QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 612-WASHINGTON

013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 4 (1) Toronto Furniture Market, Jan 1989.
 - (2) Leathermark Mission, (apparel) Tor. Feb 1989
 - (3) East-South Show (foodservice) WSHDC Mar 1989 National Stand; (4) CIWS, (apparel) Mtl, Mar 1989
 - (5) Festival of Fashion, Tor, Mar 1989.

- (1) \$20,000 on-site sales
- (2) \$56,000 on-site sales
- (3) \$12,000 on-site order; \$850,000 projected
- (4) \$52,000 on-site sales
- (5) Pending