

DATE 04/17/97

794001 Goldfarb Report

REPORT C1467 (continuation)

S.12 Q.1 Please indicate whether or not you feel each of the following is morally wrong

--- Using one cable installation on more than one TV set?

	SEX		MALE		FEMALE		WORKING STATUS				PARENTS WITH KIDS UNDER 17			ADULT ONLY HOUSEHOLD				
	TOTAL	Male	Female	Work- ing	Not Working	Work- ing	Not Working	Full Time	Part Time	Unemp- loyed	Not In Labour Force	Total Parent	Couple Parent	Single Parent	No Kids Under 17	Parent /Adult Kids	Pre- Nest	Empty Nest
Unweighted row	1572	736	836	466	270	426	410	697	200	101	562	527	444	66	883	160	130	260
TOTAL INTERVIEWS	1400	652	748	409	243	387	361	625	175	89	504	430	357	59	830	150	126	221
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Is morally wrong	588	223	365	124	99	167	198	229	63	32	261	156	129	19	376	76	36	119
	42.0	34.1	48.9	30.2	40.7	43.2	54.9	36.6	36.2	35.6	51.8	36.3	36.2	32.1	45.4	50.7	28.4	53.7
Is not morally wrong	782	420	362	280	139	207	155	385	105	57	230	268	223	39	434	73	90	96
	55.8	64.4	48.4	68.6	57.2	53.6	42.9	61.7	60.3	64.4	45.7	62.2	62.4	66.0	52.3	48.6	70.9	43.4
D.N.S.	30	10	20	5	5	12	8	11	6	-	12	6	5	1	19	1	1	7
	2.1	1.5	2.7	1.2	2.1	3.2	2.2	1.7	3.5	-	2.4	1.5	1.4	1.9	2.3	.7	.6	2.9