

SAVE FOOD

In a time needing food economy many people are not getting all the nourishment they might from their food. It is not how much you eat, but how much you assimilate, that does you good.

The addition of a small teaspoonful of Bovril to the diet as a peptogenic before meals leads to more thorough digestion and assimilation and thus saves food, for you need less.

5-18

No Dressing-table
is complete without a bottle of

MURRAY & LANMAN'S Florida Water

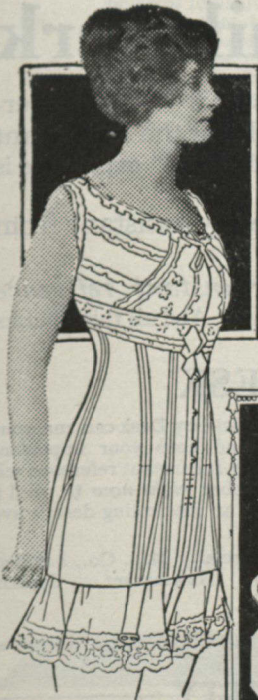


This matchless perfume, after a Century of success, still stands today the acknowledged favorite among Toilet Waters.

In the Bath, on the Dressing-table, after Shaving, in fact however used, it is always delightfully refreshing.

PREPARED ONLY BY
LANMAN & KEMP,
NEW YORK and MONTREAL.

Ask Your Druggist for It.
Accept no Substitute!



No 624

GRACE

Grace is added even to a charming slight figure by the D & A Corset No. 624. Like all D & A's it is made in Canada and fitted on living Canadian models. It has the "chic" of the best French corsets but sells at half the price. There is a D & A to suit every figure.

DOMINION CORSET CO.

Makers also of the La Diva Corsets and the D & A "Good Shape" Brassieres 7.17

Ask your corsetière.

NON
RUSTABLE
D & A
CORSETS

DOMINION CORSET CO., QUEBEC—MONTREAL—TORONTO