

welfare of this country. There is no doubt that the nation will benefit in the long run if the ordinary citizen is able to accumulate a reasonable reserve of personal savings. These savings help to meet family emergencies, to make higher education possible for children, to build homes and to acquire many things that contribute to a comfortable, satisfying and happy life. It is clear that a majority of citizens save most readily through a government investment programme of some kind. This has been the experience of other countries, including the United Kingdom and the United States. In the United States steps have been taken to continue government savings facilities, and in the United Kingdom such facilities have been maintained since the war of 1914-1918.

I believe that hon. members will agree that it is important to any country that great numbers of citizens should continue to acquire and to hold a tangible stake in their nation.

Turning now to the nature of the new security, Canada savings bonds will be issued in denominations of \$50, \$100, \$500, and \$1,000, with annual interest coupons attached. The exact rate of interest and the maturity date of these bonds cannot yet be announced, but I can say that the terms will be more favourable than those existing for comparable investments at the time of issue. For this reason, a limit will be placed on the amount of Canada savings bonds anyone can hold, and they will be sold only to individuals. The bonds will be registered in the name of the owner. This registration, in addition to providing control of purchases in the name of one holder up to the limit decided upon, will render service to the holder in protecting him against loss of his investment through theft or destruction of his bond. The Canada savings bond will be redeemable at 100 per cent plus interest at any branch of any chartered bank in Canada upon presentation of the bond by the registered owner. Identification of the person presenting it as the owner will, of course, be necessary.

The government will have the Canada savings bond available for sale this fall in time to permit continuance of payroll deduction plans now in effect. It is understood that employees will feel free to adjust the amounts of these deductions to their peacetime needs. The Canada savings bond will also be available to the general public at all branches of chartered banks, investment dealers, trust companies, and some other financial institutions. There will be no organized personal sales coverage of prospective buyers, except that which I have mentioned as applicable to payroll groups. Every appropriate means will be used to inform the general public of the

availability of the Canada savings bond. Banks and financial organizations will undertake to draw their advantages to the attention of their clients.

It is hardly necessary for me to emphasize to the house and to the general public that the procedure I have outlined is very different from that followed in the wartime years. This will not be another "victory loan". It would not be practicable, nor indeed desirable, to build up the great organization of salesmen which would be needed for a house to house canvass. The government will take all necessary steps to acquaint the public with the characteristics and merits of the new Canada savings bond, but the initiative in purchasing these bonds will lie, for the most part, with the people themselves. Sales of these bonds are not expected to cover the government's total borrowing requirements. A substantial part of these requirements will be met by public offerings of the usual type at appropriate times. It remains true, nevertheless, that we hope for widespread acceptance of the new security. The success of the programme is highly important despite the different terms in which that success will be written. This new programme for saving must operate on a broad and embracing national basis to achieve maximum benefits to individuals and to the country. I have no doubt that Canadians will see in the Canada savings bond a desirable successor to the victory bond, a suitable means to store up personal reserves. But it is also important that Canadians see in themselves the successors to the victory bond salesmen; for they will be responsible in large part for initiative in making their own purchases, and for the maintenance of the habit of saving so generally and beneficially established in the war years.

I should also point out to employees that their employer is acting solely in their interest in offering the opportunity for deductions from their pay. Although the government has attempted to lighten the work, the administration of payroll deduction plans still involves employers in expense and responsibility.

While we are not trying to re-create the national war finance committee, I have no doubt that members of that organization and the many public-spirited associations and groups who aided in its work will be interested in the new savings programme. I feel sure they will see in this plan a continuation of the work they so ably performed, and they will also appreciate the reasons why the war-time organization cannot be recalled to duty.

In the past I have had many occasions to urge Canadians to support victory loans and war savings campaigns for patriotic reasons linked with the war effort. While the new