

## Ready-to-Wear Company



## Style Tells, But Prices Count

You get all that's coming to you in good clothes in selecting the "Ready-to-Wear" garments—and you certainly get a "handsome" saving when it comes to counting down the money for what you buy—Every day has its special attractions in a price way, but these for Saturday are double-starred as a big money's worth—Are you on?

## Men's Suits

Fine Grey Worsted Suits, made-up in fine style and custom quality—single and double breasted. Regular 20.00 value, for..... **16.25**

Fancy Tweed Suits, well tailored—exclusive patterns—newest effects. Regular 14.50 value, for..... **10.00**

Men's good, stylish, strong and well made and tailored Business Suits of fine quality domestic tweeds. Regular 6.50 and 10.00 values, Saturday for **6.50**

## Toppers

Men's Stylish Black Cloth Toppers—finest Venetian lined, custom quality made, 18.00 value, for..... **13.25**

## Other Things for Men

"Ready-to-wear" special Shoes for men..... **3.50**

"Ready-to-wear" special Derby Hats, a 2.25 value, for..... **1.75**

A splendid big line of newest of everything in Men's Furnishings.

Selling high-class Furnishings—Boots and Shoes and Hats as well as Clothing.

Store Open Saturday Night

**"READY-TO-WEAR"**  
COMPANY  
191 Yonge Street

## THE CASE FOR THE FARMER.

Dr. Sisley Makes a Splendid Argument for the Agriculturist.

Dr. Sisley of Agincourt, medical health officer for Scarborough, writes The World:

The farmer is a much abused and badly misrepresented man.

Toronto's medical health officer during the late struggle between the milk producers and retailers has been the chief offender leaving no stone unturned whereby he could abuse and misrepresent the farmer. Many stories have been circulated thru the press about intimidation and obstruction on the part of the farmers, which were absolutely untrue, and were concocted for no other reason than to belittle the cause of the farmers.

The farmer is the backbone of our country and when an unjustifiable attack is made on him the whole nation stands to lose by it. Agriculture

## CHILDHOOD AILMENTS.

The mother who keeps Baby's Own Tablets in the home has a feeling of security that her child's health is safe. These Tablets cure such ailments as colic, indigestion, constipation, diarrhoea, and simple fevers. They break up colds, destroy worms, make teething painless and give the child healthy, natural sleep. And the mother has the guarantee of a government analyst, that the Tablets are absolutely safe. Mrs. Robert Watson, Combermere, Ont., says: "I find Baby's Own Tablets just the medicine needed to keep children healthy." Sold by all medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

SOLDIERS MASSACRE  
WOMEN AND CHILDREN

Guatemalan Authorities Accused of Terrible Outrages—Two Americans Are in Jail.

NEW ORLEANS, La., May 10.—Despatches from Puerto Cortes, Honduras, yesterday, say: Americans arriving here report that the Guatemalan government is committing unspeakable outrages. Even women and children are not being spared. A family of ten was massacred by soldiers near Guatemala City by order of the government when Jos Olivera, a wealthy planter, secured the custody of the government on account of his political activity. When the soldiers went to arrest him he showed fight and they shot him to death. Every member of his family was then slain. Abetz Chedera, one of Cabrera's political opponents, near Livingston, was shot to a stake in the middle of a hill of poisonous ants. His clothing was stripped from his body and the soldiers danced around his writhing form as the insects stung him to death. The refugees report that two Americans, C. L. Lullen of Little Rock, Ark., and Marshall Starnes of Cincinnati, Ohio, are in jail in Guatemala City charged with alleged complicity in a conspiracy to assassinate President Cabrera.

## WANTED TO SEE TORONTO.

Youth Takes Darling Ride on Cow-catcher of Engine.

HAMILTON, May 10.—Clinging to the front of an engine, and traveling thru the night at 40 miles an hour, Otto Hill, a 12-year-old St. Catharines boy, had a thrilling ride last night. He ran away from home, intending to see the sights of Toronto, and when the midnight express pulled into the St. Catharines station he clambered up on the cow-catcher, and wedged himself underneath the boiler of the big locomotive.

In this perilous position he came to Hamilton, and would have gone thru to Toronto had not a G.D.R. detective spotted him. The lad was dressed in his father's full dress coat, which went below his knees, a vest which reached to his knees, and his mother's overalls. The detective kept him at the station here, and this morning took him to his home for breakfast, after eating which the runaway had slipped out. The police are now looking for him.

## CONVERSION OF TAILORS.

Adopting the Semi-Ready Tailoring System in the Towns of Canada.

The supremacy of the Semi-ready tailoring system has compelled the recognition of the best sartorial experts in all the country. In Canada, there are over 100 Semi-ready stores, and the majority are conducted by former merchant tailors. These are they:

Since the beginning of the year there have been 212 applications for Semi-ready agencies received at the head offices of the company in Montreal. Of these 23 were granted, and in the list of exclusive agencies placed since Jan. 1st there are the names of 15 merchant tailors. These are they: Ampror—P. F. Dagenais. Cardinal—A. P. Morris. Gravenhurst—J. E. Kohn. Dauphin, Man.—J. A. Ball. Coleman, Alberta—F. Thompson. Danville, Que.—J. A. G. Smith. Brighton, Ont.—John Davidson. Gananoque—Sydney Adams. Inouille—W. E. Bowen. Manville—E. Berd. Huntsville—E. Flaxman & Son. Cranbrook, B.C.—John Leask. Vernon, B.C.—Logie & Mackenzie. Copper Cliff, Ont.—John McBeth. Maxville—A. J. McDougall. Camrose, B. C.—H. G. Vickery. Cobalt—J. A. G. Smith. St. Andrew's East—Thos. Raymond.

## MILITARY APPOINTMENTS.

Col. Lessard Promoted to Post of Adjutant-General.

OTTAWA, May 10.—The following appointments, retirements, etc., are published to-day:

Western Ontario—Second Infantry Brigade: To be lieutenant-colonel commanding, Lieut.-Col. George Acheson, vice Lieut.-Col. A. H. MacDonnell, upon completion of this period of tenure of command is transferred to the reserve of officers.

Col. F. L. Lessard, C.B., A.D.C., vacated the appointment of inspector of cavalry on appointment as adjutant-general.

Ninth Toronto Light Horse: To be majors, Capt. S. G. Beattie, Lieut. and Captain P. L. Burton. Provisional Lieutenant R. D. Black is permitted to retire.

Ninth Toronto Light Horse: To be provisional lieutenant, Sydney Lodge Thorne.

The Governor-General's Body Guards—Provisional Lieutenant C. P. Lafranch, is permitted to retire.

Tenth Regiment, Royal Grenadiers—To be lieutenant, Lieut. John H. Macdonald, from the 21st Regiment, Essex Fusiliers, vice H. C. Osborn, promoted.

## THE CANADIAN CLUB BANQUET IN NEW YORK

NEW YORK, May 10.—Unusual preparations are being made for the forthcoming banquet of the Canadian Club of New York at the Hotel Astor, May 16. An interesting feature of the event is that the Canadian Clubs from St. John, N.B., to Victoria, B.C., will send their presidents. Each president in turn will be called upon to introduce one of the speakers. The occasion is looked upon in New York as possessing considerable international importance.

## Liquor and Tobacco Habits

A. McTAGGART, M.D., C.M., References as to Dr. McTaggart's professional standing and personal integrity permitted by Sir W. R. Meredith, Chief Justice. Hon. G. W. Ross, ex-Premier of Ontario. Rev. John Pettit, D.D., Victoria College. Rev. Father Teffy, President of St. Michael's College, Toronto. Rev. A. A. Sweeney, Bishop of Toronto. Rev. Wm. McLaren, D.D., Principal Knox College, Toronto. Dr. McTaggart's vegetable remedies for the liquor and tobacco habits are healthful, pleasant, and safe. No loss of time, no loss of business, no loss of money, no loss of health, no loss of life. Consultation or correspondence invited.

Supremacy of the  
'Made in Canada' Shoe

THERE were \$36,833,766 worth of shoes made and sold last year in Canada. Of this some \$6,000,000 was paid in wages to Canadian operatives. This is an increase of nearly ten millions of dollars in five years.

We exported nearly \$200,000, and we imported about \$900,000 worth of shoes the same year. Two-thirds of our imports came from the United States, where the makers claim they cannot compete with Canada unless they get hides duty free as we have them.

Ten years ago a St. John dealer told the people of St. John of "the passing of the American shoe." They had not in mind the increase in duty against the American shoe, but rather emphasized the fact that the American people were calling louder for a shoe as good as the Slater shoe.

But there was a slight increase in the importations of American shoes before the increased duty shut them out.

Why? The exclusive contract plan of the Slater Shoe Company, giving to one store in each shopping district the sole right of selling Slater Shoes for Men and Women, was the real cause of the increase.

A dealer who was shut out from the Slater shoe agency had to get some shoes that would look as well—and he would conceive the idea that people would pay the extra dollar levied for duty if he attached the magic word "imported."

Except the Slater Shoe no shoe has a better appearance than the United States make, and the rush-thru-the-day American wearers are satisfied with shorter service than Canadians if the shoe but fit their critical eyes.

An Englishman wants Wear and Comfort first of all to fit his critical feet.

The Canadian demands all—wear, comfort and good style—wants the THREE for the price of ONE—and he gets them. He never buys a pair of English shoes because they are ugly and clumsy. He seldom buys a second pair of American shoes because their life is too limited for his idea of value. The Canadian weather conditions are not considered by the United States maker.

Aside from all this the Canadian wearer of American shoes pays 30 cents duty on each dollar's worth of American shoes. On a \$5 American shoe he pays \$1.50 duty, and he pays both profit and duty on

- 1—All materials in the shoe.
- 2—All American labor in it.
- 3—American rents, taxes and clerk hire.
- 4—American freights and warehouse.
- 5—American manufacturer's profit.
- 6—American wholesaler's profit.
- 7—American traveller's commissions and expenses.

A United States shoe costing the Canadian wearer \$5 (duty paid) must therefore have about \$1 leather value taken out of it in order to sell at the same price as a Slater Shoe.

As an American manufacturer said to President Roosevelt, "We will either have to skin the shoes or raise our price if you don't help us." Roosevelt didn't help.

Of shoes imported into Canada the whole purchase price goes forever out of the country—with the exception of the dollar which you pay in duty.

Dissect the \$900,000 worth of imported shoes which come into Canada:

Import customs duties.....	\$270,000
American profits and commissions.....	180,000
American labor.....	160,000
Actual leather value in shoes.....	290,000

When the retailer's profit is added these shoes cost their Canadian wearers \$1,260,000—or more than four times the value of the materials in them.

Do you wonder now why the Slater Shoe at \$4 gives you better service as well as pleases your most critical eye?

We sought to emphasize these facts a year ago when the President of the Slater Shoe Company held against any increase in the tariff on American shoes. He advised the Government then that no foreign shoe could successfully invade the Canadian shoe market; that no American shoe could stand the test with an equally well-made Canadian shoe, and that the fault of the existing importations lay with the manufacturers, who would not do as the Slater Shoe Company had done.

The Slater Shoe factory is equipped with the most modern Goodyear welt machinery, with lasts and styles designed by the most expert craftsmen. The Slater Shoe Company gathered a staff of workmen who were specialists. Every shoe made for Men and Women is thus a highly specialized product.

They do not stop there.

Some dealers wanted to sell the Slater \$4 Shoe for \$5. "It looks like the best \$5 shoe," they said. That would defeat the purpose of the Slater Shoe Company. So the selling price was stamped on the shoe, and every Slater Shoe Store had to sell the shoe at the price established by the manufacturers and marked on the shoe. That price allows a fair profit to the dealer and a fair value to the shoe wearer. It protects the consumer.

A fixed price—inflexible and unalterable—plain to be seen by every one who handles the shoe. That is another Slater idea.

Then in the Slater Shoe are all the desirable shapes seen in the American shoe, all the widths and half sizes, coupling with the sterling quality of British wear and comfort, all the style and finish of the United States makers.

The profit on a Slater shoe is small. But the faith and good judgment of the people have made the sales large. Never was there in Canada a shoe factory so busy, nor one whose business has so grown by leaps and bounds. Five times in ten years has the company had to enlarge its premises, and each enlargement was at the time considered sufficient for years to come. The sixth enlargement is necessary to-day.

We want you to see these shoes, to compare them for yourself with your highest ideals of style and foot comfort.

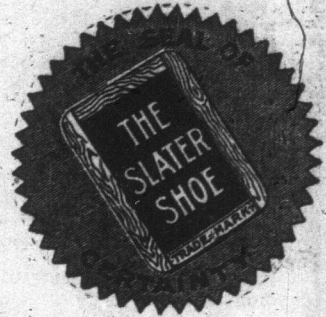
Whether you ever bought a dollar's worth of Slater Shoes or not, you will be welcome in the Slater Shoe Store.

The new spring styles we're proud of. Never were such fine shoes made before.

The prices—For Ladies, \$4, \$4.50 and \$5. For Gentlemen, \$4 to \$6.

## THE SLATER SHOE STORES

117 Yonge Street  
822 Queen Street East  
528 Queen Street West  
THOS. POWELL, Toronto Junction



event is that the Canadian Clubs from St. John, N.B., to Victoria, B.C., will send their presidents. Each president in turn will be called upon to introduce one of the speakers. The occasion is looked upon in New York as possessing considerable international importance.

## FOUND DEAD IN BED

BRAMPTON, May 10.—Mrs. Mary Murdoch was found dead in bed at her residence on Main-street south this morning. At half-past seven this morning Mr. Charles Calvert, the caretaker of St. Paul's Church, who lives

## How to Treat Painful Corns.

Night and morning apply Putnam's Painless Corn Extractor. It acts like magic. Kills the pain, cures the corn, does it without pain, quickly and surely. Use only "Putnam's."

across the way, went for the morning's supply of milk, but being unable to make anybody hear, went for assistance, and the door of the house was broken in by the neighbors, who investigated and found her dead.

## Used Strenuous Measures.

WELLAND, May 10.—Last night Magistrate Burger heard evidence against the Hungarian, Steven Laucic, who is charged with attempting to get patriots working at the steel works to strike, at the point of a revolver. The case was adjourned until Monday.

## Life Underwriters Meet.

MONTREAL, May 10.—The executive of the Life Underwriters' Association of Canada finished its business at 2 o'clock this afternoon. A committee was appointed to report on the proposals for new insurance legislation, which will be laid before parliament next session.

ment next session, Mr. A. H. Vipond of Montreal presided and Mr. W. S. Milne of Toronto acted as secretary. It was reported that by the organization of Saskatchewan, which was completed last week, the establishment of branches of the association in all the provinces of Canada was completed.

## Week End Trips.

Now that the warm weather has started, embrace the opportunity afforded by the Grand Trunk to visit your home or some nearby resort and

enjoy the beautiful pure air of the country. Tickets are on sale at single fare, plus ten cents, to many places, good going Saturday, valid to return Monday following date of sale. Call at city office, northwest corner King and Yonge-streets and obtain copy of Saturday to Monday pamphlet showing all points to which tickets are issued and rates to same.

## Napanee Cheese Sales.

NAPANEE, May 10.—There were 635 white and 120 colored cheeses boarded today here. All sold at 12 1/2c.

## Not a drop of Alcohol

Doctors prescribe very little, if any, alcohol these days. They prefer strong tonics and alternatives. This is all in keeping with modern medical science. It explains why Ayer's Sarsaparilla is now made entirely free from alcohol. Ask your doctor. We have no secret. We publish S.O. Ayer Co. the formulas of all our preparations. Lowell, Mass.