

FANCY GOODS.

III. Sunflower pin cushion is again to the front, but much improved by the addition of green leaves and two hanging yellow buds. The whole article is made of felt, and makes a good selling novelty. A similar article is a funcy felt whish holder, with a large white water fily, with appendant buds, as an ornament.

A next horsey whisk-holder is made of a silver stirrup, with a silver bit and small strap as a hanger. It is exceed ingly chie and novel.

A large range of celluloid novelties is carried by the Boyd, Bower & Brum inell Co. The latest addition to this range is a little holder made of eval celluloid segments, instened to a paste back after a fish-scale pattern. The whole is hand-palated, and makes an exceedingly pretty and useful wall or nament.

During the month of September fancy goods to the value of \$162,569 were entered for consumption, the duty amounting to nearly \$50,000.

The Copp Clark Co. have some very handsome lines in albums, dressingenses and fancy inkstands, which they are clearing at present. These are fresh imported goods, not job lines.

Mr. E. Nerlich, of Nerlich & Co., is at present in New York, picking up the intest fancy goods novelties for the Xmos trade.

Warwick & Sons are now busy delicering their import orders for albums and Xmas cards. Their trade is all import, but their range of samples this year was a magnificent one.

The month of October completes the shipments of fall orders, as well as of spring import orders. The goods are now in the hands of the dealers, and repeats of fast selling lines are coming in. Nearly all dealers are stocked, but those in small places have not yet placed their orders in many cases, as they want the goods to be fresh for the last two weeks. The goods may be fresh, but they will be tagments and endments. Travellers are all out seeking sorting orders.

Many dealers in fancy goods over look the fact that the largest stock of fancy silks is carried by John Macdonald & Co. In pompons, filocelies, rope and other silks their stock is unsurpassed. But besides this class of goods they are carrying strong lines of general fancy goods, some of which merit mention. In papermachic goods, they carry a great variety of all kinds of ornamental ware. Their bamboo furniture is finding good demand in such articles as screens, music racks, book stands, etc. A very pretty line of handkerchiefs and glove satchets are shown. The peculiarity is the addition of a well formed pansity, tacked on to the surface of the satchet, making a rich and striking ornament other lines of new goods opened up recently are portmonnaics, operaglasses, magnifying glasses, fan shaped photo holders with metal stands, per

fumery and perfumery sprayers, soaps and florida water.

Darner sets are a taking novelty A glove darner set consists of a wood on darner for inserting into the flager of the glove, a shape of was, an emery bag for chaning the needle, and a button bag. These are all fastened together in a neat way by ribbons, A similar set is used for darning stockings. These are sold by the Boyd, Bow or & Brummell Co. They show also a very pretty brush and comb holder, which is made of a square of tinted cloth worked in silk, fastened on covered pasteboard, this being caught up at two diagonally opposite corners, thus forming an oval receptacle. It is then finished with a fell of silk and lace and tied with a bow-knot of ribbons. They are also expecting novelties in hand-painted tollet stuff, and these goods will be in stock in a few days

One of the newest lines in fancy goods is a very pretty enamelled ware. It is made from wood or cane, but en-amelied so as to imitate the various colors of celluloid. The inventor or manufacturer of these goods has made a happy lit, and when these goods are decorated in various ways they make the nobblest knicknacks that have been shown for some time. Towel holders are made of rings of this material and satin or silk ribbons; previously brass rings were used, but were much more expensive. Sponge racks are nobby; but when these racks are lined with some delicately colored gauzy material and ornamented with little bows of ribbons, they make neat catch-alls to hang on the wall of a room for receptueles for spools, button hooks or any little articles that are likely to be lost if not kept in a certain place. Very pretty rattles are made from rings of this material decorated with ribbons and cobwebbed in the centre with silk cord; little brass bells are fastened at various distances on the cords.

FANCY GOODS DEFINED.

A writer in a recent Issue of the American Stationer writes as follows: Webster defines fancy goods as those articles which are distinguished from simple or plain, and no one will be inclined to seriously quarrel with this definition. The constant increase in the variety of the stock of the fancy goods dealer, however, is giving a vider significance to the term than it formerly had. The fancy goods house of to-day is r great bazaar, a sort of curiosity shop, a novelty in treatment and the consider and the control of the control in itself, and is becoming a more important factor every year. It not only handles goods which are distinguished from "simple or plain," but also includes the many which are accounted necessaries. The fancy goods line now has in it a large percentage of the useful, and where both can be combined the value will generally be enhanced and the sale greater. The eye admires that which is beautiful. and sentiment will continue to spend its millions every year in purchasing what must please it; but there is. nevertheless, the practical ever assert ing itself and demanding that manu facturers shall not only gratify the taste, but shall give to their goods that solidity of finish which shall ren der them of real service to the pur-hasers. Perhaps it is this desire for the combination of the useful and fan

ciful which has caused so many dealers in recent years to largely increase their stock. Fortunately or unfortuuntely, a fancy goods dealer finds that in order to compete with his rivals he must keep a collection of articles which he otherwise would have left untouched. Thimbles and coal scuttles, penholders and fire from, work baskets and medicine cases, masks and bibles, clocks and jockey costumes, are only a few of the strangely different things which a modern house is now carrying. The dividing line between a fancy article and a novelty becomes every day more difficult to define. Southey says that the latter is the great parent of pleasure, but terms are becoming so mixed that it is difficult to keep track of the parentage. We do not expect that the fancy goods industry will, for some time at least, include washtubs or steam engines; but even this is not beyond the limit of possibility.

CORRESPONDENCE.

We solicit letters from our readers on business topics. A practical merchant's views are always of great value to others in the same business, and we should be pleased to have our paper made the medium of exchanging such opinions and experiences.

"FITS LIKE A GLOVE."

THOMSON'S

ENGLISH MADE.

Glove-Fitting, Long Waisted, TRADE MARK



CORSETS

At Popular Prices.
The Perfection of Shape,
Finish and Durability
APPROVED by the
whole polite world.

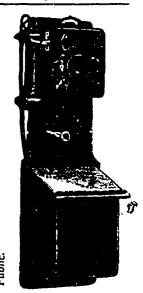
ONE MILLION PAIRS

A large stock of these GOOD VALUE Corsets always on hand at JOHN MACDONALD & CO'S, TORONTO.

W. S. THOMSON & CO., LIMITED, LONDON.
See that every Corset is marked "THOMSON'S,
GLOVE FITTING, and bears our Trade Mark
the Crown. No others are gonuine.

JFFIUE IELEPHUNE or Offices, Warerooms and Factories.

latest improved and the best system of communion for large places of business yet offered to the



C. A. MARTIN & CO.

Designers and Manufacturers of Electrical Specialties, Telophones, Call Bells and all other Electrical apparatus and supplies, 453 Craig street, Montreal.