

HINDSIGHT

is the faculty possessed by most all men, but most people can understand only the demonstrated fact of yesterday.

FORESIGHT

is the faculty of seeing conditions of the future through the occurrences of the present. This is sometimes called the imaginative faculty and is not possessed by all. In varying degrees, however, it is possessed by many persons and measures very accurately their status in the business world. This is especially true in real estate investments.

FOR INSTANCE

If someone had predicted a few years ago that the early buyers in Fort George, Edmonton, Prince Rupert and other places would have reaped such big profits—buying at \$200 and \$300 per lot and selling for thousands—would you have believed it? Probably not, yet those are the facts and easily verified. The very same history will be repeated at

WILLOW RIVER

at the junction of the Fraser and Willow Rivers, British Columbia, on the main line of the Grand Trunk Pacific and a branch of the Pacific and Hudson Bay Railway, chartered and subsidized to build into the Peace River country.

Those who bought early—ahead of the railroads—in Prince Rupert, Fort George, Edmonton and other places, reaped the big rewards. In August, 1912, at the government sale at Prince Rupert, one lot brought \$1,160 per front foot, and the first fifty minutes of the sale brought \$10,000 a minute. Three years ago Prince Rupert was a wilderness, but a few far-sighted people saw the possibilities, bought and made fortunes. The same thing was true of Fort George and Edmonton, and WILLOW RIVER offers greater possibilities than Fort George or Edmonton ever offered.

The government owns one-quarter of WILLOW RIVER and guarantees the title. No interest; no taxes. The Grand Trunk Pacific Railway is rapidly building into WILLOW RIVER, and prices are certain to advance with its near approach. Don't delay. **MAKE ALL THE PROFITS.** We have pointed the way.

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