
7. Thou shalt bring all old Service men into line with the new scales.  
8. Thou shalt care for, train, and employ all disabled men.  
9. Thou shalt provide more generously for children, especially motherless children and orphans.  
10. Thou shalt continue the civil disabilities committee to rehabilitate men when they are discharged.—J. M. Hogge, M.P., at Edinburgh.

WANTED—A NEW UNDERSTANDING.

There is only one thing the man in France wants, and that is to end the war.

There is not a man of military age on all the great arable farms of Northern France, where only 10 per cent of the land is grass. Turn the women of England on to the land or to some other work. They could do it, you say. You said the "knot" and "Civ. Clerk" did not make soldiers. They did, didn't they?

It was not to see my wife and family I did not come back on leave again. Yes, and thousands of others share my view of it all.

THE HANDS ACROSS THE GRAVES. In this dark hour of common danger there are no political distinctions between men of British blood, that if the castle is in mourning for the hair, and honors "perhaps the last of its kind," in courage is in mourning for its bread-winner (the sole support of his little children), and that if these dead are not to be buried in vain we must join hands over our common graves and go on with the war.—Hall Cairn, in the Daily Telegraph.

GOD AND THE STATE. There can, I think, be very little doubt that behind the war and behind the peculiar horrors of the war there does lie in part the new theory that what is done in the name of the state is not responsible to God or his law. It is, in so far as it seems to suppress the claims of church and religion, an idolatry.—Lord Hugh Cecil.

FAIR WAGES FOR WOMEN. The crux of the whole matter lies in the attitude of the employers. They have to realize that the temporary substitution of women for men in many industries hitherto the monopoly of men is inevitable; that it is their urgent duty, not only from a personal point of view, but as a national necessity, to make their arrangements with the utmost promptitude; that the women they employ must be paid fair wages sufficient to enable them to live with reasonable comfort; that in order to insure a sufficient supply of women labor they must be prepared to co-operate in the efforts to overcome difficulties regarding "welfare," housing and children.—Cecil Harmsworth, M.P.

AGRICULTURE AND STARVATION. Agriculture presents at this moment the same wretched spectacle that it presented while we still had the world to draw upon and the means of drawing upon it for supplies. There are rights and rents; and there are the farmers leagued with them against the state; and not a Government authority exists for the institution by the county of guardians, of what may be called land salvage corps for the assistance of individual farmers with certain compulsory powers if they are not well-versed, as they should be—who without

such help are not likely to be able to cultivate and sow their land. It is this good land (treble the value of the commons and wastes), ready to yield a crop at once, that must not be allowed to fall in the coming year.—F. A. Adams, Rector of Dodinghurst, Essex.

COMPETENCY—THOUGH HERE.

We must have competency if we are to have truth. And we must have truth if we are to have belief. And belief we must have if we are to have power. And for great power, great belief. And great things should be believed greatly.

Heretofore competency is better than orthodox utility.—Principal Forsyth, in the Manchester Guardian.

BEER AND BRAINS. England has made great and fundamental mistakes, most of which have been laid bare before the world by the progress of events connected with this war. She kept wages too low and starved her workmen with alcohol in order to make this possible and make profit for her titled brewers. She kept her workers so under-fed and over-beer that they lost the power to think. It was because they couldn't

think, and therefore were incapable of perceiving that this war against Germany was a war for progress against retrogression, for humanity against brutality, for the people against robber-baron, that they hung back at first and did not enlist to fight its battles.—T. A. Edison, in the Observer.

PUBLIC WELFARE VS. PRIVATE PROFIT. Speaking very broadly, this may be said to be the point of view of the industrial masses who for nearly two centuries have experienced the evils of the private profit motive from the control of industry and to replace it by that of the public welfare.—The Round Table.



# DOLLAR DAY AT GRAFTON'S

Here's the story—simple—to the point. Most of you know this store—its standards, its merchandise; you know the remarkable values we offer at regular prices; you know general conditions today; you may even consider that we would be justified in carrying over to next season merchandise as fine and thoroughly good as you know it to be here; and from a dollars-and-cents standpoint that's true, but this store's unchanging policy demands that all goods must be sold in the season for which they are made—and sold they will be.

## Men's, Youths', Boys' and Children's Suits and Overcoats

Every popular style of Suits and Overcoats has been marked in this Great Dollar Day Sale. You are sure to find the very suit and coat you want. All lines are reduced as follows:

### \$12 to \$13 Suits Cut to 9 One Dollars

The suits in this lot represent our most popular selling lines for the season. Beautiful patterns, dependable fabrics, and fine tailoring. You won't find their equal anywhere at ..... 9 ONE DOLLARS

### \$16 to \$18 Suits Cut to 12 One Dollars

Here is a splendid lot of extremely fashionable suits on which we are simply slaughtering the prices. Here is real evidence of our determination to effect quick clearance. Take your benefits in these suits at ..... 12 ONE DOLLARS

### \$20 and \$22 Suits Cut to 15 One Dollars

High-grade suits in every detail of fashioning, pattern, fabric, quality and tailoring. These are offered to you now at a popular price. They won't be here long at ..... 15 ONE DOLLARS

### \$12 to \$13 Overcoats Cut to 9 One Dollars

It's our policy not to carry over a garment to next season. This is your opportunity to prepare for the higher cost next season. Your choice ..... 9 ONE DOLLARS

### \$16 to \$18 Overcoats Cut to 12 One Dollars

Beautiful colorings and the latest models and regular styles make these worthy of your closest attention. Don't forget, these prices cannot be duplicated next season. Your choice now at ..... 12 ONE DOLLARS

### \$20 and \$22 Overcoats Cut to 15 One Dollars

The man who gets first choice of this wonderful collection of the newest in this season's overcoats will find rich picking. Try and be one of the first. You will be well paid. Here's the offer, 15 ONE DOLLARS

## THREE PRIZES To Be Given By Grafton & Co. On London's Dollar Day, Saturday, February 10, 1917

Each customer making a purchase of one dollar or more will be entitled to a guess on the number of tickets issued in our store on Dollar Day.

FIRST PRIZE.—Men's Suit or Overcoat. Value \$20.00

SECOND PRIZE.—Men's Pants. Value \$5.00

THIRD PRIZE.—Sweater Coat. Value \$3.50

Customers will write their name and address on the tickets they receive and place same in box at the front of the store. On Monday, February 12th, a representative from the Free Press and Advertiser will count the tickets and announce the winners in the Monday evening issue.

## Boys, Come to the Big Dollar Day Sale OVERCOATS and SUITS

Mothers, you can't go wrong by buying your boys' clothes here while this Great Dollar Day Sale is on. You have never seen boys' high-grade suits and overcoats sold at such prices.

Boys' Fancy Worsted and All-Wool Tweed Suits. Fit ages 7 to 12 years. Regular values \$4.50 and \$5.00. Saturday 3 ONE DOLLARS  
Fancy Norfolk styles in mixed grey and brown tweeds, strong twill body linings, full sized bloomers. Regular values up to \$7.00. Saturday ..... 5 ONE DOLLARS

### Little Fellows' Clever Slip-on Overcoats

Splendid tweeds and chinchilla cloths, dandy warm lining, fancy cuff on sleeve, and patch pockets, some have belts. Others are loose backs. Regular values \$5.50 to \$6.00. Saturday ..... 4 ONE DOLLARS  
Here's where we cut loose and show our hand in value giving.

### Boys' Tweed Bloomers

Fit ages 3 to 17 years, made of serviceable brown and grey tweeds, well lined, full cut bloomers. Regular values \$1.50 to \$1.75. Saturday ..... ONE DOLLAR

## Grafton's Dollar Day Sale of the Best Assortment of Men's, Young Men's and Boys' Furnishings in London

### Our Dollar Day Sale of Men's Trousers

Men's strong Canadian tweeds, dark colors, all sizes. Regular \$2.50 values, Saturday ..... 1½ DOLLARS  
English hair line and wider stripe tweeds, in medium shades of grey. Regular \$3.00 values. Saturday ..... 2 ONE DOLLARS  
English Worsteds, in grey, with grey and black stripes, style, fit and finish correct. Regular values up to \$4.50. Saturday ..... 3 ONE DOLLARS

DRESS SHIRTS.—Fine print madras, percale and zephyrs, in black and white stripes, a big range of dark colored stripes. Regular \$1.00 values. Saturday ..... 3 FOR 2 ONE DOLLARS

DRESS SHIRTS.—Fine French and Ceylon Shirts, plain white and fancy effects, some with French turn cuffs and separate soft collars. Regular values \$1.50. Saturday ..... ONE DOLLAR

WORK SHIRTS.—Strong, fast colors, black and white stripe, and several shades in flannellette. Regular values \$1.00. Saturday ..... 2 FOR ONE DOLLAR

HIGH-CLASS NECKWEAR.—Regular values 50c. Look them over, then go into any other store and ask the price of the same grade. This Saturday ..... 4 FOR ONE DOLLAR

EXTREMELY RICH TIES.—Regular values 75c. Ask the best-dressed men in town how much they pay for ties of this class, and you'll be sure to get the answer, seventy-five cents to one dollar. Saturday ..... 2 FOR ONE DOLLAR

FINE WOOL HOSE.—A heavier line than cashmere, in dark and light greys and natural colors. Regular values 35c. Saturday ..... 4 FOR ONE DOLLAR

Strongly tailored from medium weight tweeds, in shades of grey and brown, neat stripe or check patterns. Regular values \$5.50 and \$6.00. Saturday ..... 4 ONE DOLLARS

### Boys' Tweed and Chinchilla Overcoats

Plain grey and blue chinchilla, also dark, tweed cloths, Russian style button to the neck, with and without belt. Regular values \$4.50 and \$5.00. Saturday ..... 3 ONE DOLLARS

### Boys' Tweed and Chinchilla Overcoats

Slip-on and Russian style of grey and brown, strong coatings, also blue chinchillas, some are belted coats, others patch pockets and convertible collars. Regular values \$6.50 to \$7.00. Saturday ..... 5 ONE DOLLARS

ENGLISH CASHMERE SOCKS.—Fine imported cashmere, in a big range of colors and plain black. Regular values 50c. Saturday ..... 3 FOR ONE DOLLAR

UNION SOCKS.—Two hundred dozen of Union Socks, in fawn and grey shades. Regular values 20c. Saturday 7 FOR ONE DOLLAR

HEAVY WOOL SOCKS.—In light and dark shades of grey, also khaki. Regular 50c values. Saturday ..... 3 FOR ONE DOLLAR

WORK SOCKS.—In medium and heavy weight, light and dark shades of grey and brown. Regular values 35c. Saturday ..... 4 FOR ONE DOLLAR

GREY SILK AND WOOL SOCKS.—A splendid line for comfort and durability. Regular 75c values. Saturday ..... 2 FOR ONE DOLLAR

### Men's and Boys' Winter Underwear

Men's Fleece-lined Shirts and Drawers, in plain and fancy stripes. Regular 50c value. Saturday ..... 3 FOR ONE DOLLAR

Men's Fleece-lined Shirts and Drawers, in plain shades and light and dark stripes. Regular value 75c. Saturday 2 FOR ONE DOLLAR

Boys' Wool Fleece, natural colors, sizes 22 to 32, Regular value 40c. Saturday ..... 4 FOR ONE DOLLAR

Men's All-Wool Scotch Knit and Elastic Ribbed Underwear. Regular \$1.00 value. Saturday ..... 3 FOR 2 ONE DOLLARS

Men's Fine Natural Wool, size 34 to 42. Regular values up to \$1.50. Saturday, per garment ..... ONE DOLLAR

Men's Heavy All-Wool Ribbed Underwear, all sizes. Regular \$1.50 values. Saturday ..... ONE DOLLAR

## GRAFTON & CO., Limited

157 CARLING ST.

158 DUNDAS ST.