

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 329 ABU DHABI

Market: 328 UNITED ARAB EMIRATES

Sector: 014 EDUCATION, MEDICAL, HEALTH PROD

Subsector: 143 EDUCATIONAL SERVICES, EQUIPMENT

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	0.00M	\$ 0.00M NA	\$ 0.00M	\$ 0.00M
Canadian Exports \$	0.00M	\$ 0.00M NA	\$ 0.00M	\$ 0.00M
Canadian Share of Import Market	0.00%	0.00%	0.00%	0.00%

Major Competing Countries

Market Share

i) 051 UNITED KINGDOM	000 %
ii) 577 UNITED STATES OF AMERICA	000 %
iii) 507 SWEDEN	000 %

Cumulative 3 year export potential for CDN products 5-15 \$M
in this Sector/Subsector:

Current status of Canadian exports: No Export results to date

Products/services for which there are
good market prospects

Current Total Imports
In Canadian \$

i) CONSULTING SERVICES FOR VOCATIONAL INSTITUTES	\$ 0.00 M
ii) SOFTWARE FOR INTRODUCTION OF COMPUTERS IN SCHOOLS	\$ 0.00 M
iii) RETRAINING OF TEACHERS IN CANADA	\$ 0.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- non competitive pricing
- market prospect which are relatively new and have not yet been explored adequately by Canadian exporters