

At Simpson's---Helping the Boys 'Get Into the Swim' With the Right Kind of Bathing Suits



Boys' Bathing Suits, good quality cotton, plain navy, one piece style. Sizes to fit boys 3 to 15 years. Suit 50c.

Boys' Bathing Suits, fine cotton fabric, one piece skirt style. Navy with white, cardinal or orange trimming. Sizes to fit boys 3 to 15 years. Suit 65c.

Boys' Cotton Jerseys at 35c and 39c

Of cotton material, in plain white, white with sky, white with cardinal, white with navy; long or short sleeves. Ages 2 to 15 years, 35c.

Boys' Cotton Jerseys for warm weather. Navy or navy with sky, navy with cardinal; long sleeves or short sleeves. Sizes to fit ages 2 to 15, 39c.

Men's Bathing Suits---A Wide Variety at Moderate Prices

Men's One-piece Bathing Suits, navy, fast dye; sizes 34 to 42. Suit, 65c.
 Men's Bathing Suits, made from good quality cotton. They come in navy with white, orange, or orange trimmed. They are the popular one-piece with skirt; all sizes, 85c.
 Men's Bathing Suits, 2-piece style; good quality cotton; navy only; perfect fitting; sizes 34 to 44. Suit, \$1.15.
 Men's Cashmere Bathing Suits, made one-piece style with skirt attached; fine, all wool; navy cashmere; sizes 34 to 44. Suit, \$2.00.
 Men's English Worsted Bathing Suits, made two-

piece style. Navy with cluster stripes in red or green; good weight and quality; sizes 34 to 44. Suit, \$4.50.
 Men's Elastic Ribbed Knit All-wool Bathing Suits, 2-piece style; in grey, white trimmed; navy, white trimmed. Perfection in bathing suits. Sizes 34 to 44. Grey with white, navy with white. Suit, \$4.00.
 Men's Elastic Ribbed Knit All-wool Bathing Suits, 2-piece style. This suit comes in grey with wide white bar across breast, with white lines at knee and skirt. Sizes 34 to 44. Suit, \$4.50.

"Boy Blue" Shirt Waists Grow in Popularity With Particular Boys At \$1.25

Boys' Shirt Waists in plain and fancy stripes of black, blue, helio, tan; collar attached style, pocket, buttoned cuff, patented waist band. Sizes 6 to 14 years.

At \$1.50

Boys' Shirt Waists, separate collar style, in large and varied assortment of stripes in two and three tone effects; buttoned cuff, breast pocket, patented waist band. Sizes 6 to 14 years.

At \$1.75

Boys' Shirt Waists in the finest quality shirting, zephyr, twill and corded materials; collar attached style, buttoned cuffs, breast pocket. Sizes 6 to 14 years.

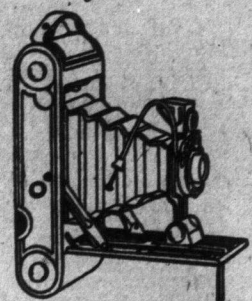


Suggestions to Help You Choose Suitable Paraphernalia for the Outing or Picnic

Who Ever Heard of a Picnic Without a Kodak!

Isn't it true that picture taking is the happiest and most interesting item on the outing program?

The snapshots will retain the pleasant memories far into the future. They'll cheer your soldier, too, and for that reason, if no other, you ought to include a kodak or camera in your picnic paraphernalia. Be sure to buy all the films and supplies you'll need—take no chances of being disappointed while away.

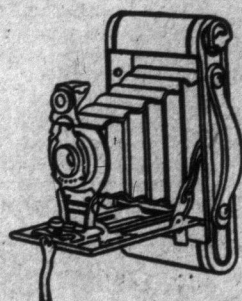


This Kodak at \$13.50 Takes Pictures 2 1/2 x 4 1/4

Takes picture 2 1/2 x 4 1/4; fitted with high-grade lens and ball bearing shutter, reversible view-finder. Made of aluminum and covered with real grain leather, \$13.50. Same with R.R. lens, \$15.50. Same with F77 lens, \$21.50.

\$8.00 Is Little for a Camera Which Takes Pictures 2 1/4 x 3 1/4

Takes picture 2 1/4 x 3 1/4 and uses any standard film. Fitted with achromatic meniscus lens and splendid shutter and is autographic, small and durable, \$8.00. Same with R.R. lens, \$9.50.



While You're Away, While Away the Time With Reading, Writing and Cards

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| <p>Interesting Books</p> <p>There are cloth-bound books, full library size and well illustrated. Phone your order today—Main 7841.</p> <p>EACH 65c</p> <p>The Soul of a Bishop, by H. G. Wells.</p> <p>The Keeper of the Door, by Ethel M. Dell.</p> <p>The Knave of Diamonds, by Ethel M. Dell.</p> <p>The Way of an Eagle, by Ethel M. Dell.</p> <p>The Long Lane's Turning, by H. E. Rives.</p> <p>Adventures of Jimmy Dale, by Frank Packard.</p> <p>The Illustrious Prince, by E. Phillips Oppenheim.</p> <p>Ruggles of Red Gap, by Harry Leon Wilson.</p> <p>The Prairie Wife, by Arthur Stringer.</p> <p>And 518 other titles, each 65c.</p> | <p>Good Stationery</p> <p>Killarney Linen, 1 lb. boxed, per lb., 80c.</p> <p>Killarney Envelopes, per 75, 30c.</p> <p>Burmalo Linen, 1 lb. boxed, per lb., 85c.</p> <p>Burmalo Envelopes, per 75, 35c.</p> <p>Ribbed Linen, 72 sheets, per box, 39c.</p> <p>Ribbed Linen Envelopes, per 75, 39c.</p> <p>Marwin Lawn, 1 lb. boxed, per lb., 45c.</p> <p>Marwin Lawn Envelopes, per 100, 45c.</p> <p>Cloister Vellum (old finished), 1 lb. boxed, per lb., 45c.</p> <p>Cloister Vellum Envelopes, per 100, 45c.</p> <p>Waterman's Fountain Pen Ink, per bottle, 10c and 15c.</p> | <p>Playing Cards</p> <p>Patience, per package, 10c, 15c and 25c.</p> <p>Oak Leaf, per package, 10c.</p> <p>Mikado, per package, 10c.</p> <p>Good Luck, per package, 15c.</p> <p>Picket (gold edges), per package, 25c.</p> <p>Bicycle, per package, 25c.</p> <p>Imperial Club, per package, 25c.</p> <p>Whist Cards, per package, 25c.</p> <p>Pinchle, per package, 25c and 50c.</p> <p>Colonial (gilt edged), per package, 25c.</p> <p>Congress series (gilt edged), per package, 50c.</p> <p>Lay in your supply of playing cards now, as on July 1st a War Tax of 8c per package goes on. Buy now.</p> |
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Rubber Sole Outing Shoes to Fit Everybody

Get all the fun possible during your outing or vacation. You'll need rubber-sole shoes in order to get into the game with dash and enthusiasm. Our splendid stocks offer good choosing in every desirable size and style at truly moderate prices.

White Canvas Boots

White Rubber Sole, Red Foxing and Leather Insole.
 Men's White Canvas Boots, sizes 6 to 11, \$1.89.
 Boys' White Canvas Boots, sizes 1 to 5, \$1.69.
 Women's White Canvas Boots, sizes 2 1/2 to 7, \$1.69.
 Youths' White Canvas Boots, sizes 11 to 13, \$1.39.

All White Canvas Lace Boots

Men's, sizes 6 to 11, \$1.69.
 Boys', sizes 1 to 5, \$1.49.
 Women's, sizes 2 1/2 to 7, \$1.49.
 Girls', sizes 11 to 2, \$1.19.
 Children's, sizes 6 to 10, \$1.09.

White Canvas Pumps

With Rubber Sole to Match.
 Women's, sizes 2 1/2 to 7, \$1.69.
 Misses', sizes 11 to 2, \$1.49.
 Misses', Mary Jane, no heel, sizes 11 to 2, 99c.
 Children's, Mary Jane, no heel, sizes 4 to 10, 89c.



The "Youths" Tennis Racquet 95c

TENNIS RACQUETS—The "Youths" is a very serviceable one, just the thing for practice or for knock-about use. Each, 95c.
 Other grades specially priced at \$1.25 and \$1.95 each.
 BASEBALLS, 15c, 25c, 50c, 75c and \$1.25.
 SOFT RUBBER BALLS, 10c, 15c, 25c and 39c each.
 TENNIS RATS for children to use with soft rubber balls, 15c and 25c.
 SAND PAILS, with shovel, 15c.

Picnic Supplies

No picnic arrangements are fully complete unless the luncheon equipment is carefully planned.

The inexpensive items listed below will save your good china and linen and incidentally add to your enjoyment.

Wax Paper, per roll, 5c.
 Tissue Napkins, per 100, 18c.
 Lunch Sets, 15c, 25c and 35c.
 Pie Plates, per dozen, 5c, 6c and 7c.
 Drinking Cups, per dozen, 12c.

Appetizing Cold Cooked Meats

A large variety of finest Jellied Ox Tongue, Jellied Ham, Roasted Beef Bologna, Fresh Ham, Roasted Beef, Tenderloin, Spoked Sausage, Smoked Dried Beef.

"Luncho" Aluminum Salt and Pepper Shakers, Pair 15c

A dandy little set—holds just enough for a party of twenty or so; adjustable top to close over holes when not in use. Per pair, 15c.

And Hampers to Hold the Supplies \$15.75 Ones \$13.75 \$18.50 Ones \$16.50

Motor Hampers fitted for four or six persons. The ideal kit for a trip by motor. Arranged in the form of a compact suitcase—black duck covered on five-ply veneer box, with reinforced corners; good fasteners, lock and handle. Size for four persons, regularly \$15.75, today \$13.75; size for six persons, regularly \$18.50, today \$16.50.

The SIMPSON Company Limited

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