



Marketing

The Canadian Wheat Board is the sole agency responsible for marketing Prairie wheat, oats and barley in interprovincial and export trade, on behalf of the producers of the Prairie Provinces. Sales may be negotiated directly by the Wheat Board or by the private grain trade, acting as agents of the Board. The grain-handling and exporting companies are, however, involved in all sales of grain, as the Board does not own any grain-handling, storage or transportation facilities. Rapeseed, rye, flaxseed, buckwheat and mustard are marketed by the private grain trade. In recent years, Canada has been the world's largest exporter of barley, rapeseed, flaxseed and mustard seed. About 15,000,000 bushels of winter wheat grown annually in Ontario is marketed by the Ontario Wheat Producers Marketing Board and by the private trade. In the 1971/72 crop year, exports of grain and grain products totalled about 825,000,000 bushels -- a new record. This total included over 500,000,000 bushels of wheat and flour and about 230,000,000 bushels of barley and 43,000,000 bushels of rapeseed.

Exports of Canadian Grain and Grain Products⁽²⁾

<u>Crop Year</u>	<u>Wheat</u>	<u>Flour in Terms of Wheat</u>	<u>Barley and Barley Products</u>	<u>Rapeseed</u>	<u>Flaxseed</u>	<u>Oats and Oats Products</u>	<u>Rye</u>	<u>Total</u>
(Thousands of Bushels)								
1962-63	304,102	27,265	15,377	5,725	12,995	21,700	7,310	394,474
1963-64	539,637	54,910	46,935	5,330	14,232	18,759	5,501	685,304
1964-65	368,052	31,542	37,032	9,276	15,682	15,551	4,857	481,992
1965-66	546,781	38,125	38,029	13,632	19,505	15,922	8,050	680,044
1966-67	483,456	31,851	58,542	13,818	17,079	4,803	9,963	619,512
1967-68	311,320	24,690	41,405	12,309	13,721	3,545	4,760	411,750
1968-69	281,216	24,622	26,407	14,311	13,946	2,723	4,248	367,473
1969-70	319,535	26,963	88,312	22,213	19,686	5,165	3,829	485,703
1970-71	410,410	24,803	179,595	46,811	22,487	13,366	8,918	706,390
1971-72	479,065	24,826	230,528	42,586	27,260	10,221	10,757	825,243

The initial payments on the basic grades of wheat, oats and barley delivered to the Wheat Board during the crop year are guaranteed by the Federal Government. For example, the initial payment for wheat delivered during 1972/73 is \$1.76 a bushel for No. 1 Canada Western Red Spring, basis in-store Thunder Bay or Vancouver. When the grain delivered during the crop year has been marketed by the Board, the profits are distributed on the basis of the types and grades of grain delivered by each producer.

(2) Statistics Canada and Canadian Grain Commission