

BACKGROUND ...

CURRENT SITUATION

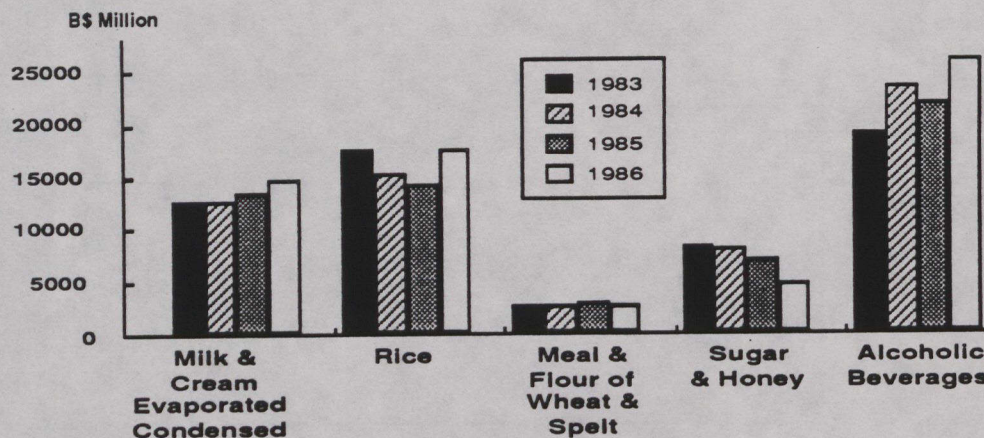
The market size for imported food products and live animals in 1987 was approximately B\$221 million. This represents a 13% growth from B\$196 million in 1985.

DOMESTIC MARKET FOR FOOD PRODUCTS (B\$ MILLION)				
	1987*	1986	1985	1984
Imports	220	209	196	204
Exports (include re-exports)	17	17	10	8

Source : Brunei Statistical Yearbook
*estimates

Of total food imports amounting to B\$221 million in 1987, beverage imports accounted for the largest share (29%), meats and fruits and vegetables each had a 25% share, and marine products had the smallest share (9%).

IMPORTS OF SPECIFIC FOOD PRODUCTS (1983-1986)



Source : External Trade Statistics

Demand for Meat Products

Of the 20 major categories of imported meats, chicken, other poultry and poultry by-products constitute the bulk of meat imports. Total imports for 1987 totalled B\$43 million. Islamic law requires all meats to be halal (slaughtered in accordance with Islamic guidelines), and restricts the consumption of pork. A large percentage of frozen meat is shipped to Singapore for packaging, then forwarded to Brunei.

Meat Products	% Total '86 Meat Imports	Major Country Supplier
Chicken killed, fresh, chilled, frozen	43	USA - 67%
Beef and veal fresh chilled frozen	8	Australia - 64%
Day old chicks /ducklings	5	Singapore - 66%
Other poultry meat	3	USA - 46%
Assorted meat preps canned	7	Singapore - 36%