If it is a time of exultation, the purpose of the yell is to show the rest of the crowd who it is that have cause for exultation. And the yell is often given when there is no special cause for "cheering," with the purpose of showing loyalty to college or faculty.

The great outstanding requisite of a college yell is that it make plain and unmistakable who it is that are yelling. All good yells are framed to meet this end. The name of the college is reiterated again and again, forcing its way irresistibly into the mind of the listener. That is why our university yell begins with Queen's! Queen's! Queen's! and if our grand old slogan has any fault it is the fault of not ending with Queen's! Queen's! Queen's! Compare the Toronto yell. Their distinctive appellation is 'Varsity, and their yell is 'Varsity! 'Varsity! 'Varsity! from beginning to end; and it is a capital yell. So too, the burden of the McGill yell is McGill! McGill! McGill! That is all the yell is for, simply to shout McGill in great big capital letters. That is all any yell is for.

To make their name doubly conspicuous most colleges have adopted the idea of spelling their name letter by letter, and this means has proved so effective that it must not be neglected in forming a new yell.

After some thought on the matter, the writer has drafted the following yell, which he submits to the Engineering Society with the hope that it will prove to be a good one:

S—C—I—E—N—C—E.
Science! Science!
'Rah! The Science Faculty!
Science! Science!
Queen's of Kingston! School of Mines!
Cheers for Science! Science shines!
S—C—I—E—N—C—E,
Science! Science!

If you were asked to name the faculties in Queen's University you would at once answer, "Arts, Science, Medicine . . ." By that answer you show exactly what our yell must be. It must be Science! Science! Science! first, last and throughout. The only question is how best to hammer the word "SCIENCE" indelibly into the mind of every one within earshot. The above yell is an attempt to secure that end. The 2nd, 4th and 8th lines are the yell proper. They are the central interest in the picture, the others being the frame, the blank border, the background. They are the theme to which the other lines give the necessary accompaniment and time setting. Remember the McGill yell with its rapid beats: "She's all right, oh yes, you bet" followed by the alternating notes and rests, "McGill! McGill! McGill!-" With what wonderful clarity those notes ring out! Well, the secret lies in the rests which precede and follow them; and those rests are made possible by the regular beats of the "Oh-yes-you-bet." In the yell as drafted above the regular beat of the "SCIENCE" should make the sharp word "Science!" followed by the silent rest stand out with unmistakable clearness.

Nov. 7, '07.