

- o For Correctional Services Canada, completed a major analysis and evaluation of its procurement, stores and distribution activities at the national, regional and local levels.
- o Developed offshore training programs for an international banking group.

Mr. Moors is a senior research specialist with extensive evaluation experience and very relevant and current experience in the region.

Bert Zethof is a consultant in our Vancouver office. He specializes in industrial and commercial marketing strategy development and feasibility studies and has particular expertise in the construction industry. Prior to joining our firm, he was Manager of Corporate Planning for the Canadian Division of a large multi-national construction firm. Between his undergraduate degree and his MBA, he spent two years with the Ministry of Industry and Small Business in British Columbia. Mr. Zethof's role would primarily be data collection in Canada and Manila. The experience which qualifies him for this role is:

- o Several market research studies for Canadian companies involving export and domestic markets;
- o A international study into comparative production and marketing costs and their effect on the competitiveness of five industry sectors. This involved highly sensitive interviews to determine cost structures for Canadian and U.S. firms serving domestic and international markets;
- o Analysis of the impact of an increase in U.S. tariffs on 12 major Canadian export product categories. This involved an extensive interview program;