

be even higher, since foreigners coming to Canada get an opportunity to become acquainted with Canada and Canadians on a first-hand basis. Moreover, programs involving foreigners coming to Canada have the additional advantage of increasing the exposure of Canadians to the cultural values and practices of other countries, thereby fulfilling the complementary aim of Canada's external cultural policy. Obviously, many types of exchanges - involving Canadians and Canadian organizations travelling abroad and foreigners and foreign organizations coming to Canada - are needed to render balance and diversity to Canadian cultural life.

There would be no better way to conclude this chapter than to reiterate the necessity for an aggressive Canadian external cultural policy. In this chapter, the major elements of such a policy have been examined in some detail. Each of these elements has an important role to play in its own right. In combination, they provide the basis for ushering in a whole new era in Canada's international cultural relations.