

Export and Investment Promotion Planning System

MISSION: 349 LIBREVILLE

COUNTRY: 629 GABON

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- aggressive marketing on the part of Canadian Exporters
- support provided by the PEMD program
- participation in trade missions
- use of Canadian Government export promotion activities
- the presence of CIDA programs which have opened the market to Canadian companies
- the availability of competitive Canadian financing

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: RENCONTRE AU NIVEAU DE LA PRESIDENCE

Results Expected: FAIRE EN SORTE QUE FINANCES ET PLAN APPUIE
DEMARCHE PRESIDENTIELLE.

Activity: DEVELOPPEMENT DES CONTACTS AU NIVEAU MINISTERIEL - EDUCATION
NATIONALE/AFF. ETRANGERES

Results Expected: DISCUTER PROGRAMMES ET POSITIONNER LE CANADA

Activity: RENCONTRE MINISTERIELLE AUX TRAVAUX PUBLICS

Results Expected: POSITIONNER SOCIETES CANADIENNES ET OBTENIR
PARTENAIRES LOCAUX.