

be valid and helpful if we have something sound and sensible to say, and we have to straighten out our own thoughts on this subject before we can suggest, that a suggestion can be made, that we have something to say to both the U.S. and the USSR. And as far as Mr. Steel's other point is concerned concerning propaganda, we are very much remiss, all the Western countries about that, just on such a simple thing as the radio broadcasts. In France, I can pick up radio Moscow in about five different languages with the greatest of ease. I very often have difficulty getting the voice of America, the BBC is somewhat stronger, I can never get the CBC at all and I never could pick up the CBC in Moscow. I think we're just wasting all our money on Radio-Canada unless we are prepared to pay a little bit more money to produce a technical system which can get our ideas across. And there is a great deal more that we can play on that. I still think that your original suggestion was wrong but so many of the ones that you have developed since are quite right, that we can present our case a great deal better to eastern Europe and the USSR and indeed to Europe as a whole.

Mr. Steel: On that last one, let me interject. There is no international link-up on these radio networks and BBC is trying to find money to expand its networks and it sounds as though you would like CBC to do the same. There ought to be much more cooperation in that area.

Mr. Ford: I entirely agree but I just make a point, a practical point, we aren't getting through even to western Europe let alone to eastern Europe anyway.

Alan Beesley: I'll just try to summarize in point form some of the thoughts that have been going through my mind over the last year relating in particular to some of those which have been raised here today. Firstly, it's increasingly clear to me there is no panacea, there is no single move that Canada or anyone else can make. There are a lot of things that could be done and need to be done and we've