BLACK ALEX-MCARTHUR & CO LIMITED MONTREAL. RADE MARK

TARRED FFIT

Insulate your new home with Black Diamond Tarred Felt. It means comfort and economy. An expenditure of a few dollars in this way will reduce your fuel bill by 30 per cent. This, in itself, is pretty well worth while, isn't it? Besides it makes your home beautifully cool and comfortable in summer.

Tarred Felt to the house is as oakum to the ship. However excellently the ship may be constructed, it is imperative that this last inexpensive step shall be taken to render it absolutely serviceable. So must the properly constructed house have its Tarred Felt lining. It prevents the little leaks that make the heating and ventilating system imperfect.

ALEX. McARTHUR & CO., Limited

OFFICE: 82 McGILL STREET, MONTREAL

Roofing Felt Factory: Harbour and Logan Streets Paper Mills: Joliette, Quebec

CANADA FOUNDRY COMPANY, LIMITED

SOUTH ALL OFFICE AND WORKS TORONTO

FILE BLAST STREET SOUTH

AND CONTROL SOUTH WORKS, CANADA FOUNDRY COMPANY, LIMITED

LACTOR CANADA

FILE BLAST SOUTH

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