

## An Easter Hat \$7.50

ONLY EIGHTY OF THEM

Decidedly smart effects, to be worn with your new suit. Fine Milans and Tagels, trimmed with novelty feather and flower mounts. This is an extra good line, and are sure to be bought up very quickly. Tuesday

# \$7.50

See Our Special Dept.

For young women, from twelve to eighteen. The Hats shown are more smart for their simplicity and in perfect taste in materials and designs.

### CHILDREN'S WEAR

Has long been a special care in our Millinery Section. We are well prepared this Easter.



### Gloves and Hosiery

Women's Cape Leather Gloves, soft pliable finish, P.M.M. seam, Boston thumb, spear point back; a suitable Easter glove. In tan shades, 5/8 to 7/8. \$1.00 value, Monday 79c.

Women's Silk Finished Hosiery, fine even thread, deep double garter welt, brilliant black, stainless dye, high spliced ankle, heel, sole and toe, sizes 5 1/2 to 10, exceptional value. Monday 18c pair, 3 pairs 55 cents.

# Eastertide in the Simpson Store

## MEN'S HATS FOR EASTER

**Stiff Hats**, Christy's, London, in new shapes, correct English and American models. For over a hundred years, Christy has been making the best hats. Buy one of this famous make, and you will be satisfied. Prices..... \$2.00 and \$2.50

**Soft Hats**—We keep every style that is in the trend of fashion, in such well-known lines as Stetson, King, Battersby, Christy, and famed Austrian and Italian designers; finest of qualities. Splendid values..... \$2.00, \$2.50, \$3.50, and \$4.00

## Correct Shirts, \$1.00

There is no reason for spending more for a shirt for your Easter array. We have gathered a fine range of crisp, clean, patterned shirts, from which you will have no difficulty in selecting one to your own taste. Pleated and plain, white and colored, with many styles of cuff and front. Tuesday, each..... 1.00

## Men's Outfits for Spring

Each season sees changes, more or less definite, in the form, fit, and materials for men's clothing.

Years of constant striving for the best in every detail have placed Simpson Clothing in a place of authority regarding the season's styles—as is fully exemplified in the ranges of Suits and Overcoats shown for Tuesday's buyers.



### Men's Easter Suits

that will put you first as the best-dressed man in business, or Easter parade.

New two-tone, brown English tweed, of very subdued pattern, is the material for a single-breasted, three-button Suit, with very fine mohair linings, given the best tailoring. Price..... 16.00

In the new, plain, blue-grey chevot, the kind that many are looking for, we have a complete range, and they are beautiful. One Suit is made single-breasted, three-button style, on a modified English design, with good linings and careful tailoring. Price..... 18.50

An English Worsted Suit, in a neat striped material, of the new blue-grey, is cut single-breasted, three-button style, with good linings, and well tailored. Price..... 24.00

### SPRING-WEIGHT OVERCOATS

Made from two-tone, light brown tweed, single-breasted Chesterfield style, slightly fitting at the waist, good linings, and well tailored. Price..... 13.50

### MEN'S SILK-LINED OVERCOATS

A Dress Overcoat for Easter, of black English vicuna cloth, and lined throughout with silk; new, single-breasted Chesterfield style, good in style and perfect fitting; best workman- ship. Price..... 18.00

## Fresh Easter Frocks

158 Women's Easter Dresses, of silks, satins, net foulards, linens, and mull and cloth fabrics. An instance of Simpson readiness to meet your spring requirements at just the price you wish to pay. These Dresses are not old, but are of the newest styles, bought for this special offering.

Some are made with high, lace-trimmed collars, others semi-low; others have lace insertions and silk braiding; while still others have novelty touches, buttons, and other designs. All have shapely skirts, are gored panel and inset effects. Colors are shades of blue, tan, cream, pink, and a variety of dark and light shades. Tuesday selling..... 10.35

**WOMEN'S SEPARATE SKIRTS**  
Smart, stylish, together with serviceableness, are these Skirts, which are offered for Tuesday. All-wool Panamas and serges, in black and navy; made in several of the leading

styles, the new one-side and tunic effect; high or normal waist line. A special at 5.00

**SERGE COATS FOR MISSES**  
Out on becoming lines, with panel backs, tapering to a point at the bottom of the coat, and ornamented with buttons. Long shawl collar of black and white checks, sleeves are tailored with turn-back cuffs; patch pockets and cuffs trimmed to match collar. An exceedingly smart coat for very young women. Price..... 11.50

**COATS AT \$15.00**  
Tan and grey whipcords, serges, in tan, navy, and black, and reversible tweeds, in light mixtures. A variety of pretty styles, plain tailored, with mannish collars and revers, or with large, round collars. Some are made to button up to throat if desired. Very special 15.00

### Three New Pinafore Blouses

A New York Blouse, made in the new basque or pinafore effect, low, square neck, outlined with dainty cluny lace, front and back of fine Swiss embroidery, short kimono sleeves; sizes 34 to 42. Special Tuesday..... \$1.95

A Very Attractive Blouse, of all-over eyelet embroidery, collarless effect, front, basque, and dainty short sleeves, are trimmed with lovely cluny lace and insertion; sizes 34 to 42. Special value..... \$2.95

Another of fine white embroidered mull, Dutch neck, new set-in sleeve, entire blouse is beautifully trimmed with baby Irish, and Val. lace insertion. Special value..... \$2.95

### Raincoats for Women

Out on semi-fitting lines, with notched velvet collar and tab of self material on cuffs, which can be buttoned closer to the wrist. They come in black only, and are perfect-fitting, well-cut garments, that protect thoroughly the person of the wearer. Special for Tuesday, \$3.95

### Dainty Underwear for Women

Women's Vests, beautiful quality, real Swiss, ribbed lisle thread, white, low neck, no sleeves, crocheted edges and mercerized tapes. Sizes 32 to 38 bust. Regular price, 35c each. Tuesday, 2.00 25 at each

Women's Vests, real Swiss white lisle thread, low neck, short or no sleeves, dainty hand crocheted edges and shoulder straps, run with draw tapes. Several pretty patterns of yokes to choose from. Sizes 32 to 40 bust. Regular 50c to 60c each. Tuesday, 1.00 500 at 35c each, or 3 for.....

**ELEGANT CORSETS ALMOST HALF-PRICED.**  
120 pairs Royale Corsets, a magnificent model in the very latest fashion, made in medium light-weight white duchesse batiste, medium low bust, very long, loose skirt, with slashed front, 2 pairs heavy suspended web hose supporters, finest watch-spring steel, satin top trim, bust draw cords. Sizes 18 to 26 inches. A regular \$6.00 Corset. Tuesday, a 3.50 pair

300 pairs of another Beautiful Royale Model, in fine white coutil, medium or low bust, very long below waist, slightly cut away in front, 5 fine elastic garters, guaranteed aluminum rustproof boning, trimmed with dainty silk embroidery or satin and lace, bust draw tapes. Sizes 18 to 28 inches. A very fine and charming corset. Regular value 1.50 \$2.50 a pair. Tuesday, a pair

### Silk Kimono Gowns \$5.00

A Genuine Bargain

Dainty Kimono Gowns of Heavy Wash Silk, daisy pattern, on sky navy, Copenhagen, and lavender grounds, fronts and sleeves trimmed and piped with meshing silk. Sizes 34 to 42. Specially priced Tuesday..... 5.00

**RIPPLE EIDERDOWN GOWNS, \$3.50**  
Lounging Robes of heavy ripple eiderdown, cardinal grey, or sky, loose fitting, roll collar and sleeves, edged with stitched satin, woolen fringe at waist. Sizes 34 to 44. Tuesday..... 3.50

### Easter Gifts in the Silverware Department

Hat Pin Holders and Ring Stands, about 5 in. high, in white and gold china, sterling silver mounted, with rose and pansy decorations. Special, each..... 35

—Silverware Department—  
We have just received an assortment of China Vases, Hat Pin Holder and Ring Stand combined, sterling silver mounted, in blue and gold china, with dainty rose decorations, height of vase about 5 inches. Special, each..... 25

—Silverware Department—  
**TEA SPOONS.**  
Silver plated on a nickel silver base, in a floral pattern, grey or bright finish. These spoons are stamped W. R. Made in the Rogers Factory. Tuesday special, for 65



### Silks of the Latest Weaves

C. J. Bonnet's Black Bengaline Cord is equally well finished on both sides. A perfect, guaranteed fabric, much in demand; 32-inch, per yard..... \$2.00 and \$2.50

New Black Ottoman Cord, in heavy, clear-out cords, something quite new and a decided favorite for coats and suits. 32-inch, per yard..... \$2.50

New Rajah and Shantung Silks, three weights, in the new black Rajah; all 27 inches wide. A dress weight at \$1.25, a suiting weight at \$1.50, and a heavier coat quality at \$2.00 per yard.

Lions-dyed Shantung Silks, 30 inches wide, per yard..... \$1.50

Rich Black Suiting Satins, skein-dyed, perfect-finished blacks, and guaranteed qualities, 40 inches wide; per yard..... \$2.50 and \$3.00

Black Mousseline Duchesse—A dress satin, and recommended for its richness and durability; 36 inches wide. Tuesday, per yard, \$1.50

Black Mousseline Duchesse—A dress satin with the new soft duchesse finish; a good wearing, dressy satin; 40 inches wide. Specially priced for Tuesday at, per yard..... \$1.59

### Women's Umbrellas

In self-opening styles, with mercerized covers, and natural wood handles. Our special Tuesday, at..... 70c

With splendid range of handles, rolled gold and sterling silver mounts, taped edge, silk-mixture covers, and all silk cases. Special Tuesday..... \$1.95

### Suitings Imported for the Easter Sale

Included in this very special offering are the latest productions from the best markets of the world.

New designs in English and Scotch Tweeds. Penell Stripe Suitings, in navy, black, grey, and cream grounds, with contrasting hairline stripes. Chiffon Panama Suitings, in a beautiful range of new spring shades.

English Worsted Suitings, in plain clerical greys, two-tone stripes, etc. Black and Navy Twill Serge Suitings, in fine and medium twill. Cheviot Serge Suitings, in black and navy, pure-wool qualities.

Regular values \$1.25 and \$1.50 per yard; 50 to 54 inches wide. On sale Tuesday..... 97

### A Snowdrift of Easter Handkerchiefs

Handkerchiefs from Ireland, England, France, Switzerland, Malta, Madeira, Armenia, and Japan.

Women's Pure Linen Hemstitched Full-Laundered Handkerchiefs, 6 for 38c, 2 for 25c, 10c, 15c, 3 for 50c, 25c, 3 for \$1, and 50c each.

Men's Irish Linen Handkerchiefs, 2 for 25c, 15c, 20c, 25c, 35c, and 50c.

Women's All-Embroidered Corner Handkerchiefs, 10c, 2 for 25c, 15c, 3 for 50c, 25c, 35c, 50c, 75c, \$1, and \$1.25.

Women's Dainty Armenian Lace-Trimmed Handkerchiefs, direct from Armenia, each, 25c, 35c, 50c, 75c, \$1, \$1.25, \$1.50, and \$1.75. In Madeira Handkerchiefs, 50c to \$2.50.

Women's Lace-Trimmed Handkerchiefs, 10c, 15c, 2 for 25c, 20c, 25c, 35c, 50c, 85c, to \$2.

Maitese Lace-Trimmed Handkerchiefs, 75c to \$5.

Women's Irish Hand-Embroidered Initial Handkerchiefs, 3 for 25c, 2 for 25c, 3 for 50c, 25c, and 35c.

Men's Initials, of the finest Irish quality, 3 for 50c, 25c, 35c.

These Handkerchiefs will melt away quickly at this price. Men's and Women's Irish Lawn Handkerchiefs, Tuesday..... 3 FOR 25

### These Mattresses at Special Prices

Mattresses, with all sanitary filling, tufted, and covered with a good sateen ticking. Regularly \$4.10. Tuesday special..... \$3.55

Mattresses, well filled with pure, new cotton, with covering of art ticking, made in all standard sizes. Regularly \$6.50. Tuesday special..... \$5.45

Mattresses, filled with pure cotton felt, built for comfort and durability, covering a good blue art ticking. Regularly \$9.75. Tuesday special..... \$7.40

Mattresses, with spring centre and heavy layer of cotton at both top and bottom; made in all standard sizes; a limited quantity for special selling Tuesday. Regularly \$16. Special Tuesday..... \$10.00

### Panels & Curtains Made to Order

Heavy, artistic, and effective panels are much in vogue for the coming season. They are made of best French serims and Brussels Nets, with dainty laces, insertions, and motifs, exclusively applied to form beautiful designs. Our complete stock enables us to meet the demands of those who are considering the panel question. When on next visit to store, ask to see the handsome designs.

### LACE CURTAINS.

Large consignments of Imported Lace Curtains have arrived lately, giving us possibly the most complete range of High-Class Curtains shown in the city. Our stock includes the favorite makes, such as Point Venice, Renaissance, Point Arabe, and Duchess Point; also a fine selection of Etamine Curtains, with modern treatment of fillet laces and insertions. These are very artistic, inexpensive, and newest creations to be seen.

### Bargains in the Boys' Section

Three-piece Suit, in an all-wool blue English serge, cut three-button, double-breasted, with shaped lapel and collar, slightly form-fitting back, centre vent, five-button vest, and plain pants. Sizes 5.50 28 to 34.....

Boys' Two-piece Bloomer Suit, double-breasted style, with long roll lapel, breast pocket, fine quality trimmings, full hip bloomer pants, with strap bottoms. Material is an all-wool navy blue English serge. Sizes 35 to 40..... \$4.80

31 to 34..... \$5.00

Russian Suit, in military style, buttoning up one side to shoulder, has a smart stand collar, patent leather belt, and pleated sleeves. Material dark brown tweed, showing a fancy thread. Trimmed with braid and buttons, bloomer pants with elastic bottoms. Sizes 3 1/2 to 7 years..... 3.50

### Savings in the Groceries

One car Standard Granulated Sugar..... 17 lbs., \$1.00

Choice Side of Bacon, peameal, half or whole, per lb..... 18c

Ogilvie's Flour, quarter-bag..... 35c

Imported Macaroni, 2 packages, 25c

Finest Meringue Lemons, per dozen..... 15c

Grapenuts..... 2 packages, 25c

Pure Gold Quick Tapioca, Chocolate, and Custard Powders, 25c packages..... 25c

Pure Kaffia Rendered Lard, 3-lb. pail, 47c

500 lbs. Fresh Ginger Snap, 3 lbs. for 25c

Edward's Evaporated Soups, white, brown, and tomato, 8 packages for 25c

St. Charles Milk, per tin..... 9c

Imported Malt Vinegar, Imperial quart, per bottle..... 20c

Domestic Kipperd Herring, per tin, 10c

Canned California Yellow Peaches, in heavy syrup, large tin, 25c

# The SIMPSON Company Limited

Robert Simpson Limited