

the title, "Antidiphtheric Serum and Antidiphtheric Globulins." A second thought is that here is a little work that every general practitioner ought to send for and read. Not that the booklet is in any sense an argument for serum therapy. It is nothing of the kind. Indeed, the efficacy of the antitoxin treatment of diphtheria is no longer a debatable question, that method of procedure having long since attained the position of an established therapeutic measure. The pamphlet is noteworthy because of the timeliness of its appearance, the mass of useful information which it presents in comparatively limited compass, and the interest and freshness with which its author has been able to invest a subject that has been much written about in the past dozen or fifteen years. Its tendency, one may as well admit, is to foster a preference for a particular brand of serum; but that fact lessens not one whit its value and authoritativeness.

Here is a specimen paragraph, reprinted in this space not so much to show the scope and character of the offering, as to emphasize its helpful tone and to point out the fact that its author was not actuated wholly by motives of commercialism:

"Medical practitioners have learned that inasmuch as the main problem presented in the treatment of a case of diphtheria is the neutralization of a specific toxin the true antitoxin cannot too soon be administered; moreover, that, antitoxin being a product of definite strength, a little too little of it may fail when a little more would have succeeded—hence, larger or more frequently repeated doses are becoming more and more the rule. One more point: if the medical attendant is prompt, as he must be, and fearless, as he has a right to be, the full justification of his course will hinge upon the choice of the best and most reliable antidiphtheric serum to be had; for while there is little or no danger of harm ensuing from the use of any brand issued by a reputable house, the best results—which may mean recovery as the alternative of death—can only be hoped for from the use of the best serum."

The brochure is from the press of Parke, Davis & Co., who will doubtless be pleased to send a copy to any physician upon receipt of a request addressed to them at their main offices, Walkerville, Ontario.

The After-care of a "Bad Cold"

The young, virile, robust individual who contracts what is commonly termed "a bad cold" rarely suffers long from such affection, as the superior resisting power of such persons soon