

Article II.

The British-made Glove

The demand for Gloves since the commencement of the War has been necessarily heavy. Probably few outside of those directly engaged in the Industry realise the variety of the requirements for War purposes alone.

To enumerate a few, there is :—

- The Regulation Officers Glove.
- The Knitted Glove for the Troops.
- The Transport Drivers' Glove.
- The Aviators' Warm Fur Glove.
- The Glove for Munition Workers at Home.

Apart from these, it has of course, been necessary to provide for the needs of the Civilian population.

BRITISH MANUFACTURERS have, however risen to the occasion in a splendid spirit, resolved to replace the pre-war "Enemy made" Glove, and the result of their efforts is to-day apparent in the number, variety, and quality of British-made Gloves obtainable. Nowhere is this point more emphasised than in our Current Price List.

Our Allies—the gallant French—are still supplying some of the finer makes of Kid and Suede Gloves, but the list of British-made Gloves in Doeskin, Deerskin, Gazelle, Chamois Leather, Chevette, Wool and Fabric of all kinds is—(from the enemy's point of view)—formidable—yet (from our point of view)—distinctly encouraging.

With regard to the quality of the British-made Article, the majority of our Canadian friends need no word from us. It is only necessary to say that with Gloves as with other manufactured Articles, the label

"British-made"—is Synonymous with—"The Best."

The price list referred to above will be sent free and post free on application to :

THE ONTARIO PUBLISHING CO., Ltd., 200 Adelaide St. West, Toronto

and will be found to embrace not only, Gloves, but Hosiery, Underwear and General Outfitting for Ladies, Men, and Children.

Next Month's Article —British-made Hosiery and Underwear.

The **Sondon Glove Company** Ltd.
45 & 45a Cheapside, London, ENGLAND