

greater demand for basic reading and writing skills and for grade school to high school courses.

Training areas that were reported to have an increasing demand include:

- Productivity improvement
- Technical courses, in particular for industry
- Training evaluation
- Quality circles
- Instructor training
- Marketing and sales
- Administration of change
- Administration by objectives
- Administration of human resources
- Leadership
- Motivation
- Human relationships
- Financial planning
- Security and hygiene
- Data management and computer sciences
- Budgeting
- Worker/employer relationships
- Import/export transactions
- Fiscal matters
- General administration
- First aid
- Time management

The techniques most commonly used for training are oral presentations, group discussions, conferences by specialized personnel, case studies, round tables, games, dramatizations and programmed instruction. The companies surveyed reported using the following systems and audiovisual equipment for training:

EQUIPMENT	% OF COMPANIES
Blackboard	96%
Flip chart	88%
Slide projector	81%
Overhead projector	73%
Projector of dark bodies	45%
Film projector (8mm)	13%
Film projector (16 mm)	60%
Film projector (35 mm)	5%
Scale models	14%
Closed circuit T.V.	37%
Computers	39%
Special teaching machines	10%
Fixed pictures	47%
Video	70%